



Vista-Cruiser by OLDSMOBILE

Destination- New York World's Fair

Transportation- World's newest Station Wagon!

Leave it to Olds to put extra fun in fair-going! Leave it to Vista-Cruiser to prove the point! Here's a see-all, carry-all wagon that's brand new from Vista-Roof above to vanishing road below! Up front, it's all action with up to 290 horses to do the honors. Down under, it's all ride with a 10-foot wheelbase and four coil springs to keep you on the level! Inside, it's all space . . . over 100 cubic feet in both two- and three-seat models (third seat faces forward, too!). And in the rear? Just miles and miles of highway you've left behind! Look to Olds for all that's new . . . drive the all-new Vista-Cruiser!



'64 OLDS WHERE THE ACTION IS!

All new from the top down!



Vista-Cruiser

...a brand new kind of station wagon by OLDSMOBILE

Here's a new family-of-wagons for wagon families—Vista-Cruiser! Unique Vista-Roof gives you a whole new point of view! Lets you sit up, facing forward, even in three-seat models! Gives you extra room for cargo (over 100 cubic feet of it!) . . . and more height to load it. A spirited Jetfire Rocket V-8 that puts out up to 290 horses . . . and a full ten-foot wheelbase to wed you to the road. See the new-size, you-size Vista-Cruiser . . . at your Oldsmobile Quality Dealer's soon!



'64 OLDS →

WHERE THE ACTION IS!



Forward-facing third seat, standard on two Vista-Cruiser models, lets you enter through door rather than tailgate, folds down easily for cargo.

Extra loading height accommodates tall or bulky items. And load space is more than eight feet long, 58 inches wide . . . over 100 cubic feet in all!

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NINETEEN EIGHTY, SEVENTEEN, SUPER 88, DYNAMIC 88, JETSTAR 1, JETSTAR 88, 1-85