

Introducing the Rebel "Machine."

Standing before you is the car you've always wanted.

And, if you like everything about it, except for the paint job, which admittedly looks startling, you can order the car painted in the color of your choice.

You may be wondering why a company like American Motors would paint a car red, white and blue.

And that's what we keep asking ourselves: Why would a company like American Motors paint a car red, white and blue?

But we have nothing to be embarrassed about under the hood, which is all you should be concerned about.

The Machine has a 390 CID engine as standard equipment and develops a horsepower the equivalent of 340 horses all pulling in unison, which is no mean feat.

Next, and this will be particularly impressive to those people who have buried their heads in hot rod magazines since they were old enough to say "zoom . . . zoom . . . lookee it's a car," the Machine has a 4-speed all-synchromesh close-ratio transmission with special Hurst shift linkage and a 3.54:1 standard rear axle ratio (or an optional 3.91:1).

To feed air to your engine, and it will be your engine once you buy the car, we have bolted on a ram-air hood scoop. And in the hood scoop, we mounted a tach that's lighted and registers 8000 rpm's.

Heavy-duty shocks and springs raise the rear end a bit and give the Machine, a raked,

just mowed the lawn look.

And our dual exhaust system uses special low back pressure mufflers and larger exhaust pipes.

We will make the description of the rest of the Machine's features mercifully short. Front and rear sway bars, high-back bucket seats, 15 inch tires with raised white letters, mag styled steel wheels, power disc brakes, and racing stripes that glow in the dark.

Incidentally, if you have delusions of entering the Daytona 500 with the Machine, or challenging people at random, the Machine is not that fast. You should know that.

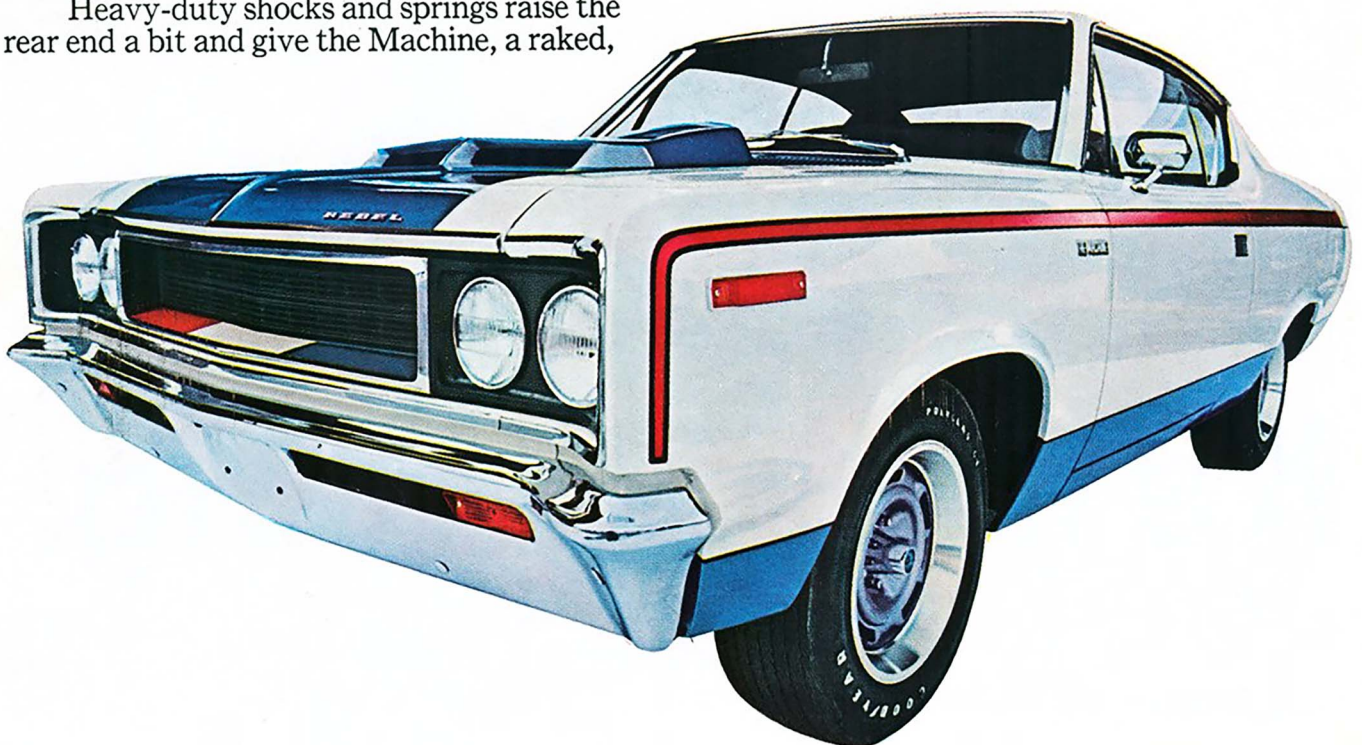
For instance, it is not as fast on the getaway as a 427 Corvette, or a Hemi, but it is faster on the getaway than a Volkswagen, a slow freight train, and your old man's Cadillac.

In short, in order to fully make up your mind about the Machine, you will have to see it in person at your American Motors dealer.

And when you're introduced to it, a simple "How do you do?" "Nice meeting you," or something friendly like "How are your pipes?" will suffice.

Up with The Rebel Machine

For a set of four "Up with the Rebel Machine" decals send 25¢ and your name and address to: Machine Decal Offer, American Motors Sales Corporation, 14250 Plymouth Road, Detroit, Michigan 48232.



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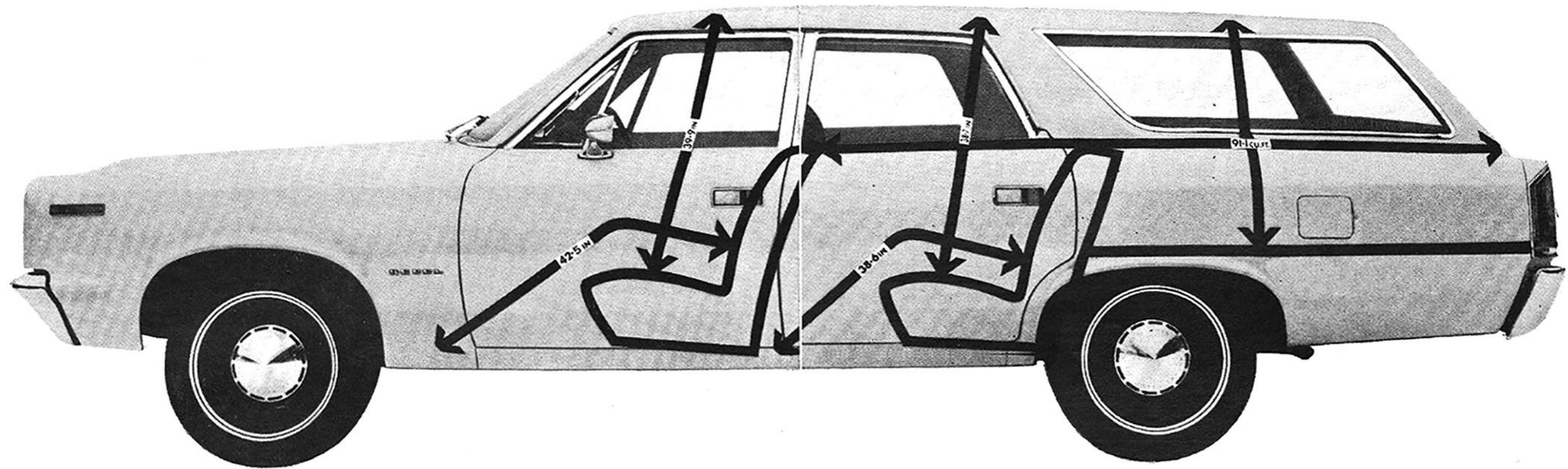
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Ask a Chevrolet, Ford or Plymouth salesman to give you this much room priced at \$2,766.*



This may be the first time anybody in our business seriously asked you to check out the competition.

But then, this may be the first time anybody in our business has had this much better deal than the competition.

Our Rebel Wagon has the lowest list price of any wagon made in America.

It also has more room inside than any other wagon in the intermediate class. (More room, for example,

than Plymouth's Belvedere, which lists for \$219 more.)

And you don't have to take our word for it.

We're displaying specially-marked Rebel Wagons so that you can see just what you get from us.

And, we're furnishing charts and tape measures so that you can go see just what you get from anybody else.

At the risk of being unfair, here's what you get in cargo space, which is what most people buy a wagon

for in the first place.

According to Automobile Manufacturer's Association figures, the Rebel gives you 91.1 cubic feet of above-the-floor cargo space. Fairlane gives you 87.0; Belvedere, 84.9 and Chevelle, 84.0.

So the Rebel is way ahead there. Now, about shoulder room, hip-room, legroom and headroom.

Against Fairlane and Chevelle, the Rebel wins in 7 out of 8 AMA interior measurements, (5 out of 8 against Belvedere), and it wins in

all the important places. Which leads us to think that you can't find more room for your money than you get in a Rebel Wagon.

If we thought you could, we wouldn't be handing out charts and tape measures.

**American Motors
Rebel Wagon**

*Manufacturer's suggested retail price for Rebel 4-Door station wagon, federal taxes included. State and local taxes, if any, destination charges, white wall tires and other options extra.