

1968 Mercury Cougar Models							
Model Name	Series Number	Wheelbase	Body Style Type & Seating	Factory Price	Shipping Weight	Body Totals	Model Totals
Cougar Coupe	65A	111.0	2-dr Coupe-5P	\$2,933	3094	81,014	
Cougar XR-7	65B	111.0	2-dr Coupe-5P	\$3,232	3134	32,712	
Cougar Coupe - Bench Seat	65C	111.0	2-dr Coupe-6P	\$2,910	3262	2,672	
Production Total:							116,398

NOTE 1: GT Production was 955

NOTE 2: XR-7G Production was 619

NOTE 3: GT-E Production was 357 w/427 and 37 w/CJ 428

NOTE 4: Dan Gurney Special Production was 11,900