

**For a car to look like this
and have Pontiac's kind of performance
is almost sinful.**

When Pontiac ladles out luxury, it overflows. Take the 4-Door Bonneville Brougham. Inside: center fold-down armrests, front and rear, rich Pontchartrain cloth upholstery and soft, soft carpeting. Outside: sleek, flowing body lines topped by a smart padded Cordova vinyl roof cover, a touch of elegance that's well worth the little extra it costs. Performance? Pow! There's a 325-hp V-8 you can team with new Turbo Hydra-Matic. Does it all seem wickedly extravagant? Check the price at your Pontiac dealer's and get a surprise.



Pontiac Motor Division • General Motors Corporation

THE QUICK 1965 WIDE-TRACKS



Pontiac Motor Division • General Motors Corporation

**It's hardly fair that any one car
should move so quickly
and handle so nimbly
and ride so smoothly
and look like this.**

When you're Pontiac, though, what else can you build but a big, handsome, crowd-gathering car? Everybody expects it. Then (if you're Pontiac), you put this looker on a longer, road-smoothing wheelbase; give it sprightly new handling ease; power it with an even more eager Trophy V-8; and equip it with a quick, suave new Turbo Hydra-Matic on order. All this may seem unfair to some people, namely our competition, but that's Pontiac for you.

PONTIAC FOR 1965
The year of the Quick Wide-Tracks



Pontiac Motor Division • General Motors Corporation

This '65 Pontiac does for quick what Wide-Track did for smooth.

What Wide-Track did (and does) for smooth is take the jostle out of roadways and the kink out of curves. What this 1965 Pontiac does for quick is assemble to order a new Trophy V-8 (very brash), new Turbo Hydra-Matic (very alert) and a low, low rear axle ratio (very stingy with your gas). What more could anyone ask—you there in a car this quick, all wrapped in that Pontiac styling and coddled by those Pontiac interiors. What else can you do now but see your Pontiac dealer?

THE QUICK 1965 WIDE-TRACKS



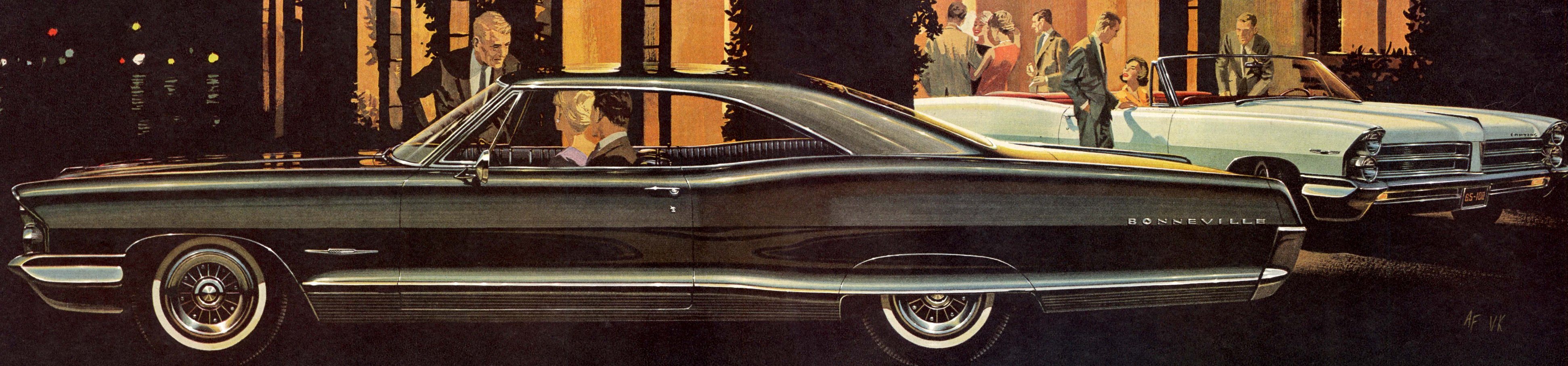
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**Women like Pontiacs just for their looks.
Men like Pontiacs just for their liveliness.
Who's kidding who?**

Women like beauty, men crave action. But something like Pontiac can bring them together. Sure, men love the performance of that 389-cubic inch engine (even more when it's teamed with the smoothness of optional Turbo Hydra-Matic), but so do their mates. Women exclaim over the sleek exterior styling and the luxury interior, but men are quick to second the motion. And the matchless stability and handling of Pontiac's Wide-Track stance cuts across all lines—everybody loves it. So what have we done? We've engineered a temporary truce in the Battle of the Sexes.

Pontiac '65/Year of the Quick Wide-Tracks.

The Year of the Quick Wide-Tracks.



How does the success car outdo itself for '65?

Beautifully, just beautifully.

This new '65 Pontiac has no intention of getting by on looks alone—even though it could. For example, it offers new Turbo Hydra-Matic, the silkiest, swiftest-shifting automatic transmission you ever touched a toe to; eager new Trophy V-8 power; new steering agility; a surer-footed Wide-Track ride; more size inside and out. And who ever heard of a car this big and beautiful coming up with better gas mileage? You heard right. Drive it and see how one success leads to another. '65 PONTIAC.