

A sports car for the four of you.

Say you've got a wife and two kids. Or you have two Great Danes. Or maybe you have two too many friends. But you want to drive a sports car.

You could buy a Corvette. But good as it is, space is limited to two people.

So, we also have Camaro. With four seats. And we think we're perfectly justified in calling it a sports car.



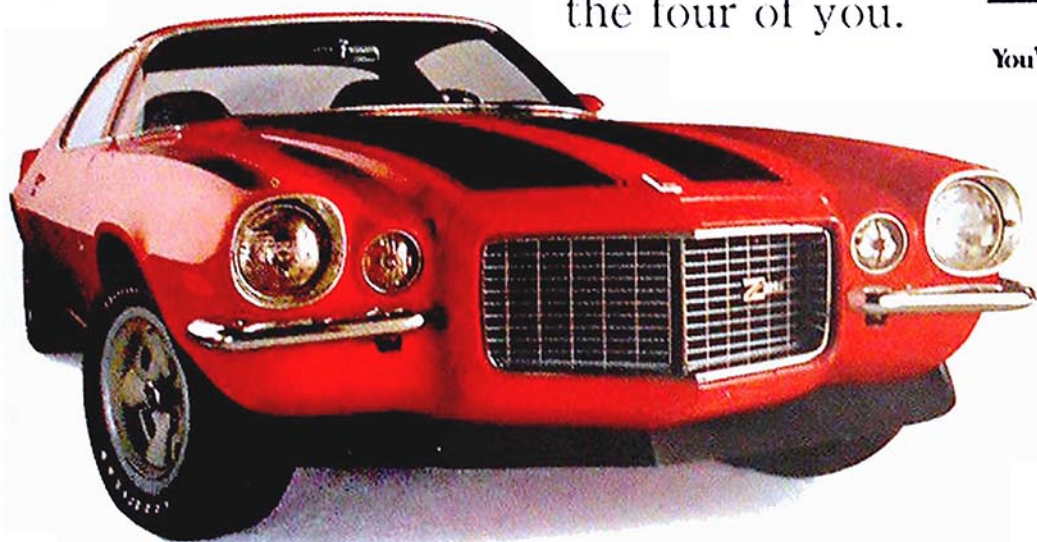
It certainly qualifies on looks. Our stylists have seen to that. And it performs and handles like a sports car. Our engineers have seen to that.

But nothing we can say can take the place of a test drive.

So why don't you see your Chevrolet dealer. He's got a sports car waiting. For the four of you.



You've changed. We've changed.



Chevrolet. Building a better way to see the U.S.A.



Camaro with Rally Sport equipment in Colorado's Rocky Mountain National Park.

Your new Camaro. "One of the 10 best cars in the world."

That's what *Road & Track* magazine said about Camaro, the only American car in their top ten.

Of course, *Road & Track* goes into a lot of detail supporting their claim. Most Camaro owners simply say they like Camaro because of the way it looks and drives.

Maybe they don't completely understand why it's so easy to drive, but they do know it's a lot of fun.

So if you read *Road & Track*, try Camaro and you'll find everything they say is true. If you don't understand technical talk, try Camaro anyway.

You'll be able to "feel" the difference and you'll understand us when we say:

We want your new Camaro to be the best car you ever owned.



Chevrolet

There's so much to see, make sure you're around to see it. Buckle up.

Chevrolet. Building a better way to see the U.S.A.



Camaro Sport Coupe winding through Southern California hills.

Camaro for 1972: Nineteen years of Corvette

We've been building the Vette for nearly two decades now and it's still the only two-seat production sports car made in America.

In those 19 years, we've learned about braking, steering, suspensions, aerodynamics, engines and a lot more from Corvette. And the sum total of all this

learning has turned up in our Camaro.

In fact, August *Road & Track* magazine called the Camaro 350 SS one of the 10 best cars in the world. No qualifications.

Camaro's front disc brakes, road-hugging suspension and wide-base wheels and tires make it

taught us a lot about sports cars.

handle amazingly like Corvette. And for '72, there's a new manual steering gear ratio for quicker handling, cleaner burning engines, and even handy map pockets in the door panels.

A lot of people think our Camaro is the closest thing to a Vette yet.

See your Chevy dealer and take a ride in a '72 Camaro.

It's the one with four seats. We want it to be the best car you ever owned.

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