

1968 Mercury Cougar Models							
Model Name	Series Number	Wheelbase	Body Style Type & Seating	Factory Price	Shipping Weight	Body Totals	Model Totals
Cougar Coupe	65A	111.0	2-dr Coupe-5P	\$2,933	3094	78,359	
Cougar XR-7	65B	111.0	2-dr Coupe-5P	\$3,232	3134	32,709	
Cougar Coupe - Bench Seat	65C	111.0	2-dr Coupe-6P	\$2,851	3000	2,673	
Production Total:							113,741

NOTE 1 The GTE production is as follows: 1968 W-code 427 CID = 357 1968 R-code 428 CJ = 37. All were included in model 65A.

NOTE 2: The Gurney XR7-G production is as follows: 1968 Hertz version = 188 1968 Non-Hertz version = 431. All were included in model 65B.