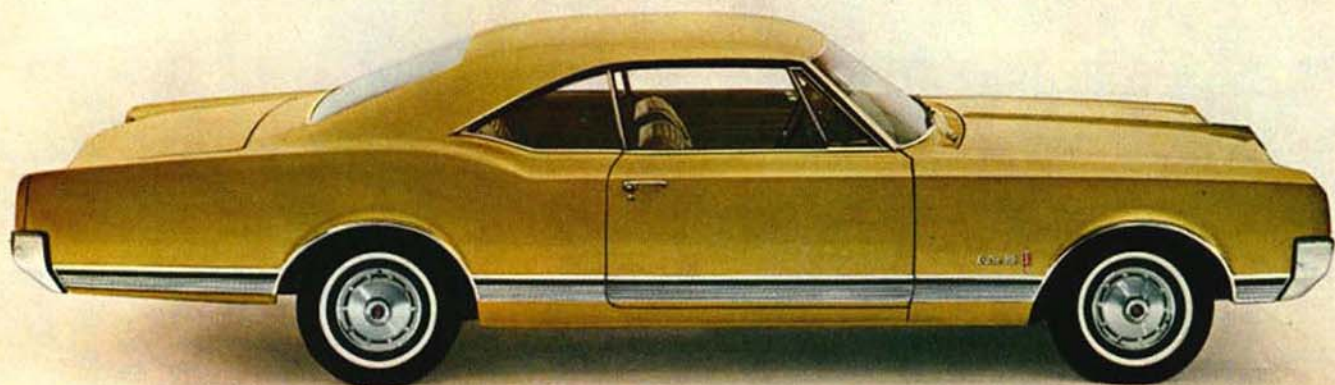




There are at least 5 reasons why you shouldn't feel jealous when your neighbour comes home in his new Oldsmobile

- 1** He isn't trying to impress *you*, or the Joneses. He simply put out his dollars on an Oldsmobile instead of any one of the many lesser cars that cost you just as much.
- 2** Even if you own a '64 Olds, his car will be a little longer and a little wider than yours so it will take him longer to wash his new '65 Oldsmobile.
- 3** If you're in his car pool you'll be getting a nicer ride to work. The new Olds is great on comfort. It has an improved Vibra-Tuned Ride for one
- thing and deeper, softer seats than a lot of cars give you.
- 4** It gives the street a little tone.
- 5** Why be jealous? You can afford one yourself if you can afford any big car. If you don't believe it, ask your Oldsmobile dealer.

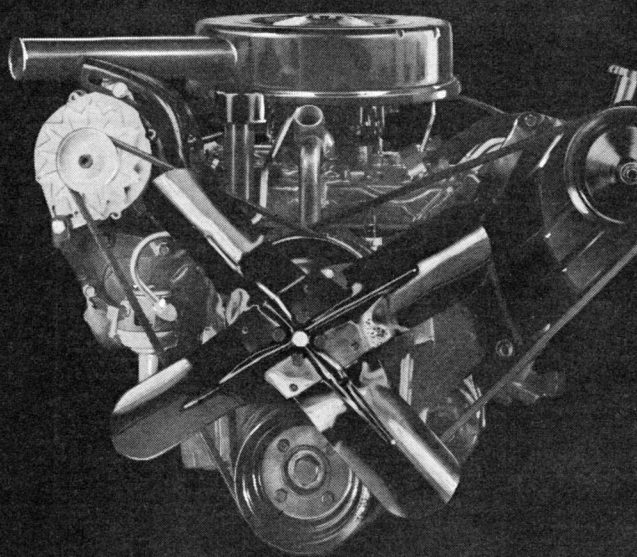
the new **'65 OLDS**

Model illustrated — Delta 88 Holiday Coupe

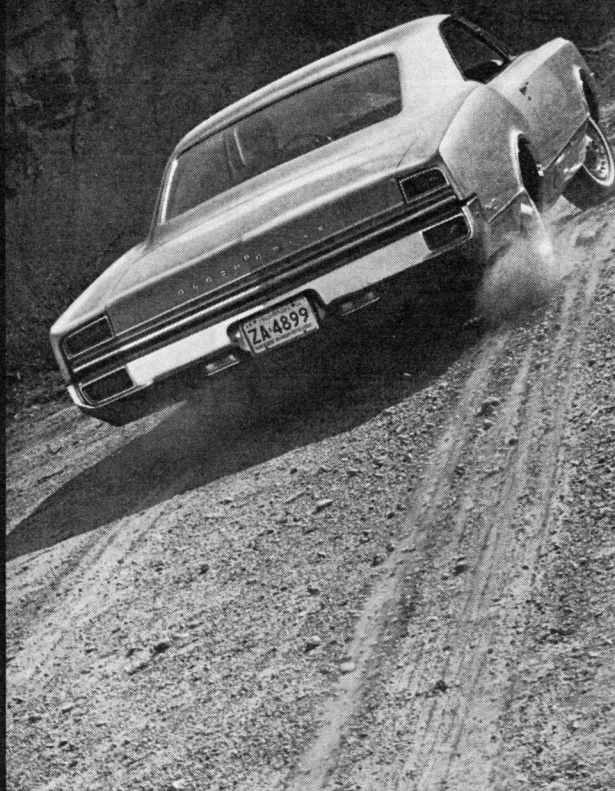
A General Motors Value

Dig the new Olds 425-cu.-in. SUPER ROCKET V-8 ENGINE!

Here's half the picture



Here's the other half



You don't build a hairy mill like this one by looking over your shoulder. You start from scratch. Absolute. Sweat off pounds and bulk with special iron alloys and casting techniques. Add sinew with a forged crank that takes its thrust on the center bearing. The precision of integrally-cast valve guides. Lightweight rocker arms for better lubrication. A wedge-shaped combustion chamber with more potent compression. That's Oldsmobile's new 425-cubic-inch Super Rocket—available in 300-, 310- and 360-bhp., including a regular-gas version.

The 1965 Olds Dynamic 88 with a Super Rocket V-8 tucked under its hood! This powerhouse-on-wheels flattens hills like they were going out of style. Loafs along at turnpike speeds with inches of reserve action under the throttle. Strong claims? You bet they are! And your nearby Olds Dealer is prepared to turn you into a real believer. Make a pit stop soon and pick up the keys to a Dynamic 88 for a remarkable discovery: The whole world isn't standing still when you're bossing a Super Rocket—it only *seems* that way! Oldsmobile Division • General Motors Corp.

'65  OLDS

The Rocket Action Car!



NINETY-EIGHT
Luxury Sedan
BY OLDSMOBILE



Ninety-Eight for 1965: Oldsmobile's finest takes on a new air of elegance

Oldsmobile Division • General Motors Corporation

Starfire

Every line says "let yourself go"... where the action is!



You see it standing there, poised and eager, every sleek line tingling with anticipation. And it seems to whisper, "Let's go. Let's *fly!*" You pause only long enough to buckle into the leather-appointed bucket seat. Then, a turn of a key . . . a flick of the console-mounted T-stick Turbo Hydra-Matic or 4-on-the-floor—and 370 high flying horses put wings to your wheels! That's Starfire, the car that makes luxury a sporting proposition. Hear it calling? *Let yourself go!*

OLDSMOBILE DIVISION • GENERAL MOTORS CORPORATION

'65  OLDSMOBILE

The Rocket Action Car!

Most cars
would be proud just
to look this good



Or *ride* this good. Or *handle* this good. Or *perform* this good. But then, how can they when they don't have Action-Line Design. And a 123-inch wheelbase. And smooth-as-a-millpond coil-spring ride. And a big (425 cubic inches), powerful (up to 360 h.p.) Super Rocket V-8. Only one car gives you all this: Oldsmobile's Dynamic 88. There's only one place you can get it—at your Olds Dealer's . . . *where the action is!*

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'65 OLDSMOBILE



The Rocket Action Car!