

Somebody else is bound to come up with a car that looks this good.

Given a year or two.

But why wait? Especially when there's a 1967 Wide-Track with such year-after-next innovations as disappearing windshield wipers waiting for you at your Pontiac dealer's right now.

Why be patient, when powerful new 400 cubic inch V-8s are standard on all the big Pontiacs this year? When you can order new options like front-wheel disc brakes, a hood-mounted tach and an eight-track stereo tape system?

Why wait, when we've surrounded you with a host of new standard safety features like passenger-guard door locks, a four-way hazard warning flasher, a dual master cylinder brake system with warning lamp and General Motors' new energy absorbing steering column?

In fact, when you stop to consider all you get in a Pontiac now, patience is hardly a virtue.





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Pontiac Motor Division

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If you've settled for anything less than a Pontiac, turn the page. Quick.

Too late. Now we're going to tell you that a luxurious Pontiac Catalina actually sells for the same money as many models of the low-priced three.

And that it comes with a powerful new 400 cubic inch V-8 (standard). And a big-car 121-inch wheelbase (standard). And such things as our exclusive disappearing windshield wipers, a padded instrument panel with wood grain styling, full nylon

blend carpeting and some very posh interiors of rich, long-wearing Morrokide (standard). Plus a host of new safety features like passenger-guard door locks, a four-way hazard warning flasher and a dual master cylinder brake system (all standard).

You say you really hadn't decided yet, but that now you're headed for your nearest Pontiac dealer? Shrewd move.



Wide-Track Pontiac



It looks like a lot more people will be driving station wagons this year.

Pontiac Motor Division

That tastefully sculpted Executive Safari you see up there is bound to change a lot of thinking about station wagons. Along with its equally new Tempest Safari cousin, it was designed to prove that a wagon can look as good at the opera as it does out at Lake Winnebago. Together, they bring to eight the number of Pontiac wagons designed for everything from seeing America first to delivering Junior and seven friends to PS 32.

Our new 400 cubic inch V-8 is Executive's standard moving

force (our revolutionary Overhead Cam 6 powers the Tempest series) and a flock of new options like a stereo tape player are available to help make getting there more than half the fun.

To get you there safely, we've added new safety features like folding seat back latches, a four-way hazard warning flasher, and General Motors' new energy absorbing steering column. Your Pontiac dealer has the whole story. Just tell him you want to get out of town. In style.

Pontiac 67/Ride the Wide-Track Winning Streak