

1968 Mercury Cougar Models										
Model Name	Series Number	Wheelbase	Body Style Type & Seating	Factory Price	Shipping Weight	Body Totals	Model Totals			
Cougar Coupe	65A	111.0	2-dr Coupe-5P		\$2,933	3094	81,014			
Cougar XR-7	65B	111.0	2-dr Coupe-5P		\$3,232	3134	32,712			
Cougar Coupe - Bench Seat	65C	111.0	2-dr Coupe-6P		\$2,910	3262	2,672			
								Production Total: 116,398		

NOTE 1: GT Production was 955

NOTE 2: XR-7G Production was 619

NOTE 3: GT-E Production was 357 w/427 and 37 w/CJ 428

NOTE 4: Dan Gurney Special Production was 11,900