

CYCLONE GT



LINCOLN-MERCURY DIVISION OF



Hottest new entry in the whole blazing GT world.

Performance fans! Here's your breakfast, lunch, dinner and midnight snack. The big, roomy, new Comet Cyclone GT. With a new 390 4-barrel V-8 roaring under its twin scoop hood, this Cyclone GT delivers go that can shove you right back into your bucket seat. Also included: console mounting for the transmission you choose (there's a 4-speed manual specially geared to be quick on the takeoff); heavy-duty, wide-rim wheels; engine dress-up kit; fade-resistant brakes. Plus high-rate front and rear springs, a big-diameter stabilizer bar, and HD front and rear shocks. Add the optional tach and this car's ready to rally! And because it's a new-generation Comet, there's special luxury here. You'll see it in the interior trim and feel it in the soft vinyls and carpets. See all the bigger, livelier new '66 Comets. Eleven of them cover the field from a rakish Comet 202 to the handsome Capris and Calientes and this blazing Cyclone GT. They're at your Mercury dealer's. Now.

the big, beautiful performance champion

Mercury Comet



"Indy" 500 discovers Mercury Comet!



"Performance Car
of the Year"
Named Pace Car For
Memorial Day 500 Race

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"Performance Car of the Year"



Mercury COMET

Indianapolis officials do not select their Pace Car lightly. They look to a leader like Mercury Comet, the one that's repeatedly proved leadership. This, Mercury Comet has in spades and cubes and records—a heritage of more world's records, in fact, than any other U.S. make. Also worth noting is everything up front in our Cyclone GT.

The swift, 390 4-bbl. V-8. Its heavy-duty performance handling package. Also, options like Sport Shift Merc-O-Matic (the automatic that lets you shift manually, too), or 4-on-the-floor. Want to try this big, exciting driving machine? This year "Indy" is as near as your nearby Mercury dealers. Come on around!

Have you driven a Mercury Comet lately? Take a discovery ride!



LINCOLN-MERCURY DIVISION

"Super Stock" discovers Mercury Comet!



Car enthusiasts'
magazine applauds
Comet as the
"Performance Car of the Year."



Why did Comet earn Super Stock & Drag Illustrated's first annual performance award? Because of Comet's heritage as a "can-do" car. Daytona, 1963: 100,000 miles at over 108 mph in specially equipped Comets for more world's records than any other U.S. make. Then: Cape Horn to Fairbanks, Alaska, in a never-before 40 days. Now the awarding editors say: "The 1966 Comet is one of the best all-around packages of performance anywhere." Give this big, new-generation driving machine a whirl and discover what performance is all about!

Here are things you, too, can discover...

- Discover Mercury Cyclone GT excitement! For 1966, a wider

tread. Longer wheelbase. Twin scoop GT hood. Convertible. Hardtop. Bucket seats. Chrome engine dress-up kit. All standard!

- Discover Mercury Cyclone GT zip! 390 CID 4-bbl. 335 HP V-8. 7.75 x 14" nylon whitewalls. 5½" rims. Power booster fan!
- Discover Mercury Cyclone GT handling! Heavy-duty high-rate springs and shocks! Heavied-up stabilizer bar! All standard!

"Performance Car of the Year"



Mercury COMET

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