

Up with
good looks.

Down with
high prices.



The Stylish Economy Car

Nova Super Sport

Everything about this '67 Chevy II is tough and solid to keep the upkeep down. A new kind of battery teamed with the Delcotron generator means a more dependable electrical system, longer battery life. The Magic-Mirror acrylic lacquer finish takes

a longer, brighter shine. And the long-life exhaust system just lasts and lasts. Every Chevy II has all the new safety features, too. Energy-absorbing steering wheel and GM-developed energy-absorbing steering column, four-way hazard warning flasher, dual

master cylinder brake system with warning light, to name a few. Rugged. Dependable. And, really, have you ever seen a better styled car for the money?

CHEVROLET



MARK OF EXCELLENCE

'67 Chevy II

'67 Chevy II



good looking. solid.

comfortable. rugged.

secure. quick.

clean.



The Stylish Economy Car

Nova SS Sport Coupe—with beautiful Body by Fisher.

The '67 Chevy II's virtues read something like the Boy Scout's oath.

It's dependable—with a new kind of battery and a better starting motor. It's rugged—with all of Chevrolet's easy care features. And it's secure. Just a few of the many new standard safety

features: GM-engineered energy-absorbing steering column; dual master cylinder brake system with warning light; four-way hazard warning flasher.

Chevy II's a steady, solid good-looking car. Try one at your Chevrolet dealer's.



You can get economy plain or fancy. So why not fancy?



Nova SS Sport Coupe with a list of safety features longer than the paragraph below.

Why drive something plain as a cast iron skillet? For economy? Ridiculous. Allow us to rattle off some of Chevy II's virtues in this area: A Magic-Mirror acrylic lacquer finish already waxed and polished when you buy it. Rocker panels that clean themselves of rust causers. A long long life battery. A solid solid Body by Fisher. Up to 6,000 miles between oil changes. Self-adjusting brakes with bonded linings. Now just maybe you can beat a Chevy II's purchase price by a hair. But then, you're right back to driving plain.



Chevy II



The stylish economy car

More for
your
hard earned
buck.



'67 Chevy II Nova 4-Door Sedan. With passenger-guard door locks—standard safety feature for your extra protection.

Work hard for your money?
So does Chevy II. From the acrylic lacquer finish
outside to the solid unitized body construction
underneath, it's loaded with money-saving features.
And not those that just save nickels and dimes,

either, but dollars. There's a new starter motor that
teams up with a new kind of battery to give quick,
sure starts. Flush-and-dry rocker panels help
keep away rust. And there's a long-life exhaust
system that hardly ever gets exhausted.

Chevy II works hard for your safety, too. Among the
many new features is the energy-absorbing
steering column developed by General Motors.
And would you believe such a rugged, dependable
car could be good looking, too? Just look!



'67 Chevy II



The stylish economy car