



Chevrolet Caprice Custom Sedan in Lemonwood Yellow with Black Vinyl Top.



Chevelle Malibu Sport Sedan in Madeira Maroon.



Corvair Corsa Convertible in Aztec Bronze.



Chevy II Nova Sport Coupe in Sandalwood Tan.



Chevrolet · *Chevelle* · *CHEVY II*
CORVAIR · CORVETTE

1966 Chevrolet

The Chevrolet way for 1966 brings you a new world of elegance. From the bold thrust of the front fenders to the all-new taillight styling, it's unmistakably new for '66. Chevrolet's famous Jet-smooth ride's even better. Remarkably roomy interiors, of course. Wider choice of models, now 19 full-size values. A whole new prestige series debuts. A new look in wagons. New power team choices. New standard transmission lets you downshift into first without full stops. (Check complete power team lineup on back cover.) Plus all the traditional quality and lasting worth of America's most popular cars.

CAPRICE

Chevrolet's regal new series, as elegant as the high-priced cars but at Chevrolet prices. Four models—three entirely different profiles. A prestige limousine look for the custom coupe roof line, classic hardtop beauty in custom sedan and the look of hand-rubbed wood paneling on 2- and 3-seat custom wagons. Exclusive Caprice identification. Dual color-keyed body striping on hardtops. Special Jet-smoother ride refinements. Lavishness comes in a great variety of interiors. The wagons have distinctive all-vinyl interiors. Standard in custom coupe and

custom sedan: contour-padded seats; deep-tuft design on seats and sidewalls. In all Caprice models, the look of walnut inlays on instrument panel and horn ring; pedal pads framed in bright metal. Interior light switches on all doors. Flush fold-down center armrest in rear of custom sedan, too. Or you can order sleek Strato-bucket front seats for coupe; Strato-back front seat with folding center armrest for coupe or sedan. Up to six interior colors.

Described and illustrated in this catalog are some moderate-cost Options and Custom Features for '66 Chevrolets. They're listed on the back cover.



Caprice Custom Sedan Interior in Black.



Caprice Custom Coupe in Danube Blue with Beige Vinyl Top.

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Caprice 3-Seat Custom Wagon in Sandalwood Tan.



Impala Convertible in Artesian Turquoise.



Impala 3-Seat Station Wagon in Marina Blue.

1966 Chevrolet

IMPALA SUPER SPORT AND IMPALA

Two luxurious series, Impala Super Sport and Impala, both with a convertible and sweepline-styled sport coupe. Plus a hardtop sport sedan, 4-door sedan, 2- and 3-seat wagons in the Impala series. Jet-smoother ride, naturally, including special quiet-ride chassis components in hardtops. Lustrous metal highlights along the sides and around wheel openings add sparkle. Interiors are rich. Strato-bucket front

seats are standard in Super Sports. All seats are foam cushioned. Armrests with fingertip door releases built in. Electric clock with sweep second hand. Parking brake warning light. Back-up lights. Even automatic illumination when you open front doors, the glove compartment or the spacious trunk. Up to eight interior hues, 15 Magic-Mirror exterior colors. Order an Impala with Turbo Hydra-Matic transmission . . . the ultimate in automatic driving.

Impala Super Sport Coupe in Regal Red.



Impala 4-Door Sedan in Aztec Bronze.

BEL AIR

New luxury, comfort and style in Bel Air for '66. Four smart models: 2- and 4-door sedans, 2- and 3-seat wagons. Features include bright metal side moldings to add Bel Air personality. Dual taillights and back-up lights blend into the new rear styling. Four color-selected interiors (now they're all vinyl in wagons for easier housekeeping). Automatic dome light. Glove compartment light. New, more convenient ignition switch (as on all '66 Chevrolets). Specify Jet-smoother Bel Air with the new 275-hp V8.

BISCAYNE

Full-size status, low-size price. Three models with renowned Body by Fisher: 2- and 4-door sedans; 2-seat wagon. Three color-keyed interiors, all deep-twist carpeted. Front and rear armrests. For '66, seat belts on rear as well as front seat. Padded instrument panel, padded sun visors, 2-speed wipers and windshield washers, too. Crank-operated ventipanes. Keyless door locking. Other Chevrolet bonuses: Jet-smoother ride with Full Coil suspension. Perimeter-type frame. Easy-care features throughout. Included in Biscayne's standard budget: built-in back-up lights and outside rearview mirror; new 155-hp Six. For extra comfort and support, specify front seat headrests in Biscayne or any '66 Chevrolet.

FIND OUT EVEN MORE OF WHAT'S NEW. IT'S ALL IN THE COMPLETE 1966 CHEVROLET CATALOG AT YOUR CHEVROLET DEALER'S.

Moderate-cost Options and Custom Features are designed to tailor a '66 Chevrolet to your needs. Some are shown or described here and on the back cover.



Bel Air 2-Door Sedan in Tropic Turquoise.



Biscayne 4-Door Sedan in Madeira Maroon.



SS 396 Coupe Interior in Red with Strato-Bucket Seats.

1966 Chevelle

Chevelle for '66 is marked by a pleasing mid-size, overall excellence and value. Exclusive look for the new SS 396 series. A totally new hardtop sport sedan makes its bow. Dramatic new recessed rear window on sport coupes. There's new styling at front, sides and rear. A new, more convenient-to-operate ignition switch. Seat belts now in rear as well as front. Outside rearview mirror. New fender inner skirts to cut road splash under the hood. Horsepower can be ordered up to 360 with SS models. Standard transmission is now synchronized in all forward speeds. A complete power team chart is shown on the back cover.

SS 396

Heads the sport roster of '66 Chevelles with a sport coupe and convertible. Exclusive Chevelle character with a 325-hp V8 and simulated twin air intakes on the hood as standard. Red-stripe tires* and fully synchronized 3-Speed transmission with floor-mounted lever, too. Up to seven all-vinyl interiors. Strato-bucket seats and sporty center console can be ordered. Special instrumentation also available.

*Whitewalls can be specified at no extra cost.

MALIBU

Chevelle's best seller greets 1966 with five distinctly different silhouettes. The brand-new sport sedan with hardtop styling, 4-door convenience. New roof lines in sport coupe and 4-door sedan. A convertible and 2-seat wagon, also. Automatic lighting when you open a front door, the glove compartment, even when backing up. Up to six interiors. Strato-bucket seats, console, special instrumentation available.

300 DELUXE

Three models, all really deluxe: 2- and 4-door sedans, plus the lowest priced Chevelle wagon. Standard: new central heater controls; automatic dome light; four deluxe armrests; three interior color schemes.

CHEVELLE 300

Lowest priced Chevelles in 2- and 4-door styles. Austerity in price only. Body by Fisher. Foam-cushioned front seat. Padded instrument panel and sun visors. Back-up lights. Three smart interior colors.

LEARN ALL THE DETAILS FROM THE 1966 CHEVELLE CATALOG AT YOUR CHEVROLET DEALER'S.

Pleasure-up your new Chevelle from a variety of Options and Custom Features. Reasonably priced, some are described in these pages and on the back cover.



Malibu 2-Seat Station Wagon in Aztec Bronze.

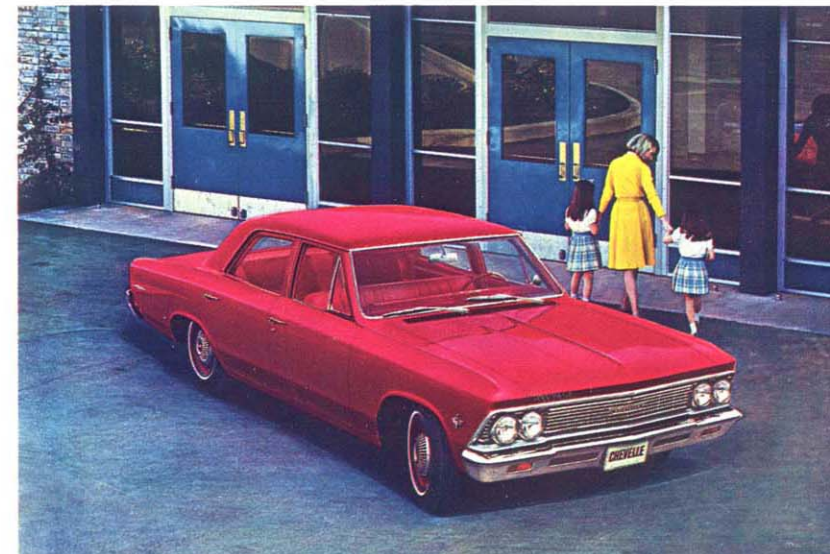


SS 396 Coupe in Aztec Bronze.



Chevelle 300 Deluxe 2-Door Sedan in Cameo Beige.

Malibu Convertible in Ermine White.



Chevelle 300 4-Door Sedan in Regal Red.

1966 CHEVY II

Chevy II gets a complete roof-to-road transformation for 1966. Styling is emphatically new. Interiors are more luxurious. A brand-new 275-horsepower version is just one of four V8s available. New standard 3-Speed allows shifts into low without clashing, even before coming to complete stops. (Check more power team information on back cover.) Still standard: trim outside dimensions plus the Chevrolet way of low-cost driving pleasure.

CHEVY II 100

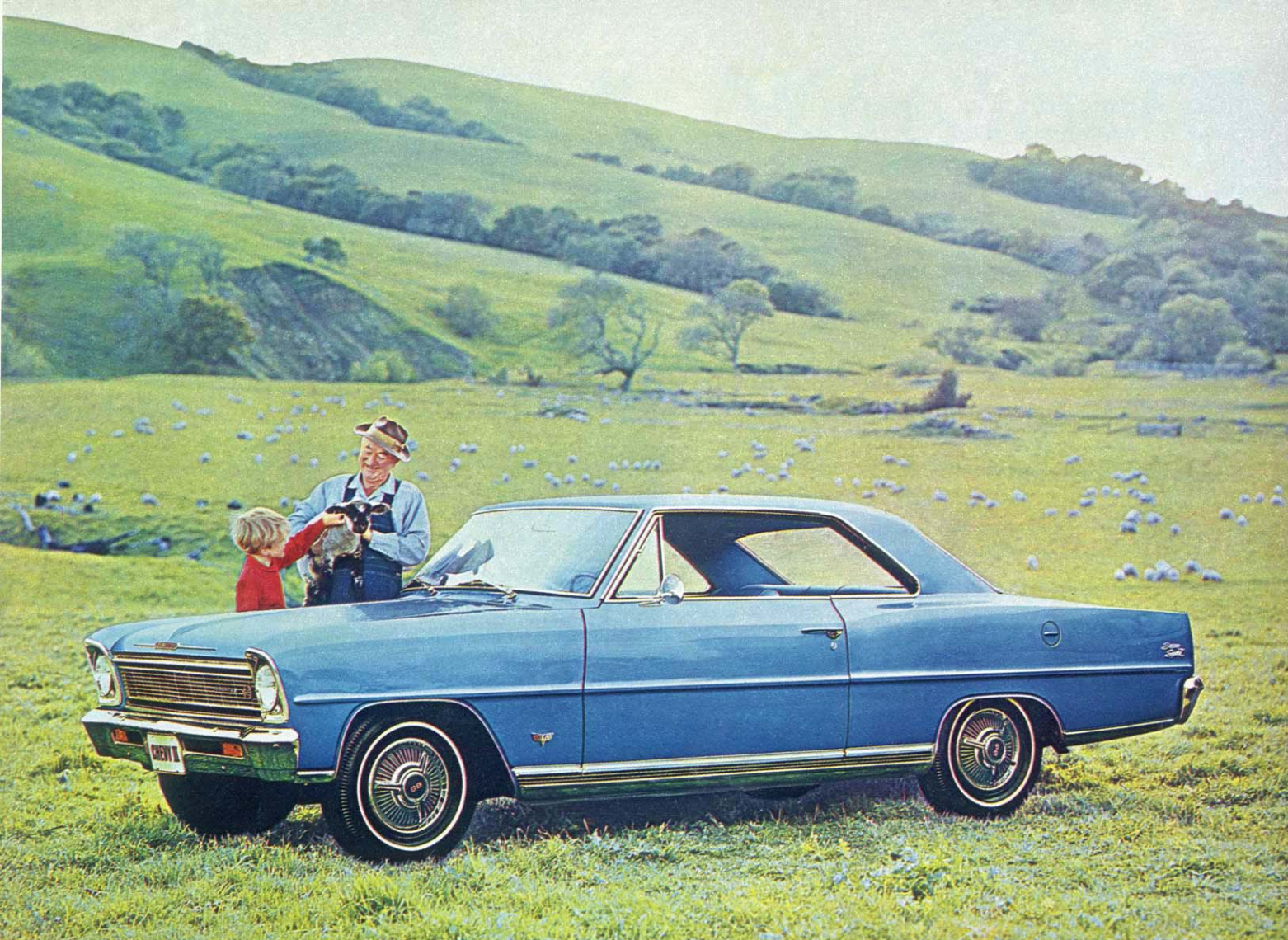
Chevy II's new style at its lowest cost: 2- and 4-door sedans and 4-door 2-seat wagon. Chevy II niceties: three interior color schemes; foam-cushioned front seat. Dual armrests. Larger glove compartment for '66 with locking door. New plastic panels under front fenders for corrosion protection. Back-up lights. Standard 6 or V8, depending on model; 4-cylinder also offered as a standard choice in 100 sedans.

GET COMPLETE FACTS FROM THE '66 CHEVY II CATALOG AT YOUR CHEVROLET DEALER'S.

Chevy II Options and Custom Features add to pleasant motoring and are sensibly priced. Some are presented in this folder and on the back cover.



Chevy II 100 4-Door Sedan in Cameo Beige.



Nova Super Sport Coupe in Marina Blue.

NOVA SUPER SPORT

Top-of-the-line Chevy II luxury with new flowing roof line. Nova Super Sport Coupe has full wheel covers and special SS identification. Inside, new gracefully styled Strato-bucket front seats. Completely new padded instrument panel and sun visors. Central heater controls for '66 are illuminated. Five interior colors. You get a floor console plate when you specify 4-Speed or Powerglide. From standard 120-hp Six to 350-hp V8 (which you can specify), Chevy II's choice of engines is bound to impress you.

NOVA

Three smart models in Chevy II's most popular series: sport coupe, 4-door sedan and 2-seat wagon. Nova standbys: sill and side moldings; foam-cushioned comfort in all seats; four deluxe armrests. Seat belts, now front and rear. Automatic glove compartment, dome and back-up lights. More-convenient-to-operate ignition switch. Up to four interior colors. Order a Nova with special front seat headrests; they're good-looking and add to riding comfort.



Nova Super Sport Coupe Interior in Fawn.

Nova 4-Door Sedan in Willow Green.



Nova 2-Seat Station Wagon in Ermine White.

1966 CORVAIR

Corvair '66 has it: superb handling, roadability, crisp steering, anything else that driving fun means. Fully independent suspension. Still America's only rear-engine design. Fully synchronized 3-Speed is the new standard transmission. Power team range is outstanding. Four engines from 95-hp to 180-hp turbo-supercharged version (see chart on back cover).



Corva Sport Coupe in Madeira Maroon.

CORSA

Sportiest of all Corvairs, in convertible and sport coupe models. Fully instrumented, including tachometer, trip odometer and special gauges. Up to seven all-vinyl interiors. Seat belts, front and rear. Four-carburetor 140-hp air-cooled engine standard. 180-hp Turbo-Charged engine can be ordered. New standard items include outside rearview mirror.



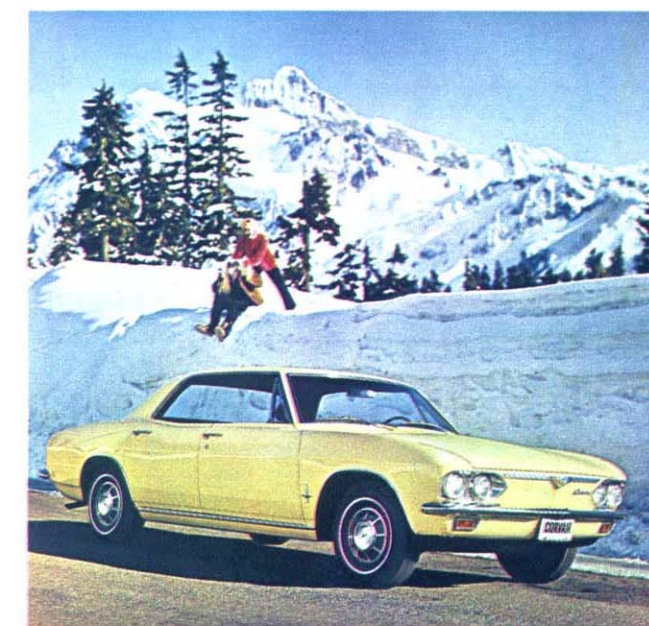
Corva Sport Coupe Interior in Bright Blue.



Corvair 500 Sport Sedan in Danube Blue.

MONZA

Most chosen Corvair series: sport coupe, sport sedan and convertible. Monza details (found in Corsa, too): wheel opening moldings; sport-styled wheel-covers. Front bucket seats. Fold-down rear seat (except convertibles). Carpeting on virtually flat floors. Automatic interior lighting. Glove compartment and back-up lights. Seven interior colors.



Monza Sport Sedan in Lemonwood Yellow.

CORVAIR 500

Corvair's fun-to-drive design and handling at the lowest possible price. Two sporty models: coupe and sedan. Hardtop styling in both. Luxuries at the 500 price: three all-vinyl interiors; foam-cushioned front seat; padded instrument panel and sun visors; 2-speed wipers and washer. And like all '66 Corvairs: Body by Fisher quality and easy-care components.

1966 CORVETTE

Corvette for '66 means grand touring for two. Still America's only true sports car with unsurpassed road manners, plenty of luxury and a standout style. Highly instrumented for the knowledgeable driver. Fully independent suspension for roadability and handling. Four-wheel Sport-Master disc brakes give almost unbelievable stopping power. And for '66, a new engine line-up: 300-hp now standard; 350-hp,

Turbo-Jet 390-hp and 425-hp can be ordered. (See power team chart on back cover.) Still two Sting Ray models: sport coupe and convertible. Eight all-vinyl interiors include padded instrument panel; or you can even specify genuine leather seat trim.

FIND OUT MORE IN THE CORVAIR AND CORVETTE CATALOGS AT YOUR CHEVROLET DEALER'S.

When you equip your Corvair or Corvette with extra-cost Options and Custom Features, you can realize greater driving enjoyment. Some items are shown or described. Check the lists on the back cover.

Corvette Sting Ray Sport Coupe in Milano Maroon.



Corvette Sport Coupe Interior in Black.



STANDARD SAFETY ITEMS

Seat belts, front and rear (ask everyone to buckle up before driving) • Padded instrument panel, padded sun visors and shatter-resistant inside mirror for added protection • Dual speed wipers for better visibility in heavy rain or snow • Windshield washers to help clear away dust and road splash • Outside rear-view mirror (always use it before passing) • Back-up lights for nighttime and as a warning that you are backing.

**CHEVROLET**

New thinline whitewall tires • Four-Season air conditioning • Comforton automatic temperature control for Four-Season air conditioning • Tilt-telescopic steering wheel • Four radios: manual AM, pushbutton AM and AM/FM, plus AM/FM with FM stereo • Power rear antenna • Rear seat speaker • Power steering, brakes, seats and windows • Tri-Volume electric horn • Superlift air-adjustable rear shock absorbers • Automatic level control • Positraction rear axle • Black or beige vinyl roof covering • Headrests for front seats • Soft-Ray tinted glass • Wheel covers • Roof luggage carrier for wagons • Rear window air deflector for wagons. See Chevrolet catalog or your Chevrolet dealer for availability and model application of these and other extra-cost items.

CHEVELLE

Thinline whitewall tires* • Strato-bucket front seats • Positraction rear axle • Sports-styled steering wheel • Comfortilt steering wheel • Tachometer • Sintered-metallic brakes • Superlift air-adjustable rear shock absorbers • Wheel covers • Four radios: manual AM, pushbutton AM and AM/FM, plus AM/FM with FM stereo • Four-Season air conditioning • Power windows, steering, brakes and 4-way power seat • Soft-Ray tinted glass • Strato-ease front seat headrests • Windshield-mounted compass • Speed and cruise control • Black or beige vinyl roof covering • Roof luggage carrier for wagons • Rear window air deflector for wagons. See Chevelle catalog or your Chevrolet dealer for availability and model application of these and other extra-cost items.

*No extra cost if specified on SS 396.

CHEVY II

Power brakes and steering • All-Weather air conditioning • Tri-Volume electric horn • Wheel covers • Simulated wire wheels • Soft-Ray tinted glass • Strato-ease front seat headrests • Manual and pushbutton AM radios • Rear seat speaker • Power rear antenna • Rear window defroster • Special front and rear suspension • Roof luggage carrier for wagons • Power rear window for wagons • Deck-lid cargo carrier • Positraction rear axle • Superlift air-adjustable rear shock absorbers. See Chevy II catalog or your Chevrolet dealer for availability and model application of these and other extra-cost items.


CORVAIR

Positraction rear axle • New thinline whitewall tires • Wheel covers (including Mag-style or simulated wire) • Four radios: manual AM, pushbutton AM and AM/FM, plus AM/FM with stereo • Rear seat speaker • Power rear antenna • All-Weather air conditioning • Convenience equipment • Power-operated convertible top • Front seat headrests • Deck-lid cargo carrier • Sports-styled steering wheel • Special suspension • Special steering • Telescopic steering column • Soft-Ray tinted glass • Fold-down rear seat for 500 models • Bumper guards. See Corvair catalog or your Chevrolet dealer for availability and model application of these and other extra-cost items.

CORVETTE

Four-Season air conditioning • Genuine leather seat trim • Cast aluminum wheels with knock-off hubs • Thinline whitewall or gold-stripe tires • Telescopic steering column • Genuine Teakwood-rim steering wheel • Pushbutton AM/FM radio with power-operated antenna • Soft-Ray tinted glass • Power steering, brakes and windows • Special-purpose front and rear suspension. See Corvette catalog or your Chevrolet dealer for availability and model application of these and other extra-cost items.

(For specific details on tire sizes, appearance features and availability with car models, see your Chevrolet dealer.)

	STANDARD	EXTRA-COST OPTIONAL TRANSMISSIONS			
	3-SPEED FULLY SYNCHRO- NIZED	OVER- DRIVE	4-SPEED FULLY SYNCHRO- NIZED	POWER- GLIDE AUTO- MATIC	TURBO HYDRA- MATIC AUTO.
STANDARD ENGINES					
155-HP TURBO-THRIFT 250 SIX*	●	●		●	
195-HP TURBO-FIRE 283 V8	●	●	●	●	
EXTRA-COST OPTIONAL ENGINES					
220-HP TURBO-FIRE 283 V8	●	●	●	●	
275-HP TURBO-FIRE 327 V8	●		●	●	
325-HP TURBO-JET 396 V8	**		●	●	●
390-HP TURBO-JET 427 V8	**		●		●
425-HP TURBO-JET 427 V8	**		●		
* Not available in Caprice.					
**Special extra-cost fully synchronized 3-Speed for high-output engines.					
STANDARD ENGINES					
120-HP HI-THRIFT 194 SIX†	●	●		●	
195-HP TURBO-FIRE 283 V8†	●	●	●	●	
325-HP TURBO-JET 396 V8*	●		●	●	
EXTRA-COST OPTIONAL ENGINES					
140-HP TURBO-THRIFT 230 SIX†	●	●		●	
220-HP TURBO-FIRE 283 V8†	●	●	●	●	
275-HP TURBO-FIRE 327 V8†	●		●	●	
360-HP TURBO-JET 396 V8*	●		●	●	
*Available only with SS 396.					
†Not offered with SS 396.					
STANDARD ENGINES					
90-HP SUPER-THRIFT 153 FOUR*	●			●	
120-HP HI-THRIFT 194 SIX	●			●	
195-HP TURBO-FIRE 283 V8	●		●	●	
EXTRA-COST OPTIONAL ENGINES					
140-HP TURBO-THRIFT 230 SIX	●			●	
220-HP TURBO-FIRE 283 V8	●		●	●	
275-HP TURBO-FIRE 327 V8	●		●	●	
350-HP TURBO-FIRE 327 V8	●		●		
*Offered for 100 sedans only.					
STANDARD ENGINES					
95-HP TURBO-AIR 164 SIX (Standard for all models except Corsa)	●		●	●	
140-HP TURBO-AIR 164 SIX (Standard for Corsa)	●		●		
EXTRA-COST OPTIONAL ENGINES					
110-HP TURBO-AIR 164 SIX (Available for Monza and 500 models)	●		●	●	
140-HP TURBO-AIR 164 SIX (Available for Monza and 500 models)	●		●	●	
180-HP TURBO-CHARGED 164 SIX (Available for Corsa)	●		●		
STANDARD ENGINE					
300-HP 327-CU.-IN. V8	●		●	●	
EXTRA-COST OPTIONAL ENGINES					
350-HP 327-CU.-IN. V8			●		
390-HP TURBO-JET 427 V8			●		
425-HP TURBO-JET 427 V8			●		

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