

# PONTIAC

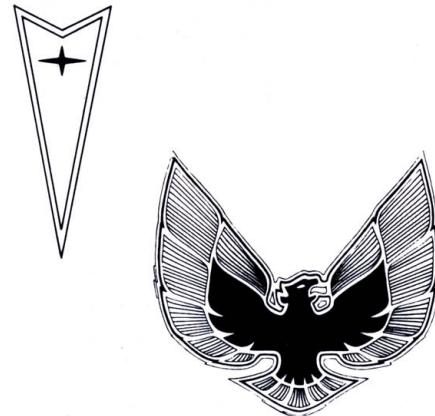


SALES  
INFORMATION  
SERVICE '70

## POCKET FACTS



**KNOW FIREBIRD!**  
**KNOW ALL PONTIACS**  
**AND PONTIAC**  
**FEATURES!**  
**KNOW COMPETITION!**



# FIREBIRD . . . comes in four models

Firebird (2387)

Esprit (2487)

Formula 400 (2687)

Trans-Am (2887)

## ENGINES and TRANSMISSIONS

250 CID Six — 155 H.P., 1-barrel, Regular Fuel.

(3-speed column-mounted manual, floor-mounted 2-speed automatic, Turbo Hydra-matic)

350 CID V-8 — 255 H.P., 2-barrel, Regular Fuel. Standard 2487, available 2387.

(Floor-mounted 3-speed or 4-speed wide-ratio manual, 2-speed automatic or Turbo Hydra-matic)

400 CID V-8 — 265 H.P., 2-barrel, Regular Fuel. Available 2487 only with Turbo Hydra-matic.

400 CID V-8 — 330 H.P., 4-barrel, Premium Fuel. Available 2687 only.

(Floor-mounted 3-speed or wide- or close-ratio performance — 4-speed manual, Turbo Hydra-matic)

400 CID V-8 RAM AIR — 345 H.P., 4-barrel, Premium Fuel. Standard 2887, available 2687.

(Floor-mounted 3-speed manual, wide- or close-ratio 4-speed manual, Turbo Hydra-matic)

## DIMENSIONS

WHEELBASE: 108.0"

OVERALL LENGTH: 192.3"

WIDTH: 73.4"

TRACK: (FRONT) Six — 61.3" V-8 — 61.6"  
(REAR) 60.0" 60.3"

FUEL CAPACITY: 19.5 gal.

## FRONT DISC BRAKES STANDARD

## SUSPENSION

FRONT: COIL SPRINGS

REAR: MULTI-LEAF SPRINGS

## STANDARD SALES FEATURES

All-Endura front bumper • longer doors for easier entry/exit • seven-inch, extra-bright headlights • easily serviced instrument panel • one-piece front seat construction (not separate foam/springs) • all-new suspension for superior ride/handling • flush outside door handles, Bonneville-Grand Prix type inside • bonded-to-windshield rearview mirror • "hinged"-end sun visors • greater movement for drive shaft • fifteen colors — six exclusively Firebird

## SOME MOST DESIRED AVAILABLE FEATURES

AM/FM radio • console • console-mounted stereo — practically theftproof • formula steering wheel • fast-response Variable-Ratio power steering (standard 2887) • variety of wheel covers and tires • choice of interiors • tilt steering column • clock, tachometer and instrumentation selection • rear window defoggers

**ALL GM PONTIAC-GM SAFETY FEATURES**