



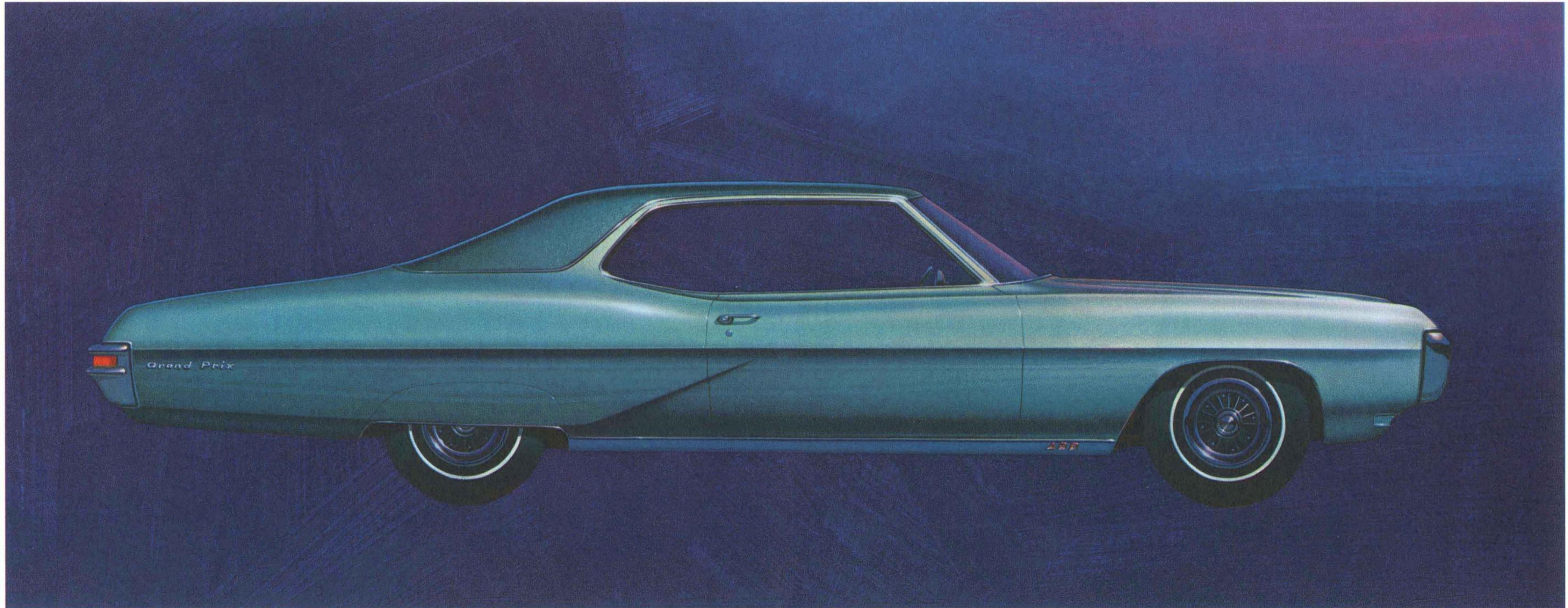




VK AF

GRAND PRIX HARDTOP COUPE

Anybody can make a car ride smooth... it took Pontiac to achieve armchair comfort without sacrificing the kind of handling you expect from a true grand touring machine. And there's not a luxury car at any price that offers a wider stance than you'll find on Grand Prix. A carefully worked out balance between shocks and springs completes the feeling of total stability you'll experience the first time you drive Grand Prix. From that point on, you can decide for yourself just how much of a road machine your Grand Prix is to be.



The standard 350-hp, 400-cubic-inch V-8 will convince you that Grand Prix's concept of luxury goes far beyond mere imagery. Or you can choose our 428 incher in 375 or 390 hp, if you prefer. Your transmission selection includes an all-synchro

3-speed (standard), Turbo Hydra-Matic and all-synchro 4-speed (all floor-mounted with buckets), each with a specially selected axle ratio. Further choice of performance options ranges from front wheel disc brake to variable-ratio power steering.



Of course, we're hardly ashamed of the fact that this performance-bred beauty just happens to be about the most elegant thing on wheels. And here again, it's up to you just how lush you want to make it. You can get either expanded Morrokide or expanded Morrokide and fabric upholstery on Grand Prix's standard contour bucket seats (with simulated elm burl console). Or select the Strato-bench seat with folding center armrest, at no extra cost. It also comes in your choice of fine upholstery materials. Naturally, you'll get things like full-nylon-blend, loop-pile carpeting, taffeta perforated headlining... just check the following page for a complete list. If the standard features still aren't enough for you, we've listed some of our special options as well. But if you happen to be anywhere near a Pontiac showroom right now, skip the next page and learn about Grand Prix the very best way... from the driver's seat.



