



Ford for 1967...

with new interior elegance...



Ford for 1967...



Ford for 1967...

and the excitement of 18 new Ford models



The 1967 Fords . . . quieter because they are stronger . . . stronger because they are better built . . . with a ride known around the world for quietness and smoothness.

'67 Fords set a new high standard for magnificence in style, too, as seen in this LTD 2-Door Hardtop. New lines and formal roof—topped with leather-smooth vinyl—reflect the car's inner strength and quiet elegance.

You'll find the look, the strength that speak of fine quality in all 18 Ford models. Now there are three luxurious LTD's by Ford . . . including an all-new 4-door sedan; sporty Ford XL's, popular Galaxies, thrifty Customs . . . convertibles, hardtops, sedans, wagons.

In 1967, you'll be ahead in a Ford with a new

wave of better ideas, the newest Ford engineering magic, providing way-ahead features and an exciting array of options that help equip any Ford to your personal choice . . . like SelectShift Cruise-O-Matic, Ford's new automatic transmission that lets you shift manually when you wish . . . new Fingertip Speed Control . . . Comfort-Stream Ventilation . . . a Stereo-Sonic Tape System . . . lively engines, from thrifty 240-cubic-inch Six to mighty 428-cubic-inch V-8. Choose from Ford's widest selection of "Tailored Tires" to best meet your driving needs—including Wide-Oval sports tires and exclusive Radial Ply tires.

See the new Fords. Then drive the strong, quiet, quality-built '67 Ford of your choice.

the strength and quiet of quality...

and the excitement of 18 new Ford models



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Comfort-Stream Ventilation



Twin-Comfort Lounge Seats

LTD by Ford The car that introduced a new world of luxury to Ford's field adds to its fame with new styling and comfort—and an all-new model! Three distinctive models are offered for '67: the exclusive LTD 2-Door Hardtop (previous page) with formal vinyl roof (standard); the LTD 4-Door Hardtop shown here with optional vinyl roof, and the newest LTD, the 4-Door Sedan.

Inside you have a choice of seven limousine-like standard interiors of cloth and vinyl, highlighted by simulated walnut door panels. In addition, there's a center folding arm rest for rear seat passengers. For greater traveling comfort, Ford introduces Comfort-Stream Ventilation (standard on LTD's, optional on all other Fords), which provides constantly freshened air, and with all windows closed. New optional Twin-Comfort Lounge Seats, with individual arm rests for driver and passenger, are separately adjustable.

Standard LTD power team is the 289-cu. in. Challenger V-8 and new SelectShift Cruise-O-Matic. Standard, too, are all the new Ford Lifeguard-Design Safety Features (page 22). A long list of options (pages 10 and 11) lets you tailor LTD elegance to your taste.

For the smoothest, quietest Ford ride ever and a new kind of elegance, relax behind the wheel of the LTD of *your* choice.



LTD 4-Door Hardtop



Ford XL Hardtop

The look of excitement is in every inch of the XL Hardtop—from the bold grille through the sweeping fastback roof-line, to the new sculptured taillights. Inside you'll see leather-smooth all-vinyl trim, new Thunderbird bucket seats, and Command Console with T-bar shift lever for SelectShift Cruise-O-Matic, standard in XL's, that shifts automatically or lets you do it manually. The console has lights to remind you to buckle your seat belts and warn you if a door is ajar.

Standard engine on the XL is the big 289-cu. in. Challenger V-8. (There are three

other V-8's to choose from—up to 428 cu. in.) To add to XL driving excitement, try the optional close-ratio 4-speed manual transmission.

For still more performance, you can order your XL with the spirited 7-Litre Sports Package described on page 8. Other options that add to the fun of driving an XL include SelectAire Conditioner, power steering, power front disc brakes, and a special XL luxury trim option which includes new Comfort-Stream Ventilation.

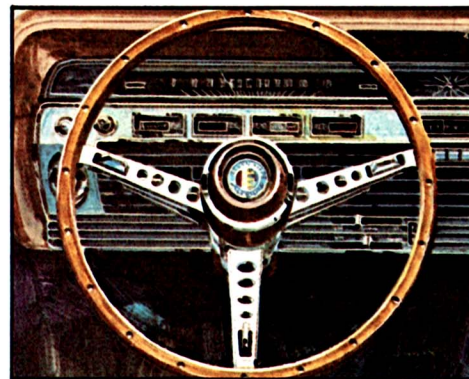
The XL Hardtop by Ford is a car designed for more driving pleasure. And Ford's broad list of options lets you tailor XL pleasure especially to your taste.

Ford XL Convertible

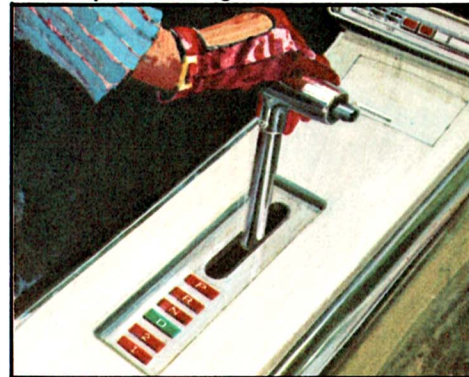
Nothing makes the out-of-doors more enjoyable than a convertible . . . no one makes a convertible more enjoyable than Ford. The new '67 XL Convertible has all the standard features described on pages 6 and 7, including the 289-cu. in. Challenger V-8 engine, SelectShift Cruise-O-Matic and Thunderbird bucket seats. Like all Ford convertibles, it features a 5-ply vinyl top in your choice of black, white or blue with a tempered safety glass rear window.

Available for either XL is the optional 7-Litre Sports Package. It comes with a 428-cu. in. V-8, 4-barrel carburetor, hydraulic lifters, special dual, low-restriction exhaust, power front disc brakes, Wide-Oval Sports Tires, special suspension system and simulated wood-grain sports steering wheel. Get the optional 4-speed stick for 100% manual shifting, or SelectShift Cruise-O-Matic for manual *with* automatic. For luxury there is the Stereo-Sonic Tape System, power steering, power windows and the Convenience Control Panel.

No matter how you define driving enjoyment, the Ford XL Convertible can spell it out for you.



7-Litre sports steering wheel

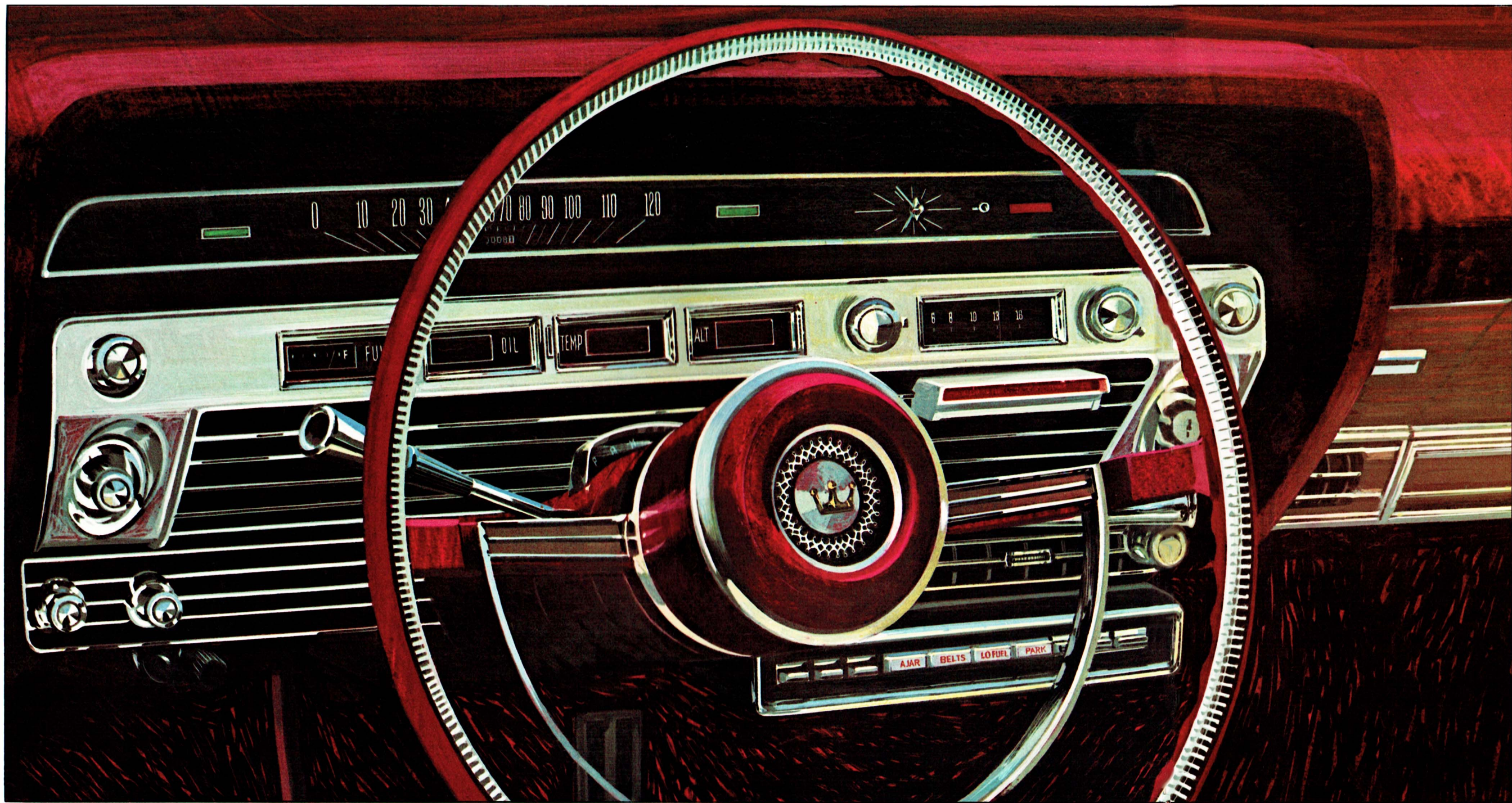


XL SelectShift Cruise-O-Matic



XL bucket-seat interior





Over 100 better ideas to let you Personalize your Ford... from top to tires

Fingertip Speed Control lets you set your speed (from 20 to 80 mph) and cruise down the turnpike with your foot off the accelerator. Braking instantly disengages the speed control. Control is styled into turn signal lever, right at your fingertips.

Power Seats (both full-width and bucket models) give you 6-way adjustment at a touch of the seat-side switch: up, down, forward and back, and tilt up or down. In addition to the great selection of optional sizes in standard models, there are these special "Tailored Tires": Wide-Oval Sports Tires,* which put more tread on the road for better traction and handling, give a car a low, sporty look; Radial Ply Tires—a Ford exclusive—run cooler than conventional ply tires and deliver substantially greater tread wear; White Sidewall Tires add their own touch of smartness to any new Ford.

In XL's, the Reclining Passenger Seat enables the "copilot" to relax, even nap, over long stretches of highway. Front seat Shoulder Harness is available for both driver and passenger, and is self-storing when not in use. Front seat Headrests are available with all seat styles to provide extra comfort.

*In 7-Litre Sports Package only, see Page 8.

Convenience Control Panel groups all these: warning lights to tell you when a door is ajar, to remind you to fasten seat belts, when fuel is low (down to four gallons) or that parking brake is engaged. Also included is control for new Speed Activated Power Door Locks, which lock all doors when car speed exceeds 8 mph. When Power Windows are ordered with this option, driver's master controls are included in the panel.

New Comfort-Stream Ventilation (standard on LTD's) draws in fresh air at the cowl, continuously forces smoke, stale air out through special vents in each front door. All this while you ride in Ford quiet with windows up! Three-speed blower in the system increases air volume as desired. Adjustable outlets in instrument panel.

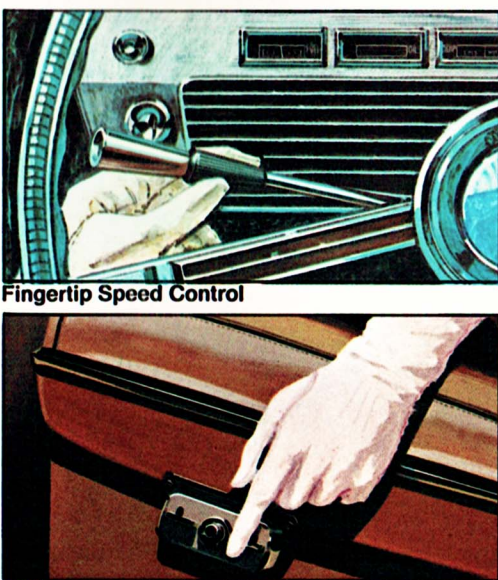
Among the many other fine '67 Ford options you'll want to consider (you'll find them illustrated and explained elsewhere): Power Steering . . . reduces manual steering effort as much as 85%. Power Front Disc Brakes . . . the ease of power brakes plus greater fade resistance under repeated braking. Stereo-Sonic Tape System with AM Radio . . . plays over 70 minutes of music with snap-in tape cartridges. SelectAire Conditioner . . . the year-round climate control system. Be sure to consult the options list on page 23. Your Ford Dealer can add many more, plus complete details of their availability on the '67 Ford of your choice.



Comfort-Stream Ventilation



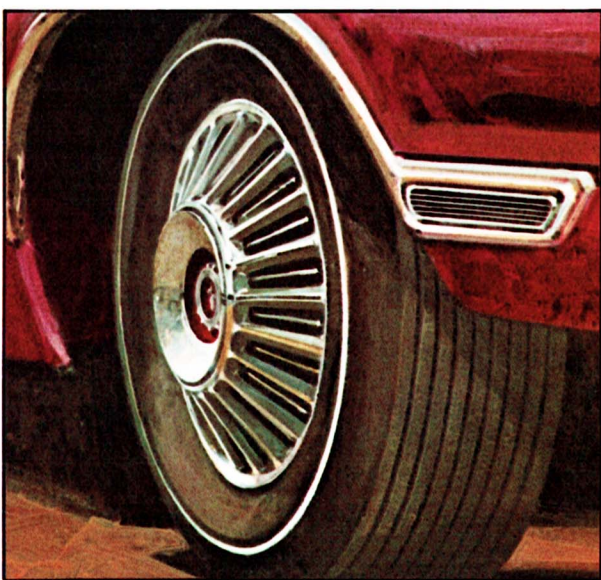
Reclining Bucket Seat



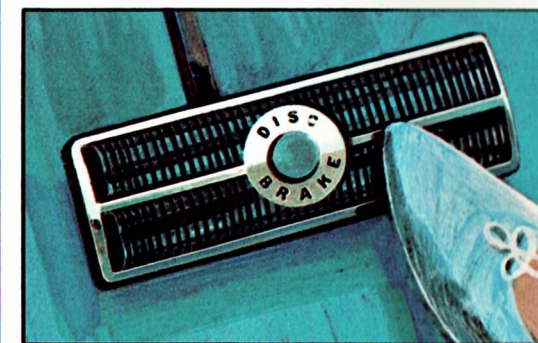
6-Way Power Seat



Shoulder Harness, Headrests



"Tailored Tires"



Power Front Disc Brakes

Ford Galaxie 500 2-Door Hardtop & Convertible

Glamour, luxury and spirit are all standard at the popular Galaxie price.

The 500 Hardtop sports swift, clean body lines that say this car yearns for the open road. The Convertible, top up or down, will put you on your way to carefree adventure!

There's quiet strength in these big '67 Galaxies from body through chassis to power train. Like all Galaxies, they ride in the silent, road-leveling fashion of expensive luxury cars. Like all Fords, they have all these Ford Lifeguard-Design Safety Features as standard: new dual braking system with separate brake lines; turn signals that also signal highway

lane changes; emergency flasher; safety padding around the windshield area; remote-control outside mirror; backup lights and many more (see page 22).

You can tailor any Galaxie 500 (like any other '67 Ford) to your special tastes with the widest array of new Ford options ever offered. Power front disc brakes that run cooler, resist fading after repeated stops, spin water off when wet. Six V-8 engines, SelectShift Cruise-O-Matic, close-ratio 4-speed manual or Overdrive transmissions. And many more (see pages 10-11) to make your '67 Galaxie 500 Hardtop or Convertible a new kind of driving pleasure.



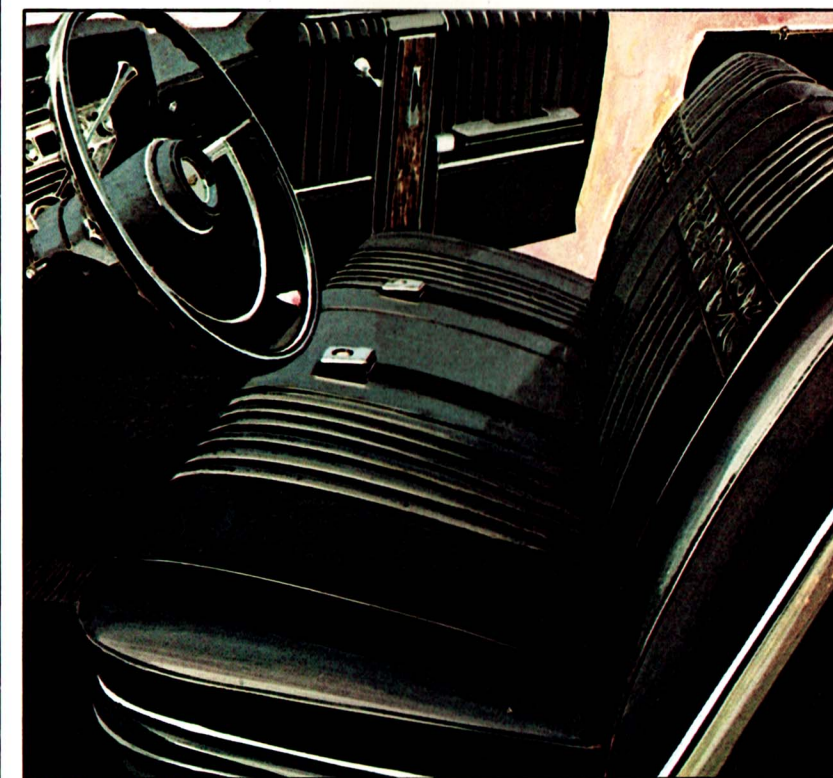
Ford Galaxie 500 4-Door Hardtop

Classic lines, elegant decor and the great Ford ride . . . that's the Galaxie 500 4-Door Hardtop for '67.

It's big inside and outside! Vault-solid doors swing wide-away to let you enter easily and gracefully. Courtesy lamps light the way in the dark. Inside, you're surrounded by your choice of luxurious cloth and vinyl upholstery, foam-cushioned seats and wall-to-wall carpeting.

And Galaxie's list of standard convenience features is as impressive as a pre-launch countdown, with items such as lighted trunk, lighted glove box, electric clock, plus many others. (See page 22.)

Consider the optional Stereo-Sonic Tape System with AM Radio, the AM/FM Radio—or the optional vinyl roof cover (shown opposite) for added luxury for your Galaxie. These are just three of the dozens of options you can select to personalize the Ford of your choice.



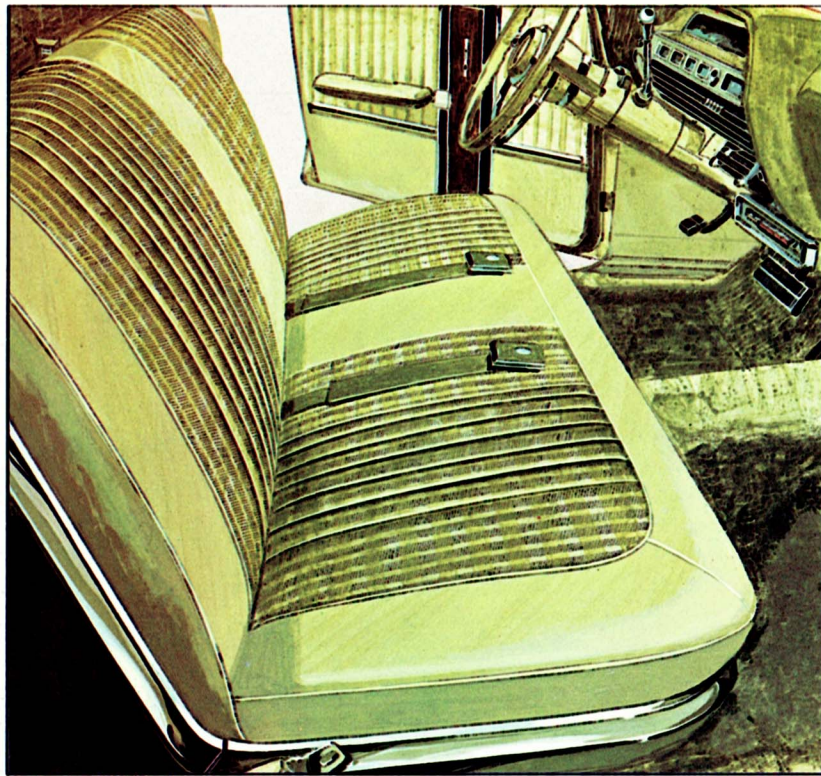
Galaxie 500 Interior



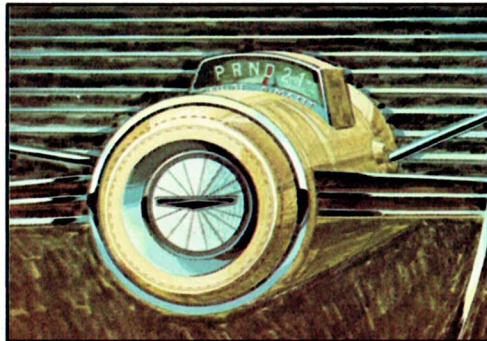
Stereo-Sonic Tape System with AM Radio.



AM/FM Radio



Galaxie 500 Sedan interior



SelectShift Cruise-O-Matic quadrant

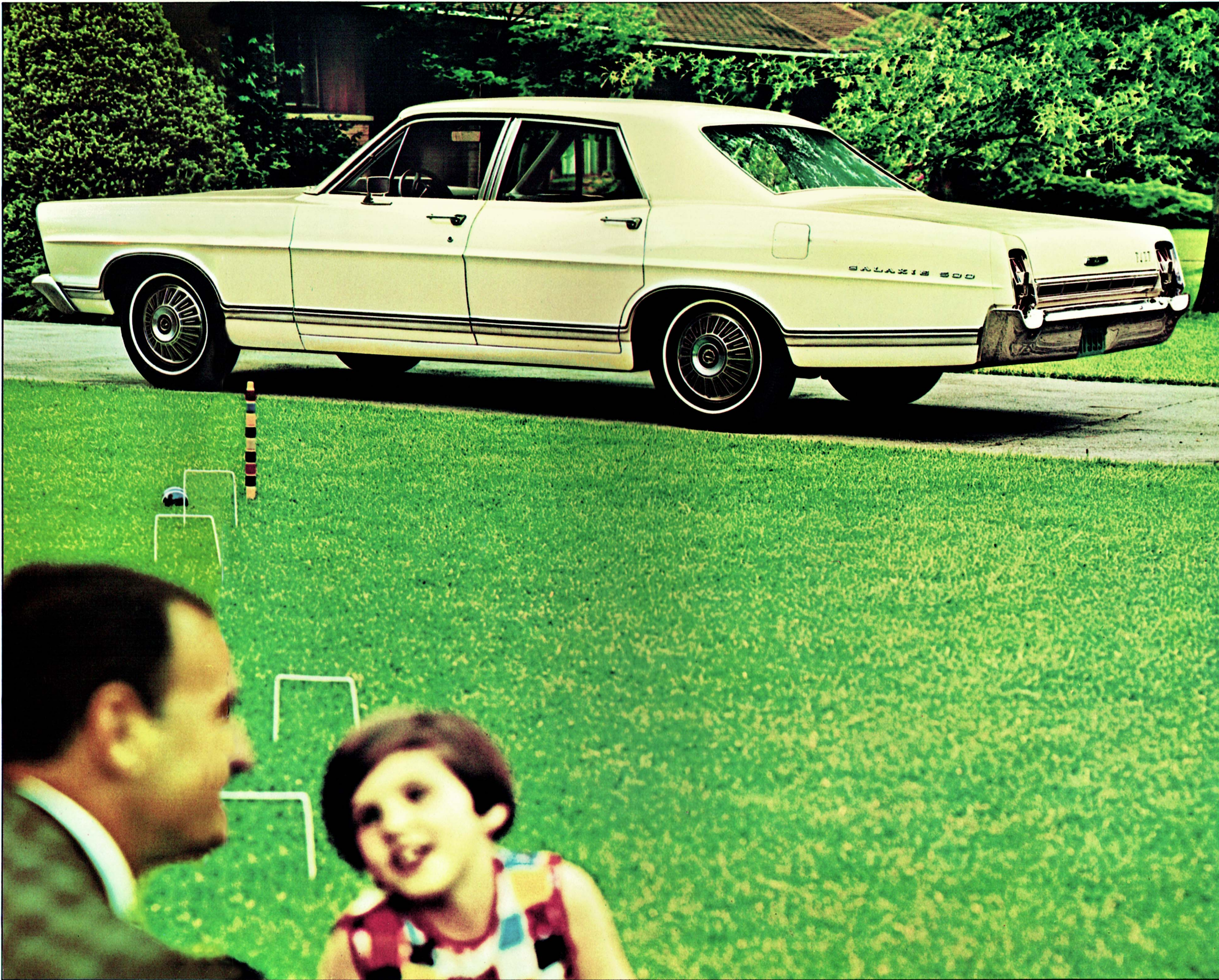
Ford Galaxie 500 4-Door Sedan

The new '67 Galaxie 500 4-Door Sedan is smart two ways: smart styling throughout, and a host of standard conveniences the smart buyer fully appreciates. (See page 22.)

Galaxie's at home cruising the freeway or a back-country byway. The full-coil suspension system has been refined to make Galaxie's ride even quieter. And Ford's long list of safety features (pages 22 & 23) makes driving even more pleasant . . . reassuring.

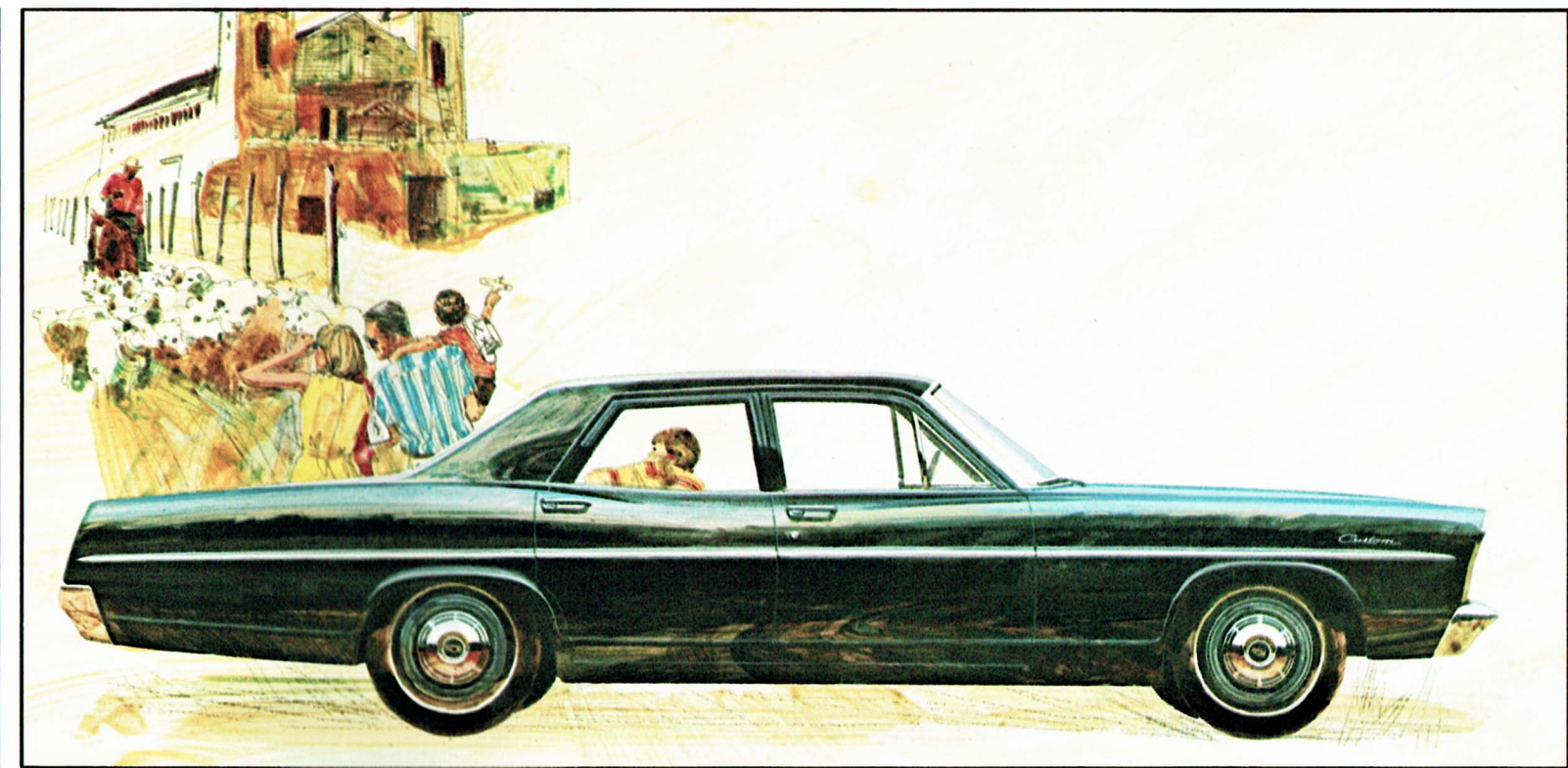
Because it's *fully* synchronized, the standard Synchro-Smooth Drive manual transmission lets you shift down into first gear without coming to a stop or clashing gears. If you favor an automatic transmission, SelectShift Cruise-O-Matic is the answer. Unbelievably versatile, it lets you go fully automatic or you can shift through the gears for yourself . . . all without a clutch!

Foam-cushioned seats, courtesy lighting, full carpeting, suspended accelerator (it adjusts to your foot), reversible keys—all are Ford features that mean more comfort and convenience in this family car.





Custom 500 2-Door Sedan



Custom 4-Door Sedan

Ford Custom 500 & Custom Sedans

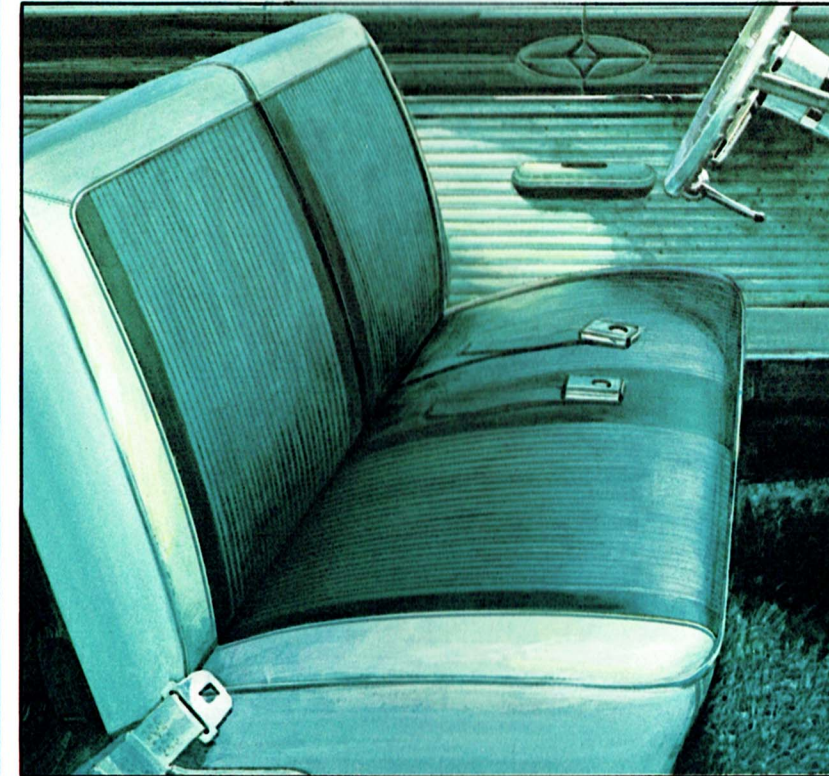
Economy comes in a surprisingly handsome package in either the '67 Custom 500 or Custom series. Both are available in 2- and 4-door sedans with big savings that have made them famous!

The standard power team—240-cu. in. Big Six engine and fully synchronized Synchro-Smooth Drive manual transmission—provides the ideal combination of peppy performance and penny-pinching economy.

In common with all other '67 Fords, Custom 500's and Customs have the quiet, smooth ride that extra strength and quality make possible. They also share Ford's new dual brake system, lane-change turn signals, remote-control outside mirror; padded windshield pillars, instrument panel, sun visors, steering hub and other new Lifeguard safety features . . . standard.

Other fine Ford features are here, too—full carpeting, foam-cushioned seats, courtesy lighting. There's extra practicality in Ford's 19-cu. ft. deep-well trunk and the extra savings of Twice-a-Year Maintenance.

But the biggest news of all is the low price tag you'll find on Custom 500's and Customs. Here's value that only Ford can give you!



Custom 500 2-Door Sedan interior



Country Sedan



Dual-Facing Rear Seats

Five Ford Wagons Five fabulous wagon ways to go — the 1967 wagons from Ford, America's station wagon specialist. Two luxury-laden Country Squires, two distinguished Country Sedans and the big value-packed, low-priced Ranch Wagon. All are loaded with the better ideas that make wagons by Ford America's first choice.

The Number One wagon convenience *anywhere* is the Magic Doorgate. It opens like a door for people *and* lowers like a tailgate for cargo. Country Squire and Country Sedan models with dual-facing rear seats provide room for a family of ten.

1967 Ford wagon engine options go all the way up to a 428-cu. in. V-8. Other options include new SelectShift Cruise-O-Matic, Comfort-Stream Ventilation, Stereo-Sonic Tape System, power front disc brakes, adjustable roof rack, power doorgate window.

Get full details on all Ford wagons in the 1967 Ford Wagons Catalog now at your Ford Dealer's.



Country Squire

Standard Equipment

FORD CUSTOM 500 & CUSTOM 2- and 4-Door Sedans: Power Team—240-cu. in. Big Six. Synchro-Smooth Drive (*fully* synchronized 3-speed man. trans.). Choice of 15 Super Diamond Lustre Enamel Colors. Cloth-Vinyl Interiors: 4 Trims (Custom 500), 3 Trims (Custom). Color-Keyed Headlining and Sun Visors. Full-Width Seats with Foam-Padded Cushions. Color-Keyed Carpeting, Courtesy Lighting. Heater-Defroster.* Cigarette Lighter, Ash Trays. Reversible Keys, "Keyless" Locking. Suspended Accelerator Pedal. Crank-Adjusted Vent Windows. Ford's Famous Twice-a-Year Maintenance (back cover). Plus all the *Ford Lifeguard-Design Safety Features* listed opposite.

*See "Prices" on back cover

FORD GALAXIE 500 4-Door Sedan, 2- and 4-Door Hardtops, Convertible: Power Team—240-cu. in. Big Six. Synchro-Smooth Drive (*fully* synchronized 3-speed man. trans.). Plus all the above equipment with these variations: Interior Choices—7 Cloth-Vinyl Trims (Sedan Hardtops), 7 All-Vinyl Trims (Convertible). Simulated Wood Instrument Panel Insert. Electric Clock. Lift-Tab Door Handles. Lighted Glove Box. "Floating" Inside Mirror (Hardtops, Convertible). Lighted Trunk. Bright-Metal Seat Side Shields. *Convertible Features:* 5-Ply Vinyl, Power-Operated Top, Tempered Safety Glass Rear Window. Stretch-Taut, Color-Keyed Boot with Hidden Fasteners. Easy-Action Top Latches.

FORD GALAXIE 500/XL 2-Door Hardtop and Convertible: Power Team—289-cu. in. Challenger V-8. Cruise-O-Matic Drive (console-mounted T-bar selector). Plus all the above equipment with these variations: Interior Choices—7 All-Vinyl Trims. Individually Adjustable Front Bucket Seats. Command Console (with "door ajar," "seat belts" warning lights). Bright-Metal Brake and Accelerator Pedal Accents. Courtesy Door Lights. Deluxe Wheel Covers. Die-Cast Grille.

LTD by FORD 2- and 4-Door Hardtops, 4-Door Sedan: Power Team—289-cu. in. Challenger V-8. Cruise-O-Matic Drive (column-mounted selector). Plus all the above equipment with these variations: Interior Choices—7 "Limousine-Luxury" Trims of Cloth and Vinyl. Full-Width Seats. Rear Center Folding Arm Rest. Comfort-Stream Ventilation. Simulated Walnut Door Panels. LTD Wheel Covers.

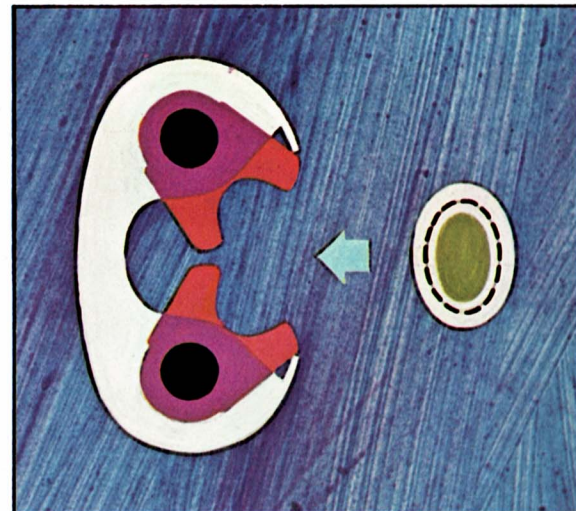
FORD WAGONS (Country Squire, Country Sedan and Ranch Wagon): For Standard Equipment, all other facts on Ford Wagons, ask your Ford Dealer for a copy of the 1967 Ford Wagons Catalog.

Ford Motor Company 1967 Lifeguard-Design Safety Features...Standard

Ever since there have been Fords on the American Road, the safety of the people who drive and ride in them has been a primary concern of thousands of people at Ford Motor Company, driving millions of miles on the test track, working millions of man-hours in the laboratory. Some of the latest results of their work are seen in the '67 Lifeguard-Design Safety Features listed here. Lifeguard-Design Safety Features help reduce the likelihood of injury in case of an accident, but you can accomplish the most important job of all—preventing an accident. By obeying traffic laws at all times and developing alert, defensive driving habits, you can best protect yourself and your family against unsafe conditions on the road.

STANDARD LIFEGUARD-DESIGN SAFETY FEATURES INCLUDE:

Deluxe Front and Rear Seat Belts with Reminder Light and Front Retractors. Non-Glare Day/Night Inside Mirror with Flexible Backing. Break-Away or Double-Pivot Inside Mirror Arms. Windshield Washers. 2-Speed or Variable Speed Windshield Wipers. Backup Lights. Self-Adjusting Brakes.



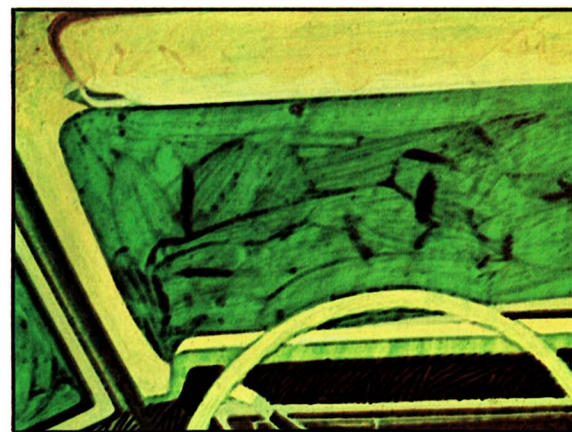
Safety-Yoke Door Latches—the famous Ford design—are strong, tight-gripping to help keep car doors closed in the event of impact. Positive Door Lock Buttons *must* be raised, disengaging the locks, before door handles will operate and doors can be opened.



Impact-Absorbing Steering Wheel with Deep-Padded Hub adds importantly to safety of the driver. Conveniently placed on the steering column are (right side) switch for Emergency Flasher and (left side) new Lane-Changing Signal to indicate movements from one lane to another on the highway.



Dual Hydraulic Brake System with Warning Light. Dual master cylinder plus separate lines to front and rear brakes provides extra protection. In event one line is damaged, other remains to provide partial braking while red light on instrument panel warns driver of need for service.



Thick-Laminate Safety Plate Glass Windshield, new Padded Windshield Pillars on either side, Padded Sun Visors overhead and Padded Instrument Panel, combine to provide added protection for driver and passengers.



Remote-Control Outside Rearview Mirror provides clear view of approaching traffic, makes it easy to set mirror at most desirable angle. Without lowering window, you aim mirror by simply moving inside fingertip control.

Ford Options

Convenience Group (lights for instrument panel ash tray, glove box, trunk or cargo area light, swivel dome light, rear door courtesy switches). Fingertip Speed Control—pg. 10. Twin-Comfort Lounge Seats (LTD's)—pg. 4. Accent Paint Stripe. Styled Steel Wheel Covers. Vinyl Trim. Comfort-Stream Ventilation—pgs. 4, 11. AM Radio. Rear Seat Speaker. SelectAire Conditioner. XL Luxury Interior Trim—pg. 8. "Tailored Tires" (including Radial Ply Tires, White Sidewall Tires)—pg. 11. Heavy-Duty Battery. Limited-Slip Differential. Reclining Bucket Seat and Headrest (XL's)—pgs. 10, 11. 7-Litre Sports Package (XL's) (includes 428-cubic-inch V-8, power front disc brakes, sports steering wheel, special suspension, Wide-Oval Sports Tires)—pg. 8. Power Steering. Power Windows. AM/FM Radio—pg. 15. Wagon Roof Rack—pgs. 20, 21. Power Doorgate Window. Two-Tone Paint. Vinyl Roof (available on all Hardtops and LTD 4-Door Sedan)—pgs. 5, 14. Electric Clock. Convenience Control Panel—pg. 11. Shoulder Harness and Headrests—pg. 11. Country Sedan Deluxe Trim. Stereo-Sonic Tape System with AM Radio—pg. 15. Power Front Disc Brakes—pg. 13. 6-Way Power Seat (bucket or full-width)—pgs. 10, 11. Power Drum Brakes. Plus many, many others which your Ford Dealer will be happy to describe to you in detail.

For information about trailer towing with the '67 Fords, see your Ford Dealer. Ask him for a copy of the 16-page 1967 Ford Car & Truck Recreation brochure.

FORD "WORTH MORE" FEATURES: Mean more driving pleasure today . . . more resale value at trade-in. "Worth More" features include: aluminum scuff plates, parallel-action electric wipers, step-on parking brake, crank-adjusted vent windows, suspended accelerator, brake and clutch pedals, deep-dish steering wheel, chrome horn ring, reversible keys, "keyless" locking, right-hand ignition, "floating" rearview mirror (hardtops, convertibles), dual sun visors, front and rear arm rests, coat hooks, protective front wheel housings, 2-position door checks, and many more.

TWICE-A-YEAR MAINTENANCE: '67 Fords are designed to go 6,000 miles (or 6 months) between oil changes and minor chassis lubrications; 36,000 miles (or 3 years, whichever comes first) between major chassis lube. Other '67 Ford service-savers include: 36,000-mile (or 2-year) engine coolant-antifreeze, self-adjusting brakes, long-life Sta-Ful battery, shielded alternator, rust- and corrosion-resistant aluminized muffler, galvanized underbody parts. The '67 Ford needs so little service it's just good sense to see that it gets the best—at your Ford Dealer's.

24,000-MILE OR 24-MONTH U.S. WARRANTY: Ford *total-car* quality makes this warranty possible: Ford Motor Company warrants to owners as follows: That for 24,000 miles or for 24 months (4,000 miles or 3 months on Cobra 427 V-8 engines and related power train components), whichever comes first, free replacement, including related labor, will be made by Ford Dealers of any part with a defect in workmanship or material. Tires are not covered by the warranty; appropriate adjustments will be made by tire companies. Owners will remain responsible for normal maintenance services, routine replacement of parts, such as filters, spark plugs, ignition points, wiper blades, brake and clutch linings, and normal deterioration of soft trim and appearance items. The warranty referred to herein is applicable to products normally operated in the U.S.A. and Canada.

1967 Ford Specifications*

COLOR AND UPHOLSTERY SELECTIONS: Pick your favorite color from 15 brilliant Super Diamond Lustre Enamel single tones, or 25 two-tone combinations (single tones only on Convertibles and Country Squires). You have a total of 52 Ford upholstery choices of rich fabrics or handsome vinyls or combinations of the two. Counting standard trims and options, you have 28 choices in new Ford hardtops, 24 choices in Ford sedans, 14 in wagons and 15 in convertibles. (In some cases a trim is offered on more than one model.) Your Ford Dealer will be happy to show you actual samples of new Ford colors and upholstery series.

ENGINES (see chart for availability): 240-cu. in. **FORD BIG SIX**—150 hp; 4.00" bore x 3.18" stroke; 9.2 to 1 comp. ratio; 7 main bearings; reg. fuel; auto. choke; self-adj. valves; oil cap'y incl. filter, 5 qt. 289-cu. in. **CHALLENGER V-8**—200 hp; 4.00" bore x 2.87" stroke; 9.3 to 1 comp. ratio; reg. fuel; 2-barrel carb.; auto. choke; self-adj. valves; oil cap'y incl. filter, 5 qt.

390-cu. in. **THUNDERBIRD V-8**—270 hp; 4.05" bore x 3.78" stroke; 9.5 to 1 comp. ratio; reg. fuel; 2-barrel carb.; auto. choke; self-adj. valves; oil cap'y incl. filter, 5 qt.

390-cu. in. **THUNDERBIRD SPECIAL V-8**—315 hp; Same specifications as 390-cu. in. V-8 above except 10.5 to 1 comp. ratio; prem. fuel; 4-barrel carb.

428-cu. in. **THUNDERBIRD 428 V-8**—345 hp; 4.13" bore x 3.98" stroke; 10.5 to 1 comp. ratio; prem. fuel; 4-barrel carb.; auto. choke; self-adj. valves; dual exhaust (single on wagons); oil cap'y incl. filter, 5 qt.

427-cu. in. **COBRA[†] 427 4V V-8**—410 hp; 4.23" bore x 3.78" stroke; 11.1 to 1 comp. ratio; 4-barrel carb. available for all models except wagons. Included in equipment package with this engine: transistorized ignition; 42-amp. alternator; 70 amp-hr battery; heavy-duty springs, shock absorbers and rear axle; chrome engine dress-up kit. Your Ford Dealer has complete details.

427-cu. in. **COBRA[†] 427 8V V-8**—425 hp; Same specifications as Cobra 427 4V V-8 above except dual 4-barrel carbs.

ENGINE FEATURES: 6000-mile (or 6-month) full-flow oil filter; dry-type air cleaner; year-round 190° thermostat; 12-volt electrical system; 42-amp. alternator; 54-plate, 45 amp-hr battery (66-plate, 55 amp-hr with 270- and 315-hp V-8's with automatic transmission); weatherproof ignition with constant-resistance wiring and air-cooled breaker points; positive-engagement starter; fully aluminized muffler. (Dual mufflers of aluminized and stainless steel.)

15 Power Team Selections

ENGINES	TRANSMISSIONS	
	LTD's & XL's	Other Models
240-cu. in. Big Six†	St,O,C
289-cu. in. Challenger V-8‡C‡S§,O,C
390-cu. in. Thunderbird V-8CS§,C
390-cu. in. Thunderbird Special V-8C,4S§,C,4
428-cu. in. Thunderbird 428 V-8C,4C,4
427-cu. in. Cobra 427 4V V-8 [†]44
427-cu. in. Cobra 427 8V V-8 [†]44

†Std. engine and trans. all models except LTD's & XL's ‡Std. engine and trans. LTD's & XL's §Std. trans. as indicated, all others optional

Transmission Key:

S—Synchro-Smooth Drive (fully synchronized 3-speed manual)
O—Overdrive C—Cruise-O-Matic Drive 4—4-Speed Manual

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[†]Limited production engines. Available only for special purchase.

CLUTCH AND MANUAL TRANSMISSIONS (see chart for availability): Semi-centrifugal clutch with weighted levers for more positive engagement. Face diameter 10" with Big Six and Challenger V-8, 11" with Thunderbird V-8's. *Synchro-Smooth Drive Manual Transmission*—provides smooth, fully synchronized shifting in all forward speeds.

4-SPEED MANUAL TRANSMISSION—Fully synchronized with console-mounted stick shift on XL models; floor-mounted on others. *Overdrive*—conventional 3-speed manual transmission plus automatic 4th gear which cuts in above 28 mph, cuts out below 21 mph (approx.). Downshift to direct by flooring accelerator.

SELECTSHIFT CRUISE-O-MATIC DRIVE—Lets you drive fully automatic or shift manually through the gears. Three forward gears, one reverse. Effective engine braking in low gear (1) for better control on grades and hilly driving. Quadrant sequence P-R-N-D-2-1.

REAR AXLE: Semi-floating type with deep-offset hypoid gears. New overhung drive pinion and cast center section with roller bearings for all 240- and 289-cu. in. engines. Straddle-mounted drive pinion with roller bearings for all other engines.

FRAME: Perimeter design consisting of front end assembly, rear end assembly, and four torque box assemblies connected by formed center siderails. The frame is ladder-type construction with five reinforced crossmembers. Node-point body mounting results in superior noise and vibration suppression characteristics.

FRONT SUSPENSION: Wide 62" tread; drag-strut, ball-joint type suspension components with mounting feature that allows slight rearward movement of wheels to reduce the effects of bumps and road faults. Rubber-bushed stabilizer helps to control roll on turns. Tapered roller wheel bearings.

REAR SUSPENSION: Wide 62" tread. Three-link, coil spring system with long and short mounting-link arrangement to control dive and squat tendencies in braking and acceleration. Lateral track bar centers axle, resists body sway and roll in turns. All links and track bar rubber-bushed for smooth, quiet operation.

STEERING: Recirculating-ball type steering gear with antifriction bearings throughout, plus high numerical ratio for easier steering. Flexible coupling in shaft helps insulate steering column and wheel from road shock. Nylon bearings in tie rod and pitman arm pivots reduce steering effort. Overall steering ratio 30.9 to 1; with power steering 21.9 to 1. *Integral Power Steering* locates hydraulic mechanism in steering gear box.

BRAKES: New dual hydraulic brake system with dual master cylinder, separate lines to front and rear brakes. Self-adjusting, self-energizing design. Brakes adjust automatically when applied while car is moving backwards. 11-inch composite drums, grooved for better cooling. Total lining area 203.8 sq. in.

TIRES: New, uniform pressure 4-ply rating black tubeless tires with rayon/polyester cord. Basic sizes 7.75 x 15, 8.15 x 15, 8.45 x 14. Wide-Oval Sports Tires standard on 7-Litre XL's. Tire sizes are determined in part by engine choice and special equipment such as air-conditioning. See your Ford Dealer for complete details.

BASIC DIMENSIONS & CAPACITIES (All Models)—Length—213". Width—78.6". Height—55.7" (sedans), 54.7" (hdtps.), 54.8" (convs.). Wheelbase—119". Tread (front/rear)—62". Trunk Luggage Vol. (cu. ft.)—18.7 (convs.), 19.1 (others). Fuel—25 gal.

APPROXIMATE WEIGHTS—Custom 2-Door Sedan 3585 lb., Custom 4-Door Sedan 3645 lb., Custom 500 2-Door Sedan 3590 lb., Custom 500 4-Door Sedan 3650 lb., Galaxie 500 4-Door Sedan 3660 lb., Galaxie 500 2-Door Hardtop 3665 lb., Galaxie 500 4-Door Hardtop 3730 lb., Galaxie 500 Convertible 3815 lb., Galaxie 500/XL 2-Door Hardtop 3780 lb., Galaxie 500/XL Convertible 3980 lb., LTD by Ford 2-Door Hardtop 3800 lb., LTD by Ford 4-Door Hardtop 3850 lb., LTD by Ford 4-Door Sedan 3790 lb.

PRICES: Heater-defroster is included as standard equipment on all models. However, heater-defroster may be deleted on car order if desired at an appropriate price reduction. All power assists, optional equipment and accessories as well as some items illustrated or referred to as options, optional or available are at extra cost. For the price of the Ford model you desire, consult your Ford Dealer.

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1967 Ford Specifications*

COLOR AND UPHOLSTERY SELECTIONS: Pick your favorite color from 15 brilliant Super Diamond Lustre Enamel single tones, or 25 two-tone combinations (single tones only on Convertibles and Country Squires). You have a total of 52 Ford upholstery choices of rich fabrics or handsome vinyls or combinations of the two. Counting standard trims and options, you have 28 choices in new Ford hardtops, 24 choices in Ford sedans, 14 in wagons and 15 in convertibles. (In some cases a trim is offered on more than one model.) Your Ford Dealer will be happy to show you actual samples of new Ford colors and upholstery.

ENGINES (see chart for availability): 240-cu. in. FORD BIG SIX—150 hp; 4.00" bore x 3.18" stroke; 9.2 to 1 comp. ratio; 7 main bearings; reg. fuel; auto. choke; self-adj. valves; oil cap'y incl. filter, 5 qt. 289-cu. in. CHALLENGER V-8—200 hp; 4.00" bore x 2.87" stroke; 9.3 to 1 comp. ratio; reg. fuel; 2-barrel carb.; auto. choke; self-adj. valves; oil cap'y incl. filter, 5 qt.

390-cu. in. THUNDERBIRD V-8—270 hp; 4.05" bore x 3.78" stroke; 9.5 to 1 comp. ratio; reg. fuel; 2-barrel carb.; auto. choke; self-adj. valves; oil cap'y incl. filter, 5 qt.

390-cu. in. THUNDERBIRD SPECIAL V-8—315 hp; Same specifications as 390-cu. in. V-8 above except 10.5 to 1 comp. ratio; prem. fuel; 4-barrel carb.

428-cu. in. THUNDERBIRD 428 V-8—345 hp; 4.13" bore x 3.98" stroke; 10.5 to 1 comp. ratio; prem. fuel; 4-barrel carb.; auto. choke; self-adj. valves; dual exhaust (single on wagons); oil cap'y incl. filter, 5 qt.

427-cu. in. COBRA^ 427 4V V-8—410 hp; 4.23" bore x 3.78" stroke; 11.1 to 1 comp. ratio; 4-barrel carb. available for all models except wagons. Included in equipment package with this engine: transistorized ignition; 42-amp. alternator; 70 amp-hr battery; heavy-duty springs, shock absorbers and rear axle; chrome engine dress-up kit. Your Ford Dealer has complete details.

427-cu. in. COBRA^ 427 8V V-8—425 hp; Same specifications as Cobra 427 4V V-8 above except dual 4-barrel carbs.

ENGINE FEATURES: 6000-mile (or 6-month) full-flow oil filter; dry-type air cleaner; year-round 190° thermostat; 12-volt electrical system; 42-amp. alternator; 54-plate, 45 amp-hr battery (66-plate, 55 amp-hr with 270- and 315-hp V-8's with automatic transmission); weatherproof ignition with constant-resistance wiring and air-cooled breaker points; positive-engagement starter; fully aluminized muffler. (Dual mufflers of aluminized and stainless steel.)

15 Power Team Selections

ENGINES	TRANSMISSIONS	
	LTD's & XL's	Other Models
240-cu. in. Big Six†	St,O,C
289-cu. in. Challenger V-8‡C‡S\$,O,C
390-cu. in. Thunderbird V-8CS\$,C
390-cu. in. Thunderbird Special V-8.	C,4.....	S\$,C,4
428-cu. in. Thunderbird 428 V-8C,4C,4
427-cu. in. Cobra 427 4V V-8^44
427-cu. in. Cobra 427 8V V-8^44

†Std. engine and trans. all models except LTD's & XL's ‡Std. engine and trans. LTD's & XL's \$Std. trans. as indicated, all others optional

Transmission Key:
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FRONT SUSPENSION: Wide 62" tread; drag-strut, ball-joint type suspension components with mounting feature that allows slight rearward movement of wheels to reduce the effects of bumps and road faults. Rubber-bushed stabilizer helps to control roll on turns. Tapered roller wheel bearings.

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427-cu. in. Cobra 427 4V V-8*	4
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