

1954 DeSoto Models								
Model Name	Series Number	Body Number	Wheelbase	Body Style Type & Seating	Factory Price	Shipping Weight	Body Totals	Model Totals
DeSoto Powermaster 6	S20	Std WB	125.5	2-dr Club Coupe-6P	\$ 2,364	3,525	3,499	19,204
	S20	Std WB	125.5	4-dr Sedan-6P	\$ 2,386	3,590	14,967	
	S20	Std WB	125.5	2-dr Sportsman-6P	\$ 2,893	3,815	250	
	S20	Std WB	125.5	4-dr Station Wagon-6P	\$ 3,108	3,855	225	
	S20	Long WB	139.5	4-dr Sedan-8P	\$ 3,281	4,120	263	
							TOTAL	19,204
DeSoto Firedome	S19	Std WB	125.5	2-dr Club Coupe-6P	\$ 2,652	3,685	5,762	57,375
	S19	Std WB	125.5	4-dr Sedan-6P	\$ 2,673	3,750	45,095	
	S19	Std WB	125.5	2-dr Convertibleertible-6P	\$ 3,144	3,995	1,025	
	S19	Std WB	125.5	2-dr Sportsman-6P	\$ 2,923	3,775	4,382	
	S19	Std WB	125.5	4-dr Station Wagon-6P	\$ 3,361	4,025	946	
	S19	Long WB	139.5	4-dr Sedan-8P	\$ 2,939	3,940	165	
							TOTAL	57,375
							Production TOTAL	76,579