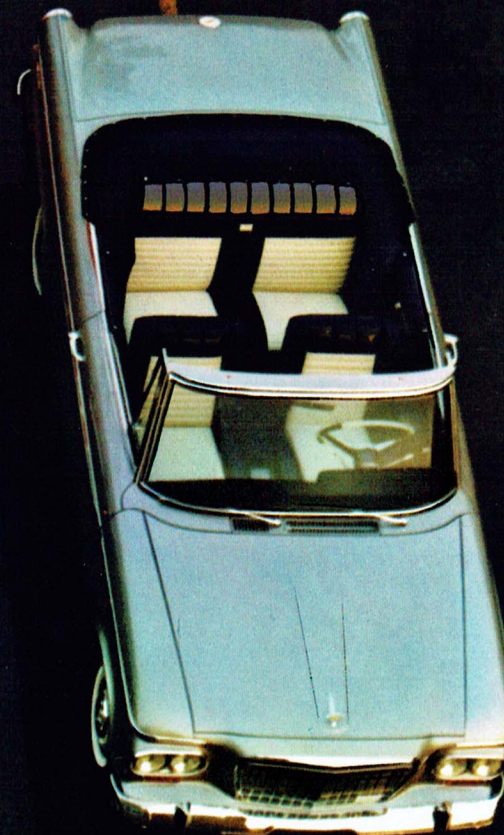
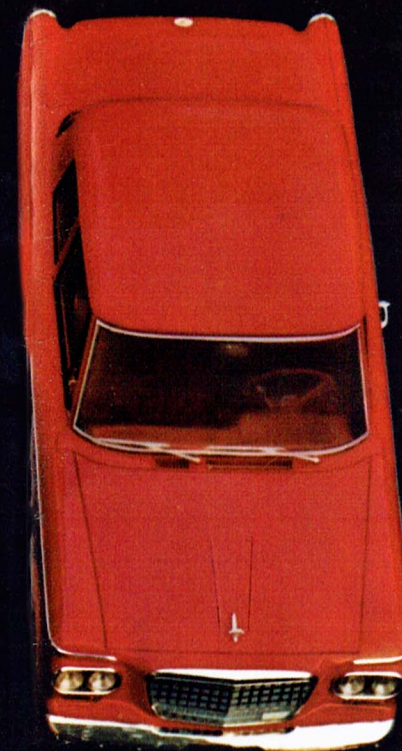
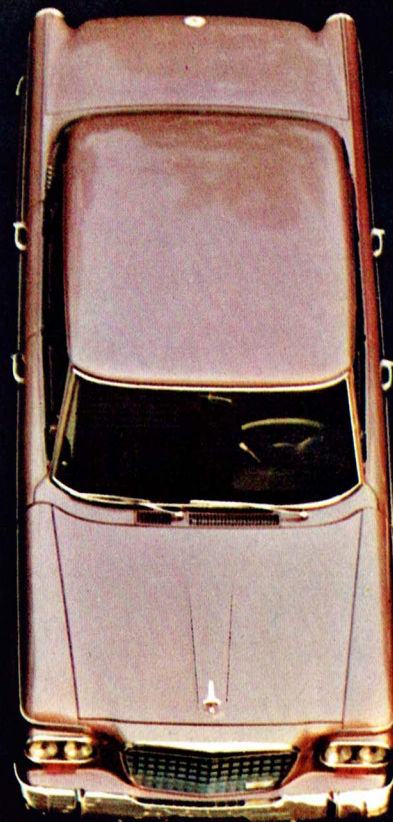
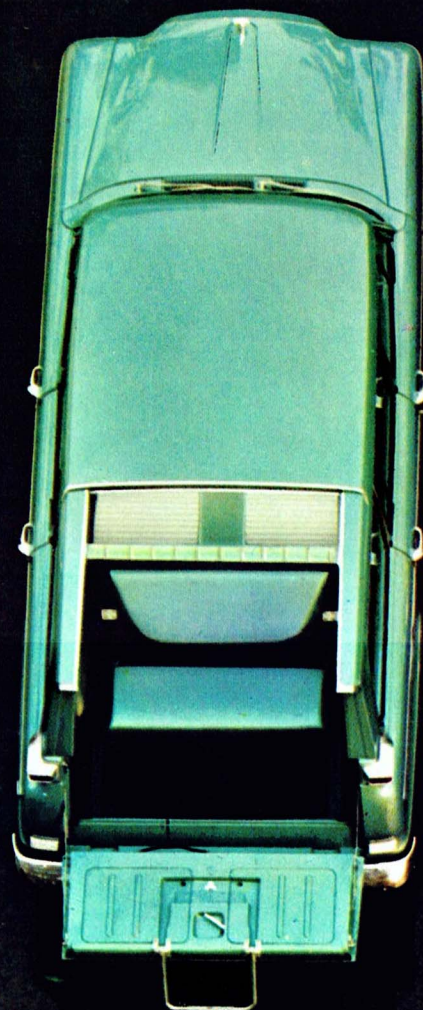




AVANTI
LARK
CRUISER
HAWK

Studebaker
CORPORATION



FROM THE ADVANCED THINKING
OF STUDEBAKER CORPORATION

*The exciting world
of tomorrow from
Studebaker today!*

Avanti . . . Advanced! No other word describes the 1963 cars from Studebaker. These are advanced automobiles . . . exciting automobiles . . . inspired by the Avanti, America's most advanced prestige car. Introducing to the American car scene exclusive and advanced styling and engineering features such as space-age Aerodynamic-Wedge styling . . . thrilling Jet-Thrust performance . . . caliper type Power-Grip Disc Brakes . . . Beauty Vanity . . . luxurious new interior beauty and spacious comfort . . . precision engineering and quality!

There's an outstanding selection of distinctive, advanced-design cars from Studebaker priced for everyone! The budget-priced LARK . . . the luxurious CRUISER . . . the action-packed DAYTONA . . . the elegant Gran Turismo HAWK sports coupe . . . the exclusive sliding roof WAGONAIRE and the sophisticated, performance and safety leader—AVANTI. Each is a distinctive triumph of master craftsmanship—a superlative example of the Advanced Thinking of Studebaker.

This is your invitation to meet the new Studebaker for 1963. But the real proof is in the driving. You owe it to yourself to drive a '63 car from Studebaker! Only when the miles slip effortlessly and smoothly away can you fully appreciate why cars from Studebaker are the outstanding value leaders in America today!



Exclusive Beauty Vanity has an illuminated pop-up mirror, makeup tray, accessory shelf and beverage tray.

Interior Access Panel to luggage compartment makes small items easily available. Wonderful for rainy days! Trunk itself locks from passenger compartment.

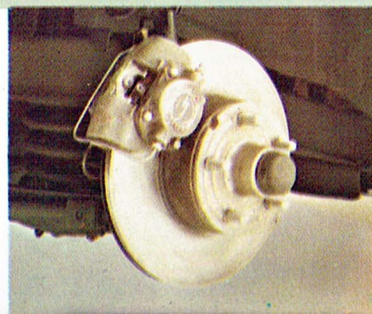
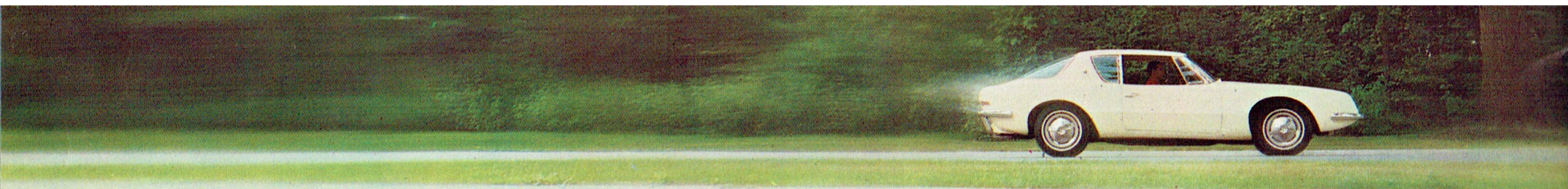


Hand-Crafted, Safety-Padded Interiors are typical of the Avanti's careful construction. Full-contoured bucket seats securely position driver and front passenger for maximum safety and comfort. Instrumentation is complete. Includes

tachometer and a manifold pressure gauge. Dials illuminated in red for superior night vision. **Unique Power-Shift Transmission** (above) is another first from Studebaker. It performs as an automatic, but also permits manual shifts.

Avanti

The Avanti is a car with a unique dual personality . . . that of an elegant prestige car and a car of high performance. With its supercharged engine, caliper disc brakes, overhead steel safety arch and its precise steering, the Avanti combines power with safety to make driving pure pleasure. It offers the thrill that speaks of the great European performance cars. It is sleek and swift and aerodynamically derived. Unlike most cars of its high performance, the Avanti provides ample room for four adults to ride in luxuriously appointed comfort. The Avanti's dual personality also permits it to be driven quietly as a sedate city or suburban car. If you thrill to the excitement of high performance matched to unusual safety and the comforts of an exceptional interior, there is no car so satisfying as the Avanti.



Disc Brakes (far left) Racing-type caliper disc brakes up front, finned drums rear—all power-boosted. Remarkable stopping power. Stop quicker, smoother, straighter than with ordinary brakes under any conditions. Standard on

Avanti, low-cost option on all others.

Aircraft-type overhead rocker switches control lights and ventilator fan.

Overhead Padded Safety Steel Arch protects the passenger compartment.





Look at the Cruiser's luxury appointments, surrounding this page! At left you see the **pleated storage pockets** on both sides of the front seatbacks.

Wider door openings contribute their welcome—as does the meticulous attention to interior trim.

Note, too, the **floor-level door sills** that prevent tripping and make the floors easy to sweep out. There are no foot wells to accumulate snow or water.

***THE CRUISER** • America's First and Only Limousette*

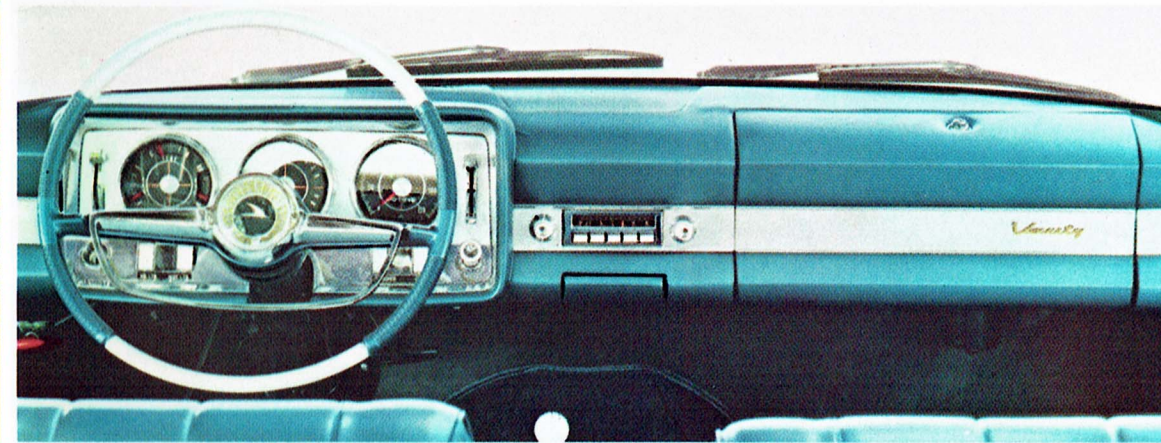
Here is the most luxurious of sedans from Studebaker Corporation. Its appointments and upholstery rival the most expensive limousines. Its roomy interior provides maximum passenger headroom and legroom comfort. The Cruiser is sensibly sized on the outside. There is no car quite like it . . . the first Limousette. This is a car that provides limousine comfort, luxury and appointments yet threads easily through traffic and parks where limousines won't fit. Add to this the Cruiser's superior V8 performance and you have a car that is truly unique—all at a very tempting price. For those desiring a dash of sports car flair, the Jet-Thrust V8 supercharged engine, caliper disc brakes and bucket seats (shown, right) and a sunroof are available as options.





The **LARK DAYTONA** **ACTION CAR OF THE YEAR!**

It's fresh and spirited . . . and eager to go. In either version—hardtop or convertible—it's an exciting performer and a steady road car that maneuvers through traffic with sureness and ease. Its 109 inch wheelbase lets you park almost anywhere, too. Optional bucket seats (with center storage console) in all-vinyl have matching or white seat inserts for a wide variety of interior combinations. Carpeting and full-width front seat are standard. And for real excitement, there's the Skytop Sunroof on the hardtop. It's an invitation to enjoy the great outdoors with a continental flair. Just slide it back . . . and you're living! Optional in either white or black weatherproof vinyl.



Exciting Features make the Lark Daytona an exceptional car. Here are some: The open-air pleasure of driving with the optional Skytop Sunroof; choice of 5 engines, including the Jet-Thrust Supercharged V8; a driver's choice of 5 transmissions, including an all-synchromesh 4-speed floor-mounted manual shift for the V8s . . . full direct reading dial instruments. Optional bucket or reclining seats with or without headrests.





LARK WAGONAIRE

THE MOST VERSATILE WAGON ON WHEELS

It's a Lark exclusive...the new sliding roof Wagonaire, available in Regal or Daytona models. There's three-in-one versatility and economy for everyone—a stylish family car, a functional utility wagon, and a fun-filled convertible.

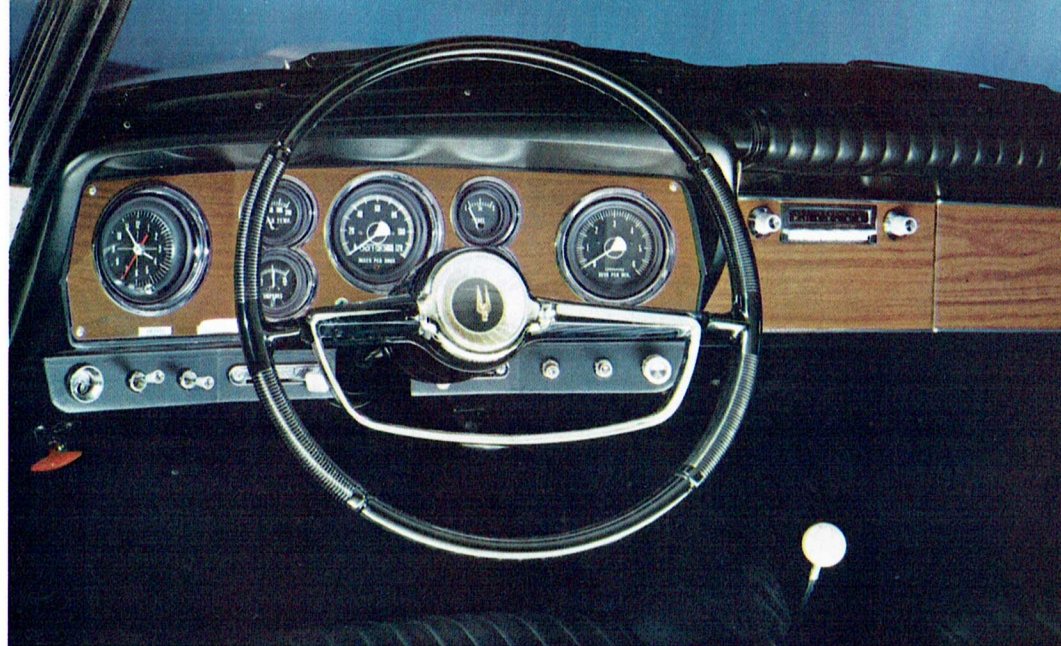
Fashion and practicality are wedded inside, too, with washable vinyl interiors in four bright and airy colors. The Daytona

features full deep-pile carpeting throughout, including the cargo compartment.

In the rear there is a new one-piece tailgate with an optional folding ladder and a convenient roll down rear window—power operation with safety-key control optional. If desired, a hideaway third seat for extra passenger space, and a luggage roof rack are optional.

Choose your power range to suit your driving needs from the thrifty Skybolt Six with 112 h.p. to the ultra-performing Supercharged Jet-Thrust V8. Also, a complete selection of heavy-duty equipment is available to tailor the Wagonaire for any use.

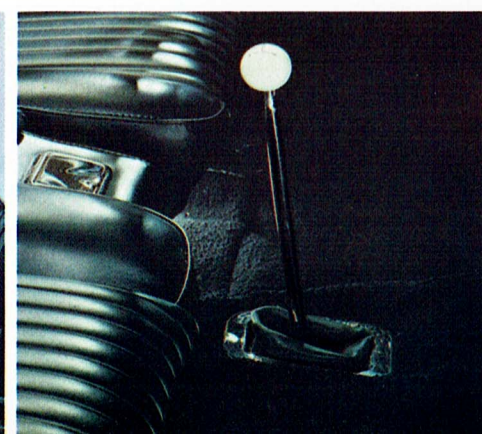
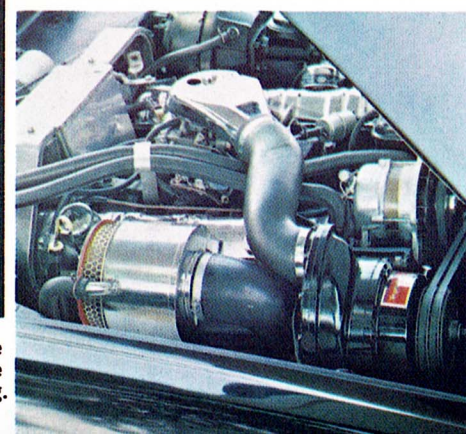
Let a little sunshine into your life. Try a Lark Wagonaire — with exclusive sliding roof! You owe it to yourself!



Complete Instrumentation. The Hawk's safety-padded panel has singular beauty and utility. It carries handsome direct-reading dials which provide full information. A tachometer is optional.



Paxton Supercharger. If you enjoy the thrill of exceptionally high performance, you get it with the optional Jet-Thrust V8 with Paxton supercharger. Gives you a 40 to 50% increase in reserve power as an extra margin of performance and safety for passing and highway cruising.



Gran Turismo *HAWK*

Classic styling . . . timeless elegance . . . enhanced for '63 in keeping with its traditional lasting beauty and with a bold new approach to luxury and power!

Elegant perfection in a magnificent European-type road car is yours in the Gran Turismo Hawk by Studebaker.

The performance of the Thunderbolt V8 is quiet, responsive to your slightest wish. And the Hawk's velvet-smooth ride, sure handling and steady going is contributed to by its 120.5 inch wheelbase and rugged chassis.

Its luxury sports car flair is enhanced by the bucket seats and sport console. The functional new instrument panel places all the direct reading gauges squarely in front of the driver.

The Gran Turismo Hawk is truly an automobile for connoisseurs!

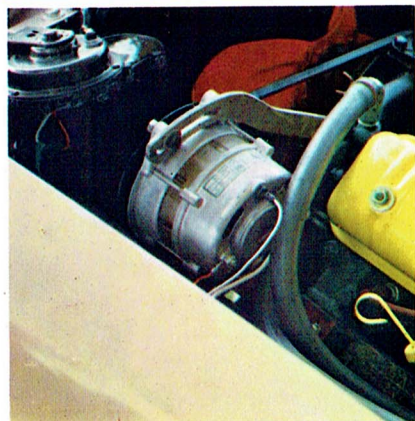
Full 5-passenger Comfort, Sporting Performance. Two bucket seats forward, between-seat console, and rear seating for 3, provide family size comfort as spacious as it is luxurious. For those desiring the complete flexibility and control available from its big V8 engine, an optional 4-speed floor-mounted stick shift or optional Automatic or Overdrive transmissions and caliper disc brakes are available. 3-speed manual shift is standard.



All Larks for '63 have a pull-out ladies' Beauty Vanity—a luxury touch. Pop-up make-up mirror, accessory compartment under swing-up beverage-holder lid.

All Larks for '63 are equipped with 35 amp. alternator. It provides current to operate headlights and electrical accessories without battery drain even during prolonged slow or idle speeds.

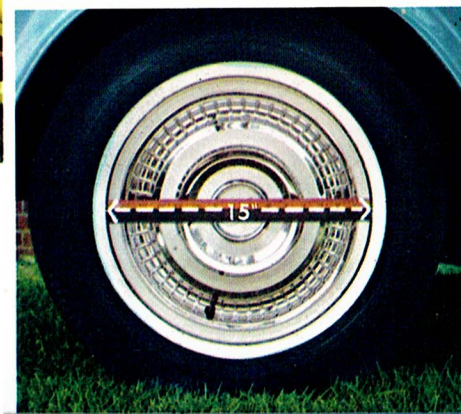
All Larks for '63 have full-size 15" wheels—one of few cars that do. Bigger wheels make fewer revolutions to cover a mile of road—lengthen tire life, provide greater road clearance and roll smoothly over holes into which smaller wheels jolt.



The LARK CUSTOM 4-DOOR SEDAN

This beautiful family car will win the admiration of other motorists and all who ride in it. Wide doors and flat floors permit easy entry and exit. Inside, you enjoy the harmony of tasteful, richly appointed upholstery and very comfortable seating. Sunroof and bucket or reclining seats are optional. Headroom and legroom are generous and give passengers uncrowded relaxation under way. Yet its sensible over-all length makes it a dream in traffic and a cinch

to park. And top this for built-in value: The Lark Custom's standard Skybolt Six engine provides a substantial reserve of power for passing on the highway and great acceleration at any speed. There are 4 other engine options and 5 transmission options for the Custom. Its new tandem split brake system means extra safety when stopping, for total brake failure is now virtually impossible. This is a family car in every sense.



The LARK CUSTOM 2-DOOR SEDAN

the perfect traveling companion Nimble handling and short turning space of the Custom 2-door Sedan make it ideal for the car about town or the family second car, in either a thrifty Skybolt Six or high performance V8. And, it's endurance-built too, like all Larks, for the practical minded. Bolt-on fenders make repairs less expensive, and the husky box-section chassis keep The Lark tight and rattle free even after thousands of miles on the road. Add to this loads of trunk space for all the family luggage and you can see why Lark is America's value buy of the year. Interiors, both 2 and 4-door models, are handsome in their colorful cloth and vinyl designs. And, they are long-wearing, too. For extra durability, all-vinyl interiors in four washable colors are available. Beauty Vanity with mirror is standard equipment—perfect for the ladies.



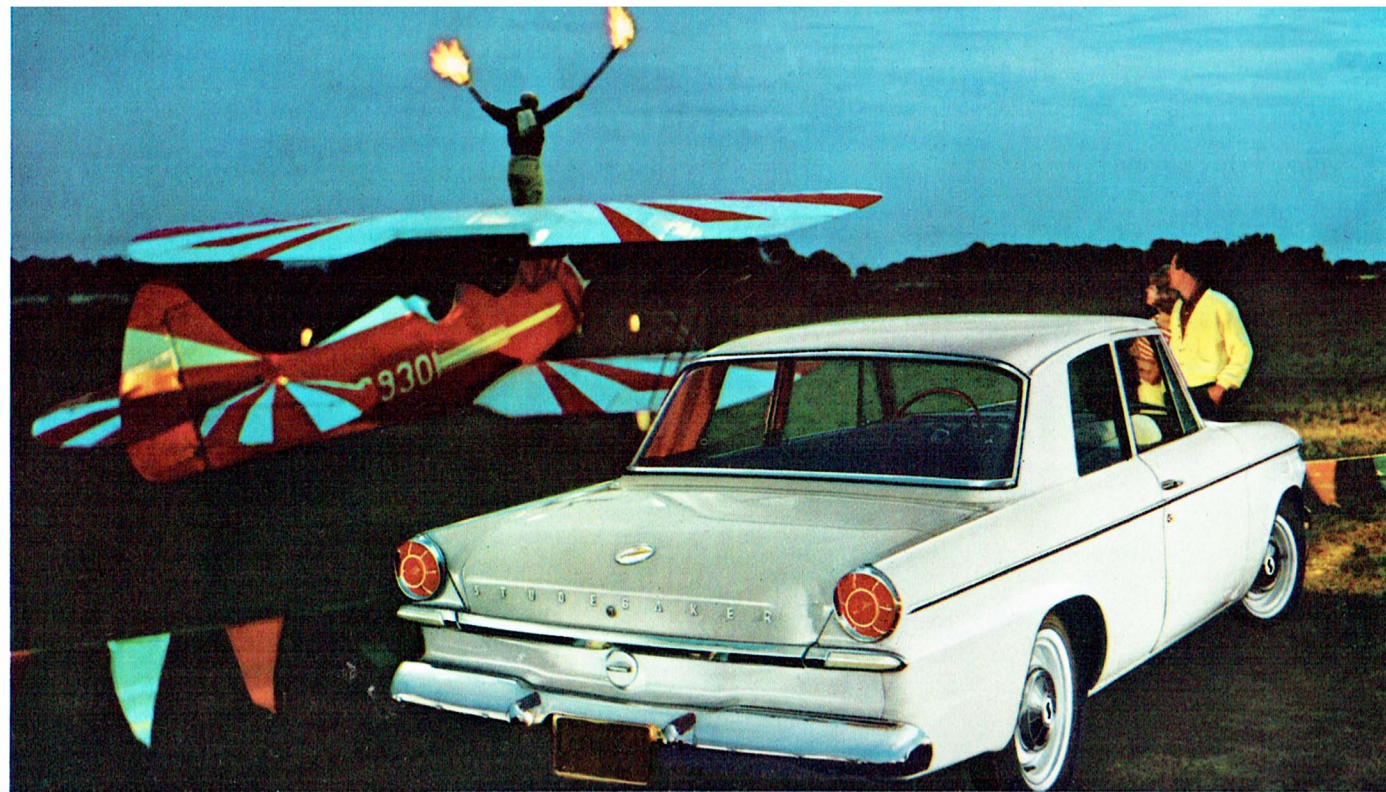
Remarkably Low Maintenance Costs

Easily removable bolt-on grille and fenders, self-adjusting brakes and aluminized long-life mufflers are indicative of the maintenance economies carefully engineered into all '63 Larks. The 7-stage exterior finishing process includes superior aluminum-based primer for the entire body and anti-corrosion coating of the underbody. All cars by Studebaker are rustproofed with the same material specified for extreme-duty military vehicles by the U.S. Ordnance Department. Individual pieces are rust-proofed before being welded together, protecting areas which cannot be reached in cars that are only dipped in high viscosity rustproofing liquids after assembly. Exterior paint is impregnated with special Melamine Resin for outstanding resistance to weathering (oxidation and dulling). Studebaker finishes save you costly waxing; just a periodic wash is all you need to maintain that showroom look.

LARK REGAL 4-DOOR & 2-DOOR SEDANS

America's Leading Value Buy

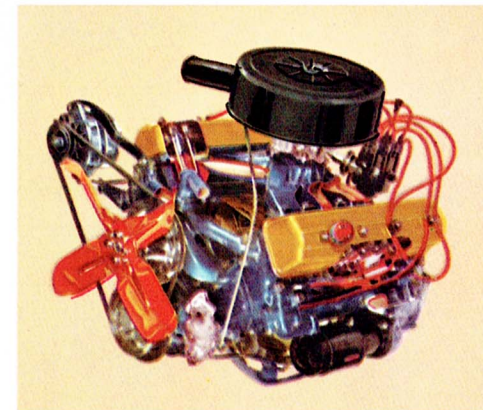
The '63 Lark Regal models unquestionably give you the highest quality for the lowest cost of any full six-passenger car. Ideal for families wanting the most for the money... favorite of fleet-owners, relied upon by commercial travelers... the '63 Lark Regal Sedans provide a style and stamina, performance and comfort unparalleled by any other car at so low a first cost—and at such low maintenance as the miles roll up. (Fleet owners of the taxi model of the Regal whose cars are on the road 20 hours a day, record 100,000 miles of profitable service!) Yet for all its "built-to-take-it" toughness, the Lark Regal is no "take it or leave it" design! You can option virtually anything you want in safety and performance features. Many derived from the glamorous Avanti: The Jet-Thrust Supercharged V8, power-assisted caliper disc brakes and finned rear drum brakes. Heavy-duty power train with manual or automatic shift. Bucket seats. (And a full sports-car-type dial-reading instrument panel is standard!) From basic beauty and economy, the '63 Lark Regal can be easily adapted to your purpose and purse... to provide a car of maximum enjoyment and utility for as long as you own it. And then bring you a remarkably high return when you trade. Rear view of the 2-door (right below) gives you an idea of the spacious trunk available in every Lark in the '63 line.



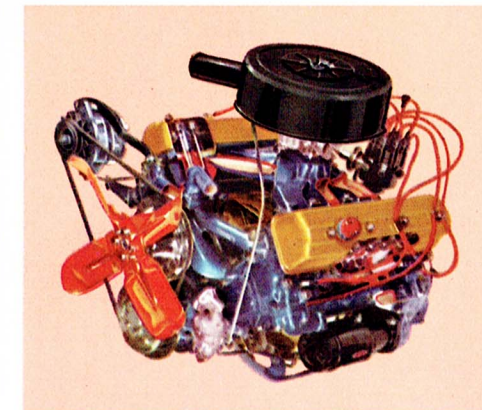
POWER—Here Is The Most Remarkable Performance Range In Modern U. S. Automobiles



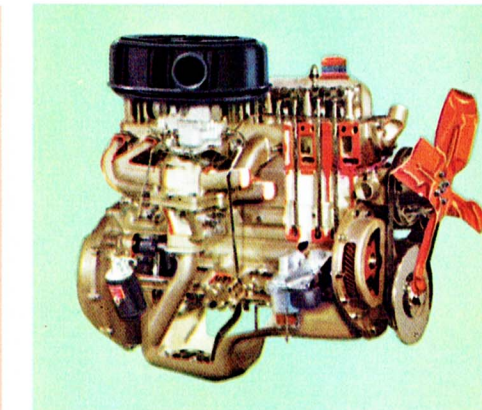
The Jet-Thrust Supercharged V8 Engine, in the Avanti, is capable of vivid acceleration. Available with or without supercharger on all models. Special high-lift cams, heavy-duty components. A viscous-drive fan cuts noise and adds usable horsepower.



Thunderbolt 289 cu. in. V8—High powered performance second only to the Jet-Thrust—yet remarkable economy on regular gasoline. Power Pack, with a 4-barrel carburetor and dual exhausts for even higher performance, optional on 289 and 259 V8's.

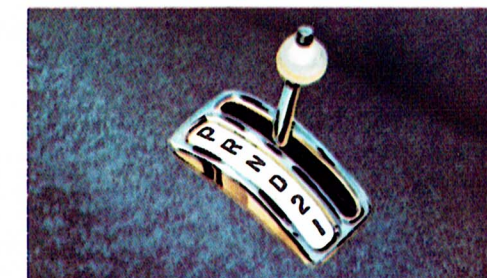


Standard 259 cu. in. V8—One of the most dependable and economical engines ever designed. It's the work-horse of the V8 field! Special, controlled-expansion all-aluminum pistons still further increase power and efficiency of 259 and 289 cu. in. V8's.

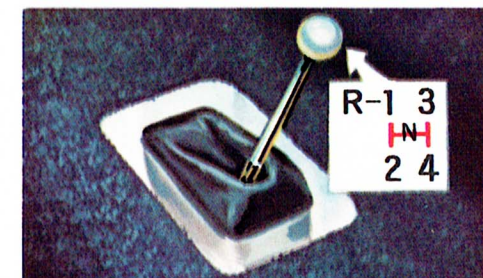


Responsive Skybolt Six—112 H.P.—spritely performer (154 ft. lbs. of torque), remarkably economical. New piston design and improved carburetion give even better performance. Meets every demand of today's higher-speed highway driving at minimum cost.

Six Transmissions—One Is Ideally Suited To Your Own Personal Driving Needs



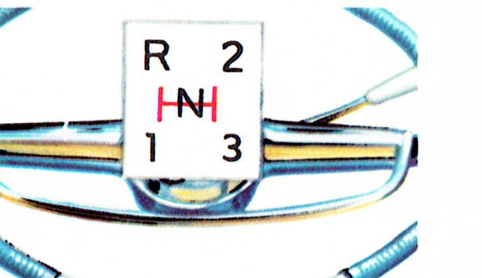
Avanti Power Shift. This unique transmission operates as an automatic, yet you can also shift up or down by hand, at will. Available only with the Avanti.



4-Speed Floor-Mounted Manual Shift for those who enjoy the full thrill of precision control. Available as an option on all Studebaker's V8 cars, the 4-speed stick shift, synchronized on all forward gears, lets you select the right gear for maximum efficiency or performance.

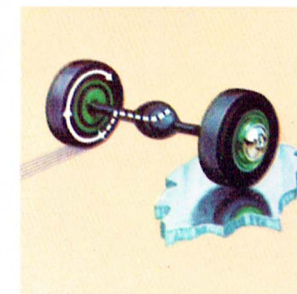


3-Speed Automatic Transmissions. One for Six (light-weight), one for V8's. Remarkably smooth, efficient, and trouble-free. Provides peak automatic performance with top operating economy. Available in all '63 cars from Studebaker except the Avanti.



3-Speed Column-Mounted Manual. Because all gear teeth are cut at an angle, the standard manual transmission gives greater area of gear contact—smooth, easy, noiseless shifting and a high degree of durability. Available with and without overdrive.

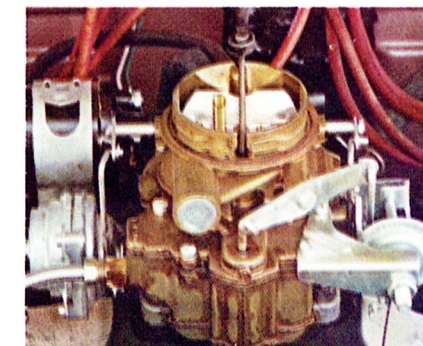
Overdrive reduces engine revolution 30% with no speed loss—use of this extra "high" gear increases fuel economy, reduces engine wear. Special **Heavy-Duty transmission** options to fit any driver's demands can also be supplied. The **Hill Holder**, also optional on non-automatic transmissions, prevents rolling back when starting on hills.



Twin Traction, Limited Slip Differential. In sand, mud, snow, ice or gravel, power is fed to the rear wheel that has the better grip. Thus you move off under slippery conditions which normally would call for chains or a tow. Available with all rear axle ratio combinations.

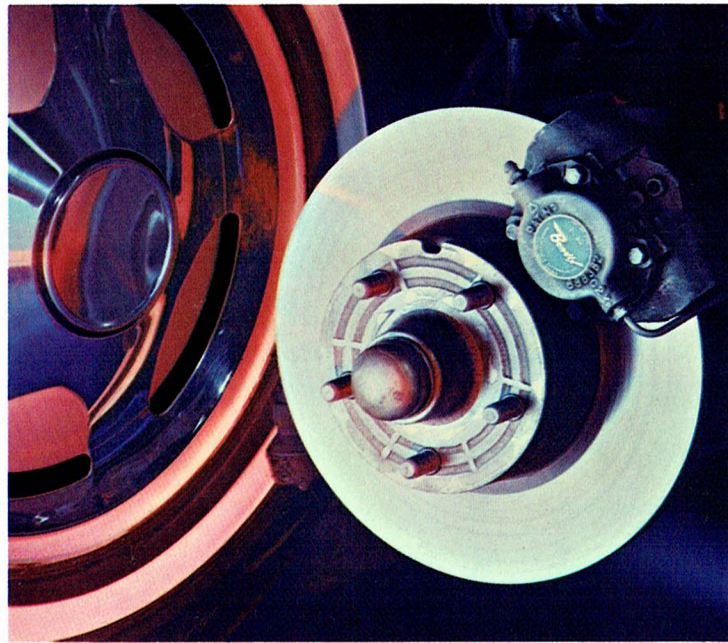


Six Axle Ratios. By accepting ring and pinion gears in various size combinations, the Lark differential permits maximum efficiency. One ratio, for example, is best suited to mountainous country. Others for flat country or for heavy traffic. You also can choose between a "fast pickup" ratio or one for best economy.

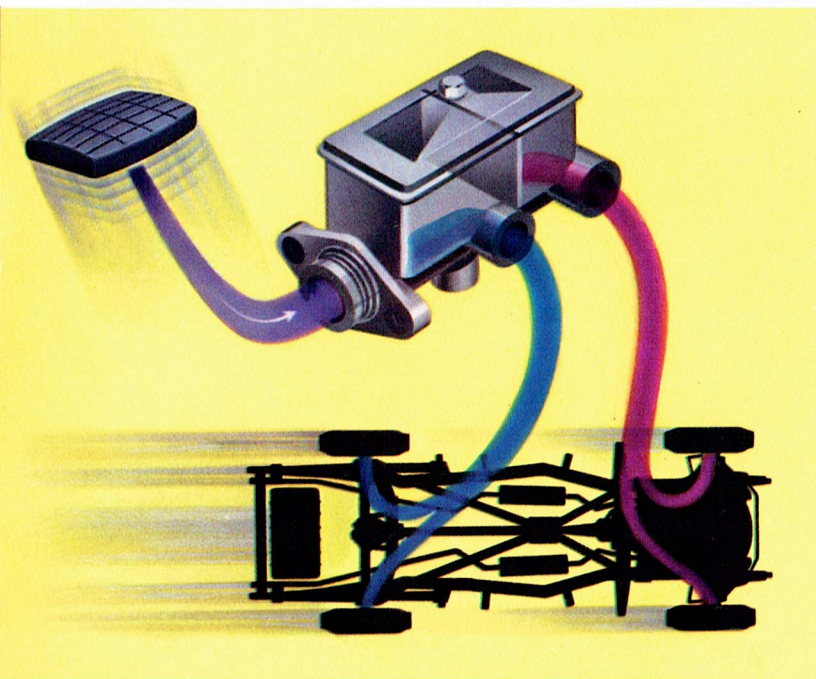


Two New Carburetors. All V8's from Studebaker Corporation now have an improved 2-barrel carburetor as standard equipment. They provide better economy, surer starting and are designed to reduce icing and stalling. A special 4-barrel model is optional for extra power.

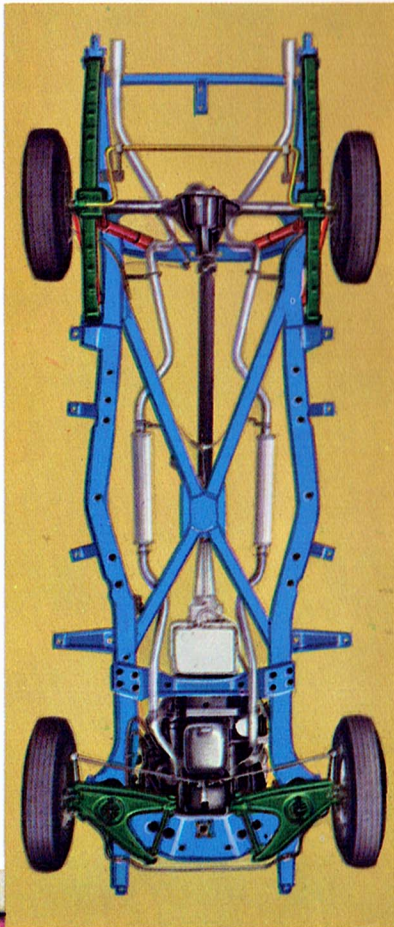
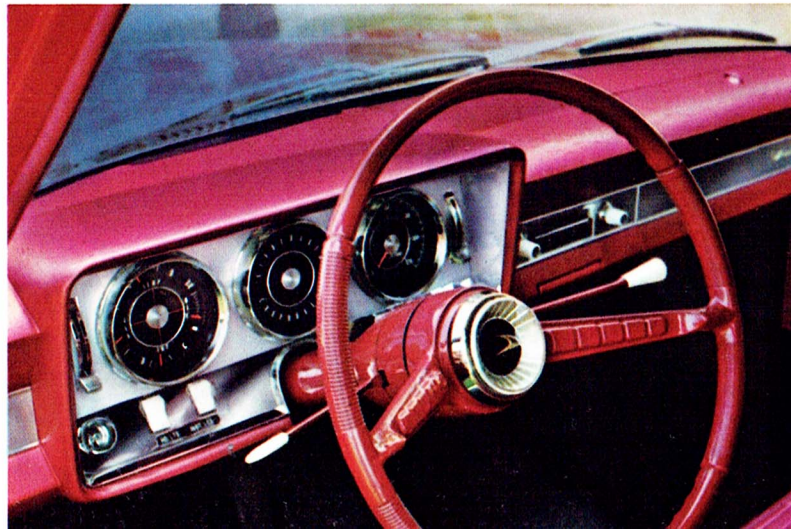
STUDEBAKER SAFETY IS UNSURPASSED



Power-Grip caliper disc brakes—first on a U.S. production car—are now available on all cars from Studebaker Corporation. Safest known system of braking, these front-wheel discs are teamed with big, non-servo, self-energizing 11-inch finned drum brakes in the rear. The entire system is power-assisted. Used for years in the most advanced racing cars, disc brakes far out-stop cars equipped with the usual drum-type brakes. The disc and drum combination available on all cars from Studebaker '63 provides a big life-saving margin of safety. The swift Avanti, for example, stops quicker, smoother, straighter than any other American production car under any road and weather conditions.



Split brake system doubles your safety. This advanced drum brake system includes a tandem master cylinder. It is in effect two separate systems. Thus if the one controlling the front brakes, for example, should become inoperative, the rear brakes would still provide stopping power. This vital feature is standard equipment on all Larks and Cruisers.

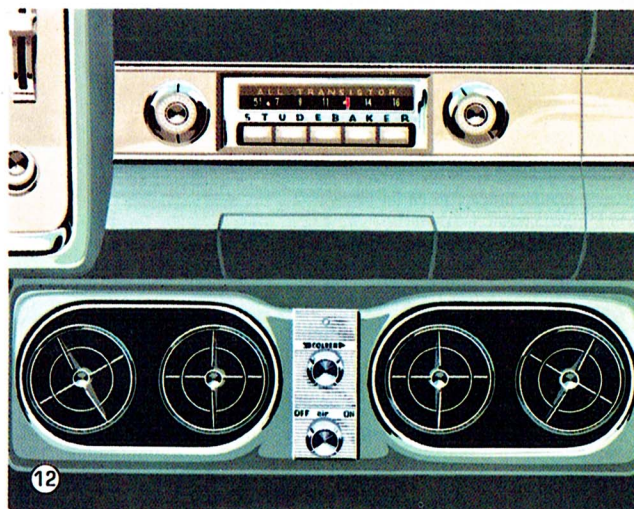
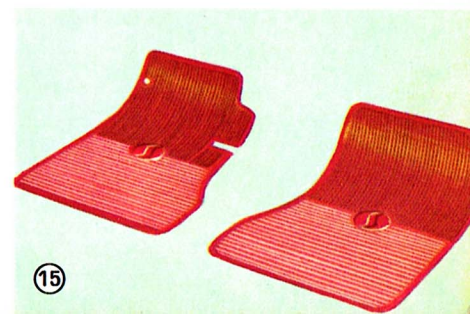
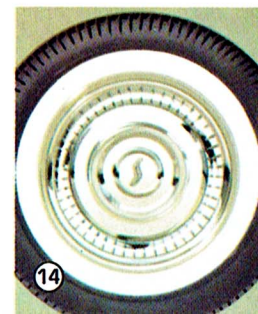
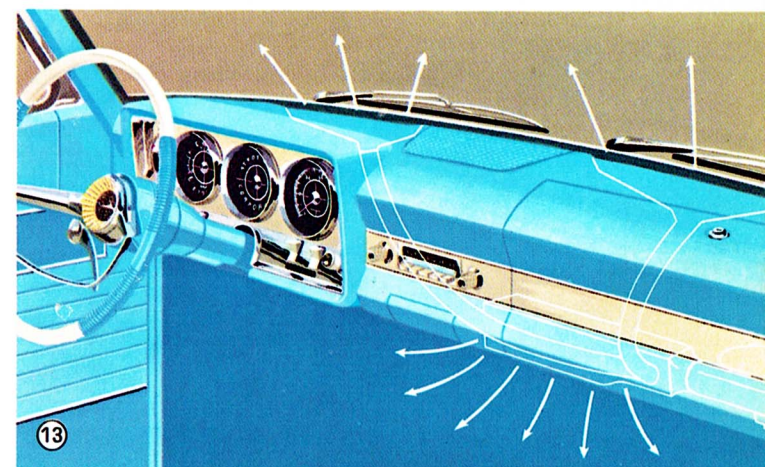
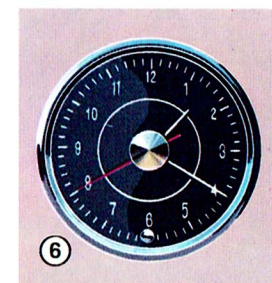
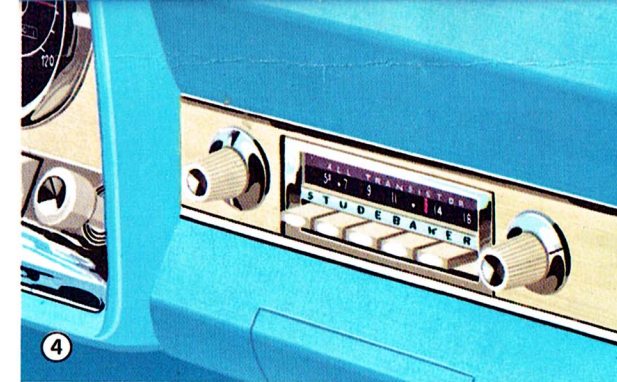
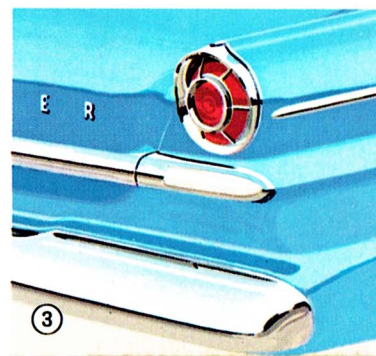
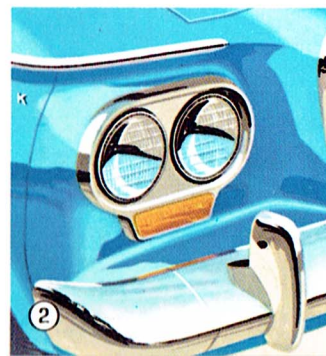
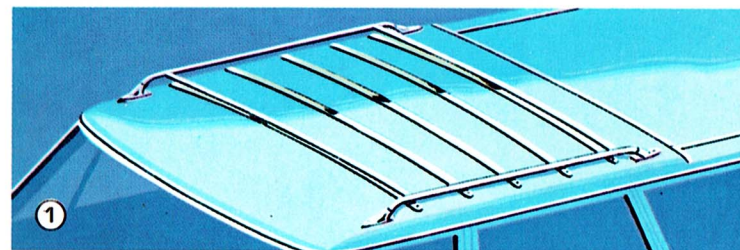


Rigid Armor Guard girder frame construction. Studebaker, like the makers of the world's most expensive car, insists on providing you with the added quality, safety and roadability of a full steel frame of immense strength. Besides contributing to torsional rigidity, frame construction makes repairs far less costly, and in some cases makes possible repairs which cannot be done at all with frameless, unibody cars. "X" member in frame above adds even more strength to convertible, Wagonaire and Avanti bodies.

Safety-padded instrument panel, covered with glare-proof material, is another example of Studebaker's high standard of safety. Note minimum of protruding knobs, another safety feature.

ENJOY THE ADDED COMFORT, CONVENIENCE AND SAFETY of STUDEBAKER ACCESSORIES

1. Glistening chromed **LUGGAGE RACK** adds style and extra carrying capacity to the Wagonaire. Won't interfere with new sliding roof. 2. Handsome **VERTICAL BUMPER GUARDS** doubly protect your trunk and grilles. 3. **BACK-UP LIGHTS** flick on automatically when you shift into reverse. 4. Powerful **ALL-TRANSISTOR PUSH-BUTTON RADIO** starts instantly, has true console tone. All-transistor manual radio also available at economy price. 5. **WINDSHIELD WASHER** insures clear vision with the touch of a toe. 6. **AUTOMATIC ELECTRIC CLOCK** is self-adjusting, has sweep second hand. 7. Chromed **EXHAUST DEFLECTOR** protects bumper from corrosive fumes. 8. Front and rear **SEAT BELTS** bolt into factory-installed anchorages. 9-10. Chrome-plated **OUTSIDE REAR VIEW MIRRORS** aid safety and vision. 11. Handy, useful **TISSUE DISPENSER** is instantly portable. 12. **AIR CONDITIONER** provides cool comfort during the hottest weather. Features four adjustable outlets and handy fingertip controls. 13. Thermostatically-controlled **CLIMATIZER** conditions fresh air. Heats, ventilates and defrosts your Studebaker for perfect comfort. 14. Distinctively styled stainless steel **WHEEL DISCS** add dash and sparkle. 15. Custom-fitted **CARPET PROTECTORS** keep the floor of your **STUDEBAKER** neat and new.



AVANTI • Vanity Tray with Lamp and Mirror • Back-Up Lights • Brakes, Power-Grip Caliper Disc Brakes, Front; Fanned Drums Rear • Bucket Seats, Front • Chromed Engine Parts • Cigarette Lighter • Climatizer—Temperature and Ventilation • Clock, Electric • Console, Center Control • Distributor, Double Breaker • Dual Exhausts—Thru Type • Gas Filter, In Line • Instrument Board, Padded • Internal Trunk and Hood Release • Lights, Courtesy (2 Dome and 1 Map) • Light, Trunk Com-

partment • Moldings, Windshield and Rear Window, Stainless Steel • Oil Filter, Full Flow • Padded Safety Steel Arch • Positive Crankcase Ventilation • Radius Rods, Rear Axle • Safety Cone Door Locks • Seat Belt Anchors (Front and Rear) • Shock Absorbers, H.D. Adjustable Front and Rear • Stabilizer—Front and Rear • Sun Visors, Padded • Tachometer • Tinted Glass—Windshield and Rear Window • Vinyl Trim, Safety Padded • Wheel Discs • Windshield Wipers, 2-Speed Electric

ENGINES:	SKYBOLT SIX	259-V8	THUNDERBOLT 289-V8	JET-THRUST V8 w/o Supercharger	JET-THRUST V8 w/ Supercharger
Bore & Stroke (inches)	3.0 x 4.0	3.56 x 3.25	3.56 x 3.62	3.56 x 3.62	3.56 x 3.62
Piston Displacement (cu. in.)	169.6	259.2	289	289	289
Horsepower, maximum	112 @ 4500 rpm	180 @ 4500 rpm	210 @ 4500 rpm	—	—
HP with opt. 4-barrel carburetor, max.	Not available	195 @ 4500 rpm	225 @ 4500 rpm	—	—
Torque, max. foot-pounds	154 @ 2000 rpm	260 @ 2800 rpm	300 @ 2800 rpm	—	—
Torque with opt. 4-barrel carburetor	Not available	265 @ 3000 rpm	305 @ 3000 rpm	—	—
Compression ratio	8.25 to 1	8.5 to 1	8.5 to 1	10.25 to 1	9 to 1
Carburetor (downdraft)	1 barrel	2 barrels	2 barrels	4 barrels	4 barrels
Crankcase Capacity (add 1 qt. for filter)	5 qts.	5 qts.	5 qts.	5 qts.	5 qts.
Cooling System (add 1 qt. for heater)	11 qts.	17 qts.	17 qts.	17 qts.	17 qts.
Fuel Capacity	18 gallons	18 gallons	18 gallons	21 gallons	21 gallons
Fuel Recommended	Regular	Regular	Regular	Premium	Premium
Alternator	35 amp.	35 amp.	35 amp.	40 amp.	40 amp.
Battery	12 volt	12 volt	12 volt	12 volt	12 volt
Dual Exhausts	Not available	optional	standard*	standard	standard

*Optional on Cruiser

DIMENSIONS & WEIGHTS:	DAYTONA CONVERTIBLES	DAYTONA 2-DOOR HARDTOPS	2-DOOR SEDAN	4-DOOR SEDAN	CRUISER	WAGONAIRE	HAWK	AVANTI
Length overall	184"	184"	184"	188"	188"	190 1/4"	204"	192 1/4"
Width overall	71 1/4"	71 1/4"	71 1/4"	71 1/4"	71 1/4"	71 1/4"	71"	70 3/4"
Height loaded	58 1/4"	55 3/4"	55 3/4"	55 3/4"	55 3/4"	57"	54 3/4"	53 1/4"
Wheelbase	109"	109"	109"	113"	113"	113"	120 1/2"	109"
Turning Circle	37'6"	37'6"	37'6"	39"	39"	39"	42'6"	37'6"
Effective head room	43.7"/41.9"	43.7"/41.9"	43.7"/41.9"	43.7"/41.9"	43.7"/41.9"	43.7"/39.8"	41.5"/41.3"	41.9"/39.3"
Maximum leg room front	39.25"	39.25"	39.25"	39.25"	39.25"	39.25"	42.62"	42.06"
Minimum effective rear leg room	23.5"	23.5"	23.5"	27.5"	27.5"	26.12"	22.12"	26.0"
Hip room/front	60.2"	60.2"	60.2"	60.2"	60.2"	60.2"	21.875**	54.7"
Hip room/rear	44"	60"	60"	60"	60"	60"	Ind. Seats	47"
Shoulder room/front	54.875"	54.875"	54.875"	54.875"	54.875"	54.875"	58"	52.5"
Shoulder room/rear	44"	55"	55"	55"	55"	55"	55"	51.5"
Shipping Weight, 6 cyl.	3020 lbs.	2775 lbs.	2610 lbs.	2750 lbs.	none	2895 lbs.	52.375"	none
Shipping Weight, 259-V8 & 289-V8**	3240 lbs.	2975 lbs.	2875 lbs.	2970 lbs.	3030 lbs.	3140 lbs.	3230 lbs.	3148 lbs.*

**Add 34 pounds for 289-V8

*Add 55 lbs. for supercharger

REAR AXLE RATIOS LARK, HAWK AND CRUISER

		6 Cyl. Sedans H'tops	8 Cyl. Sedans H'tops	6 Cyl. Wagons Convertibles	8 Cyl. Wagons Convertibles	8 Cyl. Cruiser Hawk
3 Speed Trans.	STD	3.73	3.07	4.1	3.31	3.31
	OPT	3.31	3.31	3.73	3.73	3.73
		4.1	—	4.56	—	—
		4.56	—	—	—	—
Overdrive Trans.	STD	4.1	3.31	4.56	3.73	3.73
	OPT	3.73	3.07	4.1	3.31	3.31
		4.56	3.73	—	—	—
		—	—	—	—	—
Auto. Trans.	STD	3.73	3.07	3.73	3.31	3.31
	OPT	4.1	3.31	4.1	3.07	3.07
		—	3.73	—	3.73	3.73
		—	—	—	—	—
4 Speed Trans.	STD	—	3.31	—	3.31	3.31
	OPT	—	3.73	—	3.73	3.73

AVANTI REAR AXLE RATIOS

		3-Speed Trans. Std.	3-Speed Trans. Opt.	4-Speed Trans. Std.	4-Speed Trans. Opt.	Automatic Trans. Std.	Automatic Trans. Opt.
Without Supercharger		—	3.07	—	3.07	—	3.07
		3.31	3.73	3.73	3.31	3.31	3.73
		—	4.09	—	4.09	—	4.09
		—	—	—	3.07	—	3.07
With Supercharger		—	—	3.73	4.09	3.73	4.09
		—	—	—	3.31	—	3.31
		—	—	—	4.55	—	—
		—	—	—	—	—	—

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Litho. in U.S.A.

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STANDARD EQUIPMENT

LARK REGAL • Dual Headlights • Turn Signals • Dual Sun Visors • Automatic Dome Light Switches • Cigarette Lighter • Arm Rests—Front and Rear • Ash Tray—Front and Rear • Padded Instrument Panel • 2-Speed Electric Windshield Wipers • Foam Cushion—Front • Positive Crankcase Ventilation • Full Flow Oil Filter • Vanity with Cosmetic Tray and Mirror • Seat Belt Anchors (Front and Rear)

LARK CUSTOM • Dual Headlights • Turn Signals • Arm Rests—Front and Rear • Ash Tray—Front and Rear • Padded Instrument Panel • Full Carpeting—Front and Rear • 2-Speed Electric Windshield Wipers • Foam Cushion—Front and Rear • Dual Horns • Positive Crankcase Ventilation • Deluxe Steering Wheel • Back-Up Lights • Cigarette Lighter • Automatic Dome Light Switches • Dual Sun Visors • Full Flow Oil Filter • Vanity with Cosmetic Tray and Mirror • Seat Belt Anchors (Front and Rear)

LARK DAYTONA • Dual Headlights • Turn Signals • Arm Rests—Front and Rear • Ash Tray—2 each, Front and Rear • Padded Instrument Panel • 2-Speed Electric Windshield Wipers • Foam Cushions—Front and Rear • Dual Horns • Deluxe Steering Wheel • Back-Up Lights • Cigarette Lighter • Bright Metal Windshield Molding • Positive Crankcase Ventilation • Full Carpeting—Front and Rear • Dual Sun Visors • Automatic Dome Light Switches • Full Flow Oil Filter • Full-Width Front Seats, Non-Reclining • Vanity with Cosmetic Tray, Lamp and Mirror • Seat Belt Anchors (Front and Rear)

CRUISER • 289 cu. in. V8 Engine • Dual Headlights • Turn Signals • Arm Rests—Front and Rear • Ash Tray—Front and Rear • Padded Instrument Panel • 2-Speed Electric Windshield Wipers • Foam Cushion—Front and Rear • Dual Horns • Deluxe Steering Wheel • Back-Up Lights • Cigarette Lighter • Positive Crankcase Ventilation • Vent Wings in Rear Doors • Full Flow Oil Filter • Automatic Dome Light Switches • Full Carpeting—Front and Rear • Bumper Guards—Front and Rear • Electric Clock • Vanity with Cosmetic Tray, Lamp and Mirror • Bumper Winguards—Front and Rear • Rear Seat Center Arm-Rest • 4 Accessory Pockets • Seat Belt Anchors (Front and Rear)

GRAN TURISMO HAWK • 289 cu. in. V8 Engine • Turn Signals • Arm Rests—Front and Rear • Rear Seat Center Arm Rest • Seat Pockets (Back of Front Seats) • Dual Sun Visors • 2 Ash Trays—Front and Rear • Padded Instrument Panel • 2-Speed Electric Windshield Wipers • Foam Cushions—Front and Rear • Dual Horns • Deluxe Steering Wheel • Full Flow Oil Filter • Back-Up Lights • Cigarette Lighter • Wheel Discs • Automatic Dome Light Switches • Full Carpeting—Front and Rear • Bucket Seats • Positive Crankcase Ventilation • Dual Exhausts • Seat Belt Anchors (Front and Rear)

AVANTI • Vanity Tray with Lamp and Mirror • Back-Up Lights • Brakes, Power-Grip Caliper Disc Brakes, Front; Finned Drums Rear • Bucket Seats, Front • Chromed Engine Parts • Cigarette Lighter • Climatizer—Temperature and Ventilation • Clock, Electric • Console, Center Control • Distributor, Double Breaker • Dual Exhausts—Thru Type • Gas Filter, In Line • Instrument Board, Padded • Internal Trunk and Hood Release • Lights, Courtesy (2 Dome and 1 Map) • Light, Trunk Com-

partment • Moldings, Windshield and Rear Window, Stainless Steel • Oil Filter, Full Flow • Padded Safety Steel Arch • Positive Crankcase Ventilation • Radius Rods, Rear Axle • Safety Cone Door Locks • Seat Belt Anchors (Front and Rear) • Shock Absorbers, H.D. Adjustable Front and Rear • Stabilizer—Front and Rear • Sun Visors, Padded • Tachometer • Tinted Glass—Windshield and Rear Window • Vinyl Trim, Safety Padded • Wheel Discs • Windshield Wipers, 2-Speed Electric

ENGINES:	SKYBOLT SIX	259-V8	THUNDERBOLT 289-V8	JET-THRUST V8 w/o Supercharger	JET-THRUST V8 w/Supercharger
Bore & Stroke (inches)	3.0 x 4.0	3.56 x 3.25	3.56 x 3.62	3.56 x 3.62	3.56 x 3.62
Piston Displacement (cu. in.)	169.6	259.2	289	289	289
Horsepower, maximum	112 @ 4500 rpm	180 @ 4500 rpm	210 @ 4500 rpm	—	—
HP with opt. 4-barrel carburetor, max.	Not available	195 @ 4500 rpm	225 @ 4500 rpm	—	—
Torque, max. foot-pounds	154 @ 2000 rpm	260 @ 2800 rpm	300 @ 2800 rpm	—	—
Torque with opt. 4-barrel carburetor	Not available	265 @ 3000 rpm	305 @ 3000 rpm	—	—
Compression ratio	8.25 to 1	8.5 to 1	8.5 to 1	10.25 to 1	9 to 1
Carburetor (downdraft)	1 barrel	2 barrels	2 barrels	4 barrels	4 barrels
Crankcase Capacity (add 1 qt. for filter)	5 qts.	5 qts.	5 qts.	5 qts.	5 qts.
Cooling System (add 1 qt. for heater)	11 qts.	17 qts.	17 qts.	17 qts.	17 qts.
Fuel Capacity	18 gallons	18 gallons	18 gallons	21 gallons	21 gallons
Fuel Recommended	Regular	Regular	Regular	Premium	Premium
Alternator	35 amp.	35 amp.	35 amp.	40 amp.	40 amp.
Battery	12 volt	12 volt	12 volt	12 volt	12 volt
Dual Exhausts	Not available	optional	standard*	standard	standard

*Optional on Cruiser

DIMENSIONS & WEIGHTS:	DAYTONA CONVERTIBLES	DAYTONA 2-DOOR HARDTOPS	2-DOOR SEDAN	4-DOOR SEDAN	CRUISER	WAGONAIRE	HAWK	AVANTI
Length overall	184"	184"	184"	188"	188"	190 ³ / ₄ "	204"	192 ¹ / ₂ "
Width overall	71 ¹ / ₄ "	71 ¹ / ₄ "	71 ¹ / ₄ "	71 ¹ / ₄ "	71 ¹ / ₄ "	71 ¹ / ₄ "	71"	70 ³ / ₄ "
Height loaded	58 ⁵ / ₈ "	55 ³ / ₈ "	55 ³ / ₈ "	55 ³ / ₈ "	55 ³ / ₈ "	57"	54 ³ / ₈ "	53 ¹ / ₈ "
Wheelbase	109"	109"	109"	113"	113"	113"	120 ¹ / ₂ "	109"
Turning Circle	37'6"	37'6"	37'6"	39'	39'	39'	42'6"	37'6"
Effective head room	43.7"/41.9"	43.7"/41.9"	43.7"/41.9"	43.7"/41.9"	43.7"/41.9"	43.7"/39.8"	41.5"/41.3"	41.9"/39.3"
Maximum leg room front	39.25"	39.25"	39.25"	39.25"	39.25"	39.25"	42.62"	42.06"
Minimum effective rear leg room	23.5"	23.5"	23.5"	27.5"	27.5"	26.12"	22.12"	26.0"
Hip room/front	60.2"	60.2"	60.2"	60.2"	60.2"	60.2"	21.875"	54.7"
Hip room/rear	44"	60"	60"	60"	60"	60"	Ind. Seats	47"
Shoulder room/front	54.875"	54.875"	54.875"	54.875"	54.875"	54.875"	58"	52.5"
Shoulder room/rear	44"	55"	55"	55"	55"	55"	55"	51.5"
Shipping Weight, 6 cyl.	3020 lbs.	2775 lbs.	2610 lbs.	2750 lbs.	none	2895 lbs.	52.375"	none
Shipping Weight, 259-V8 & 289-V8**	3240 lbs.	2975 lbs.	2875 lbs.	2970 lbs.	3030 lbs.	3140 lbs.	3230 lbs.	3148 lbs.*

**Add 34 pounds for 289-V8

*Add 55 lbs. for supercharger

REAR AXLE RATIOS LARK, HAWK AND CRUISER

		6 Cyl. Sedans H'tops	8 Cyl. Sedans H'tops	6 Cyl. Wagons Convertibles	8 Cyl. Wagons Convertibles	8 Cyl. Cruiser Hawk
3 Speed Trans.	STD	3.73	3.07	4.1	3.31	3.31
	OPT	3.31	3.31	3.73	3.73	3.73
		4.1	—	4.56	—	—
		4.56	—	—	—	—
Overdrive Trans.	STD	4.1	3.31	4.56	3.73	3.73
	OPT	3.73	3.07	4.1	3.31	3.31
		4.56	3.73	—	—	—
Auto. Trans.	STD	3.73	3.07	3.73	3.31	3.31
	OPT	4.1	3.31	4.1	3.07	3.07
		—	3.73	—	3.73	3.73
4 Speed Trans.	STD	—	3.31	—	3.31	3.31
	OPT	—	3.73	—	3.73	3.73

AVANTI REAR AXLE RATIOS

	3-Speed Trans. Std.	3-Speed Trans. Opt.	4-Speed Trans. Std.	4-Speed Trans. Opt.	Automatic Trans. Std.	Automatic Trans. Opt.
Without Supercharger	—	3.07	—	3.07	—	3.07
	3.31	3.73	3.73	3.31	3.31	3.73
	—	4.09	—	4.09	—	4.09
With Supercharger	—	—	—	3.07	—	3.07
	—	—	3.73	4.09	3.73	4.09
	—	—	—	3.31	—	3.31
	—	—	—	4.55	—	—

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LARK CUSTOM • Dual Headlights • Turn Signals • Arm Rests—Front and Rear • Ash Tray—Front and Rear • Padded Instrument Panel • Full Carpeting—Front and Rear • 2-Speed Electric Windshield Wipers • Foam Cushion—Front and Rear • Dual Horns • Positive Crankcase Ventilation • Deluxe Steering Wheel • Back-Up Lights • Cigarette Lighter • Automatic Dome Light Switches • Dual Sun Visors • Full Flow Oil Filter • Vanity with Cosmetic Tray and Mirror • Seat Belt Anchors (Front and Rear)

LARK DAYTONA • Dual Headlights • Turn Signals • Arm Rests—Front and Rear • Ash Tray—2 each, Front and Rear • Padded Instrument Panel • 2-Speed Electric Windshield Wipers • Foam Cushions—Front and Rear • Dual Horns • Deluxe Steering Wheel • Back-Up Lights • Cigarette Lighter • Bright Metal Windshield Molding • Positive Crankcase Ventilation • Full Carpeting—Front and Rear • Dual Sun Visors • Automatic Dome Light Switches • Full Flow Oil Filter • Full-Width Front Seats, Non-Reclining • Vanity with Cosmetic Tray, Lamp and Mirror • Seat Belt Anchors (Front and Rear)

CRUISER • 289 cu. in. V8 Engine • Dual Headlights • Turn Signals • Arm Rests—Front and Rear • Ash Tray—Front and Rear • Padded Instrument Panel • 2-Speed Electric Windshield Wipers • Foam Cushion—Front and Rear • Dual Horns • Deluxe Steering Wheel • Back-Up Lights • Cigarette Lighter • Positive Crankcase Ventilation • Vent Wings in Rear Doors • Full Flow Oil Filter • Automatic Dome Light Switches • Full Carpeting—Front and Rear • Bumper Guards—Front and Rear • Electric Clock • Vanity with Cosmetic Tray, Lamp and Mirror • Bumper Winguards—Front and Rear • Rear Seat Center Arm-Rest • 4 Accessory Pockets • Seat Belt Anchors (Front and Rear)

GRAN TURISMO HAWK • 289 cu. in. V8 Engine • Turn Signals • Arm Rests—Front and Rear • Rear Seat Center Arm Rest • Seat Pockets (Back of Front Seats) • Dual Sun Visors • 2 Ash Trays—Front and Rear • Padded Instrument Panel • 2-Speed Electric Windshield Wipers • Foam Cushions—Front and Rear • Dual Horns • Deluxe Steering Wheel • Full Flow Oil Filter • Back-Up Lights • Cigarette Lighter • Wheel Discs • Automatic Dome Light Switches • Full Carpeting—Front and Rear • Bucket Seats • Positive Crankcase Ventilation • Dual Exhausts • Seat Belt Anchors (Front and Rear)

AVANTI
LARK
CRUISER
HAWK

Studebaker
CORPORATION