

RARE TREAT

It is a simple matter of fact that Chrysler's famed 300 models have never taken kindly to mass production. ¶ The 300-H, newest member of this spicy clan, is no exception. A close look at its impeccable grooming discloses the reasons why. ¶ Individual bucket seats provide carefully fitted leather comfort for four and a full complement of gauges and controls include a tachometer. Steering is power-assisted, as are the brakes. Handling is superb. This is the car that first brought the designation Grand Touring back to the American automobile. ¶ The 300-H is a car that delights in the 600-mile day. Urge it to greater effort and a lusty 380 horsepower V-8 flames into action. The H can slice through traffic with an ease that belies its stature. And then proceed to obliterate the miles with a confidence no domestic rival can duplicate. ¶ Obviously, Chrysler doesn't pour this one into a mold and rush it down the line. And wouldn't try to if it could.



CHRYSLER 300-H

A rare kind of car for a rare kind of man.



“BEAUTIFUL BRUTE”*

We didn't name it that. Its reputation did!

Here's the 1962 Chrysler that caught fire from seven 300 champion predecessors . . . a breed that inspired an exciting history of its heritage in a three-part, book-length article with this title.

Apt title? You know it is when you trigger the H. 380 hot-blooded horses under its hood are eager for a whiplash getaway. You can hear the power unleashed in a deep-throated growl—feel it in the surge of spine-tingling acceleration.

The H takes to your choice of road with easy stride. Torsion-bar suspension teams with precise power steering—makes you feel you're cornering a two-seater instead of a full-size Chrysler.

And lest you think Chrysler's newest 300 is all performance, sample its four individual bucket seats . . . its supple leathers . . . its thoughtful cluster of gauges—its handsome center instrument console.

It's a brute. But a beautiful one. And there's nothing quite like it in the world of Grand Touring automobiles.

*“Beautiful Brute,” an article by William Carroll in three parts: August, September, October issues of Car and Driver. Soon to be combined in published form.

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