



Does Pontiac have a one-track mind? Yes. Wide-Track.

Pontiac Motor Division

Our designers are in a rut. They've been producing winners with such astounding consistency that it hardly seems fair to other car makers.

Witness the '67 Bonneville Wide-Track above. Its incredibly sleek lines are even more so this year, due to the fact that our engineers hid the windshield wipers under the cowl. Under the hood they planted a new 400 cubic inch V-8 that'll make dull driving a distant memory.

And they've added a host of new safety features, like retracting front seat belts, a four-way hazard warning flasher and General Motors' new energy absorbing steering column.

In fact, if they keep coming up with winners like this, someone's bound to insist that our engineers take a year off and give the competition a chance to catch up. That'll be the day.

Pontiac 67 / Ride the Wide-Track Winning Streak





Wonder what the other carmakers are doing this year?

Pontiac Motor Division

Making notes, probably. Somehow our ideas keep showing up two years later on other makes. Take the disappearing windshield wipers you don't see on that sleek '67 Bonneville up there. They'll be disappearing on somebody else's car any year now. And of course, practically everyone's tried to copy the distinctive Pontiac split grille styling. And failed.

But are we complacent? Hardly. This year we have new power plants (big 400 cubic inch V-8s are standard), new

models (three new wood-styled station wagons, for example), new colors (twelve), new options (like stereo radio and stereo tape) and a host of new safety features like passenger-guard door locks on all doors, a dual master cylinder brake system, GM's new energy absorbing steering column and a four-way hazard warning flasher.

In fact, if you want to see what other carmakers will think of next, see your Pontiac dealer today.

Wide-Track Pontiac





The Bonneville 4-Door Hardtop. Have we done it again? Of course we have!

You're looking at the most beautiful Pontiac ever to ride on Wide-Track. (And we've had nothing but winners.) It's completely new from the distinctive sculpturing of the famous split grille to the slickest engineering innovation in years—disappearing windshield wipers. (They only come out when it rains.) And only Pontiac has them.

There are all-new 400 and 428 cubic inch V-8s. New

standard safety features such as passenger-guard door locks on all doors, the energy absorbing steering column developed by General Motors, front seat belt retractors, and a four-way hazard warning flasher. New options you can order such as front wheel disc brakes, a bi-level air conditioner that can cool your head and warm your toes at the same time, and an AM-FM stereo radio.

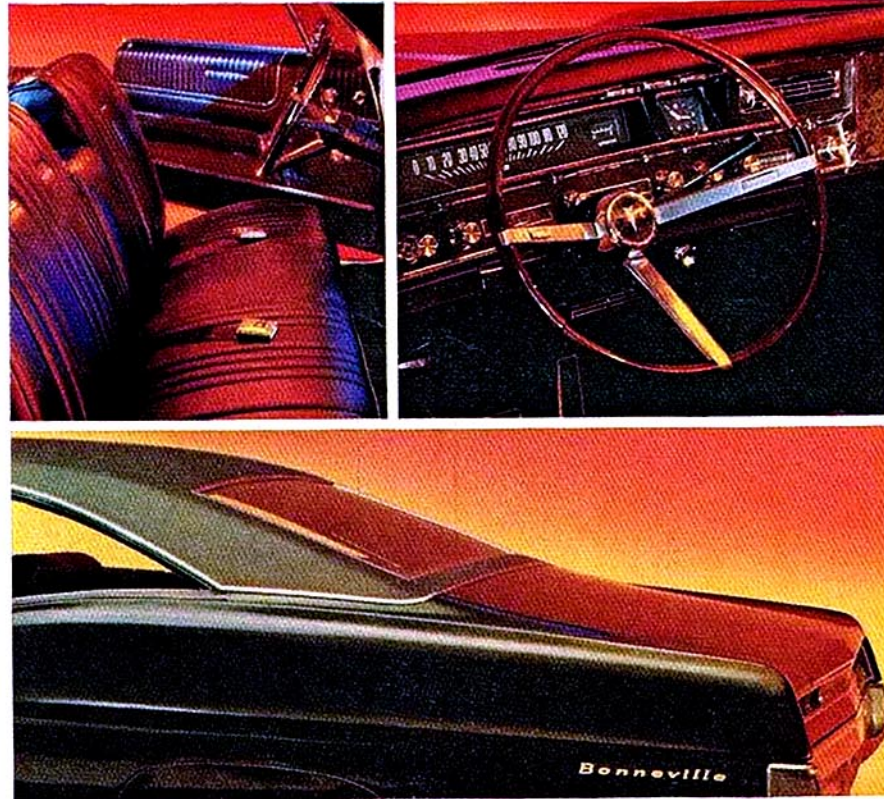
Ride the Wide-Track winning streak.

No vent windows on the Grand Prix! Just a beautiful, uncluttered picture window!



Headlights on the Grand Prix hide behind the grille. Parking lights are hidden, too.

Ride the Wide-Track Winning Streak.



You're looking at the most beautiful Pontiac ever to ride on Wide-Track. (And we've had nothing but winners.) It's completely new, from the distinctive sculpturing of the famous split grille to the slickest engineering innovation of the year—disappearing windshield wipers. (They only come out when it rains.) And only Pontiac has them.

Our '67 Pontiacs are the most expertly engineered automobiles we've ever designed. There are new 400 and 428 cubic inch V-8s. New standard safety features, such as the energy absorbing steering column developed by General Motors, a dual master cylinder brake system with warning light, and a four-way hazard warning flasher. New options you can order such as front wheel disc brakes, a hood-mounted tachometer, special Rally II wheels, and eighty minutes of sound-in-depth in the form of our new eight-track stereo tape system. Of course the road-hugging security of Wide-Track is standard on every Pontiac.

But you'll discover all this at your Pontiac dealer's when you go for a test drive. That is, if you're not already there!

Pontiac/67 
Pontiac Motor Division MARK OF EXCELLENCE

