

Nova SS Coupe—how could anything that looks this nice be so tough? Eight new safety features, too, including padded instrument panel and sun visors.



The perfect car for people who hate to take care of cars

Chevy II's have an acrylic lacquer finish that keeps its shine. Saves you a lot of wax jobs.

Chevy II's have steel inner rear fenders, aluminized exhaust systems and rocker panels that clean themselves of road salt, dirt and grime. Saves you a lot of trouble with rust.

Chevy II's have a Delcotron generator that prolongs the battery's life, brakes that adjust themselves and engines we've been refining for years to make them as economical to run and as trouble-free as possible.

Chevy II's make a little go a long, long, long, long, long, long, long way. That's the Chevrolet Way.

CHEVY II—BUILT THE CHEVROLET WAY





Chevy II Nova Station Wagon

How to be trustworthy, dependable, helpful, thrifty and beautiful. Be Chevy II.

Truly a many splendored thing, this Chevy II, with totally new styling front, side and rear. And that Nova Super Sport below! Smart, different new profile from trim roof line on down.

Inside, new tapered Strato-bucket seats, special instrumentation, luxurious new vinyls. And, like every Chevy II, it has seat belts front and back, padded instrument panel. And you can

order it with up to 350 hp. See the new Chevy II at your dealer's and see how smart a sensible car can be. . . . Chevrolet Division of General Motors, Detroit, Michigan.



Chevy II Nova Super Sport Coupe



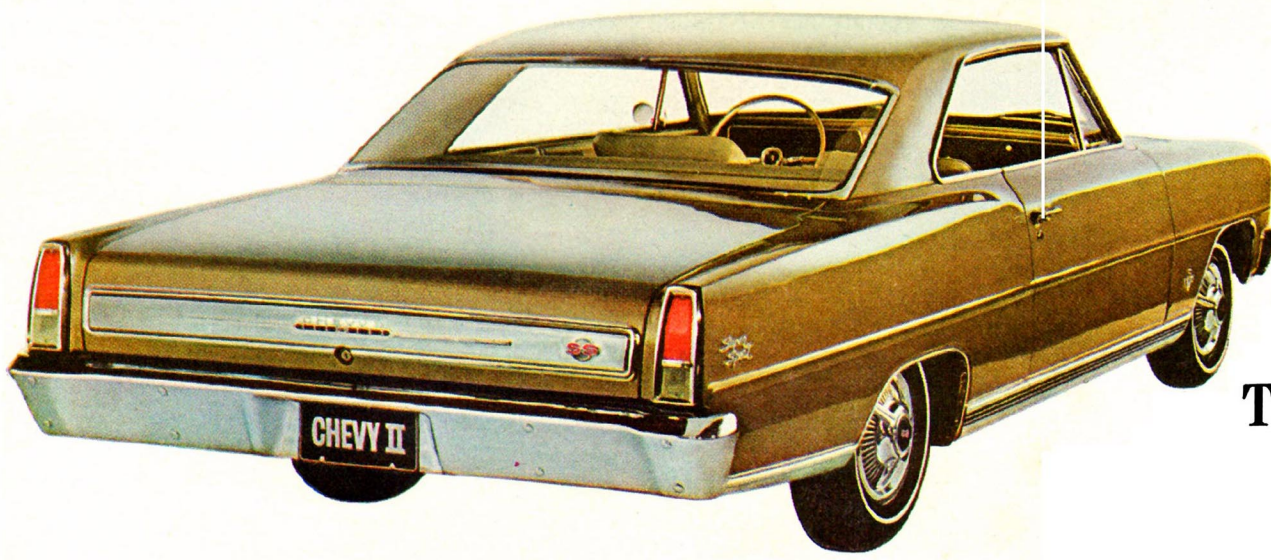
'66 CHEVY II
BY CHEVROLET

Nova Super Sport Coupe comes with bucket seats, center console, seat belts front and rear. Buckle up before you budge!



**We've done
for the economy car
what Cinderella's friend
did for the pumpkin.**

Even better, Chevy II's coachwork is by Fisher Body. Styling handsome enough for a prince. Interiors sumptuous enough for a princess. A list of eight safety items comes standard now: front, back, inside and out. And there are engines you can order from a very satisfying Six to our 350-hp Turbo-Fire V8. Underneath the glamour, though, it's still the same dependable Chevy II. Nimble in traffic. Eminently parkable. Roomy enough for a family and everything. And with all the easy-care features built into Chevy II, you don't wake up suddenly to find you've bought yourself a pumpkin.



**Chevy II - Styled
The Chevrolet Way**





Plain Jane it ain't

Chevy II Nova SS Sport Coupe with eight safety features now standard, including back-up lights.

Well, that's not quite true. The price is still plain as Aunt Agatha's cast iron skillet. But the rest of the Chevy II is strictly high fashion, like this Nova SS Sport Coupe's sleek roof line,

its slender Strato-bucket seats. Even the super economy 100 series has such luxury touches as padded armrests and foam cushioned front seat. Wrap this around some of the many extra fea-

tures available and one of the seven engines, up to 350 horsepower, and you've got quite a package. Looking for economy? You came to the right place. Looking for Jane? She ain't here.

Chevy II - Styled The Chevrolet Way



Chevrolet Division of General Motors, Detroit, Michigan