

Galaxie Club Victoria—one of 6 models in the new Ford Galaxie line

Any Thunderbird fanciers in the audience?

Your favorite Thunderbird *raves* are now appearing in Ford's striking new Galaxie Series. Glamour car of any year, the new Ford Galaxie marries Thunderbird personality with 6-passenger roominess.

Standard Galaxie luxuries: door-to-door carpeting, contoured seats, tailored fabrics, an authentic Thunderbird V-8 powerhouse and, of course, the Bird's own look of leisure. Price? A good fur coat *less* than the Thunderbird . . . just about \$50

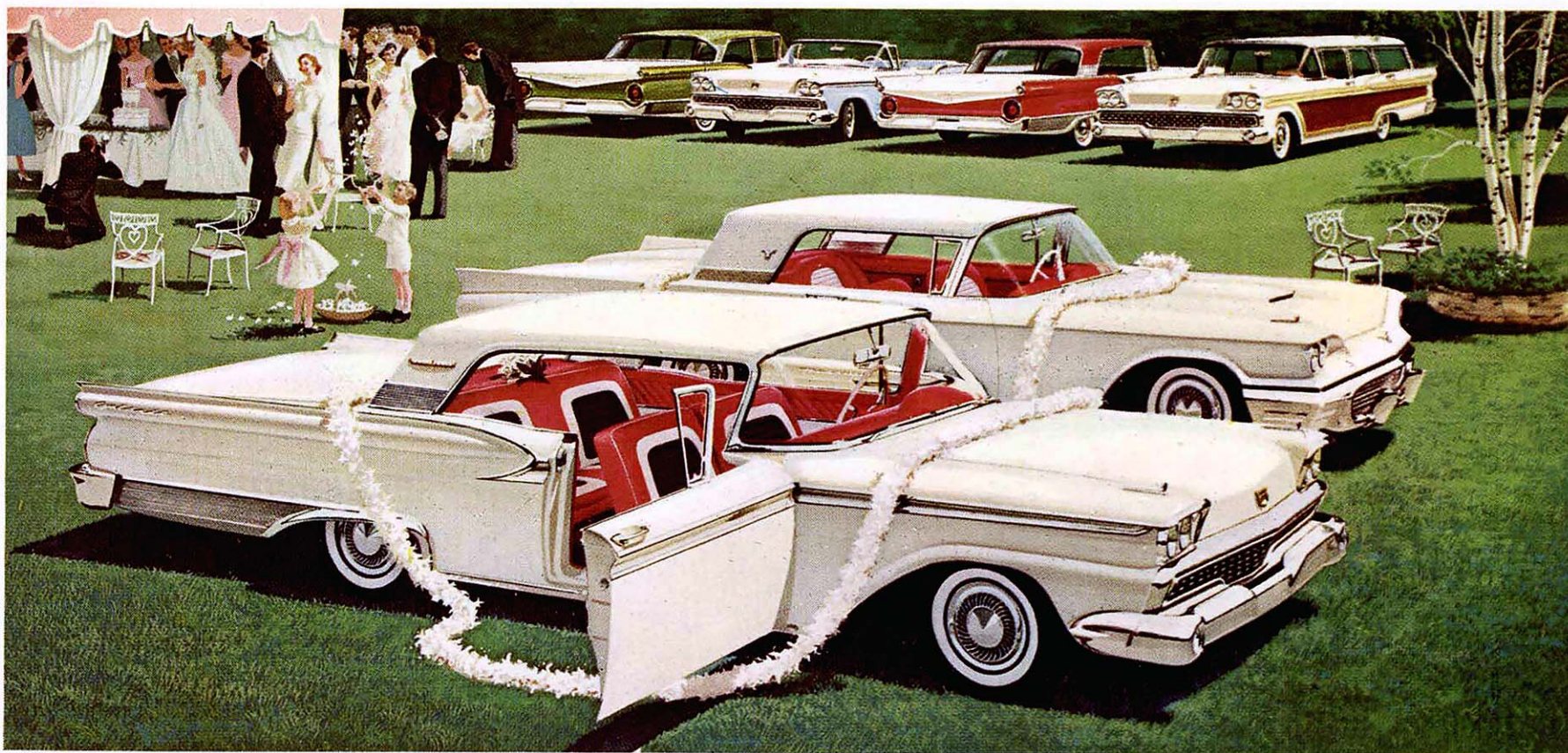
away from a Fairlane 500 Ford! Any Ford Galaxie fanciers in the audience?

Safety Glass all around
Diamond Lustre finish never needs waxing
Aluminized mufflers for twice the life
Top performance on regular gas

59
FORDS

WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS

ANNOUNCING *Galaxie*



There's been a brilliant wedding of Thunderbird elegance and the world's most beautifully proportioned cars.
Ford members of the wedding: Fairlane 500, Sunliner, Skyliner, Country Squire.

...new class of Fords married in style to the Thunderbird

Smartest, *richest* and most exciting of the 59 Fords — the elegant new Galaxie. A bright new personality in cars — *and more* —

Galaxie is a full-size "fine car" 6-passenger expression of Thunderbird grace — spirit — style and luxury in an altogether new class of Fords. It is Thunderbird in the smart

straight-line Galaxie roof and dramatic see-it-all rear window. It is Thunderbird in *luxury* — with deep-pile carpets and the tailored elegance of specially quilted and pleated fabrics. And Galaxie has Thunderbird V-8 *power*, too. See Galaxie at your dealer's now — the car that's Thunderbird in everything *except* its much lower price!



4-passenger Thunderbird — the car everyone would love to own!

New Ford Galaxie



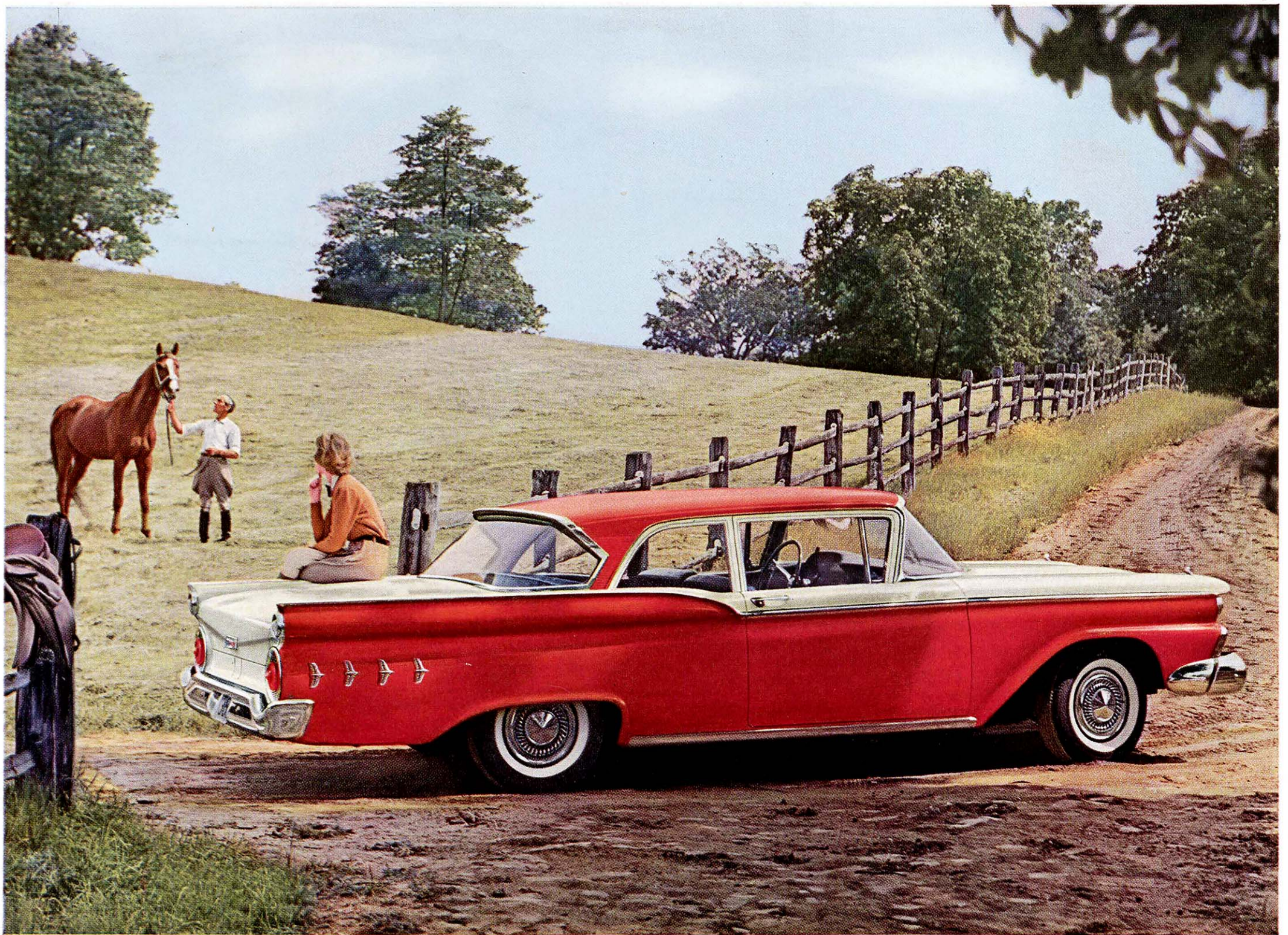
The 59 Fords awarded the Gold Medal of the Comité Français de L'Elégance for beautiful proportions at the Brussels World's Fair

THE WORLD-WIDE
FORD
COMPANIES

Wherever you live...you get more for your money in any Ford-built product

Ford-built products include cars, trucks, tractors, industrial engines, genuine replacement parts: Meteor • Monarch / Popular • Anglia • Prefect • Consul • Zephyr • Zodiac • Thames • Fordson Major and Dexta Tractors / Taunus • FK Truck / MARK IV Continental • Mercury • Edsel • Lincoln • Ford • Thunderbird • Ford Tractor and Implements

WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS



Perfect example of elegant economy: the Custom 300 Tudor Sedan

Economy is the big news in the smart set



There's a lot of Thunderbird in every 59 Ford . . . in the way it's styled . . . in the way it moves . . . in the proud way you'll sit at the wheel.

The smart set are people who have discovered that the 59 Ford—the car that was awarded the Gold Medal for its elegant lines at Brussels—has big savings news, too! A filtering system that means *less* oil changes—every 4,000 miles instead of 1,000 often recommended. New Ford mufflers are *aluminized* to normally last twice as long as conventional types used on other cars. New exclusive Diamond Lustre Finish is so durable you won't have to wax it—*ever!*

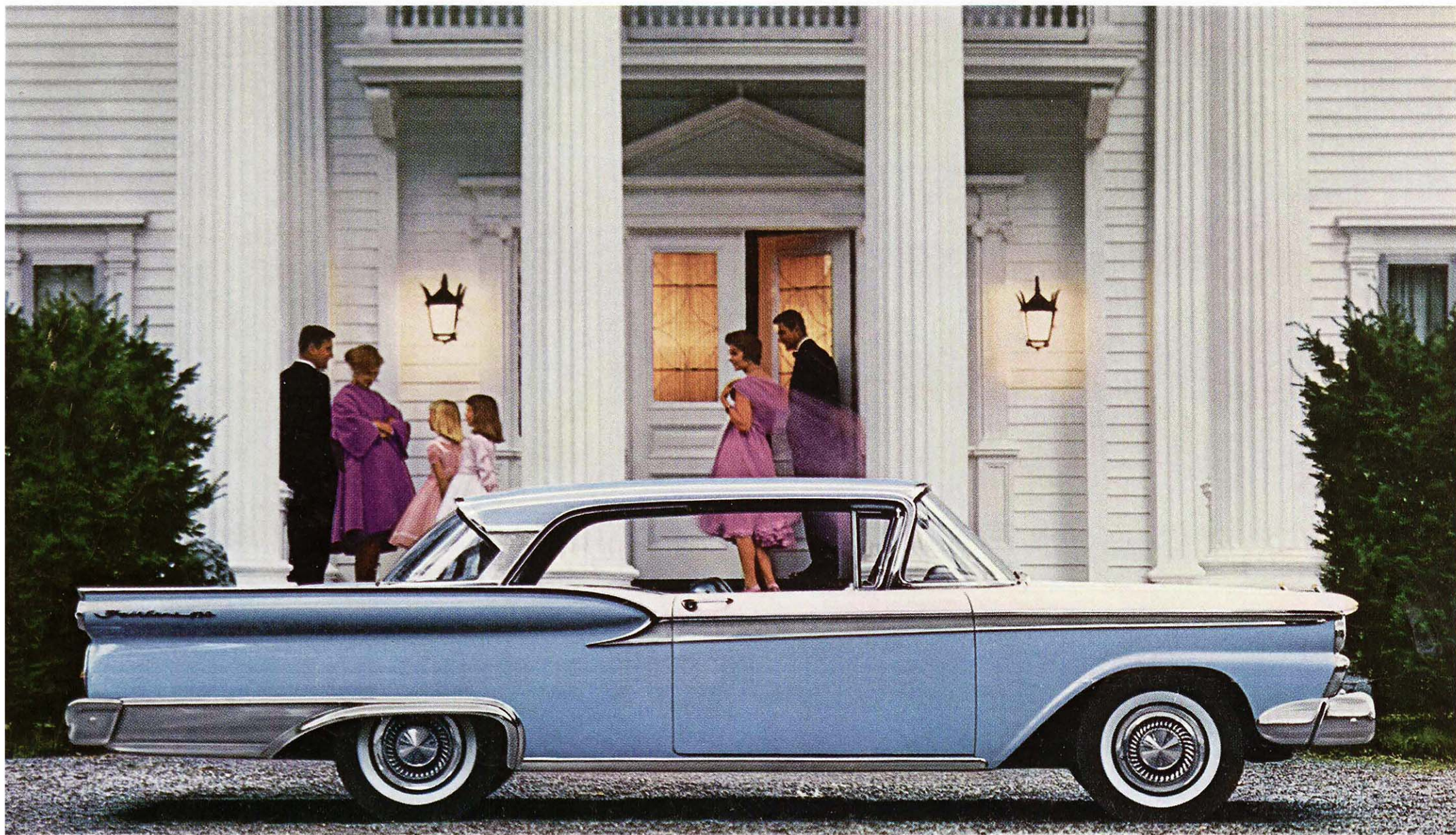
There's a new lower priced Fordomatic Drive that should banish stick-shifting forever. There's a new penny-pinching Thunderbird V-8 that gives you more responsive power in the *normal* driving speeds. And all standard Ford engines—Six or Thunderbird V-8—use *regular* gas. You save up to 5 cents on every gallon. So if it's savings you're after, come in and get that rich new Ford feeling in the cars that bring Thunderbird elegance to the low-price field.

AWARDED THE GOLD MEDAL
by the Comité Français de L'Élégance,
for beautiful proportions
—at the Brussels World's Fair



THE 59 FORDS

THE WORLD'S
MOST BEAUTIFULLY
PROPORTIONED CARS



The New 1959 Ford Fairlane 500 Club Victoria

New way to drive and save in style!

Only the '59 Fords offer you modern, short-stroke V-8 and 6 engines that are so efficient they run on the regular fuel sold in most countries . . . new oil filter that saves 75% on oil costs . . . all-new, low-cost automatic transmission . . . finish that never needs waxing!



AWARDED THE GOLD MEDAL
by the Comité Français de L'Élégance,
for beautiful proportions —
at the Brussels World's Fair

Every so often a car is born so perfect in proportion that it is universally acclaimed a classic. Such a car is the '59 Ford . . . its beauty was awarded the Gold Medal of the *Comité Français de L'Élégance* at the Brussels World's Fair.

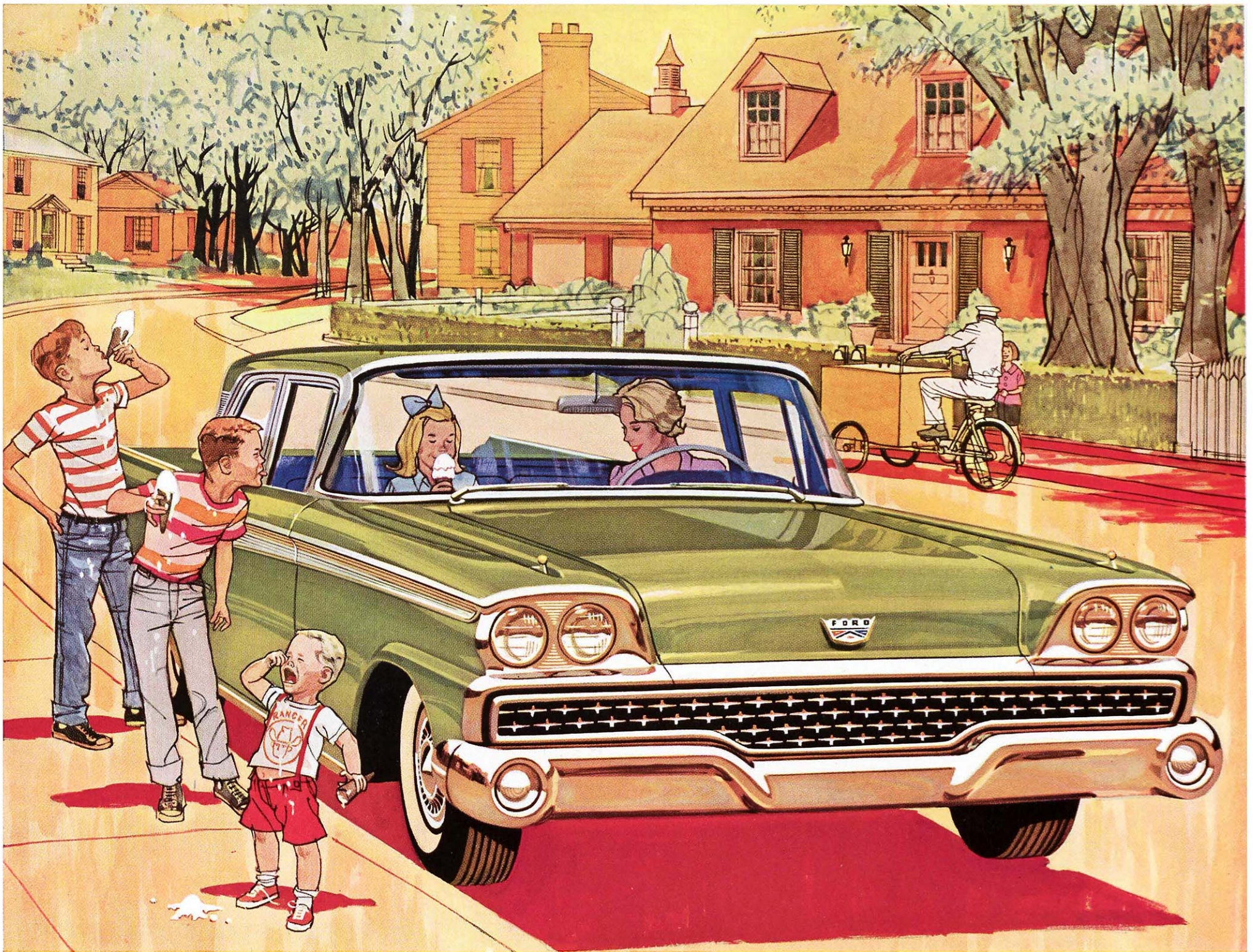
You'll find elegant, distinctively new lines in each of Ford's 19 new models . . . lines that clearly reflect the glamour and dash of the Thunderbird. You'll find more glass area . . . a slimmer roof-line . . . more length . . . the most durable finish on any car today, a new Diamond Lustre Finish that never needs waxing . . . plus new fuel economy and new simplified Fordomatic with 105 fewer parts.

All this newness, fresh styling, and true economy in Ford for '59 can be yours at your Ford dealer's today!

Wherever you live . . . you get more for your money in any Ford-built product

Ford-built products include cars, trucks, tractors, industrial engines, genuine replacement parts: Meteor • Monarch / Popular • Anglia • Prefect • Consul • Zephyr • Zodiac • Thames • Fordson Major and Dexta Tractors / Taunus • FK Truck / MARK IV Continental • Mercury • Edsel • Lincoln • Ford • Thunderbird • Ford Tractor and Implements

THE WORLD-WIDE
FORD
COMPANIES



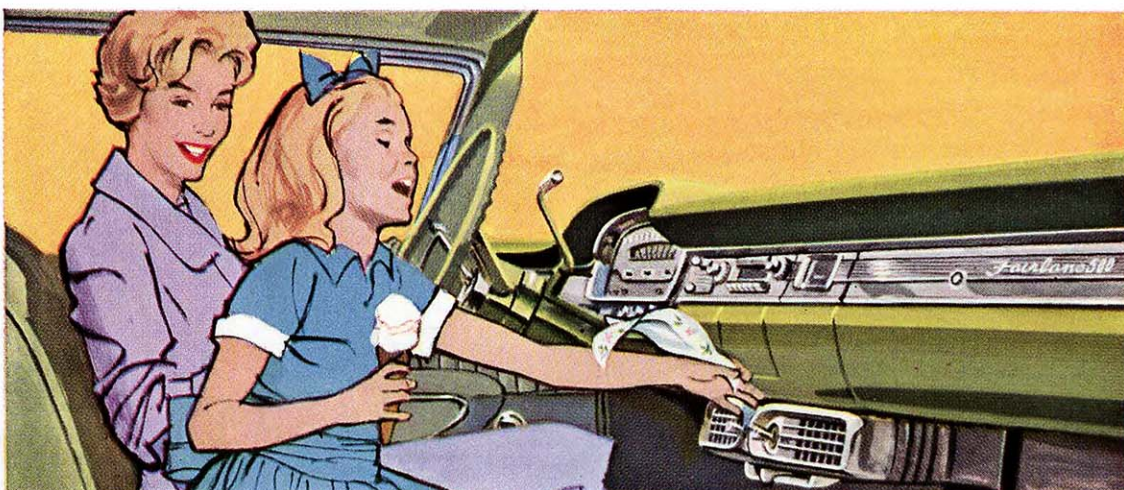
Keep deliciously cool with an air-conditioned Ford

Cooler car on the block (for up to \$219⁸⁵ less)*

You get more pure comfort in an *air-conditioned* Ford. You save up to \$219.85 on a Fairlane 500 equipped with radio, heater, automatic transmission. All the extra air-conditioning features that competitors charge extra for . . . like tinted glass and extra-size tires, generator and radiator . . . are yours at no extra cost in Ford. Name your weather, Ford SelectAire Conditioner provides it automatically. Controls are simpler. And, you'll have the happiest disposition under the sun. That's the Ford idea!

*Based on a comparison of manufacturers' suggested retail delivered prices

WITH FORD SELECTAIRE CONDITIONER YOU CAN DIRECT COOL AIR WHERE YOU WANT IT

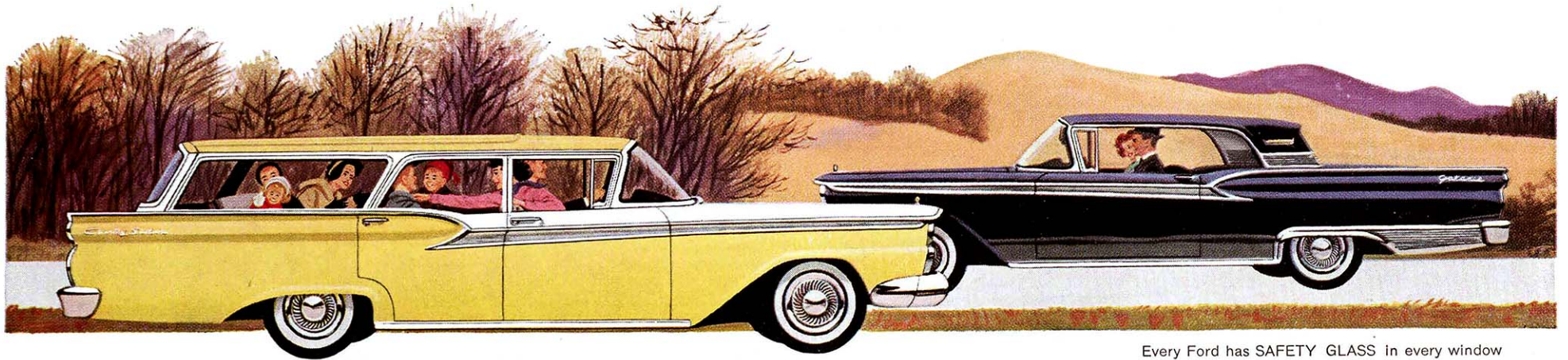


Other Ford dividends? You can buy a Ford *with* air conditioning for hundreds less than you can buy many a medium-priced car *without* it • Go 4000 miles between oil changes • Use regular gas (at regular prices) with standard Ford engines • Standard aluminized mufflers last twice as long.

59
FORDS
WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS

FORD DIVISION *Ford* MOTOR COMPANY

THE WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS



February favorites! The Ford Country Sedan meets its match in style, the Thunderbird-inspired, new Ford Galaxie Club Victoria at right

Every Ford has SAFETY GLASS in every window

59 FORDS
are built for people

59 FORDS
are built for savings

Some cars, today, are so radically styled that they sacrifice a great deal in real comfort. Not *Ford*! The beautifully proportioned 59 Ford is built *for people* to ride in...to drive...to enjoy. Door openings, for example, are much wider...doors open wider too! *Everybody* (including the man in the middle) has a seat that's thickly padded, with full springing for deep-down comfort! There's more than just wiggle-room, too, in the big new Ford. There's *extra* space for legs, elbows, hips—and *hats*!

The beautiful proportions in the 59 Ford are matched by beautiful savings. Start with the price. The 59 Ford is priced *lower* in all comparable models than its major competitors! Furthermore, you save up to five cents a gallon or one dollar a tankful on gas with Ford's standard Thunderbird V-8 or Six—which use *regular gas*! Full-flow oil filtration means oil savings. You change oil only every 4000 miles. And it's standard on all Fords at no extra cost. And waxing your car just isn't necessary, *ever*, with Ford's beautiful amazing new Diamond Lustre Finish! For *more* about Ford savings, see your Ford Dealer.



Economy was never so beautiful!
Ford Custom 300 Tudor is your best answer to a growing family budget



Every Ford has SAFETY GLASS in every window

Thunderbird elegance for *six* in the new Galaxie models by Ford

59 FORDS are built for people
59 FORDS are built for savings



New Ford Galaxie Club Victoria leaves the others behind with Thunderbird style, Thunderbird "go"!

Naturally you want your new car to carry your whole family *comfortably*. You want a car built for *people*. That's what you *get* in a 59 Ford! It's beautifully proportioned for people to step into . . . settle down in . . . see out of. And it's beautifully proportioned for people to drive!

Put on your hat (there's plenty of headroom) and let's take a trip through this Thunderbird-elegant Ford. Notice how wide the doorways are. Man-sized, you'll say! Sit down in the seats.

Bounce up and down. The middle seats are just as deep and soft as the rest. After all, Fords are built for *six* people. Look around you. The ladies will love Ford's Thunderbird elegance. Next, sit behind the wheel and look out over the hood. You can see more of the road. No need to squint. Ford's windshield is a sunshield, too! And, rear-seat passengers get the same consideration.

Try Ford's high-spirited "go." The upkeep's low. You save up to 5¢ on each gallon of gas.

Both standard Ford engines—Thunderbird V-8 and Mileage Maker Six—take wing on *regular*. Oil changes are needed less often with Ford's Full-Flow Filter—only three times a year for the average driver. And Ford has made waxing your car old-fashioned. An amazing new Diamond Lustre Finish stays bright with just washing. You don't have to wax it . . . *ever!*

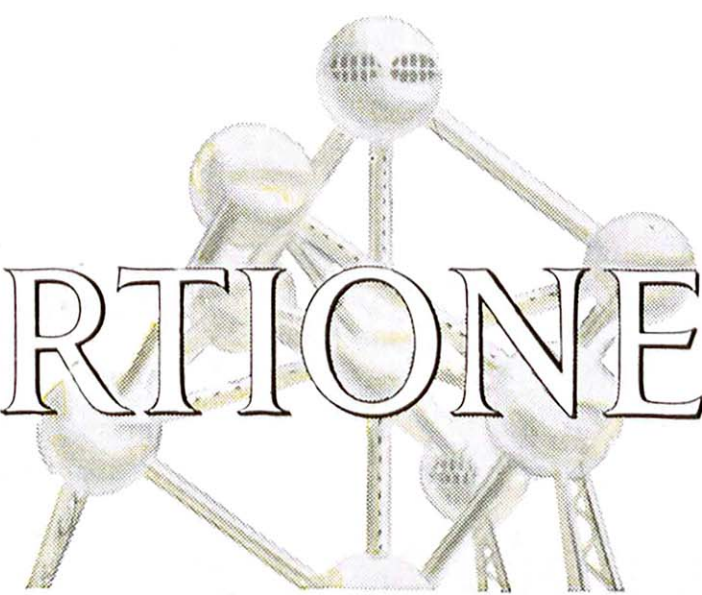
Economy never looked so good before. Let your Ford Dealer show you why!

THE WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS

For 59,
Ford presents the

WORLD'S BEAUTIFULLY

MOST PROPORTIONED CARS

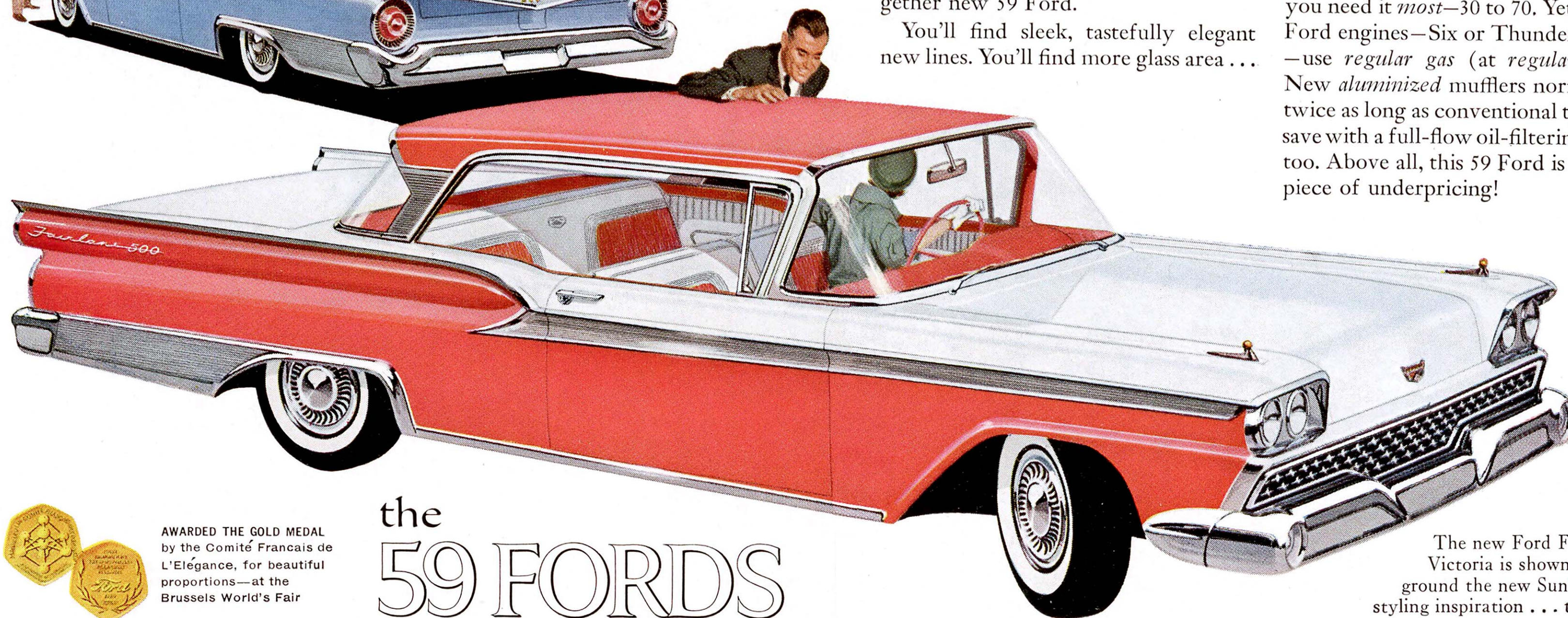


Altogether new in everything you see,
feel or touch —with new economy for today's driving

Every so often a car is born so perfect in proportion that it is universally acclaimed a classic. Such a car is the altogether new 59 Ford.

You'll find sleek, tastefully elegant new lines. You'll find more glass area ...

a slimmer roof-line ... the most durable body finish on any car today. You'll get more responsive power at speeds where you need it *most*—30 to 70. Yet standard Ford engines—Six or Thunderbird V-8—use *regular gas* (at *regular prices*). New *aluminized* mufflers normally last twice as long as conventional types. You save with a full-flow oil-filtering system, too. Above all, this 59 Ford is a masterpiece of underpricing!



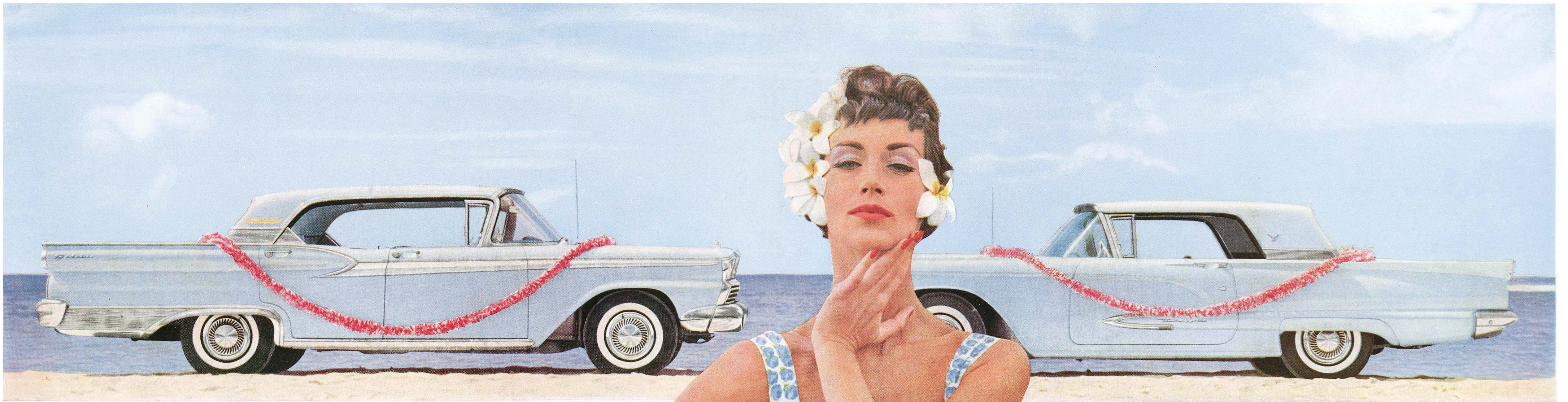
AWARDED THE GOLD MEDAL
by the Comité Français de
L'Elégance, for beautiful
proportions—at the
Brussels World's Fair

the 59 FORDS

Get that NEW FORD FEELING 

The new Ford Fairlane 500 Club
Victoria is shown above. In back-
ground the new Sunliner with Ford's
styling inspiration ... the Thunderbird.

in the cars that bring Thunderbird elegance to the low-price field



Above left, the world's most exciting new car—the Galaxie! The car with the Thunderbird's very own silhouette, luxury, glamour and heavenly handling ability.

Out of the blue —
new galaxie of fashion
where a wedding of line and luxury sets a new silhouette in motion

The most becoming car to drive—
 sleekly beautiful...luxurious as your favorite mink!

It's the new GALAXIE by FORD, wedding
 the elegance of the Thunderbird and the
 beautiful proportions of the 59 FORDS.

The most becoming shape to wear—the shape with movement in every line. Proving the point—this flare top, flare skirt silhouette in French cotton, designed by Carven for David Crystal.

GALAXIE FASHIONS AT BERGDORF GOODMAN, JULIUS GARFINKEL,
 THE J. L. HUDSON COMPANY, HARZFELD'S, BRAMSON'S, NEIMAN-MARCUS, I. MAGNIN.

FORD MEMBERS OF THE WEDDING: FAIRLANE 500 TOWN SEDAN, SUNLINER, SKYLINER, COUNTRY SQUIRE.

SAFETY VISION GLASS IN EVERY FORD...ALL AROUND



Married in style and luxury! The 59 Thunderbird and the new Ford Galaxie

ANNOUNCING — THE NEW FORD *Galaxie*

Brilliant wedding of Thunderbird elegance and
the world's most beautifully proportioned cars



The 59 Fords awarded the Gold Medal of the Comité Français de L'Élégance for beautiful proportions at the Brussels World's Fair.

Just married in style to the Thunderbird! It's the smartest, richest and most exciting of 59 Fords—the elegant new Galaxie. A bright new personality in cars—and more! The Galaxie is a full “fine car” 6-passenger expression of Thunderbird grace—spirit—style and luxury in an altogether-new line of Fords.

It's Thunderbird in looks! The Galaxie, as you'll quickly see, is as wonderfully all-the-way Thunderbird as a low-priced Ford can be. The smart straight-line

Galaxie roof and dramatic see-it-all rear window say Thunderbird *unmistakably*. So do the clean, crisp, low-swept body lines. Here is the most perfect match yet of the Thunderbird's silhouette—the most modern and most wanted “new look” in cars today!

It's Thunderbird in luxury! New Galaxie appointments—like the plush, deep-pile carpets—are so very Thunderbird in taste. And just like the Thunderbird, the Galaxie seats you in the tailored elegance of specially

quilted and pleated fabrics. There's Thunderbird V-8 power, too. A surpassing luxury that tells you how superbly these newlyweds “GO” together.

Reception now—you are invited. Why not come in—this very week—see the new Galaxie and all the members of the year's most beautiful wedding. The experience, we bet, will please you proud. It might even set you to planning a second honeymoon—most elegantly—in the car that's Thunderbird in everything *except price!*

