

CHRYSLER NEW YORKER SALON



VINYL-COVERED roof panel marks New Yorker Salon, Chrysler's prestigious offering for 1963½.

CHRYSLER HAS stopped just short of joining the bucket seat brigade with its new mid-season model, a compact Imperial called the New Yorker Salon. Instead of the individual front seats in the 300-H tradition, the Salon is fitted with an opulent bench-type front seat with individual backs.

The glove box console, rather than being mounted between seat cushions, serves as an arm rest in the bundling board tradition. Seat backs are fitted with headrests.

The baby Imperial image is furthered by a vinyl-covered insert in the roof, although the pedestal-type headlights remain exclusive with the larger prestige car. Standard New Yorker body (122 in. wheelbase, 215.5 in. overall) and 413 cu. in. engine of 340 bhp serve as the basis for the Salon.

All the normal optional equipment, such as cruise control, vacuum door locks, power brakes and steering, etc., are standard equipment on the Salon, with the exception of air conditioning. Tires are rounded-shoulder 9.00-14s, which the company says give longer service and less squeal with high-performance usage.

Some of the excess trim of the New Yorker, i.e., decorative strips just aft of the front fender cutout, etc., have been removed. The horizontal trim strip running the length of the car just below the window line has been replaced with painted pin stripes in contrasting color. Interior upholstery is in leather and broadcloth.

This model is available only as a 4-door hardtop. ■



INTERIORS ARE upholstered in leather and broadcloth; exterior has painted pin stripes instead of chromed spears.

