



# CHRYSLER

## NEW YORKER

THIS IS THE LUXURIOUS NEW YORKER 4-DOOR HARDTOP IN WHITE.

it's our finest.

It has been for many years. Today's New Yorker continues to offer an abundance of comfort, driving ease, and driver-oriented features.

The New Yorker driver, for example, sits in full-size comfort, bolstered by an individual shoulder-high seat and cushioned (as are his passengers) by deep foam rubber. Fabrics of richly patterned nylon, deep-pile carpeting and lavish appointments blend into an interior of impeccable

taste. Twenty important driving aids are standard.

For all its size and dignity, the New Yorker performs with true sporting gusto. It is powered by a precision-engineered V-8 engine developing an unruffled 340 horsepower. Both steering and braking are power assisted. A New Yorker in traffic reacts with the ease of a compact.

We suggest that you earn the rich reward awaiting those who spend a few minutes with Chrysler's finest.

THREE GREAT CHRYSLERS... NEWPORT ■ 300 ■ NEW YORKER... AGAIN NO JR. EDITIONS TO JEOPARDIZE YOUR INVESTMENT!





## CHRYSLER NEW YORKER

THIS IS THE LUXURIOUS NEW YORKER 4-DOOR SEDAN IN FORMAL BLACK.

### you may well ask why it doesn't cost more

This is particularly true if you've done some comparison shopping in the New Yorker price bracket.

And if you haven't, we encourage you to do so.

We believe you'll make the revealing discovery that Chrysler's finest gives you so much more of the kind of luxury you deserve.

New Yorker's solid Unibody shields you in quiet, full-size comfort. Sofa-size seats are lavishly cushioned in foam

rubber. The driver's seat back is three inches higher for an uncommonly restful riding posture. Deep-pile carpeting runs from door to door.

New Yorker appointments are tastefully impressive without being ostentatious. A husky 340-horsepower engine endows this Chrysler with a dash that belies its dignity.

Explore the field. You'll conclude that luxury has never been so practical as it is in the Chrysler New Yorker.

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