



Pontiac Motor Division • General Motors Corporation

2+2—A fistful of Pontiac!

Inventing the 2+2 was the easiest thing we've done. We started with a Pontiac, which right there put us in a league by ourselves. Then we laid on some of the Pontiac performance options we've been perfecting for years and made them standard equipment. Things like a 338-hp 421. Heavy-duty springs and shocks. Dual exhausts.

Even chromed rocker covers and air cleaner. We added bucket seats, full carpeting and custom pinstriping. Then we stuffed in a brand-new all-synchro 3-speed with Hurst floor shift as standard equipment, which means you can run up and down through the gears like a 4-speed. We made up a list of extra equipment

that you can choose from (which includes 356- and 376-hp 421's!) and sent our 2+2's out into the world. If you haven't been lucky enough to hear one growl, ask your dealer for the special 2+2/GTO performance catalog. It's almost as much fun as driving one.

Wide-Track Tiger-Pontiac 2+2



**Stop telling me I'm beautiful.
Love me for what's inside.**

There's plenty. The 2+2 is built for the driver that wants the kind of go that a 421-cubic inch engine delivers, the handling that comes with the special heavy-duty suspension, and the luxury of the 2+2's custom bucket seats and interiors. And still wants the good looks that Pontiac has more of than anybody. Go see the man that has them, your Pontiac dealer, and have him check you out in a 2+2.

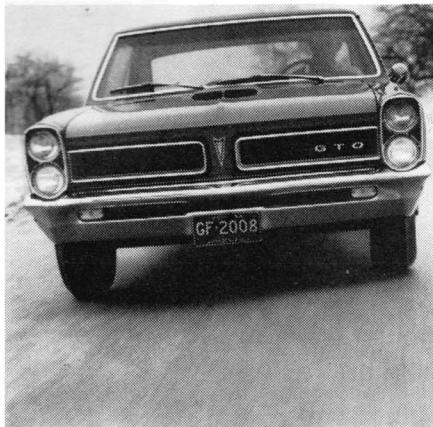


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Pontiac 2+2

ONE OF THE QUICK WIDE-TRACK TIGERS

AF VK



The toughest kid on the block now has a big brother.



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When we conjured up the GTO from our own private stockpile of sleek sheet metal and hairy machinery, we felt a lot like kids in a candy store. We couldn't stop at the bonbons or cherry-centered nougats. So we grabbed for the big-bodied Pontiac and started laying in things like heavy-duty shocks and springs and a 338-hp 421, and called it the 2+2. Once around the test track and our eyes bugged.

We rubbed our hands together and tossed in an all-synchro 3-speed with a Hurst floor shifter for moxie. Then we chrome-

plated the rocker covers and air cleaner, and frosted the package with pinstriping, bucket seats and carpeting. (All this is standard equipment.) And we stood back and gloated.

Knowing full well that our customers like to visit the candy store on their own, we added a list of optional equipment that reads like an invoice for starting your own hot rod shop.

So do you buy the fabulous GTO or the incredible 2+2? That's your problem. We make 'em the way we see 'em.

Go get 'em, Tiger!

Wide-Track Pontiac Tigers: 2+2/GTO



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Stop telling me I'm beautiful. Love me for what's inside.

Of course the 2+2 is beautiful. If it was ugly it wouldn't be a Pontiac, right? The real reasons for wanting a 2+2 are unseen mechanical things. But they can be felt, oh boy, can they be felt. (The 421-cu. in. V-8 engine can also be heard occasionally. It makes a very stirring noise.) The 2+2 has a standard equipment 3-speed all-synchro transmission, with a Hurst shifter, lemme-at-em suspension that makes it handle and stick to the road like a little-bitty old sports car, and very secure-feeling bucket seats—all silent, but very impressive. There's a lot of wild optional stuff too. To be honest, we think the insides are as beautiful as the outsides, but then we build it.

Wide-Track Tigers: 2+2/GTO



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A flying machine for people who can't stand heights.

The object in the foreground is a Pontiac 2+2. It's what you might call a sudden automobile. Meaning that if it had started accelerating when this sentence began, you would now be feeling enormous pressure on your abdomen. Bucket seats and full carpeting are standard. So are a Hurst floor shifter, 3-speed fully synchronized transmission, heavy-duty springs and shocks, and lots more. The moving force is a 421-cubic inch V-8 with 338 hp. Still more pressure can be applied with the optional 356 and 376 hp versions of the same powerplant. The line forms outside Pontiac dealers for flying tiger rides.

You can get a set of five big, full-color action shots of the GTO and 2+2—suitable for framing—see details below.

Pontiac will send you a set of five huge 26" x 11½" full-color reproductions of the famous Wide-Track Tigers in action just like the one above—along with a complete set of specs and tune-up tips—and they're suitable for framing. Send 25¢ to cover handling and mailing to Wide-Track Tigers, P.O. Box 888A, 196 Wide-Track Blvd., Pontiac, Michigan.

(No stamps please.)

Quick Wide-Track Tigers—Pontiac 2+2 and GTO



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Quick Wide-Track Tigers—Pontiac 2 + 2 and GTO