

Chevy II Nova SS




MARK OF EXCELLENCE

The equal to cars known for their looks. The equal to cars known for their road-holding rides. The equal to cars known for their performance. The equal to cars known for their quietness.

The very low-priced Nova is a great way to stay equal with people who, for some reason, spend a lot more for a car. So, be smart. Be sure. Buy now at your Chevrolet dealer's.

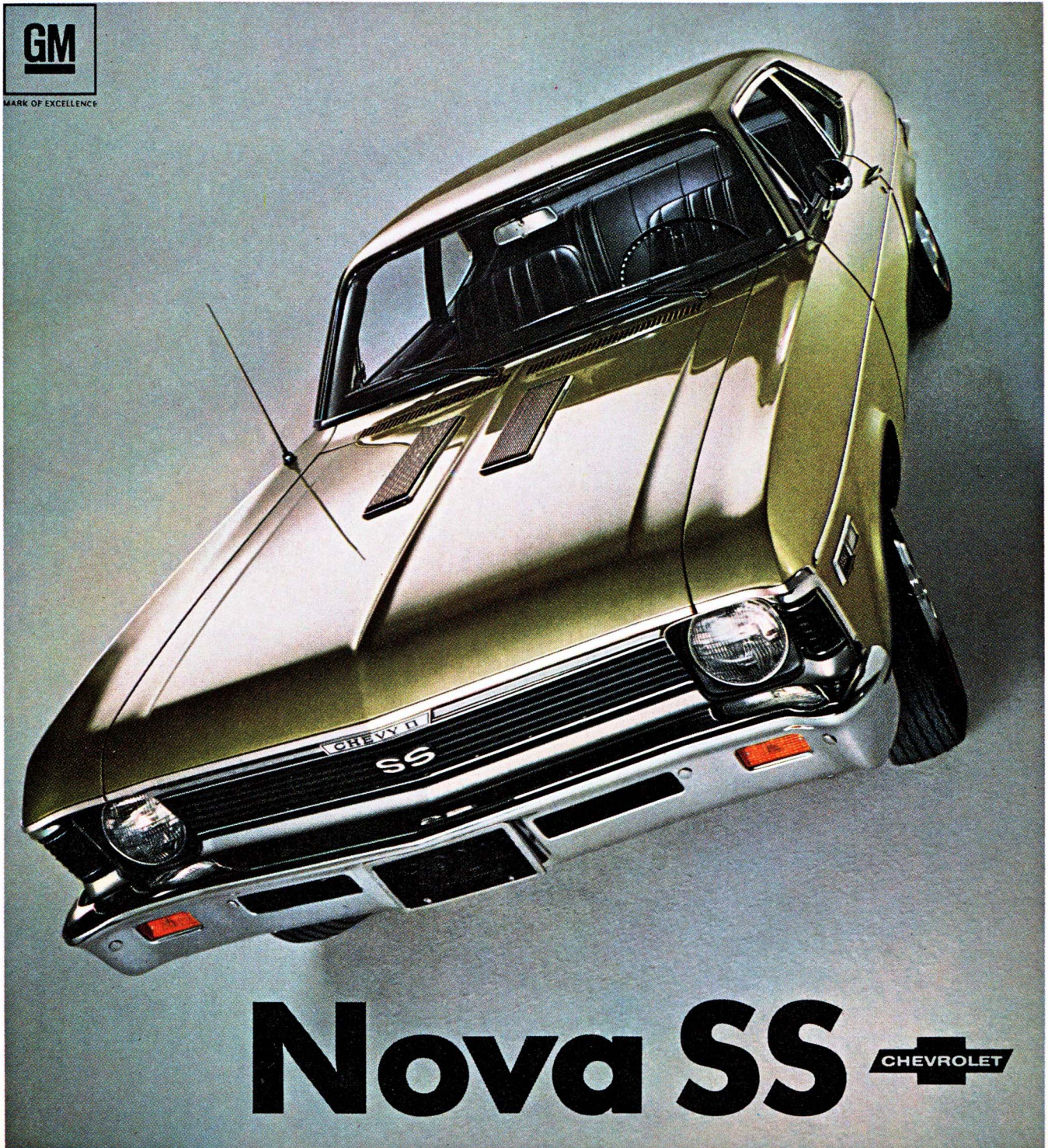
Nova,

the great equalizer

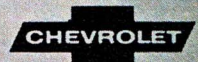
from Chevrolet 

Chevy II much.

Topside, it's a neat little two-door. Underneath, it's all set to move. Beefed-up suspension, wide oval red stripes and one of the greatest V8s you've ever ordered into action. It's a 350-cu.-in. 295-hp affair with 4-barrel carburetion and 2¼" dual exhausts. Nova SS. We call it Chevy II much. You'll second the motion.



Nova SS





Long hood, short price.

Nova SS Coupe

And it's wide enough to hold five, maybe even six, people. Yet, the Nova is classified by people who classify things as a small car.

Let's see. Many small cars hold four, and those in the back seat usually have to sit sideways. Even the Nova SS Coupe seats five, comfortably.

Many small cars give you a trunk the size of a hat box. A Nova's trunk holds one man's two-suiter, one lady's pullman, three overnight bags, one train case, one set of golf clubs, odds and ends.

Many small cars give you 40 or 50 horsepower. Nova has engines available from 90 to 295 hp.

Those are the differences. Here are the similarities:

Nova handles neat and quick. Nova consumes gas slowly. Nova is priced moderately.

So you could say that Nova is the not-too-small car. The one with the breathing room.

ALL THAT AND MOTOR TREND MAGAZINE'S ACHIEVEMENT AWARD.

The award states: "Major body redesigning with crisp new lines has turned Chevy II into the stylish compact, with more room, less bulk, big car look and the largest range of power options in its class."

You like small cars? Your legs and luggage will like the Nova a lot better.

Come see, at your Chevrolet dealer's.



Chevy II NOVA: The not-too-small car 