

Dodge Rebellion Operation '67 CHARGER



Lash out at lazy luxury cars

Most cars can live only one life. Charger changes its personality to suit your moods. It's a swinging sports model, but family-sized. Charger carries four in stride and hauls wagon-sized loads with rear seats folded. Here's luxury that really works. (If this be treason, make the most of it . . . with Charger!)



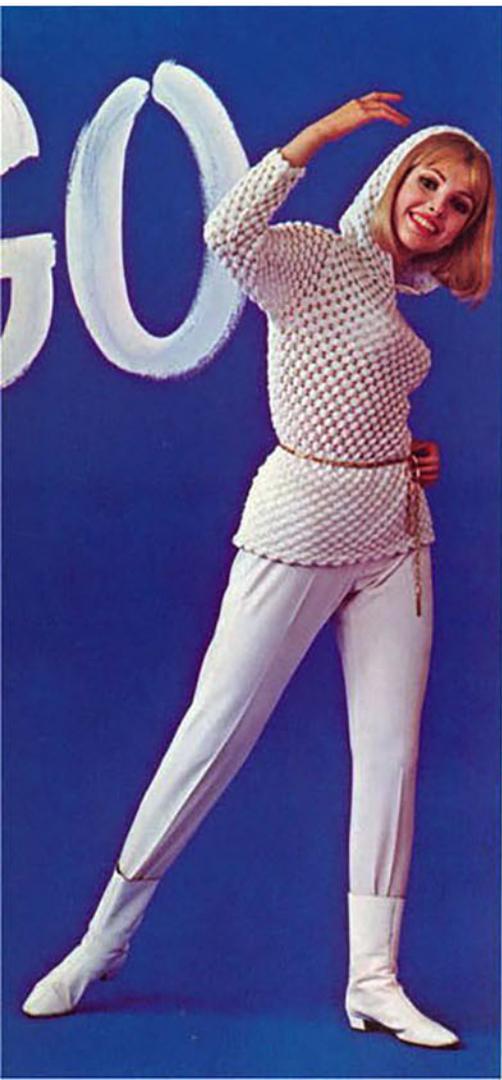
Stay ahead of the herd

Why play around with pony-sized fastbacks? Saddle up full-sized Dodge Charger and be a pacesetter. You might even form your own cavalry squadron; Charger '67 has the horses for it under that broad, gleaming hood, with your choice of five V8s (from 318 to 440* cubic inches). *Optional, at extra cost.



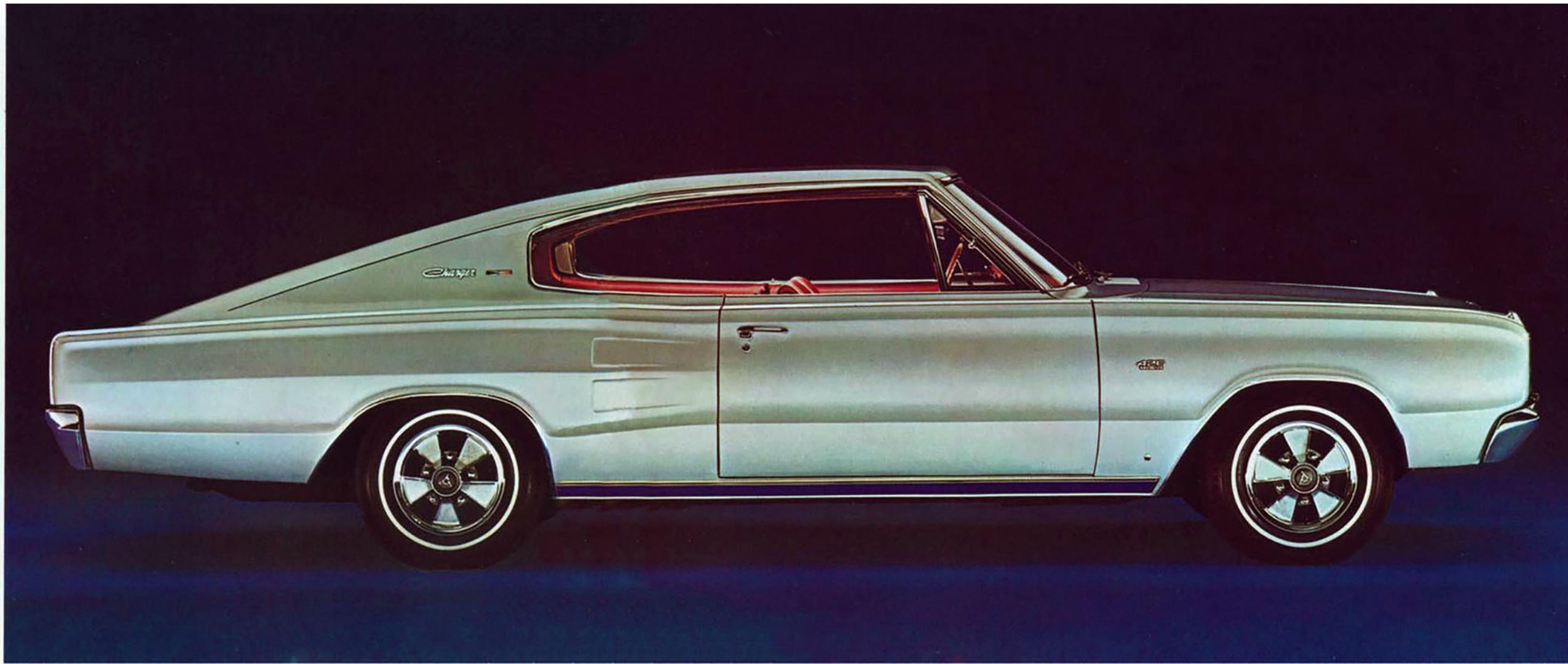
Blast behind-the-wheel boredom

Down with the idea that driving has to be dull. Move out in Dodge Charger, America's only full-sized fastback. Built to make motoring more fun.



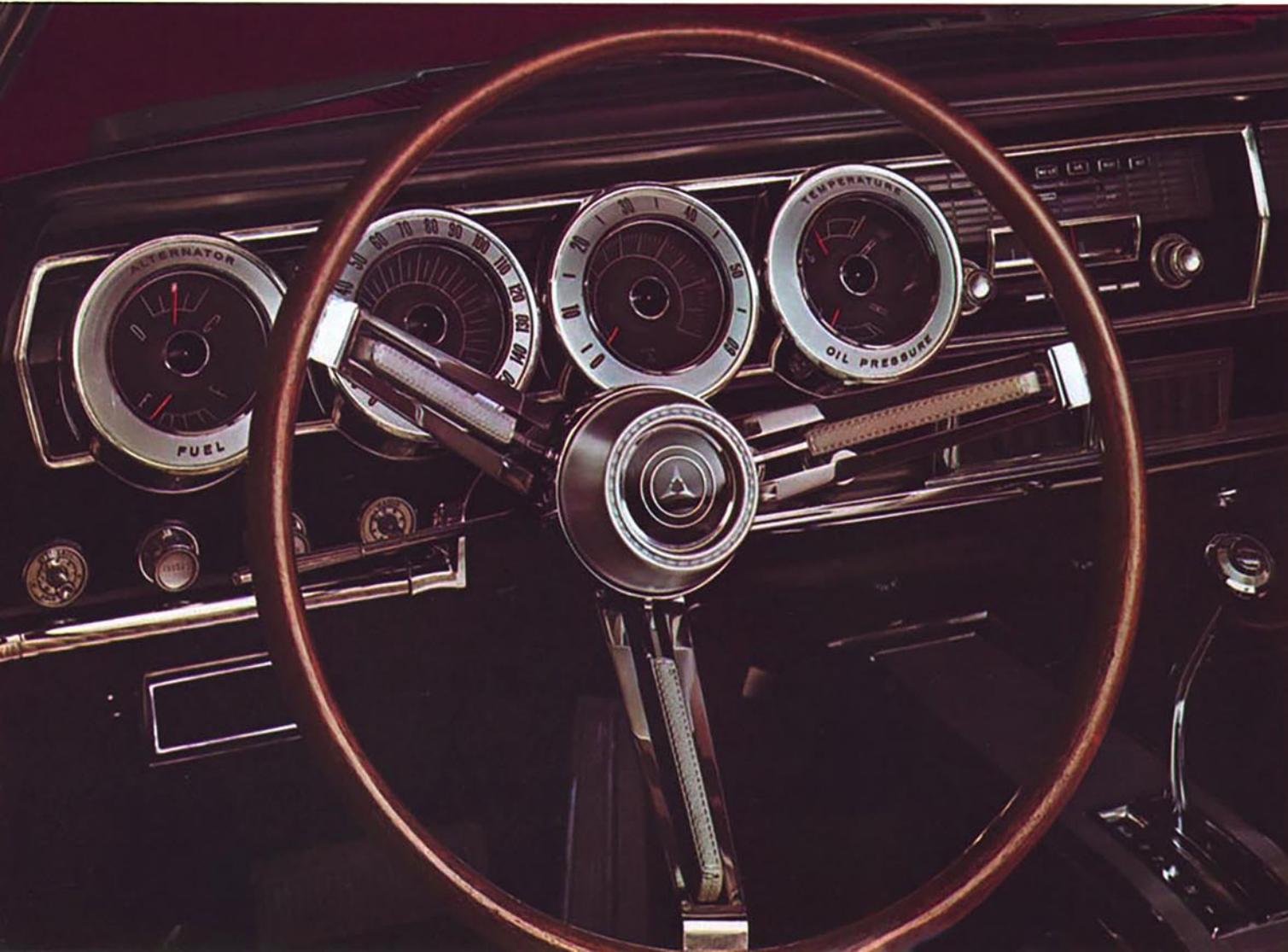
Set your sights on Charger's silhouette

Distinctive. Debonair. With a sleek, devil-may-care look that suggests adventure. That's Dodge Charger '67, ready to cut out of the crowd and go galloping off in exciting new directions.



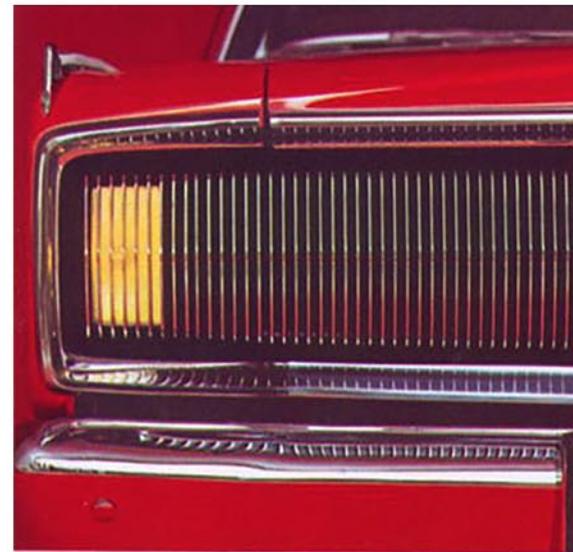
Let's take an instrument check

Reading from left to right: gauge for amps/gas, speedometer, tach, temp/oil pressure gauge. That's right; the tach is right up front where the driver can see it. You can stir things up with a 3- or 4-speed* manual or a TorqueFlite* automatic transmission.



What goes on here?

Concealed turn signals up front. And disappearing head lamps that rotate and turn on automatically. Wide turn signals and rear lighting that spread a band of color across the trailing edge of Charger's fastback. For an added custom touch, you can get special wheel covers (shown below)* styled like expensive "mag" wheels.
*Optional, at extra cost.



ON GUARD!



HERE'S HOW DODGE'S 5-YEAR, 50,000-MILE ENGINE AND DRIVE TRAIN WARRANTY PROTECTS YOU: Chrysler Corporation warrants all of the following vital parts of its 1967 cars for 5 years or 50,000 miles, whichever comes first, during which time any such parts that prove defective in material and workmanship will be replaced or repaired at any Dodge (or Imperial, Chrysler or Plymouth) Authorized Dealer's place of business without charge for such parts or labor: engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excepting manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change, and the carburetor air filter cleaned every 6 months and replaced every 2 years; and every 6 months furnishes evidence of this required service to such a Dealer and requests him to certify (I) receipt of such evidence and (II) the car's mileage. Simple enough for such important protection.

Above warranty not applicable to cars equipped with 426-cu.-in. Hemi V8 engines. The engine and drive train warranty for a Hemi V8-powered vehicle is for 12 months or 12,000 miles, provided the car is not subjected to any extreme operation or the engine or drive train modified in any manner.

STANDARD SAFETY EQUIPMENT/Included with Charger: Dual braking system □ Impact absorbing steering column and wheel □ Turn signals □ Backup lights □ Padded instrument panel □ Padded sun visors □ Master cylinder/parking brake warning light □ Windshield wipers, 2-speed, electric; parallel action, airfoil type blades with antiglare finish □ Windshield washers, electric □ Hazard warning system □ Safety Action inside door release levers □ Safety Rim wheels □ Left, outside, remote-control rearview mirror □ Prismatic, day/night, inside rearview mirror with double ball joint safety mount □ Retractable, front lap belts □ Rear lap belts.

All product illustrations and specifications herein are based on authorized information. Although all descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Dodge Division reserves the right to make changes from time to time, without notice or obligation, in price, specifications, colors and materials, and to change or discontinue models.

Dodge

DODGE DIVISION



CHRYSLER
MOTORS CORPORATION

1967 Dodge Charger Catalog

81-295-7934

Litko in U.S.A. 8/66



CUSTOMER

CARE