



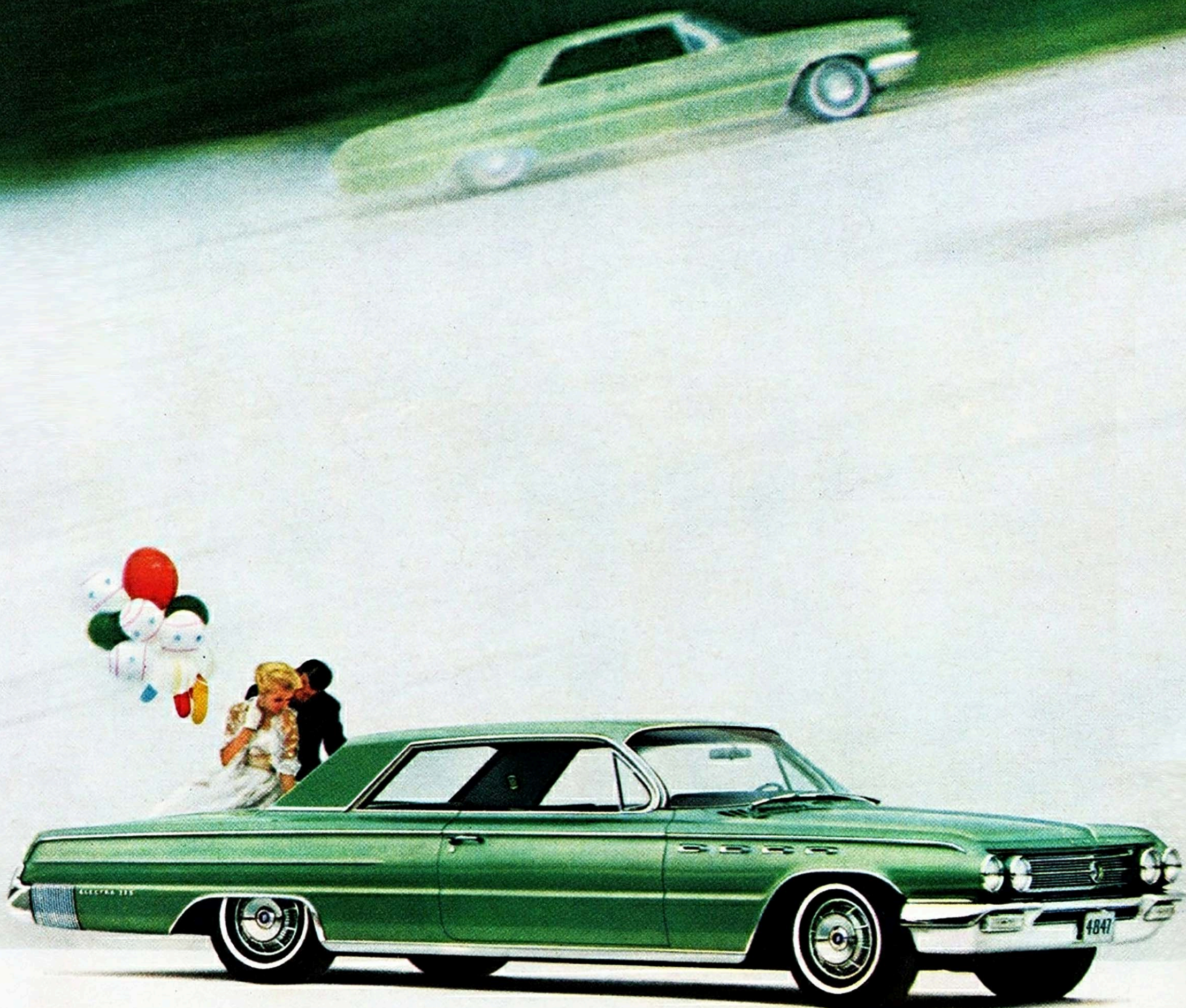
# ADVANCED THRUST

Moves power forward for arrow-straight going

**DRIVING AT ITS LEVEL BEST.** Never before has any convertible given you such true sports handling! Under the rakish hood of this Invicta purrs Buick's big Wildcat 445 V-8 and Turbine Drive. Both standard. Both moved forward for commanding go and arrow-straight cruising. And, because the frame went wider as the engine moved forward, you straddle the twistiest curves without lean or sway. Inside, this lively beauty reflects the advances of Advanced Thrust, too. With the engine farther forward, the floor's gone almost flat leaving lots of leg space for the lady at your side. You can even have bucket seats\*, if you wish. See your dealer now, see why '62's big news is Buick. Buick Motor Division—General Motors Corporation.

\*Optional at extra cost

## '62 BUICK



A GREAT NEW EXCLUSIVE FROM BUICK

# ADVANCED THRUST

Moves power forward for arrow-straight going



**What it is:** A whole new concept in engine mounting and front-end suspension design that moves the engine forward over the front wheels.

**What it does:** It's like moving the weight center of an arrow forward. Makes the arrow (and the Buick) travel truer and straighter. What's more, the floor is a whole lot flatter.

**Why you'll love it:** All your driving will be safer, smoother, more relaxed. Your Buick stays right on course. Even heavy crosswinds don't faze the Advanced Thrust Buick. Fighting the wheel is a thing of the past. And for the first time three can ride comfortably in the front seat.

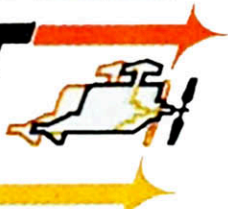
## '62 BUICK

BUICK MOTOR DIVISION, GENERAL MOTORS CORPORATION



# ADVANCED THRUST

Moves power forward for arrow-straight going



**FLATTENS HILLS LIKE IT FLATTENS THE FLOOR.** When you open the door, you sense something big has happened . . . the front floor is nearly flat! When you ask for power, you know for sure . . . by the way all the hills suddenly seem flat. The secret? Advanced Thrust! Buick's big Wildcat 410 V-8 moved 'way up over the front wheels. Result? Explosive new go (actually  $\frac{3}{4}$ -G thrust)! Arrow-straight tracking that won't be swayed by crosswinds! Faster wheel return! Get away from the everyday—at your Buick Dealer's now. Buick Motor Division—General Motors Corporation.

## '62 BUICK



# ADVANCED THRUST

Moves power forward for arrow-straight going



**FLATTENS THE FLOOR, BEEFS UP THE GO.** And suddenly riding becomes funning in the Buick LeSabre. Good reason for these advances is Advanced Thrust. Which means the big Wildcat engine has moved forward (like the tip of an arrow) over the front wheels. What happens! You get more "git." Steering is smoother. Tracking is arrow-straight. Sway from the gustiest winds is minimal. And the front floor hump all but wilts away (lots of room for the middle man or lady at your side). Stunning interiors to bask in, too. Clincher for seeing a Buick Dealer now? It's the lowest-priced full-size Buick. Come meet the LeSabre. Buick Motor Div.—General Motors Corp.

## '62 BUICK