

| 1969 Mercury Cougar Models |               |           |                           |               |                 |             |              |
|----------------------------|---------------|-----------|---------------------------|---------------|-----------------|-------------|--------------|
| Model Name                 | Series Number | Wheelbase | Body Style Type & Seating | Factory Price | Shipping Weight | Body Totals | Model Totals |
| Cougar                     | 65A & 65C     | 111.1     | 2-dr Coupe-5P             | \$2,999       | 3380            | 66,331      | 72,127       |
|                            | 76A           | 111.1     | 2-dr Convertible-5P       | \$3,365       | 3499            | 5,796       |              |
| Cougar XR-7                | 65B           | 111.1     | 2-dr Coupe-5P             | \$3,298       | 3420            | 23,918      | 27,942       |
|                            | 76B           | 111.1     | 2-dr Convertible-5P       | \$3,578       | 3539            | 4,024       |              |
| Cougar Eliminator          | 65C           | 111.1     | 2-dr Coupe-6P             | \$2,851       | 3000            | 2,250       | 2,250        |
| Production Total:          |               |           |                           |               |                 |             | 102,319      |