

Meet the 1972 Olds 4-4-2, 4-4-2, 4-4-2, 4-4-2!



Now you can get 4-4-2 four great ways. And that includes a new, low-priced way! (You're welcome.)

How can we do it? Easy. We've come up with a great new 4-4-2 Sport/Handling Package. And you can order it on four Cutlass models—the Cutlass Supreme Convert, way back there. The Cutlass Hardtop and Cutlass S Coupe, next in line. And that gorgeous Cutlass S Hardtop, front and center. All different. All great.

Here's what the 4-4-2 Package in-

cludes: FE2 suspension with heavy-duty front and rear stabilizer bars; wide 14 x 7" wheels; louvered hood; special 4-4-2 grille; hood and body paint stripes; 4-4-2 identification. And you can order a Hurst Competition Shifter, if you like.

Engine choice? That's a whole new ball-game, too! A spirited 350-cube 2-barrel V-8 is standard. But you can order a 350

4-barrel. Or a 455-cubic-incher with 4-barrels, flared dual exhaust outlets, and a specially sculptured rear bumper. Or order our top package, the W-30 with a dual-intake fiberglass hood and a factory-blueprinted 455 Cold-Air V-8!

The point is this: Now you can "pack up" and go 4-4-2 in more ways than ever. And you can do it for less! Go do so—at your nearest Olds dealer's.



OLDSMOBILE

ALWAYS A STEP AHEAD

That gleaming 4-4-2 down there may look like a million. But, in reality, it's rock-solid value.

Here's how we pulled it off.

For 1972, we've come up with a special 4-4-2 Sport/Handling Package you can order on four different Olds Cutlass models. You can get it on the lowest priced Cutlass (Hardtop Coupe shown), two different Cutlass S Coupes, or the Cutlass Supreme Convertible.

And here's what that new 4-4-2 package includes: Olds' outstanding heavy-duty FE2 suspension (the imitators are popping up faster than you can say "me, too") with front and rear stabilizer bars.

Heavy-duty 14 x 7" wheels. Hurst Competition Shifter. Louvered hood. Special 4-4-2 grille. Hood and body paint stripes. Plus exterior 4-4-2 identification. And more.

As for engine availability—that's wide open. A spirited 350-cube, 2-barrel V-8 is standard. But you can order a 350-cube, 4-barrel. Or a 455-cubic-incher with 4 barrels, flared dual exhaust outlets, and a specially sculptured rear bumper. Or order our top package, the W-30 with a dual-

intake fiberglass hood and a 455 Cold-Air V-8!

The point is this. Now you can order a low-priced Olds and still wind up with a beautiful performer.

1972 Olds 4-4-2. Go do it.

OLDSMOBILE
ALWAYS A STEP AHEAD



**Now there are
four ways to get 4-4-2.
This is the lowest
priced way!**



MARK OF EXCELLENCE



4-4-2 performance starts with AC

The Olds 4-4-2 has a solid reputation for engineering excellence and performance.

The 4-4-2 reputation for performance is built with the help of AC quality products.

AC ACniter Spark Plugs provide the original equipment firepower for every 4-4-2. AC Spark Plug's hot tip heats fast, fires hot to help burn away fouling deposits.

AC Oil, Air and Gasoline Filters help provide top engine protection . . . and the 4-4-2 is equipped with an AC Fuel Pump that helps eliminate fuel starvation, even under the most demanding acceleration.

Olds 4-4-2 goes with the best. You should, too. Insist on AC quality products for your car. You'll be in great company.



power to move you



MARK OF EXCELLENCE

AC SPARK PLUG DIVISION OF GENERAL MOTORS