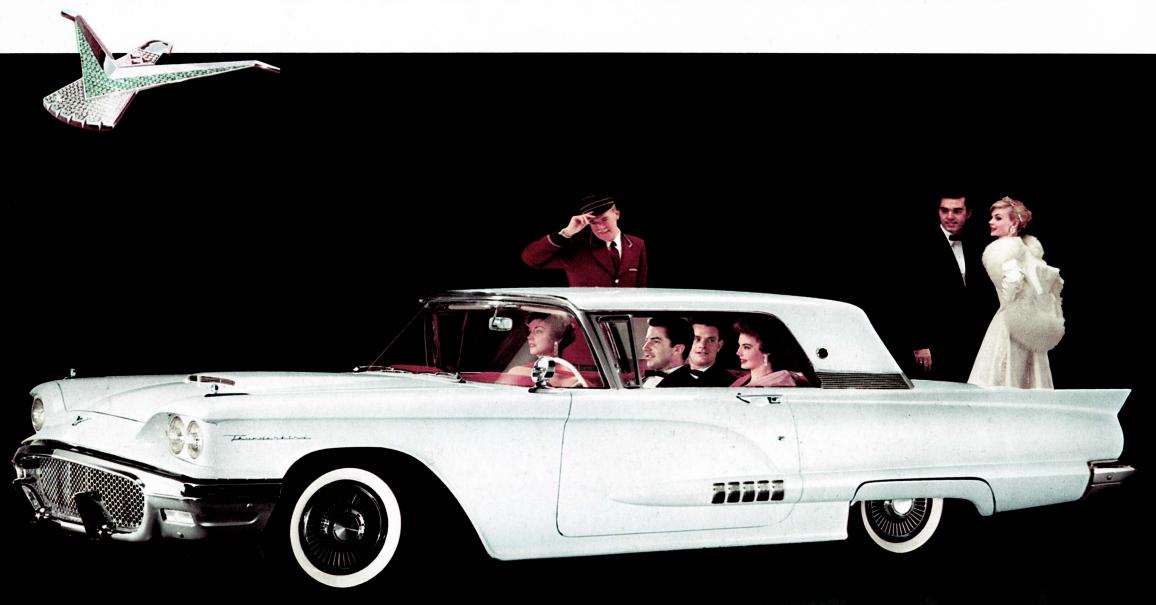
## FORD PRESENTS THE 4-PASSENGER

# THUNDERBIRD



AMERICA'S MOST INDIVIDUAL CAR

### FOUR - PASSENGER.

## FORD THUNDERBIRD

## Brilliant new version of Ford's great American classic



Newest Ford triumph—the breathtakingly beautiful 4-passenger Thunderbird convertible! Thunderbird's remarkable single-unit body construction (just one of a long list of new Thunderbird advance-design features) makes this miracle of inner space possible. It gives four people all the individual room and comfort of a big town car . . . all the glamour and individuality of a Thunderbird!

Another first from Ford—and a dramatic departure from automotive design as you have known it—is the all-new four-passenger Thunderbird.

It is pure Thunderbird in spirit, design and performance, and now it seats four—with full fine-car room, comfort and luxury! An exclusive original in fine cars, the new Thunderbird is nevertheless priced far below other luxury cars!

Those urbane and sophisticated lines, the low, sweeping silhouette, the distinctive Thunderbird compactness—they're all here in *two* new models: a brilliant 4-passenger hardtop and an incomparably exciting 4-passenger convertible.

Yes, the new Thunderbird is true Thunderbird in every way . . . and more! Now two power masterpieces give new whiplash dash to famous Thunderbird GO! Standard engine is the mighty all-new 300-hp Thunderbird 352 Special V-8. The superpower option is the magnificent 375-hp Thunderbird 430 Special V-8—the finest engine ever offered in an American production passenger car. It makes the new Thunderbird the fleetest acting, sweetest operating performer that ever took you places in lap-of-luxury comfort and safety.

Dazzling sports-car like performance is a Thunderbird trade-mark. Whether you're on open road or threading through traffic at Times Square and 42nd Street, the manner in which the new T-bird goes through its paces is a minute-by-minute delight. With its superior responsiveness, alert movement, unmatched cornering and graceful handling, just any road is a natural habitat of Thunderbirds! Wherever you go in your Thunderbird, you know you're driving America's most individual car, most exciting car, every glorious moment, every magic mile!

## AMERICA'S MOST INDIVIDUAL CAR



© 1958, Ford Motor Co., Dearborn, Mich.

### FOUR - PASSENGER

## FORD THUNDERBIRD

The new 4-passenger Thunderbird hardtop is unique in all the world for its combination of beautiful compactness and elegant

comfort. No wonder it is America's most admired, most wanted car!

An exclusive Ford original, the new Thunderbird is "The Show Car of the American Road"—yet it is priced far below other luxury cars!

Utterly unlike any other car, the new Thunderbird is a straight-lined, low-swept beauty standing only slightly higher than the raciest car built. Yet it abounds in passenger room and luxury still unimagined in cars of greater length and height.

Inside, it seats four in blissful comfort. Outside, its lines are clean and to the point. And the point is this: The new four-passenger Thunderbird is America's most individual car—in spirit, in beauty, in luxury, in safety.

The handsome, anodized aluminum Honeycombed grille is completely enclosed within a unique front bumper. Thunderbird's bold, distinctive Safety-Twin taillights flash the most authoritative warning signals on the road. With complementing Safety-Twin headlights, everything about this car says, "Safety first!" And it has style and excitement that the big, bulky cars cannot even approach.

All this—and more—for four. And, incredibly, at a price far below that of other luxury cars!

New see-it-all rear window is canted from the distinctively visored roof to the rear deck. Deeply sculptured, the deck flows through the window into the car, forming one continuing line of striking design. Framing the window are richly gleaming chrome-plated moldings.



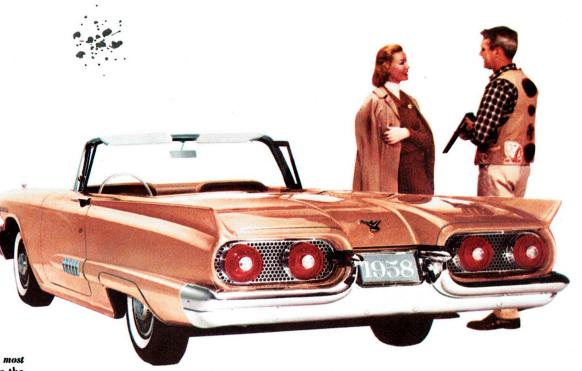
Window on the world—a better world when you see it through this visored, chrome-crowned compound windshield. It curves around the sides—curves up and over as well, to give you a safer, unobstructed view in all forward directions.





Coming or going, the Thunderbird is clearly America's most individual car. The functional, low-lying air scoop increases the cool-air flow to the carburetor for more efficient engine operation. Purists will applaud the magnificent simplicity of the aluminum Honeycombed grille repeated so effectively around the brilliant, uncompromising taillights. The distinctively designed taillights are a major Ford contribution to safer motoring. All four lights function as taillights. Outboard lights serve also as brighter-glowing stoplights for quicker, stronger warning and as flashing turn indicators. And they house the centered optional backup

Sweeping, sculptured jet tubes of speed-line design add new drama and characteristic Thunderbird dash on the side. They flow smartly into the massive wrap-around rear bumper.



The new 4-passenger Thunderbird convertible is the smartest way to travel ever designed. Note that the rear deck panel completely encases the convertible top. It is *flush* with the rear seat, giving the Thunderbird convertible a marvelously trim top-down appearance.

### FOUR - PASSENGER.

## FORD THUNDERBIRD

**The good news** is that owning a Thunderbird is twice as much fun-because now it seats twice as many people, sets twice as many pulses pounding!

Here, for all to see, is the "show car" of the American Road, a Ford exclusive. Look here, look there, look anywhere in the 1958 Thunderbird and you see a brilliantly tasteful, imaginative use of space . . .

Full fine-car passenger room for four-with advanced luxury features you won't find in even the biggest luxury cars! There's a morethan-ample new luggage compartment with far greater room than before. There are extraordinarily wide, glide-through doors. And T-bird's remarkable new single unit body gives you racing-car compactness, sports-car type performance and added safety, too.

You have luxuriously wide, elegantly soft, comfortably tailored seats . . . individual seats for four! You see motordom's most harmoniously color-keyed interiors—from the richly carpeted floor to the domed headlining of chaste vinyl.

If you've always wanted to own a Thunderbird (and who hasn't?), you will find this one



gives you more than 20 cubic feet of space—
even with the spare tire in place. That's room
of the compartment, where it belongs!

Completely new, wide-open-space lug-gage compartment is 5 feet, 5 inches wide, enough for a movie queen's luggage! You can take four big suitcases, golf bags, plenty of other



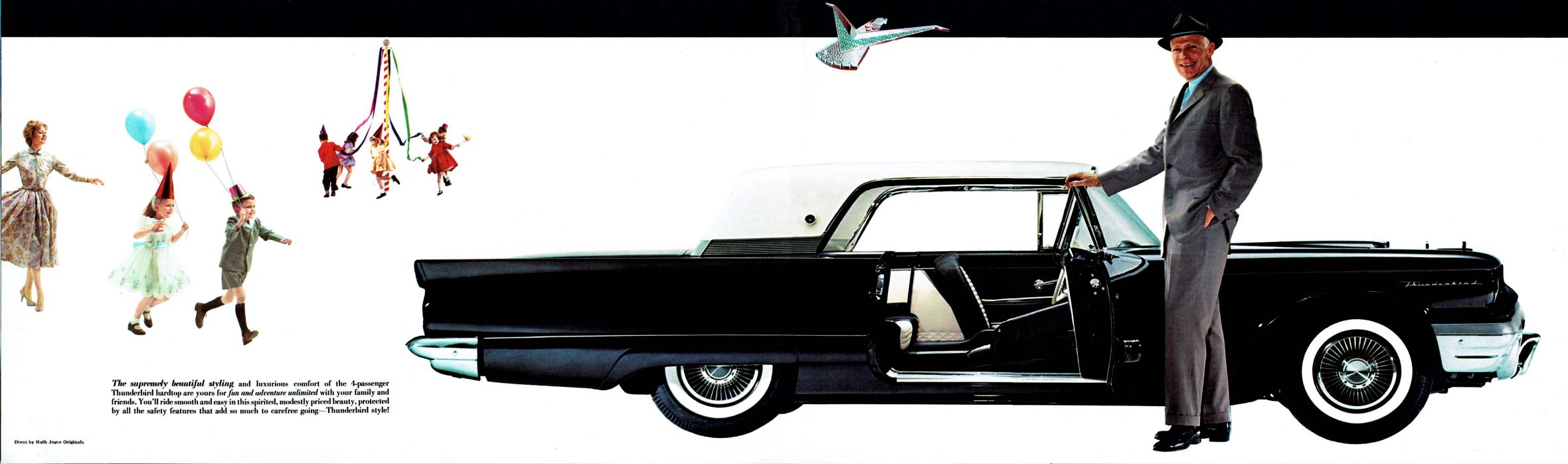
Where does all the room come from? Here's enough head, shoulder and leg room to seat each one of four passengers in full fine-car room, comfort and luxury. Limousine luxury! And here are doors so wide (4 feet wide, to be exact) that they give you direct access to the rear seats. Right front seat back folds all the way down to make entrance even easier. Result: Even in bouffant ball gowns, the ladies can enter and exit with dignity, with gowns unruffled.

The driver and front passenger have luxurious, individually adjustable seats. In the rear, passengers relax in full, wide, deep, individually contoured seats. And where but in Thunderbird do you find the plush comfort of formed foam rubber in the cushions and backs of all the seats?

## SEATS FOUR IN LAP-OF-LUXURY COMFORT



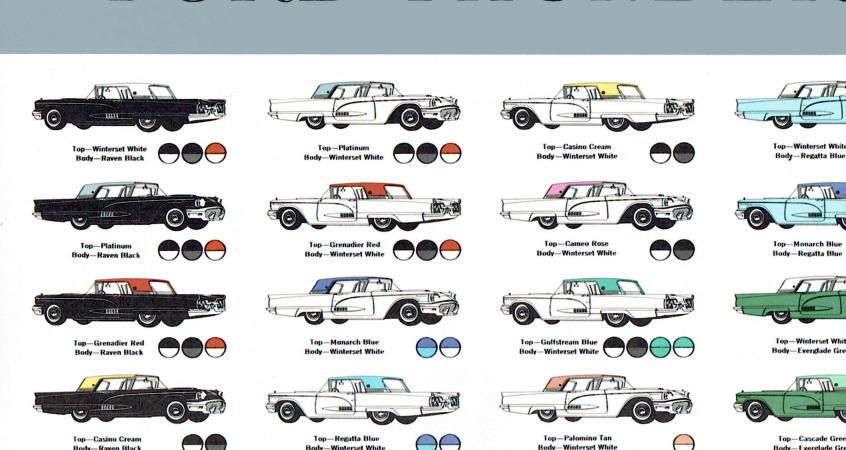
# AMERICA'S MOST INDIVIDUAL CAR IS A GLITTERING FAMILY JEWEL



### FOUR - PASSENGER

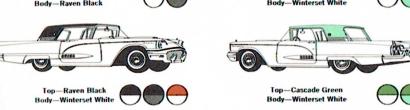
## FORD THUNDERBIRD

Top-Regatta Blue



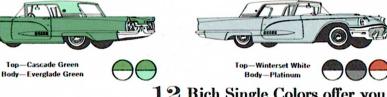






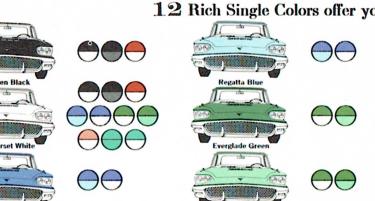


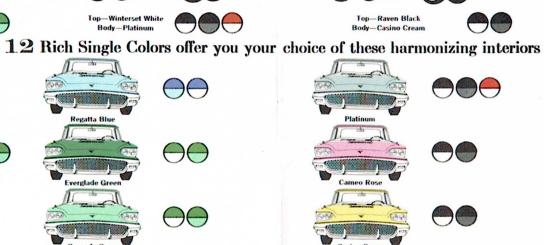


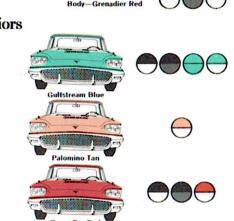


Body-Cascade Green

**Body—Cascade Green** 







Body-Palomino Tan

Top—Winterset White Body—Grenadier Red

New Thunderbird colors are as tasteful, gay and spirited as the car itself. In remarkable new "Super Enamel" they have the highest gloss, hardest finish and greatest durability ever. A Ford exclusive: "Grenadier Red"—the world's first red metallic enamel!

34 Distinctive **Two Tone Combinations** 

SPARKLING COLORS IN NEW "SUPER ENAMEL"

At left are all the exterior colors you may choose from-34 Two Tone combinations for the hardtop-12 Single Colors for the hardtop and convertible. Circles show your choice of color-coordinated Luxury Lounge interiors.

For example, you may have the Red Metallic and White Thunderbird hardtop shown just to the left, with black bolsters and pleated white seat inserts . . . or with an all black interior . . . or with red bolsters and pleated white seat inserts.

### 10 Beautiful Interiors

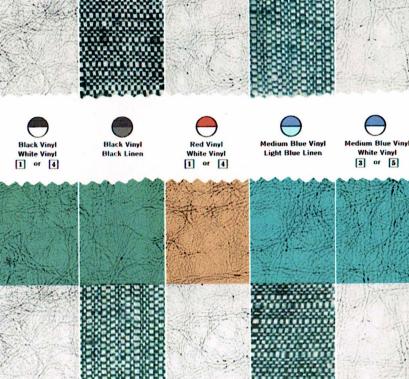
Never before such a wide choice! And all are color-keyed to the beautiful exteriors. Top portion shows the color of the richly contoured Sof-Textured vinyl bolster. Lower portion shows the back and cushion inserts available in luxurious Highland Tweed nylon-linen cloth for the hardtop, or handsome deep-pleated Sof-Textured vinyl for both the hardtop and convertible.

### 7 Luxury Hideaway Soft Tops

The new Thunderbird convertible offers you a choice of 7 vinyl-clad, 4-ply soft tops with distinctively patterned cloth linings in complementing or contrasting colors.

- Black top and Gray lining
   Light Green top and Green lining
- 3 Light Blue top and Blue lining
  4 White top and Gray lining White top and Blue lining
- 6 White top and Green lining
- 7 White top and Buff lining

These numbers correspond to those identified in the upholstery chart. In this way all exterior and interior colors of the convertible are harmoniously color-keyed.



**Butf Vinyl** 

Medium Green Vinyl

White Vinyl

2 or 6

Medium Green Vinyl

Light Green Linen





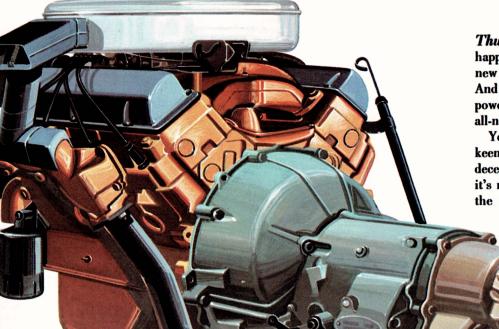
**Turquoise Vinyl** 





### FOUR-PASSENGER

## FORD THUNDERBIRD



Thunderbird has the power to make four people happy as the road is long! Wait till you meet the allnew 300-hp Thunderbird 352 Special V-8 Engine! And the ultimate in power masterpieces—the biggest power plant in the automotive industry—the optional all-new 375-hp Thunderbird 430 Special V-8!

You've never driven a car so ready, willing and keen to travel. Even more than its illustrious predecessor, this Thunderbird is eager to show the stuff it's made of. And that means superior performance in the medium speed ranges for extra-safe passing in

normal driving that will be a revelation to even the most ardent T-bird enthusiasts. (And they come pretty ardent!) Talk about instant response, level cornering and ease of control-the new Thunderbird outperforms and outhandles any car you've ever driven or dreamed about! Here's a car so magically responsive, so uncannily sensitive to your every thought that you must drive it to believe it. Then-and only then -will you know the thrills that await you as the owner of the most sensational performer on any road,

The all-new, optional 375-hp Thunderbird 430 Special V-8...

establishes the 1958 Thunderbird as the most dazzling performer in all motordom. Engineered into this 430-cubic inch power plant is a new kind of combustion chamber that's fully machined right into the engine block for closer tolerances and better control of compression ratio. Important advances, like temperature-controlled air intake and

water-jacketed manifold, have been made in the fuel induction system for smoother acceleration and greater economy. There is simply nothing to compare with Thunderbird compactness, Thunderbird power and Thunderbird safety—a combination which surpasses the performance standards of any

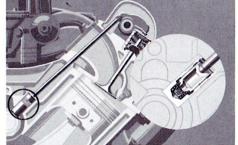
## UNSURPASSED AUTHORITY ON THE AMERICAN ROAD



430 SPECIAL V-8 ENGINE

FEATURES

New Wedge-Shape Combustion Chambers are fully machined to keep volume equal, extract the full power potential from every molecule of fuel. Smooth, more efficient combustion is the result . . . with uniformly controlled high compression ratio.

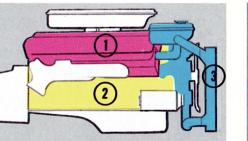


New in-block combustion chamber insures close control of compression ratio in each cylinder for uniform power output, smoother idling. Less heat generated in the head means better valve cooling, and using aluminized oversize valves with zero-lash hydraulic lifters results in longer valve life, better intake and exhaust action, smooth The all-new, standard 300-hp Thunderbird 352 Special V-8...

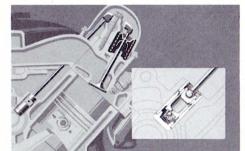
with 4-barrel carburetor, is the triumphant achievement of Ford-the world's most experienced builders of V-8's. It features Precision Fuel Induction—a remarkable new direct fuel-feeding, gas-saving system. Full-Flow oil filtration . . . zero-lash hydraulic valve lifters . . . an engine electronically balanced under its own power for vibration-free smoothness—all these add new significance to famous Thunderbird GO!



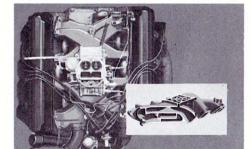
New Precision Fuel Induction brings you more instantaneous power, more responsive power. Fuel-air mixture zooms directly through 8 expressways from carburetor to combustion chambers. Freer breathing means more efficient power, smoother performance.



New 3-stage cooling is a completely controlled pressure system. Coolant circulates in three stages: (1) to intake manifold and cylinder heads; (2) to block; (3) to radiator. This gives fast starting warm-up and then proper temperature progression by three thermostats for more uniform control of internal expansion. Result: smoother, better performance in any weather, longer life.



New Hydraulic Valve Lifters are selfadjusting for zero lash. This gives you the smoothest and the quietest of engines . . . and longer valve life. And because the valve lifters adjust automatically, there's no need to set tappet clearances during engine tune-up.



New fuel system advances mean more "go" on less gas. Direct line manifold passages from carburetor to combustion chambers give freer breathing for exceptional performance and fuel economy. Exclusive preheated carburetor air system and waterjacketed intake manifold keep the fuel-air mixture at ideal temperature level for maximum combustion efficiency.

### Choose from 3 great transmissions



New Cruise-O-Matic Drive (standard with 375-hp engin optional with 300-hp engine) gives you the right GO for every driving range! "D;" position lets you start in low for lively, full-power getaways—then move smoothly, automatically right up to superhighway speeds. A "D2" setting lets you start in intermediate for sure-footed acceleration on ice or gravel. Engine starts in "P" or "N" position.



Overdrive (for 300-hp engine only) saves gas, especially on long trips. It is a combination of standard 3-speed transmission and an automatic fourth gear, allowing the engine to loaf while the car is traveling at higher touring speeds.



3-Speed Conventional Drive (for 300-hp engine only) gives you the easiest, smoothest, quietest manual shifting ever developed. Shift lever shaft is enclosed in steering column. Gear ratios are tailored to 300-hp engine for Thunderbird smooth performance, economy and responsiveness.



### FOUR - PASSENGER

## FORD THUNDERBIRD

Options and Accessories of incomparable taste and imagination

MagicAire System combines heat-ing, ventilating and defrosting into one remarkably efficient unit.

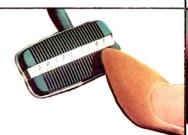
Thunderbird's Panel Console is new and exclusive! An extension of the instrument panel, it runs fore and aft between the seats. It is as useful as it is attractive. It houses the radio speaker and MagicAire heater control. And it positions ash trays and optional power window controls conveniently in reach of all four passengers.

Power-Lift Windows are all con-trolled from Thunderbird's exclusive panel console. Now, for the first time in a car, a master window control is with-in easy reach of all four passengers!





Sport Spare Wheel Carrier gives your Thunderbird that elegant continental look. It has the Thunderbird's own emblem and name, adds about 10° to the car's over-all length. Makes





Master-Guide Power Steering does 75% of the work for you. It's a pleasure to steer, to park, and a snap to handle, even in tight cornering or a neat U-turn. And you retain full feel of the road for safer, surer driving. Swift Sure Power Brakes. Not even a Thunderbird can be on the wing all the time. Easy, safe way to stop is with Swift Sure power brakes. They take one third less effort—make driving that much more relaxing!

Thunderbird Power Seat. Like to sit way back? Close to the wheel? Higher or lower? Touch a button and Thunderbird's four-way power driver's seat goes up, down, back or forward, as you like it.



SelectAire Conditioner brings you June in January, and vice versa. It cools delightfully in summer,

heats comfortably in winter—with just a flick of the dual lever control. The complete unit is located entirely out of sight, out of the way, ahead of the passenger compartment.



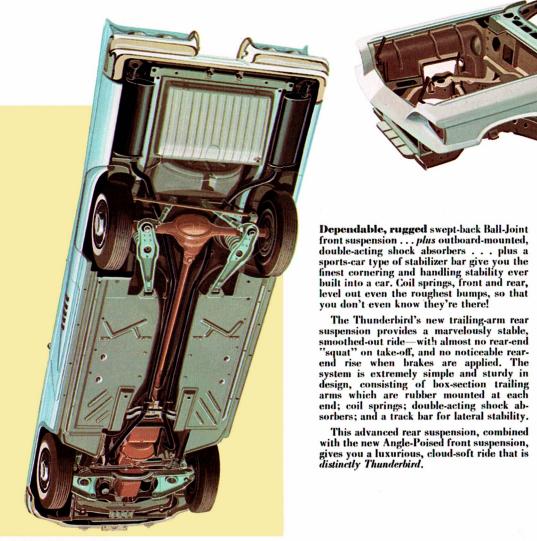
Backup Lights are big and bold to make night driving safer. Each taillight lens has a clear section at its center. When optional backup lights are specified, the centers in the two outboard lens function as backup lights.

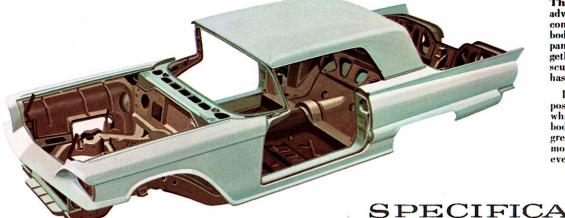
#### OTHER EQUIPMENT AVAILABLE

ADJUST-O-RING FULL-VIEW MIRROR VISORED FULL-VIEW MIRROR AQUAMATIC WINDSHIELD WASHER-WIPER POSITIVE-ACTION WINDSHIELD WIPERS FULL-VIEW MIRROR \* FENDER SHIELDS FASHION-RAY WHEEL COVERS \* LOCKING GAS CAP FORD SEAT BELTS \* FRONT FENDER ANTENNA DELUXE REAR DECK ANTENNA \* 70 AMP-HR BATTERY INSIDE NON-GLARE MIRROR I-REST TINTED SAFETY GLASS

## THE MOST REWARDING CAR YOU CAN OWN

Handles and rides like the Thunderbird it is





Thunderbird's Single Unit Body is a major advance in automobile design. It eliminates the conventional chassis frame. The floor pan, frame, body side panels, front and rear fenders, roof panel and roof cross braces are all welded together into one integral unit of double-walled sculptured steel—forming the strongest body it has ever been possible to build.

It is this single unit body design which makes possible Thunderbird's famous low silhouette, while providing a far roomier interior. Single unit body construction gives you greater strength, greater safety and greater durability . . . for the most solid body and the quietest ride you have

### SPECIFICATIONS

Exteriors and Interiors: Exciting new body colors of gleaming, durable, baked-on enamel are available in 34 sparkling Two Tone combinations for hardtop or in 12 Single Colors for hardtop and convertible. Choice of 7 vinyl-clad, 4-ply soft tops with Basket-Weave pattern lining for convertible. Interiors are beautifully upholstered with Sof-Textured vinyl bolsters and deeppleated Highland Tweed nylon-linen fabric inserts for hardtop, or deep-pleated Sof-Textured vinyl inserts for hardtop and convertible, in colors to harmonize with exteriors. Perforated white vinyl hardtop headlining. Color-keyed deep-loop rayon carpets, front and rear.

Engines: 300-hp Thunderbird 352 Special V-8 (standard)—352-cu. in. displ.; 4.00° bore x 3.50° stroke; 10.2 to 1 comp. ratio; premium fuel; 4-barrel carburetor, dual exhausts. Features Precision Fuel Induction with machined wedge-type combustion chambers for superior performance and economy, Full-Flow oil filtration, automatic choke, free-turning overhead valves with hydraulic valve lifters. Engine electronically balanced under own power for optimum smoothness.

375-hp Thunderbird 430 Special V-8 (optional)—430-eu. in. displ.; 4.30" bore x 3.70" stroke; 10.5 to 1 comp. ratio; premium fuel; 4-barrel carburetor, dual exhausts. Features preheated carburetor 4-barrel carburetor, dual exhausts. Features preheated carburetor air induction system, water-jacketed direct-line intake manifold and in-block wedge-shape combustion chambers with machined flat heads and step-top pistons for exceptional performance and economy. Three-stage pressurized cooling system, Full-Flow oil filtration, automatic choke, free-turning overhead aluminized valves with hydraulic valve lifters. Engine electronically balanced under own power for optimum smoothness.

Construction: Welded, integral body and frame, for greater durability and quietness with high strength-weight ratio.

Suspension: Angle-Poised Ball-Joint front with coil springs and sports-car stabilizer; trailing arm type rear with coil springs, rubber-mounted pivots. Double-acting shock absorbers.

Brakes: Double-sealed self-energizing hydraulic design, with

suspended pedal and dash-mounted master cylinder. 11" dia. drum, 194-sq. in. lining area.

Transmissions: 3-speed Conventional Drive or optional Over-drive with automatic 4th gear (with 352 Special V-8); or Cruise-O-Matic Drive with two selective drive ranges (with 352 Special

Drive: Deep-offset hypoid rear axle with straddle-mounted pinion gear. Drive through trailing arms. Axle ratios to 1: 3.70 with 3-speed Conventional Drive or Overdrive, 3.10 standard or 2.91 optional with Cruise-O-Matic Drive for 352 Special V-8; 2.91 with Cruise-O-Matic Drive only for 430 Special V-8.

Steering: Smooth, free-rolling recirculating-ball type gear; 25 to 1 over-all ratio, Turning diameter 40 feet.

Tires: 4-ply black tubeless, 8.00 x 14, on 51/2" safety rims. Whitewalls, 6-ply and nylon tires optional.

Dimensions: 113" wb.; 60" front, 57" rear treads; 205.4" overall length; height, with design load 52.5" (hardtop), 53.1" (convertible). Curb weight, 3869 lb. (hardtop), 3894 lb. (convertible).

Standard Equipment: Lifeguard padded instrument panel, cushioned sun visors, Double-Grip door locks, safety-swivel inside rearview mirror and deep-center steering wheel with horn ring. Manually adjustable individual front seats, electric clock, automatic dome light in hardtop and courtesy light in convertible, cigarette lighter, coat hooks in rear compartment, Gunsight front

Options and Accessories: 4-way power driver's seat, power windows, power brakes, power steering. Radio, antennas. Magic-Aire heater. SelectAire conditioner. Seat belts. I-Rest tinted glass. Windshield washer-wiper, positive windshield wipers, Outside mirrors, fender shields, backup lights, Fashion-Ray wheel

Prices: Some items illustrated or referred to are at extra cost. For the price of the Thunderbird with the equipment you desire.

The specifications were in effect at the time this folder was approved for printing. The Ford Division of Ford Motor Company reserves the ight to discontinue models at any time, or change specifications or design, without notice and without incurring obligation.

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