



1962 Ninety-Eight Holiday Sports Sedan

New measure of fashion... new concept of reliability!

Quality you will recognize in every stylish feature! Reliability you will appreciate at every effortless turn of the wheel! Never have they so aptly demonstrated Olds superiority as they do in the magnificent new

Ninety-Eight **OLDSMOBILE**

OLDSMOBILE DIVISION • GENERAL MOTORS CORPORATION

THERE'S SMOOTH POWERFUL V-8 ACTION IN EVERY OLDS



NINETY-EIGHT • SUPER 88 • DYNAMIC 88 • F-85 • STARFIRE



1962 Ninety-Eight Holiday Sports Sedan

Where style comes first...and quality counts!

For the discriminating buyer who demands "something extra"—it's the pace-setting 330-h.p. performance and trend-setting style of the magnificent

Ninety-Eight **OLDSMOBILE**

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THERE'S SMOOTH POWERFUL V-8 ACTION IN EVERY OLDS



NINETY-EIGHT • SUPER 88 • DYNAMIC 88 • F-85 • STARLINE



**DARING DESIGN...
RARING TO GO!**

Here is a car that was made for the open road—Oldsmobile's action-packed 88 for '62! It starts with the solid foundation of a rugged, road-hugging 123-inch wheelbase. Sports the most "ah" inspiring lines that ever graced an automobile. Boasts a brilliantly responsive V-8 engine, up to 330-horsepower strong. These are the basic credentials. They come to life when you take the wheel of any dollar-saving Dynamic 88 or superb Super 88. Try one and see!

There's **SOMETHING EXTRA** about owning an

OLDSMOBILE

OLDSMOBILE DIVISION • GENERAL MOTORS CORPORATION

GO "FIRST CLASS"...

it costs less than you'd guess!



Your night on the town is so much more fun when you go "first class"—in Oldsmobile's dazzling Dynamic 88! Smooth elegant lines, luxurious interiors with deep-cushion seats plus a gas-saving, high-compression 280-h.p. Rocket Engine . . . all at a price that's mighty attractive, too! Your nearby Olds Quality Dealer can show you how easy it is to get out of the ordinary . . . into an Oldsmobile!

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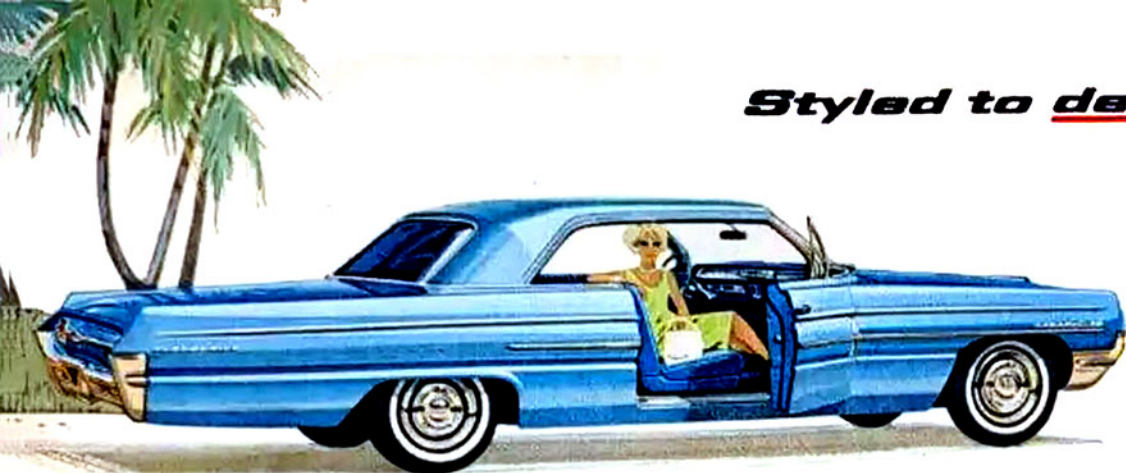
There's **"SOMETHING EXTRA"**

about owning an

OLDSMOBILE

NINETY-EIGHT • SUPER 88 • DYNAMIC 88 • F-85 • STARFIRE

Styled to delight you!



Swing open the door to a new world of luxury! Rich upholstery, wall-to-wall deep-pile carpeting, gleaming appointments make the new Oldsmobile Dynamic 88 a real glamor car with a sporty flair. And it costs much less than you'd guess to own!

Powered to excite you!

Performance and economy *both* take on new meaning when this dazzling, dollar-saving Dynamic 88 swings into action! Its high-compression Rocket V-8 turns out a higher-than-ever 280 horsepower! Low-ratio rear axle gives more "go" per gallon! Both are standard at no extra cost!

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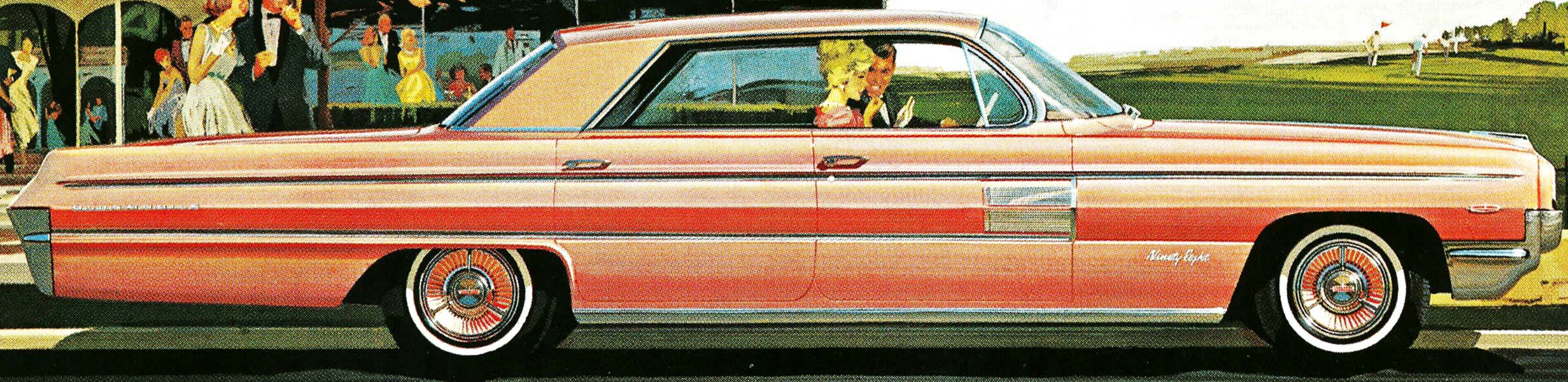
OLDSMOBILE

There's smooth powerful V-8 action in every OLDS!

There's "SOMETHING EXTRA" about owning an OLDS!



" **THERE'S**
Something Extra "
ABOUT OWNING AN
OLDSMOBILE!



For 1962 / **MAGNIFICENT NEW NINETY-EIGHT HOLIDAY SPORTS SEDAN**

PRESENTING... *Ninety-Eight*
OLDSMOBILE *for '62*



Magnificently new...elegantly new! 1962 Ninety Eight Holiday Sports Sedan

There's "SOMETHING EXTRA" about owning an OLDS!

Long on Looks . . . Great on Go!

Fashioned with flair . . . exhilarating to drive!
Here's the leader of the line . . . long and sleek . . . with styling at its beautiful best! You relax in luxury-lounge interiors fashioned in the tones and textures of modern living. You experience the authoritative power of

the 330-h.p. Skyrocket Engine...the solid new "feel" of 4-S HYDRA-MATIC—smoothest and quietest ever . . . the sure control of power steering and power brakes! If you're looking for "something extra," you belong in an Olds! OLDSMOBILE DIVISION • GENERAL MOTORS CORPORATION

There's smooth powerful V-8 action in every OLDS . . . NINETY-EIGHT • SUPER 88 • DYNAMIC 88 • F-85 • STARFIRE