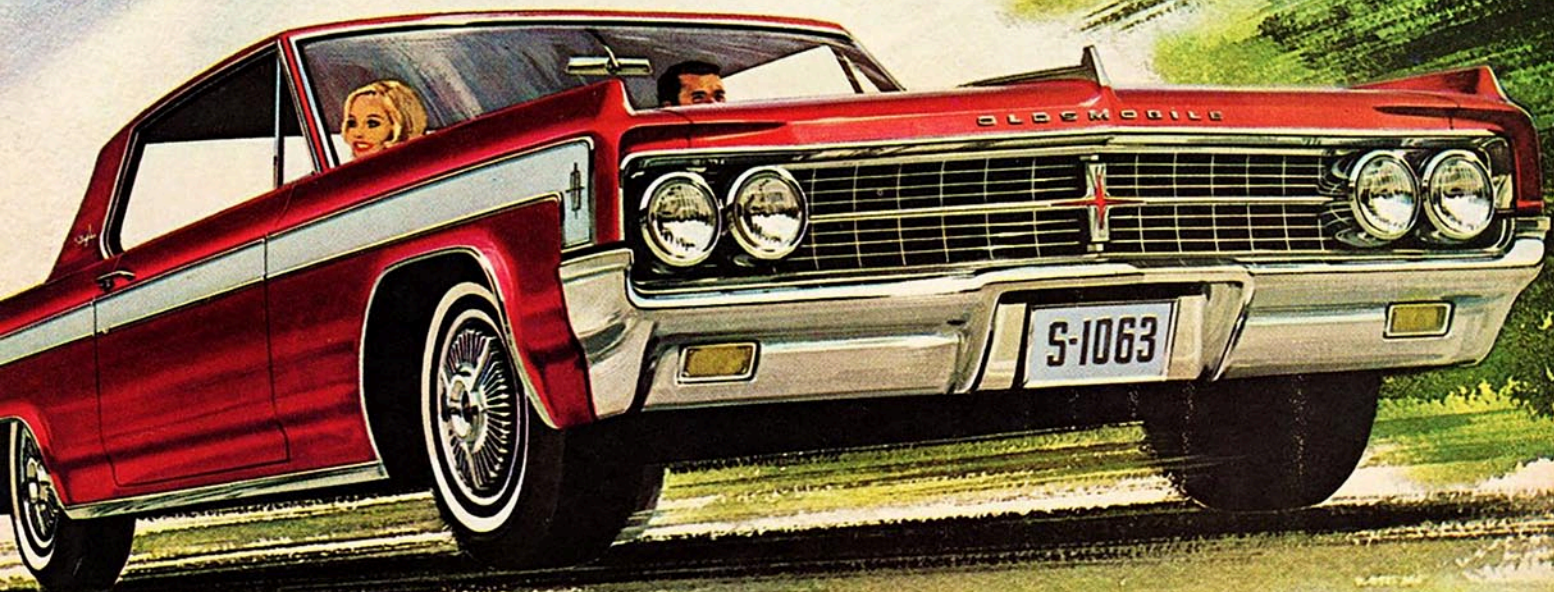


There's "SOMETHING EXTRA" about owning an OLDSMOBILE!



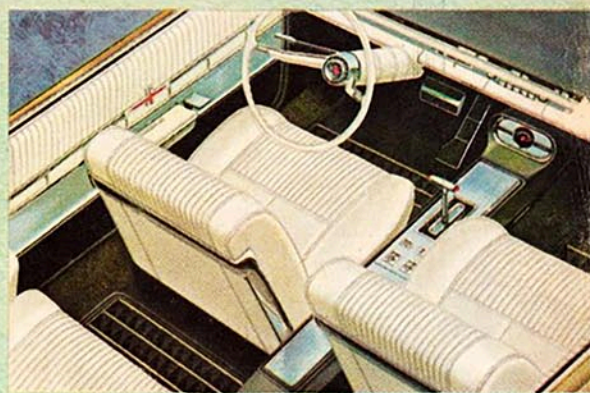
Whitewall tires optional at extra cost

Go adventuring...Starfire style!

Sports-car travel takes a luxuriously exciting turn in the stunning new Starfire—Oldsmobile's full-size sports-car sensation. The Starfire's strikingly distinctive styling . . . incomparable luxury . . . and smooth responsive power are typical of the unmatched value Oldsmobile for '63 brings to the fine-car field.

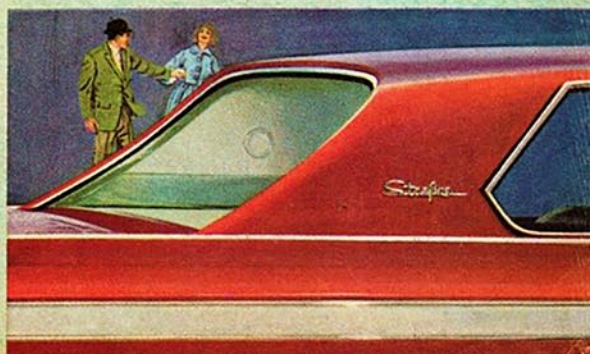
A GENERAL MOTORS VALUE

Starfire →
BY
OLDSMOBILE



ABOVE: Leather-trimmed bucket seats flank a full-length control console with T-stick Hydra-Matic, tachometer, glove box.

BELOW: Satin-aluminum side panel, unique roofline and contoured rear window distinguish Starfire from any other car.





Oldsmobile Division • General Motors Corp.

Where the joy of driving meets pride of ownership!

Driving's a rare treat when you slide *this* beauty into action! For the stunning new '63 Oldsmobile surrounds you with cushioned, carpeted luxury. Its spirited, responsive V-8 performance is complemented by a comfortable coil-spring ride.

Add to that the kind of trend-setting style that makes you proud you chose Oldsmobile! Drive one today! Let it tell you

all you need to know about fine automobiles! And let your Oldsmobile Dealer show you how little it costs to own one!

There's "Something Extra" about owning an

OLDSMOBILE

NINETY-EIGHT • SUPER 88 • DYNAMIC 88 • F-85 • STARFIRE • JETFIRE



Oldsmobile Division • General Motors Corporation

Bewitching beauty...with a gift for thrift!

The enchantment of the evening will linger long beyond this moment. For its magic is in the beauty of the 1963 Oldsmobile. Mile after wonderful mile, you discover anew the ready responsiveness of the Rocket V-8... the whisper-soft quiet

of a coil-spring ride and the penthouse luxury of a gracious interior. As if that weren't enough, Oldsmobile's saving ways

will win you over for sure. Tempted? Who wouldn't be — when it costs less than you'd guess to own an Oldsmobile!

There's Something Extra about owning an
OLDSMOBILE
NINETY EIGHT • SUPER 88 • DYNAMIC 88 • STARFIRE • P-88 • JETROCK

THERE'S SOMETHING EXTRA ABOUT OWNING AN OLDSMOBILE!



THE CAR THAT SPELLS "LUXURY" WITH CAPITAL LETTERS
A magnificent new automobile makes its debut for 1963 — the Ninety-Eight LS.*
Superbly crafted . . . lavishly appointed . . . it takes its place with
the most luxurious automobiles on the road today! *Luxury Sedan

Ninety-Eight **OLDSMOBILE**

OLDSMOBILE DIVISION • GENERAL MOTORS CORPORATION

THERE'S SOMETHING EXTRA ABOUT OWNING AN OLDSMOBILE!

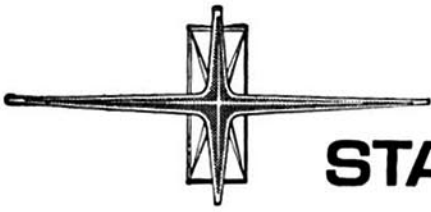


THE CAR THAT SPELLS "LUXURY" WITH CAPITAL LETTERS

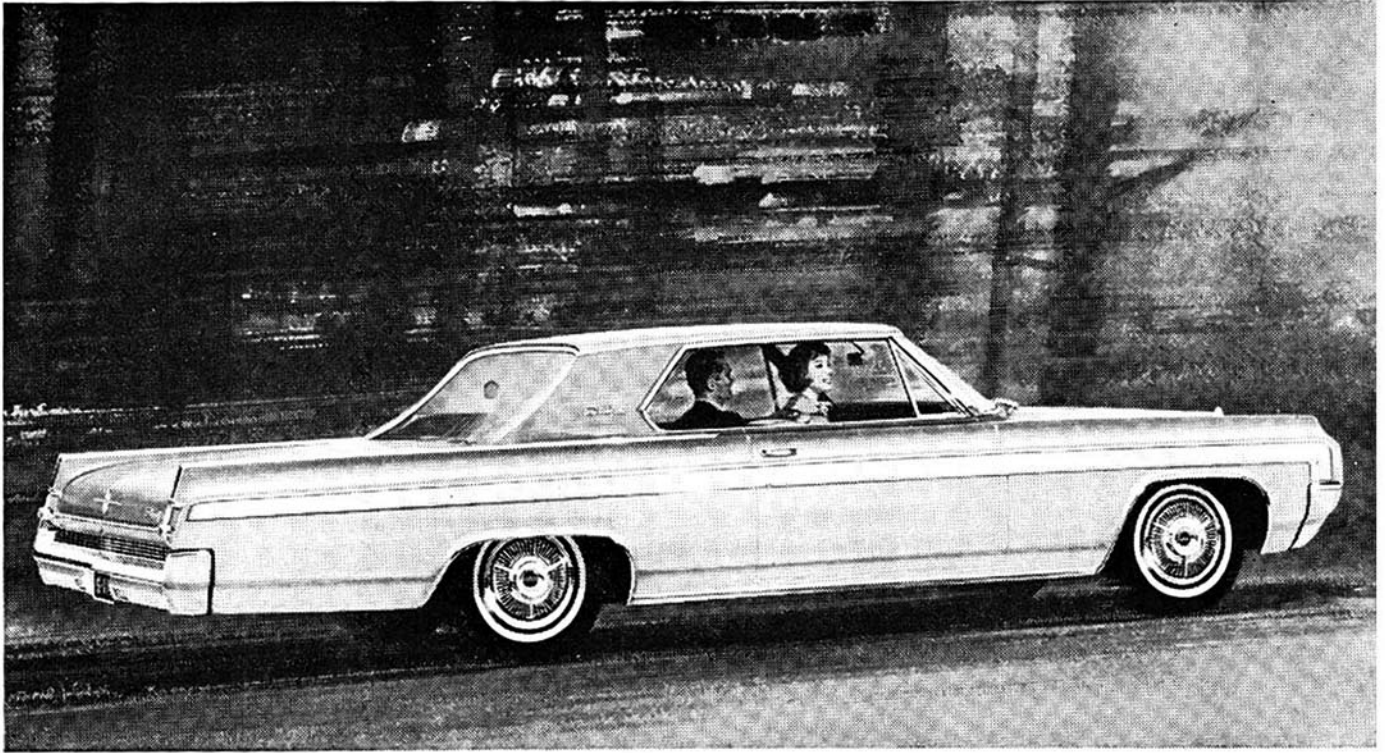
A magnificent new automobile makes its debut for 1963 — the Ninety-Eight LS.*

Superbly crafted . . . lavishly appointed . . . it takes its place with
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Ninety-Eight → **OLDSMOBILE**
OLDSMOBILE DIVISION • GENERAL MOTORS CORPORATION



STAR PERFORMER... 1963 STYLE!



Set your sights on a 1963 Starfire . . . an Oldsmobile original! Its glamorous new styling suggests the adventure within! Luxurious leather-trimmed bucket seats . . . sports console . . . 345-h.p. Starfire Engine that whisks you away with authority. No wonder the Starfire is America's full-size sports car sensation!

Starfire
BY

OLDSMOBILE

There's "Something Extra"
about owning an OLDS!