

1968 Mercury Cougar Models							
Model Name	Series Number	Wheelbase	Body Style Type & Seating	Factory Price	Shipping Weight	Body Totals	Model Totals
Cougar	65A & 65C	111.1	2-dr Coupe-5P	\$2,999	3380	66,331	72,127
	76A	111.1	2-dr Convertible-5P	\$3,365	3499	5,796	
Cougar XR-7	65B	111.1	2-dr Coupe-5P	\$3,298	3420	23,918	27,942
	76B	111.1	2-dr Convertible-5P	\$3,578	3539	4,024	
Cougar Eliminator	65C	111.1	2-dr Coupe-6P	\$2,851	3000	2,250	2,250
Production Total:							102,319