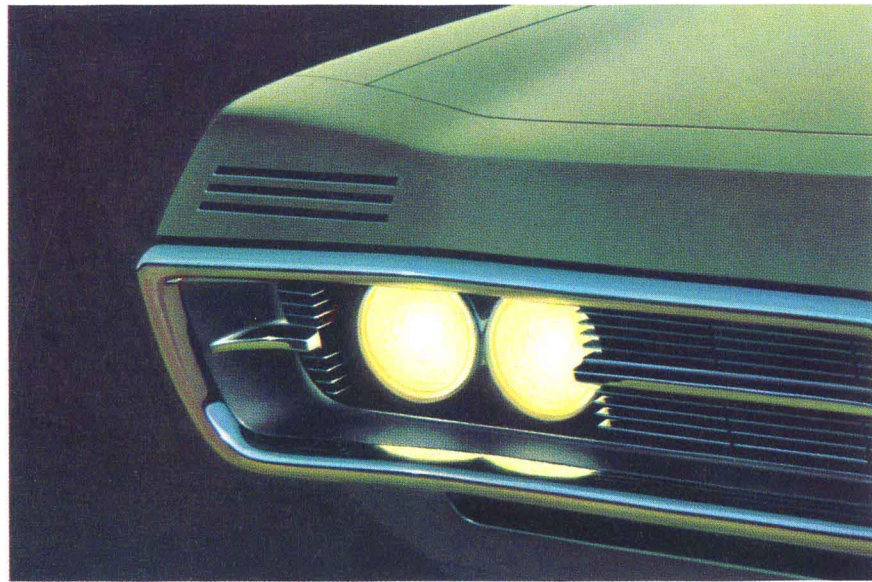
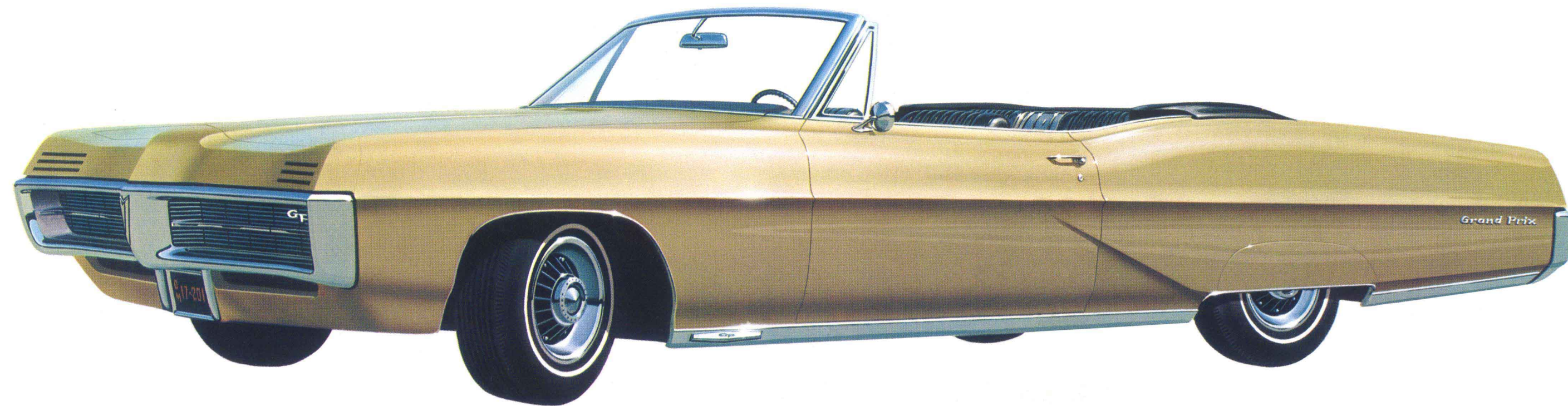




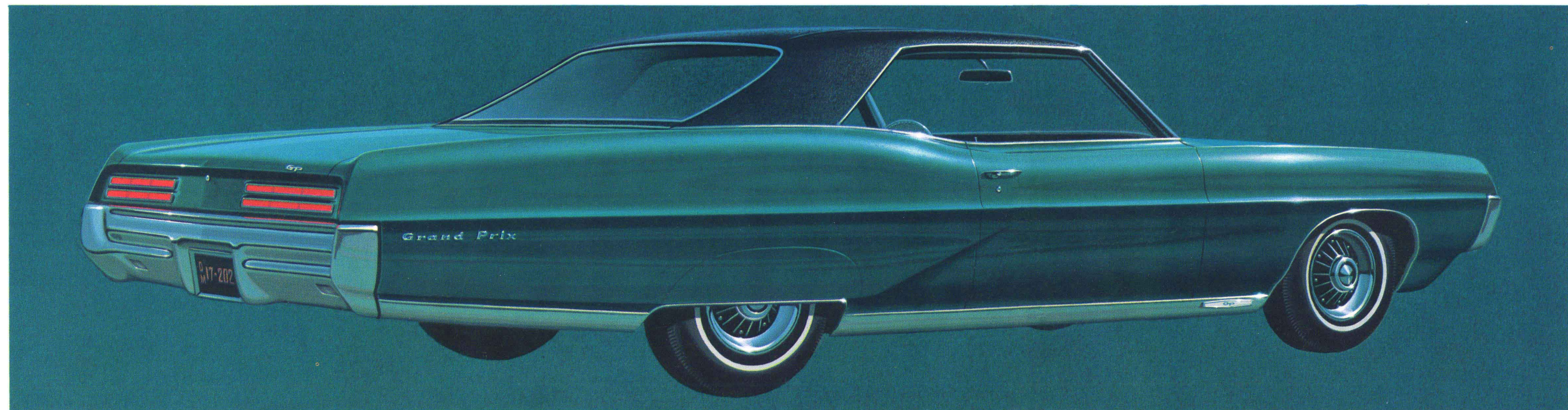
Grand Prix by Pontiac

As with all Pontiacs, when you position yourself behind the wheel of a Grand Prix you know you're in a driving machine. You are in a cockpit with all controls in easy reach, and 400 cubic inches of V-8 ticking soundlessly under your toe. The car is smooth, quiet and luxurious. And when you slip it into gear you are at first surprised by the lively rush of air, and the agility with which this plush automobile responds. This is Grand Touring in the most literal sense of the words. Nor is the Grand Prix without its esthetic appeal. In fact, we like to call it the most perfect Pontiac. The hideaway headlights complement the sleek look of the disappearing windshield wipers. And we've dispensed with the vent windows on the hardtop. Obviously, the biggest news this year is our Grand Prix convertible. Who said you can't have everything? Read on.

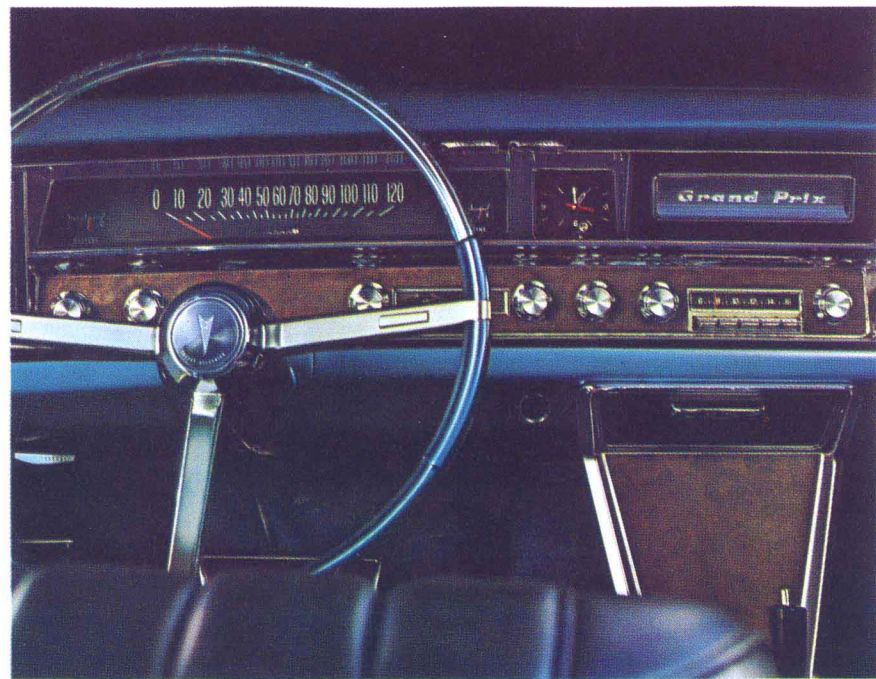




The Grand Prix is available in two models for the first time since we invented it. Which, incidentally, has to be the best news of the year for convertible lovers. Standard motivation is an immensely capable 350-hp 400 cubic inch engine that loafis at cruising speeds. Or you may order an even more substantial 360-hp version, or the famous Quadra-Power 428 with 376-hp. You also have an unexcelled choice of road and handling options. Besides the standard all-synchro 3-speed, you can choose our smooth Turbo Hydra-Matic or all-synchro 4-speed. Couple these with a wisely selected rear axle ratio and our firmer shocks and springs, and you'll have a car you probably didn't know you could buy on this side of the Atlantic. But there's more.



The Grand Prix makes no bones about being elegant. Actually, we've gone out of our way to make it that way. The soft contoured bucket seats of expanded Morrokide shown at near right are standard equipment. Or you can specify a fabric version in the hardtop. Either way, you get a smart burled elm styled console that matches the striking wood grain appearance of the instrument panel. Or, at no extra cost on the hardtop, you can substitute our Strato-bench seat with armrest shown at far right. It also comes in expanded Morrokide. But with bench seats you must give up the console. All interiors carry through the Grand Prix's famous monochromatic color themes where possible. In the case of extremely light colors, we have color-keyed darker, more practical carpeting. Choosing the interior, however, is only a small part of individualizing your Grand Prix. Look on the back page for a better idea of exactly how much can be done.



STANDARD EQUIPMENT

- Circ-L-Aire Heater and Defroster*
- Energy Absorbing Steering Wheel
- Energy Absorbing Steering Column
- Energy Absorbing Instrument Panel with Smooth Contoured Knobs and Levers
- Padded Instrument Panel
- Reduced Glare Instrument Panel and Windshield Wiper Arms and Blades
- Labeled Instrument Panel Control Switches
- Dual-speed Recessed-park Articulated Overlap Windshield Wipers
- Windshield Washer
- Inside Day-Night Mirror with Shatter-resistant Vinyl Edged Glass and Breakaway Support
- Outside Rearview Mirror
- Thick Laminate Windshield
- Front and Rear Seat Belts (4) with Pushbutton Buckles
- Front Seat Belt Retractors
- Front Seat Shoulder Belt Anchors
- Folding Front Seat Back Latches
- Four-way Hazard Warning Flasher
- Lane Change Feature Incorporated in Direction Signal Control
- Dual Master Cylinder Brake System with Warning Light
- Corrosion-resistant Brake Lines
- Parking Brake Warning Light
- Passenger-guard Door Locks—All Doors
- Safety Door Locks and Hinges
- Soft, Low Profile Window Control Knobs and Coat Hooks
- Padded Sun Visors
- Front and Rear Armrests, including Rear Ashtrays
- Foam-padded Front Seat Cushion
- Full Nylon Blend Loop Pile Carpeting
- Map and Courtesy Lamp
- Backup Lights
- Glove Box Lamp
- Front Ashtray & Cigar Lighter Lamp
- Trunk Lamp
- Courtesy Lamp
- Glove Compartment Lock
- Cigar Lighter
- Ball Bearing Ashtray
- Bright Metal Fender Opening Moldings
- Self-adjusting Hood Latch
- Delco Eye Energizer Battery
- 26.5 Gallon Fuel Tank
- Full Flow Oil Filter
- 8.55 x 14 Tires
- Tire Safety Rim
- Carpeted Lower Door Trim
- Carpeted Cowl Panels
- Flexible Assist Grip on Instrument Panel
- Carpathian Elm Burl Grain Styling on Instrument Panel
- Upper Level Ventilation
- Foam-padded Rear Seat Cushion
- Taffeta Perforated Headlining
- Electric Clock
- Integrated Door-release Armrests
- Deluxe Steering Wheel
- Woven Fiber Package Shelf (Hardtop only)
- Spare Tire and Wheel Cover
- Bright Metal Roof Drip Scalp Moldings
- Special Die-cast Rocker Panel Moldings
- Two Full-length Body Paint Stripes

- Rear Seat Radio Speaker Grille
- Fender Skirts
- Deluxe Wheel Discs
- Power-operated Top (Convertible only)
- Dual Exhausts

STANDARD ENGINE

400 Cu. In. V-8, 350 HP—4-BBL Carb.—Prem. Fuel

AVAILABLE ENGINES

400 Cu. In. V-8, 265 HP—2-BBL Carb.—Reg. Fuel (Turbo Hydra-Matic only)

428 Cu. In. V-8, 360 HP—4-BBL Carb.—Prem. Fuel

428 Cu. In. HO V-8, 376 HP—4-BBL Carb.—Prem. Fuel

STANDARD TRANSMISSION

All-synchro 3-speed

AVAILABLE TRANSMISSIONS

Floor Shift All-synchro 3-speed

Floor Shift All-synchro 4-speed

Turbo Hydra-Matic

EXTERIOR DIMENSIONS (inches)

Overall Length.....	215.6
Wheelbase.....	121
Height.....	54.2
Overall Width.....	79.4
Front Tread (Wide-Track).....	63
Rear Tread (Wide-Track).....	64

EXTRA-COST OPTIONS

- Air Conditioning, Custom and Automatic Temperature Control
- Luggage Carriers
- Tonneau Cover
- Rear Window Defogger (Except Convertible)
- Tissue Dispenser
- Cruise Control System
- Floor Mats, Front and Rear
- Tinted Glass, All Around or Windshield only
- Door Edge Guards
- Cornering Lights
- Outside Remote Control Rearview Mirror
- Visor Vanity Mirror
- Radios: AM • AM/FM • Stereo Multiplex
- Electric Antenna
- Rear Seat Speaker or Verbra-Phonic Speaker
- Cordova Roof
- Stereo Tape Player, 8-track
- Reclining Passenger Seat
- Headrests
- Power Steering, Brakes, Windows, Vent Windows, Door Locks, 4-way Driver's Seat
- Tilt Steering Wheel
- Custom Sports Steering Wheel (looks like wood)
- Whitewall Tires
- Aluminum Wheel Hub and Drum Assembly
- Custom Wheel Discs
- Rally II Wheels
- Front Wheel Disc Brakes
- Remote Control Trunk Lid Release
- Heavy-duty Battery
- Custom Gauge Cluster
- Capacitor Discharge Ignition System
- Limited Slip Differential
- Tachometer, Inside or Hood-mounted
- Oversize Tires

*If not wanted, this item can be deducted from price of car.

Shown on the cars in this catalog are some features from the many options and custom features offered by Pontiac. They're available at extra cost and well worth it in driving comfort and convenience.

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