



Mercury Comet

the world's 100,000-mile durability champion



...strong new, sleek new, all new edition of the world's 100,000-mile durability champion!

Last year a team of specially equipped Comets each went 100,000 miles at Daytona in 40 days and nights of continuous driving. This year Comet stands out again! Comet engines are bigger and more powerful! Comet for 1965 has a fresh, clean, classic look . . . a wider, longer, lower look accented by tasteful trim! New on the inside, too, with luxurious interiors. First consider the personal choices Comet offers: Caliente, 404 and 202 series plus the exciting Cyclone.

Sedans, hardtops, station wagons, convertible—

11 models in all! Then try a Comet. Buy a Comet for 1965.



1965 Comet Caliente

For winning performance, action-poised beauty and fine-car luxury... Caliente! You'll applaud the arrow-crisp lines of Caliente's beautiful new styling... the luxury of its handsome interiors! And for thrilling, road-eager performance, choose from three engines — all the way up to an optional 4-barrel Comet Cyclone Super 289 V-8 (225 hp)!

LOOK FOR THESE CALIENTE ATTRACTIONS: Comet Cyclone 289 V-8 (200 hp) or Comet 200 "6" (120 hp) as standard—both with 3-speed manual transmission (see page 19 for other power team combinations). Inside you'll find walnut-toned insets in instrument panel and doors, deep-loop carpeting, door-mounted courtesy lights. On the outside: bright upper door frames, unique wheel opening and curb molding trim. And the Caliente convertible has a power-operated top as standard.



COMET CALIENTE FOUR-DOOR SEDAN



COMET CALIENTE TWO-DOOR HARDTOP (above)

COMET CALIENTE CONVERTIBLE



1965 Comet 404 series

All-new styling, rich interiors and extra-value features make the price of these mid-series Comet 404 sedans particularly pleasing. With its formal roof line and wide choice of luxurious interiors (see pages 14-15), you'll agree that Comet 404 — either two-door or four-door — has the elegance of much more expensive sedans.

FEATURES YOU'LL FIND ON COMET 404: Comet Cyclone 289 V-8 (200 hp) or Comet 200 "6" (120 hp) as standard. Inside: deep-loop color-keyed carpeting, deluxe steering wheel with bright horn bar, front and rear ashtrays and armrests, cigar lighter, dual sun visors, bright trim on fully instrumented dash panel. Outside: gleaming full-length side molding and bright side window frames, chrome and black front-fender trim pieces.

COMET 404 TWO-DOOR SEDAN

COMET 404 FOUR-DOOR SEDAN

1965 Comet

202 series

Most economical Comet! These two-door and four-door sedans are fully packed with luxury features... "take-me-anywhere" proven durability! In city congestions or wide-open spaces, Comet 202 is all you want in a traveling companion.

A ROUND-UP OF COMET 202 EXTRA-VALUE FEATURES: Inside: deluxe 16" steering wheel with bright horn bar, cigar lighter, dual sun visors, dome light, rear seat ashtrays, rear door armrests. Outside: bright roof edge molding, rear window frame and roof pillar trim, three-color series insignia on rear fenders, chrome and black ornaments on front fenders. Comet Cyclone 289 V-8 (200 hp) or Comet 200 "6" (120 hp) as standard.



COMET 202 FOUR-DOOR SEDAN



COMET 202 TWO-DOOR SEDAN



1965 Comet Cyclone

Whirlwind heir to Comet's high-performance spirit of Daytona . . . Comet Cyclone two-door hardtop is an enthusiast's dream car in every detail—from 4-barrel Cyclone Super 289 V-8 (225 hp) . . . tachometer . . . console-separated bucket seats and distinctive Cyclone grille . . . to special chrome-plated wheel covers with bright lug nuts. Customize it even more with optional four-on-the-floor or Multi-Drive Merc-O-Matic, black or white vinyl-covered roof, and performance handling package which offers more responsive steering, modified shocks, higher-rate springs.

CHECK THESE STANDARD CYCLONE ITEMS: fully synchronized 3-speed manual transmission, tachometer, engine dress-up kit (bright rocker arm covers, air cleaner cover, oil filler cap, dip stick and radiator cap), bright-finish wheel opening and curb molding trim, checkered flag insignia on rear fender and Cyclone nameplate. Inside: console-separated bucket seats, deep-loop carpeting and walnut-tone steering wheel.



Every Comet Cyclone can be rally-ready with this optional "Rally-Pac" gauge cluster of vacuum gauge and elapsed time clock which can be added to the standard tachometer.



COMET CYCLONE TWO-DOOR HARDTOP

1965 Comet

Away you go to pick out a vacation spot or pick up friends in any of Comet's beautifully practical four-door station wagons. All the Comet comfort you could ask for plus a cargo volume of 77.9 cu. ft. (with second seat folded flush).

And Comet offers a long list of wagon accessories — such as the luggage carriers shown — to add to your adventuring.

station wagons

COMET STATION WAGONS HAVE LOADS OF QUALITY FEATURES: Comet Villager is a standout with rich mahogany-colored side panels, power-operated rear window. Comet 404 wagon, along with the Villager, offers deep-loop color-keyed nylon and rayon carpeting, all-vinyl or vinyl and Tivoli cloth interior, and other fine features of the Comet 404 series. Comet 202 wagon includes color-keyed vinyl-coated textured rubber floor cover, all-vinyl upholstery, plus the extra-value features of the Comet 202 series.



COMET 404 STATION WAGON

COMET 202 STATION WAGON (above)

COMET VILLAGER STATION WAGON

1965 Comet Interiors

New interiors tell the inside story of Comet's luxuriousness, and you'll love the self-indulgent choices you have in furnishing your 1965 Comet. Distinctive in so many ways, all models have these fine-car features in common: cigar lighter, front and rear armrests, twin sun visors, deluxe 16" steering wheel and big dial instruments.

CALIENTE BUCKET SEATS



CALIENTE BUCKET SEATS are individually adjustable and fashioned of biscuit-patterned, soft and supple vinyl. Available at extra cost (including console) for hardtop and convertible in black, blue, ivy gold, palomino, red, turquoise or white with color-keyed appointments.

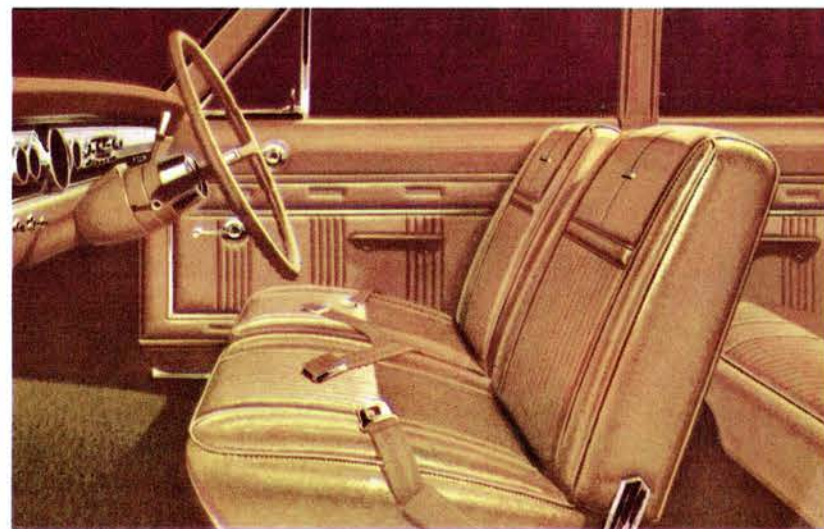
CYCLONE BUCKET SEATS feature a console as standard equipment. Pleated upholstery is made of crinkle-grain vinyl... and is foam padded.

Cyclone comes with padded instrument panel, walnut-tone 3-spoke steering wheel and deep-loop, nylon-rayon carpeting. Black, palomino, red or in white with color-keyed appointments.

COMET 404 BUCKET SEATS are available at extra cost in the two-door sedan model. Interior is completely harmonized in palomino color scheme and styled with easy-to-care-for all-vinyl.



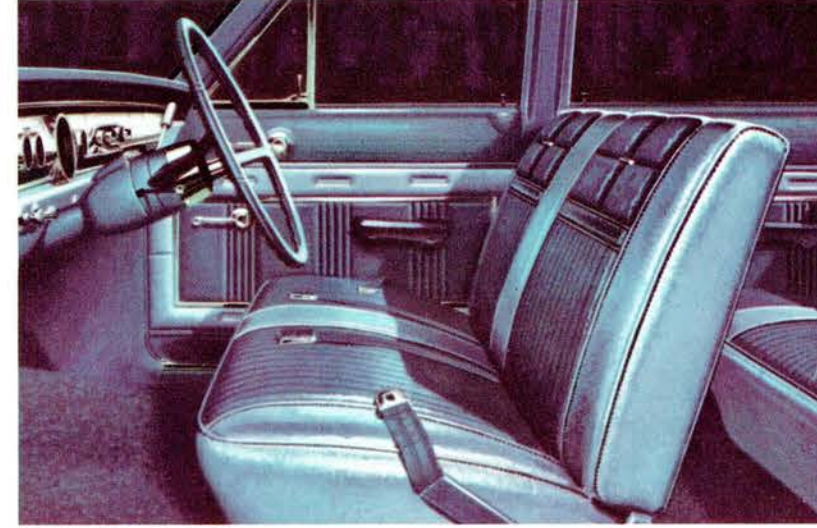
CYCLONE BUCKET SEATS



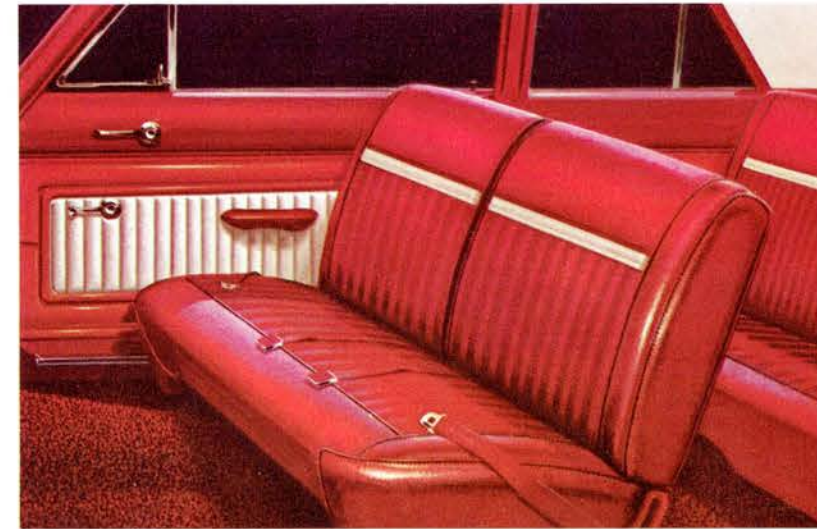
COMET 404 BUCKET SEATS



CALIENTE ALL-VINYL



COMET 404 ALL-VINYL



COMET 202 CLOTH & VINYL



CALIENTE CLOTH & VINYL



COMET 404 CLOTH & VINYL

CALIENTE ALL-VINYL foam-padded, biscuit-design bench seat and door panels add a touch of elegance along with the walnut-tone steering wheel and insets in the door and instrument panel. Black, blue, ivy gold, palomino, red or turquoise.

CALIENTE CLOTH & VINYL interior combines glove-soft vinyl and Mystique fabric—a high-sheen nylon interwoven with silver metallic yarn. Caliente carpeting is color-keyed, deep-loop nylon and rayon. Black, blue, ivy gold, palomino, red, turquoise.

COMET 404 ALL-VINYL seats are flairfully fashioned of Parma Stitch vinyl with fine cord-textured vinyl over the foam-padded seat bolsters. Deep-loop, nylon-rayon carpeting is wall-to-wall in the Comet 404. Black, blue and red for all models. Palomino and turquoise, station wagon only.

COMET 404 CLOTH & VINYL interior features Tivoli cloth—a dramatic weave of all-nylon and nylon-rayon yarn; upper seat bolsters are Cassino web fabric and have a monochromatic sheen. Cloth is specially treated with a soil-resistant conditioner. Black, blue, turquoise, palomino, red.

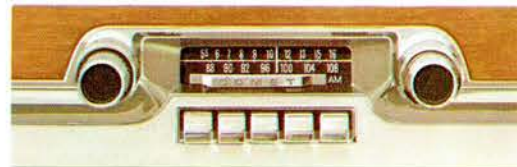
COMET 202 CLOTH & VINYL adding a flair of the finest to this most economical Comet is the new Milieu pleat fabric with vinyl. A special treatment helps make the fabric soil-resistant. Black, blue, red, palomino, turquoise.

1965 Comet

accessories

It's easy to make your 1965 Comet everything you've ever wanted in a car by customizing it with Comet-compatible accessories. Choose those which will add to your driving pleasure and convenience...or items that help pay for themselves by keeping your Comet newer looking longer; its resale value higher. Let your Mercury Comet dealer help you with these personal touches.

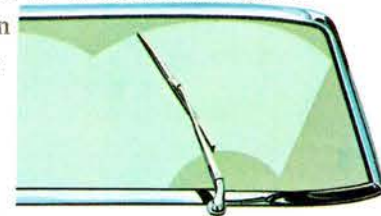
am-fm radio Push-buttons permit easy selection of five AM or FM stations. Designed as an integral part of the Comet instrument panel,



this radio incorporates the latest advances in reliability, fidelity, miniaturization and printed circuit construction.

interval selector windshield wipers with washer

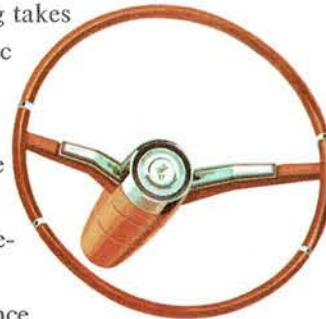
For use in heavy rains, the wiper maintains a constant high-speed action. Or it is adjustable to provide a 2- to more than 10-second pause between each wiping cycle for light rain or snow.



air conditioner

In some areas of the U.S. an air conditioner is a must; in others, a luxury you're sure to enjoy. This economical unit is designed to complement the instrument panel of your new Comet. It circulates dehumidified, dust-free, cooled air through adjustable louvers.

power steering Comet power steering takes the effort out of traffic maneuvering and parking, yet leaves you the "feel" of sure control. The steering ratio is reduced, therefore you move the wheel a shorter distance to turn.

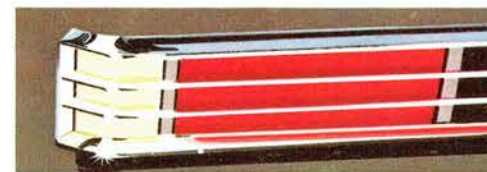


tachometer Here's a Comet accessory (standard with Cyclone) that helps you get maximum performance from your engine... a must for enthusiasts! It gives engine speeds in revolutions per minute and is especially recommended for 3-speed and 4-speed manual transmissions.



back-up lights

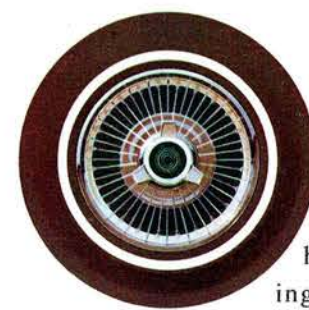
The design of the taillight assembly in Comet for 1965 is particularly adaptable for the installation of back-up lights. The area to the side of the car's rear is illuminated just as brilliantly as the area in back.



power brakes Power brakes take the work out of stop-and-go driving and add to the safe operation of your car. Foot-pedal effort is reduced 40%; braking is quick and efficient. Available only on Comets with Multi-Drive Merc-O-Matic transmissions.

electric clock

A reliable electric timepiece that is styled to fit on the instrument panel of your new Comet. It has a luminous face that's easy to read during the day or night. This self-adjusting clock never needs winding.



wire wheel covers These full-disc wire wheel covers with knock-off hubs are made of gleaming, non-corrosive, spun stainless steel. Any Comet model will take on a racy stance with these tight-fitting style-setters.



retractable safety seat belts

These retractors automatically wind your seat belts into neat rolls when unbuckled. They also keep seat belts from falling out and catching in the door; make it easy to find and fasten seat belts when you get ready to go.

emergency flasher

Now you can order an emergency flasher system for your car that's designed to operate all four turn signals simultaneously from a separate switch on the instrument panel. An excellent safety device when you are in an emergency situation.



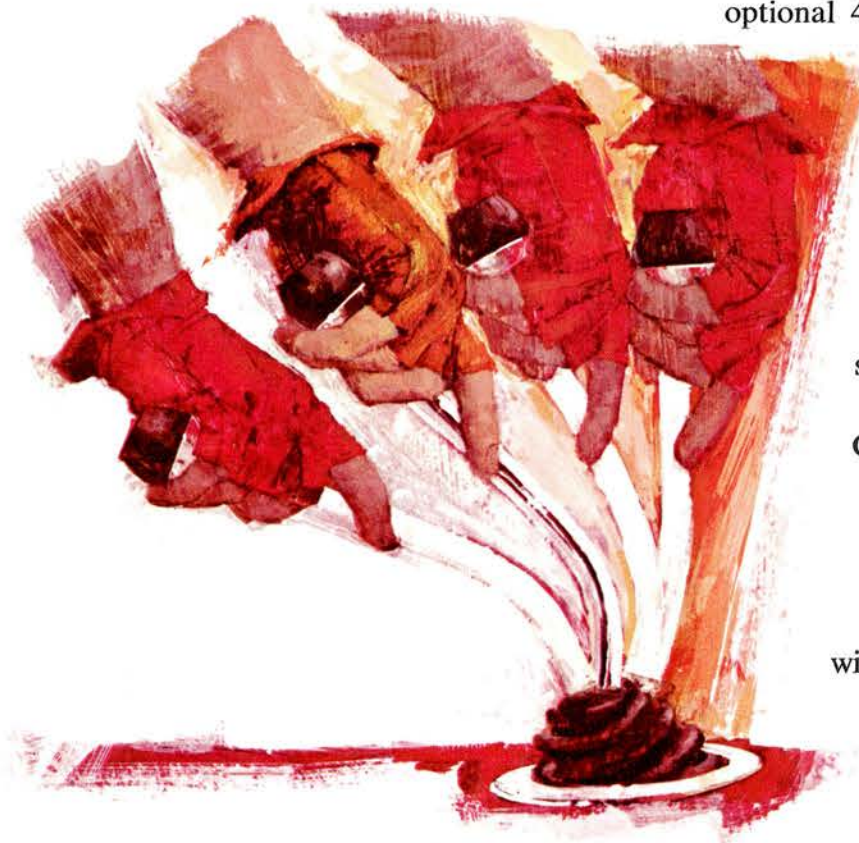
remote control side view mirror

Dress up your Comet with this functional side view mirror that lets you adjust its position from inside. Especially handy when more than one person drives your Comet, this decorative accessory has distortion-free, double-polish glass mirror.



1965 Comet power

Comet's power roster for 1965 lets you set your own pace to perfection. Your speed may be the new Comet 200 "6" (120 hp), with its economy-minded carburetion and seven main bearings for longer life. V-8 drivers will get a boost from the standard Comet Cyclone 289 V-8 engine that's been powered-up 22% to 200 hp or the optional 4-barrel 225 hp Cyclone Super 289 V-8 (standard on Comet Cyclone).



transmissions to match Comet transmissions include the 3-speed manual, column mounted shift (fully synchronized on V-8's), which is standard with all Comet engines for 1965; the optional 3-speed Multi-Drive Merc-O-Matic automatic transmission, available with all engines; and the optional 4-speed floor-mounted manual you can team with either V-8.

service-savers

Comets for 1965 help take care of themselves



38-ampere alternator—now introduced on the 1965 Comet to give 27% more electrical capacity, more durability and reliability.



self-adjusting brakes help keep your Comet in safe operating condition and reduce brake lining wear. Brakes adjust themselves equally, mechanically throughout life of the linings.



low-silhouette tires for improved roadability and reduced noise level are standard on all Comets for 1965. These 14-inch bias-cord tires have the same construction principle as pioneered on the Lincoln Continental.



6,000-mile or 6-month interval, whichever comes first (under normal driving conditions), between oil and oil filter changes adds to your service savings when you own a Comet.



36,000-mile or 3-year interval between major chassis lubrications and fuel filter changes saves you money and time. Many other service checks are also extended on Comet for 1965.



super enamel paint is baked-on after 11 careful steps of preparation for the final coat of gem-bright finish. Comets also have rust-resistant rocker panels and aluminized muffler.

specifications

EXTERIORS: The 1965 Comet is available in your choice of 15 solid colors, or 27 two-tone combinations which are optional at extra cost.
Solid Colors: Onyx, Polar White, Carnival Red, Blue Ice, Midnight Blue, Pearl Gray, Silver Turquoise, Burgundy, Yellow Mist, Aquamarine, Ivy Gold, Sandrift, Pecan Frost, Ocean Turquoise, and Olive Mist.
Two-Tone Combinations* (upper and lower colors reversible) Onyx-Polar White, Blue Ice-Polar White, Midnight Blue-Polar

White, Midnight Blue-Blue Ice, Silver Turquoise-Polar White, Ivy Gold-Polar White, Sandrift-Polar White, Pecan Frost-Polar White, Carnival Red-Polar White; (upper color first—non-reversible) Onyx-Pearl Gray, Polar White-Aquamarine, Polar White-Ocean Turquoise, Polar White-Olive Mist, Onyx-Sandrift, Polar White-Yellow Mist, Onyx-Yellow Mist, Onyx-Carnival Red, Polar White-Burgundy.
 *Two-tone exteriors not available on convertible or Villager station wagon models.

INTERIORS

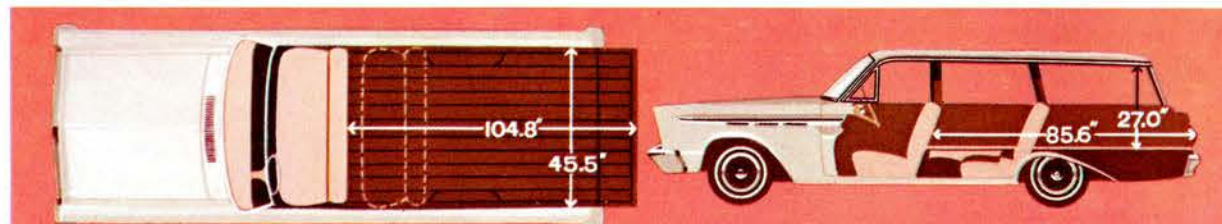
	Cloth & Vinyl				All-Vinyl								
	Black	Blue	Ivy Gold	Palomino	Red	Turquoise	Black	Blue	Ivy Gold	Palomino	Red	Turquoise	White
202 SERIES													
2-dr. sedan	•	•	•	•	•	•	•	•	•	•	•	•	•
4-dr. sedan	•	•	•	•	•	•	•	•	•	•	•	•	•
4-dr. station wagon													
404 SERIES													
2-dr. sedan	•	•	•	•	•	•	•	•	•	•	•	•	•
4-dr. sedan	•	•	•	•	•	•	•	•	•	•	•	•	•
4-dr. station wagon													
4-dr. Villager station wagon													
CALIENTE													
2-dr. hardtop	•	•	•	•	•	•	•	•	•	•	•	•	•
4-dr. sedan	•	•	•	•	•	•	•	•	•	•	•	•	•
convertible													
CYCLONE													
2-dr. hardtop*													

†Also available with bucket seats.

*Available only with bucket seats.

COMET POWER TEAMS

	Comet 200 "6"	Comet Cyclone 289 V-8	Comet Cyclone Super 289 V-8
ENGINES			
Adv. hp @ rpm	120 @ 4400	200 @ 4400	225 @ 4800
Displacement	200 cu. in.	289 cu. in.	289 cu. in.
Adv. torque, lb.-ft. @ rpm	190 @ 2400	282 @ 2400	305 @ 3200
Bore & stroke (in.)	3.68 x 3.13	4.00 x 2.87	4.00 x 2.87
Carburetor	1-bbl.	2-bbl.	4-bbl.
Compression ratio	9.2:1	9.3:1	10.0:1
Fuel	Regular	Regular	Premium
Exhaust	Single	Single	Single
Valve lifters	Hydraulic	Hydraulic	Hydraulic
TRANSMISSIONS			
3-speed manual	•	•	•
4-speed manual		•	•
Multi-Drive Merc-O-Matic	•	•	•
DIMENSIONS (4-dr. sedan)			
Wheelbase	114"		
Tread—front (V-8's)	55.6"		
(6 cylinder)	55"		
—rear	56"		
Length, over-all	195.3"		
Width, over-all	72.9"		
Height, over-all	55.1"		
Luggage compartment usable capacity (cu. ft.)		13.5	
Fuel tank capacity (gals.)		20	
Tire size		6.95 x 14"	
Optional tires—V-8 models (Std. on V-8 convertibles with air conditioning)		7.35 x 14"	



Maximum Load Floor Length (Open Tailgate).....104.8"
 Maximum Width of Tailgate Opening.....45.5"
 Load Floor Length (Closed Tailgate).....85.6"
 Rear Opening Height.....27.0"
 Rear Floor Width (between Wheelhouses).....42.0"
 Total Cargo Volume.....77.9 cu. ft.

COMET



CYCLONE

Comet Cyclone two-door hardtop

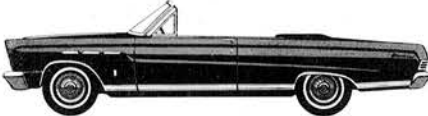
COMET CALIENTE



Comet Caliente two-door hardtop



Comet Caliente four-door sedan



Comet Caliente convertible

COMET 404



Comet 404 four-door sedan



Comet 404 two-door sedan

COMET 202

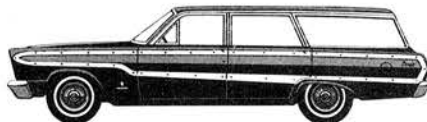


Comet 202 four-door sedan



Comet 202 two-door sedan

COMET STATION WAGONS



Comet Villager four-door station wagon



Comet 404 four-door station wagon



Comet 202 four-door station wagon

Specifications shown herein were in effect at the time this book was approved for printing. Lincoln-Mercury Division, Ford Motor Company, reserves the right, however, to change specifications or designs at any time without notice and without incurring any obligation. White sidewall tires, accessories and any other equipment not standard are optional at extra cost.

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