

Introducing Mercury Cyclone '67



Mercury Cyclone with optional GT Performance Group

A man's kind of action from Mercury, the Man's Car!

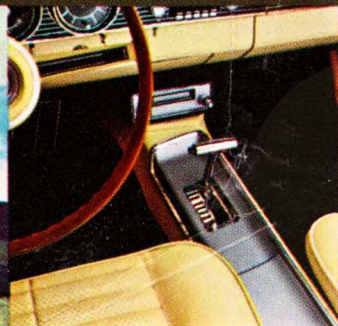
The Man's Car for men who like their action big! You sense this the moment you take the wheel. It's hefty. Wood-grained. Gives a man that "in charge" feeling. The bucket seats are man-sized. With GT options, this Mercury Cyclone offers every feature a performance man looks for: ■ 4-carb 390 cubic inch V-8 ■ Dual exhausts ■ Heavy-duty running gear—shocks, springs, stabilizer bar, the works! Other options include: ■

fade-resistant power disc brakes and ■ His-and-Her Select-Shift Merc-O-Matic (lets a man run it through the gears, lets his wife leave it in automatic). And, remember, this is the Man's Car with a heritage of performance! Cyclone! Come drive one now!



Mercury

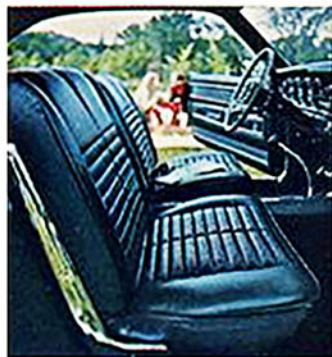
Marquis • Brougham • Park Lane • Montclair • Monterey Cyclone • Caliente • Capri • Comet 202 • Cool new Cougar



LINCOLN-MERCURY DIVISION



Mercury believes a man's car should be a going machine.
Wait till you take the wraps off the 14 goodies in this Cyclone GT.



Mercury thinks good looks aren't enough in a man's car. He wants action.

He gets it in the new Cyclone GT. A 390 cu. in. 4-barrel V-8 is standard. So are dual exhausts. A power booster fan. And you can add "in" extras like a tach mounted in the dash (right). Or a 4-speed stick, instead of the standard 3.

There's not an ounce of bluff in Cyclone GT. From the twin-scoop hood through higher-rate springs, heavy-duty shocks, big-diameter stabilizer bar, it's all man's car.

See your Mercury Man.



GT stripes and emblem, front power disc brakes, Wide Oval tires on wider rims—they're all standard.



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