

Some differences between Wide-Tracking and ordinary driving are obvious without even driving.

It's been that way ever since Pontiac's mechanical magicians of affordable luxury invented Catalina.

Once inside the extra-solid doors (you might have to slam them a few times to believe them), you don't have to move a muscle to be convinced.

Coming at you from every angle is the luxury and comfort Pontiac believes anyone who owns a Pontiac deserves. The very thick seats are covered in Morrokide and a cloth of many talents.

But if you're like most, you won't judge a Catalina by its styling and comfort alone. You'll start the engine, and quickly find out that the reasoning behind 400 cubic inches makes a lot of sense. Especially when it rides atop Wide-Track.

Now, can you think of a better way to show mother-in-law you can provide for her daughter in the manner she's accustomed to? Probably not. So see your Pontiac dealer during his Great Wide-Track Drive. It's going on right now.

Other equally handsome practitioners of the art of Wide-Tracking: Grand Prix, Bonneville, Brougham, Executive, Ventura, GTO, Le Mans, Tempest and the Five Firebirds.

Pontiac Motor Division



AF VK

GM

MARK OF EXCELLENCE

Wide-Track **1968** Pontiacs

Whoever said Wide-Tracking was all play and no work never bossed our Executive wagon.

Pontiac wagons are, above all else, Pontiacs. Which, in the case of that Executive Safari regaling you below, means a 400-cu.-in. V-8 cunningly connected to Wide-Track. A system designed to make you forget you're driving a wagon, even when you're using every inch of Executive's 91 cubic feet of cargo space.

Of course, design a station wagon that's all work and no play and you design a truck. Which is why Executive also comes with expanded

Morrokide (man's answer to deep, soft leather), simulated wood, electric clock and other plush interior touches. So that even when you're not using it as a wagon, you'll be glad you own one.

At this point, you're probably expecting us to say that this luxury/power philosophy applies to all seven Pontiac wagons. And you're right. From our Bonneville right down to our lowest priced Tempest model.

They are, after all, all Pontiacs.



If you think this Executive Safari is great, wait until you see our Bonneville, Catalina, Tempest Safari and Tempest Custom wagons.

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