



Ninety-Eight ***Starts with luxury and takes off from there!***

It's not the slightest exaggeration to say the Ninety-Eight Oldsmobile is one of America's most fashionable cars. The interiors are luxurious, superbly crafted. But beneath all the gleam and polish is a thoroughly competent performer. This Ninety-Eight can topple hills like dominoes . . . take turns with an assurance truly remarkable for a car of its impressive dimensions. And that's as it should be, for the Ninety-Eight is the finest car Oldsmobile builds. Why not drive one soon and see?



'64 OLDS... WHERE THE ACTION IS!



OLDSMOBILE DIVISION
GENERAL MOTORS CORPORATION
QUALITY BUILDERS OF
NINETY-EIGHT, STARFIRE,
SUPER 88, DYNAMIC 88,
JETSTAR I, JETSTAR 88, F-85



Starfire **High adventure starts right here!**

Someday there'll be another car that combines the niceties of life with the thrill of the open road as neatly as Starfire does. But not *this* year. From its bold grille to its exclusive dual chambered exhausts, this beauty's new action silhouette says '64 belongs to Starfire! Sample the response of the 345-h.p. Starfire V-8. The quiet authority of Hydra-Matic, power brakes, power steering. Along with leather-trimmed buckets and a sports console, they're all part of the package! One thing's for certain: When you flip the key to a Starfire, you're pulling the pin on one of 1964's most exciting performers.

'64 OLDS *WHERE THE ACTION IS!*



OLDSMOBILE DIVISION
GENERAL MOTORS CORP.
QUALITY BUILDERS OF
NINETY-EIGHT, STARFIRE,
SUPER 88, DYNAMIC 88,
JETSTAR I, JETSTAR II, F-85

'64 OLDS WHERE THE ACTION IS!



OLDSMOBILE DIVISION • GENERAL MOTORS CORPORATION

Real sporting event...every time you take the wheel! If you're the ready-for-action type, it's time you took up America's newest outdoor sport—Oldsmobile's **Jetstar I**! Just pick your geography . . . bark your signals to that 345-h.p. Starfire V-8 . . . watch hills fade like mirages! Feel the silk-and-satin response of that smooth Hydra-Matic Drive.* See what a full 123-inch wheelbase and four coil springs do for ride and roadability! Why not visit your Olds Dealer today . . . and slip into Oldsmobile's *lowest priced full-size sports model*—**Jetstar I**! This sport can switch you from spectator to participant quick as you can say "buckets standard, no extra cost." *Optional at extra cost

Jetstar I



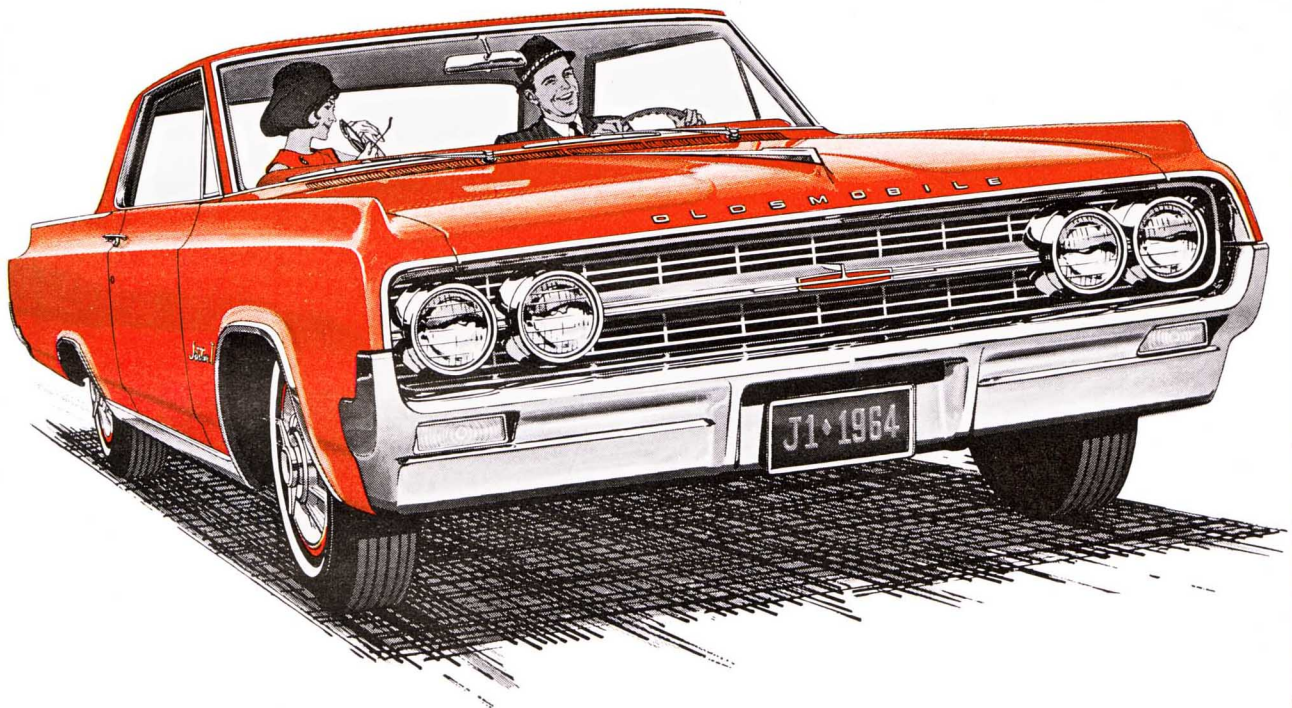
SEE ALL THE QUALITY-BUILT OLDSMOBILES AT THE GENERAL MOTORS

Autorama

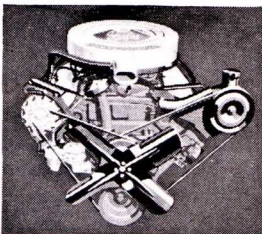
• NEW YORK WORLD'S FAIR: NINETY-EIGHT, STARFIRE SUPER 88, DYNAMIC 88, JETSTAR I, JETSTAR 88, F-85

'64 OLDS

WHERE THE ACTION IS!



345 horses... and you can hardly hear a hoofbeat!



Starfire power for Jetstar I

Who knows how to pack more punch into a V-8 than Olds? Nobody, but *nobody*! And the new Jetstar I is a classic example. Its Starfire V-8 Engine—standard equipment—boasts 345 horses, 394 cubic inches, a 4-barrel carb, and a 10.50-to-1 compression ratio. Couple this with a ready-for-action Hydra-Matic* and you turn torque into traction. All the comforts of home, too: deep coil springs, buckets, plus a body beautiful. The all-new Jetstar I is a prime mover and is ready and waiting to prove it. So what are you doing tomorrow?

*Optional at extra cost

Jetstar I

OLDSMOBILE DIVISION • GENERAL MOTORS CORP. • QUALITY BUILDERS OF NINETY-EIGHT, STARFIRE, SUPER 88, DYNAMIC 88, JETSTAR I, JETSTAR 88, F-85

'64 OLDS

WHERE THE ACTION IS!



Guess what it would cost to own Oldsmobile's newest Rocket...then count down! Appearances are deceiving where Oldsmobile's new Jetstar 88 is concerned. Certainly you'd never guess its lower price by those sleek, come-hither lines. Nor by its zesty new 330-cubic-inch Jetfire Rocket V-8 Engine and variable-vane Jetaway Drive.* Nor, for that matter, by its road-leveling 123-inch wheelbase and masterful four-coil-spring suspension. *Yet the fact is, Jetstar 88 prices actually start below those of 30 models with low-price names.* Worth looking into? You bet it is! See your Oldsmobile Quality Dealer soon and step out in a Jetstar 88—the new full-size Olds with the stepped-down price!

*Optional at extra cost

Jetstar 88

OLDSMOBILE DIVISION • GENERAL MOTORS CORPORATION • QUALITY BUILDERS OF NINETY-EIGHT, STARFIRE, SUPER 88, DYNAMIC 88, JETSTAR 1, JETSTAR 88, F-85



Jetstar 88

**Brand new "88" series to fire you up...
with a brand new boiled-down price!**

When Oldsmobile comes out with a lower-priced model, that's big news. But when Oldsmobile comes out with a *whole new series of full-size, lower-priced 88s*, that's nothing short of sensational. Shining example: The four new Jetstar 88s—brilliantly styled running mates to Oldsmobile's long-famous Super and Dynamic 88 models. Performance? Just wait'll you turn the key on the high-stepping new 330-cubic-inch Jetfire Rocket V-8 and feel the quiet, quicksilver thrust of the new variable-vane Jetaway transmission.* *That, sir, is action!* Together with the sticker on the window . . . it can make you an Olds owner quicker than almost anything we know!

*Optional at extra cost

'64 OLDS 
WHERE THE ACTION IS!



OLDSMOBILE & DIVISION
GENERAL MOTORS CORP.
QUALITY BUILDERS OF
SAFETY FIRST, STAMFORD,
SUPER 88, DYNAMIC 88,
JETSTAR 88, JETSTAR 88, 88