



Separates the men from the toys.

Remember when you were a kid and you put a lot of trick stuff on your bike to make it look like something it wasn't?

A lot of so-called "sporty cars" still operate that way.

But not this one.

The new Camaro Z28 is as good looking underneath as it is on top.

With a 360-horse Turbo-Fire 350 V8. And with a Hurst shifter that comes along for the ride when you order the 4-speed.

Then there's the suspension that lets you feel the road without feeling the bumps. And the quick ratio steering. And the special wheels with the F60 x 15 tires. And on, and on, and on.

But don't just take our word for it. Pick one up at your Chevy dealer's Sports Department and take it for a road test.

You'll see we're not kidding around.



Putting you first, keeps us first.

Camaro Sport Coupe with Rally Sport equipment.



GM

MARK OF EXCELLENCE

New Camaro. **One look says a lot. One drive says it all.**

Just sitting there, the new Camaro has a lot to say for itself.

You get the impression that it's a driver's car from the ground up.

Because it's done away with simulated put-ons. And instead, the new Camaro comes on big with a low, broad-shouldered stance. Two buckets up front,

two bucket-styled cushions in back. And a wraparound instrument panel that puts all the essentials right in front of you.

Take it out on the road and impressions become realities.

There's a new front and rear suspension that's turned the Hugger into the Super Hugger. There are six engines.

Four transmissions. Standard disc brakes up front. And a steel guard beam inside each door.

But don't just take our word for it. Drop in at your Chevy dealer's Sports Department and take a good long look.

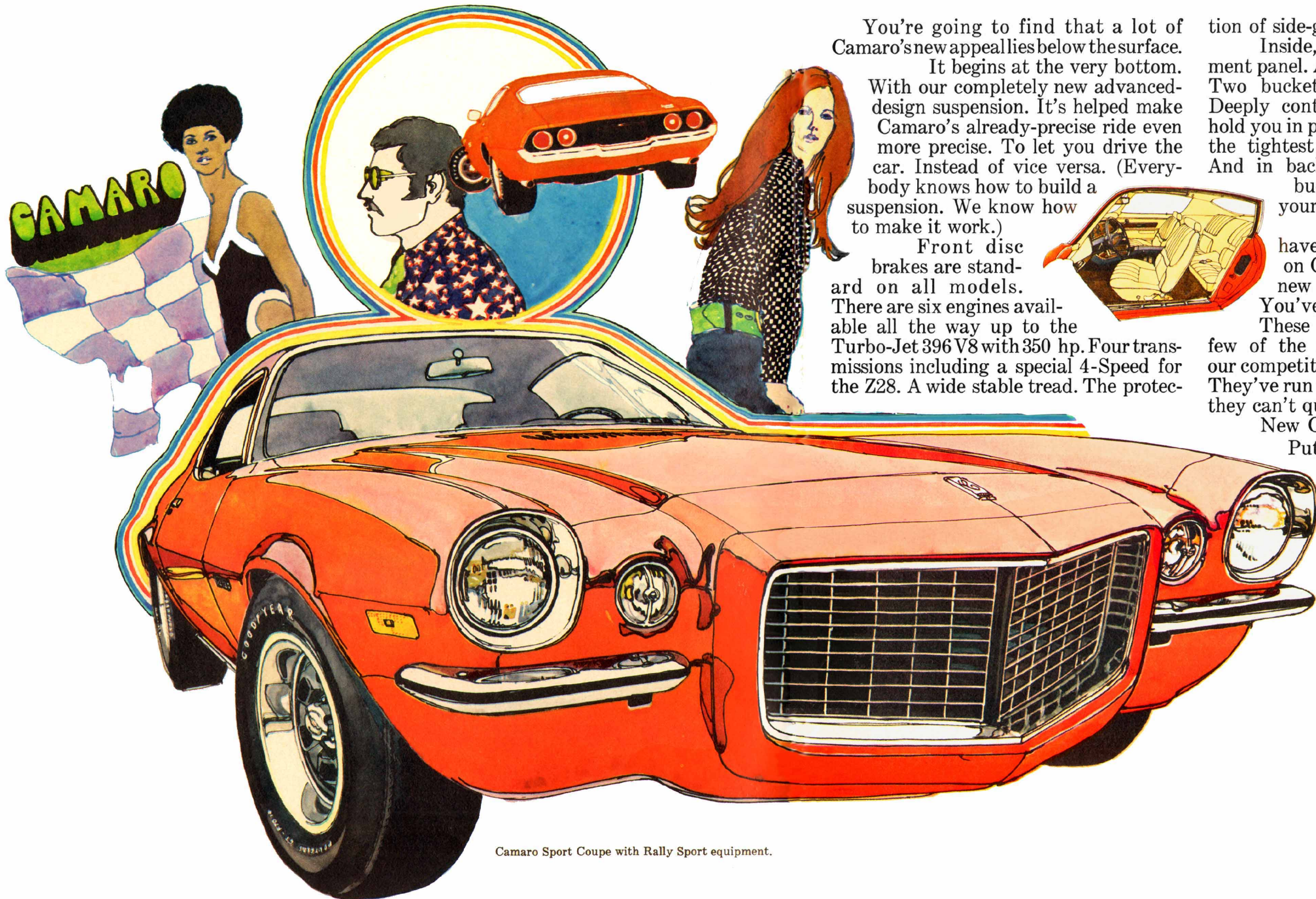
Then, a good long drive.



Putting you first, keeps us first.

New Camaro.

Now our competitors know how the captain of the Titanic felt.



You're going to find that a lot of Camaro's new appeal lies below the surface.

It begins at the very bottom. With our completely new advanced-design suspension. It's helped make Camaro's already-precise ride even more precise. To let you drive the car. Instead of vice versa. (Everybody knows how to build a suspension. We know how to make it work.)

Front disc brakes are standard on all models. There are six engines available all the way up to the Turbo-Jet 396 V8 with 350 hp. Four transmissions including a special 4-Speed for the Z28. A wide stable tread. The protec-

tion of side-guard beams.

Inside, a new instrument panel. And new seats. Two buckets in front. Deeply contoured. To hold you in place through the tightest maneuvers. And in back, two semi-buckets that do the same for your friends.

And, of course, we haven't even touched on Camaro's sleek new appearance.

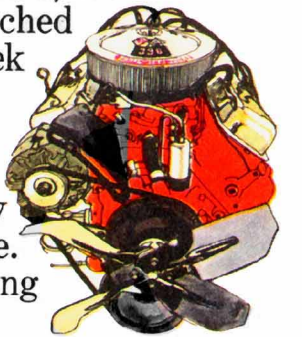
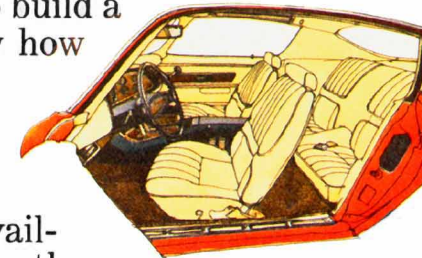
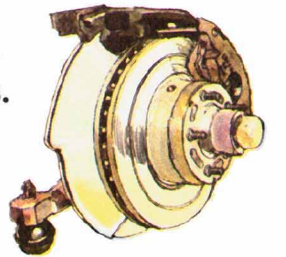
You've got eyes.

These are just a few of the reasons why our competition is on edge. They've run into something they can't quite handle.

New Camaro. The Super Hugger.

Putting you first, keeps us first.

See it, Feb. 26th. At your Chevrolet Sports Dept.



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