



**GM**

MARK OF EXCELLENCE

## Separates the men from the toys.

Remember when you were a kid and you put a lot of trick stuff on your bike to make it look like something it wasn't?

A lot of so-called "sporty cars" still operate that way.

But not this one.

The new Camaro Z28 is as good looking underneath as it is on top.

With a 360-horse Turbo-Fire 350 V8. And with a Hurst shifter that comes along for the ride when you order the 4-speed.

Then there's the suspension that lets you feel the road without feeling the bumps. And the quick ratio steering. And the special wheels with the F60 x 15 tires. And on, and on, and on.

But don't just take our word for it. Pick one up at your Chevy dealer's Sports Department and take it for a road test.

You'll see we're not kidding around.



Putting you first, keeps us first.

Camaro Sport Coupe with Rally Sport equipment.



## New Camaro. One look says a lot. One drive says it all.

Just sitting there, the new Camaro has a lot to say for itself.

You get the impression that it's a driver's car from the ground up.

Because it's done away with simulated put-ons. And instead, the new Camaro comes on big with a low, broad-shouldered stance. Two buckets up front,

two bucket-styled cushions in back. And a wraparound instrument panel that puts all the essentials right in front of you.

Take it out on the road and impressions become realities.

There's a new front and rear suspension that's turned the Hugger into the Super Hugger. There are six engines.

Four transmissions. Standard disc brakes up front. And a steel guard beam inside each door.

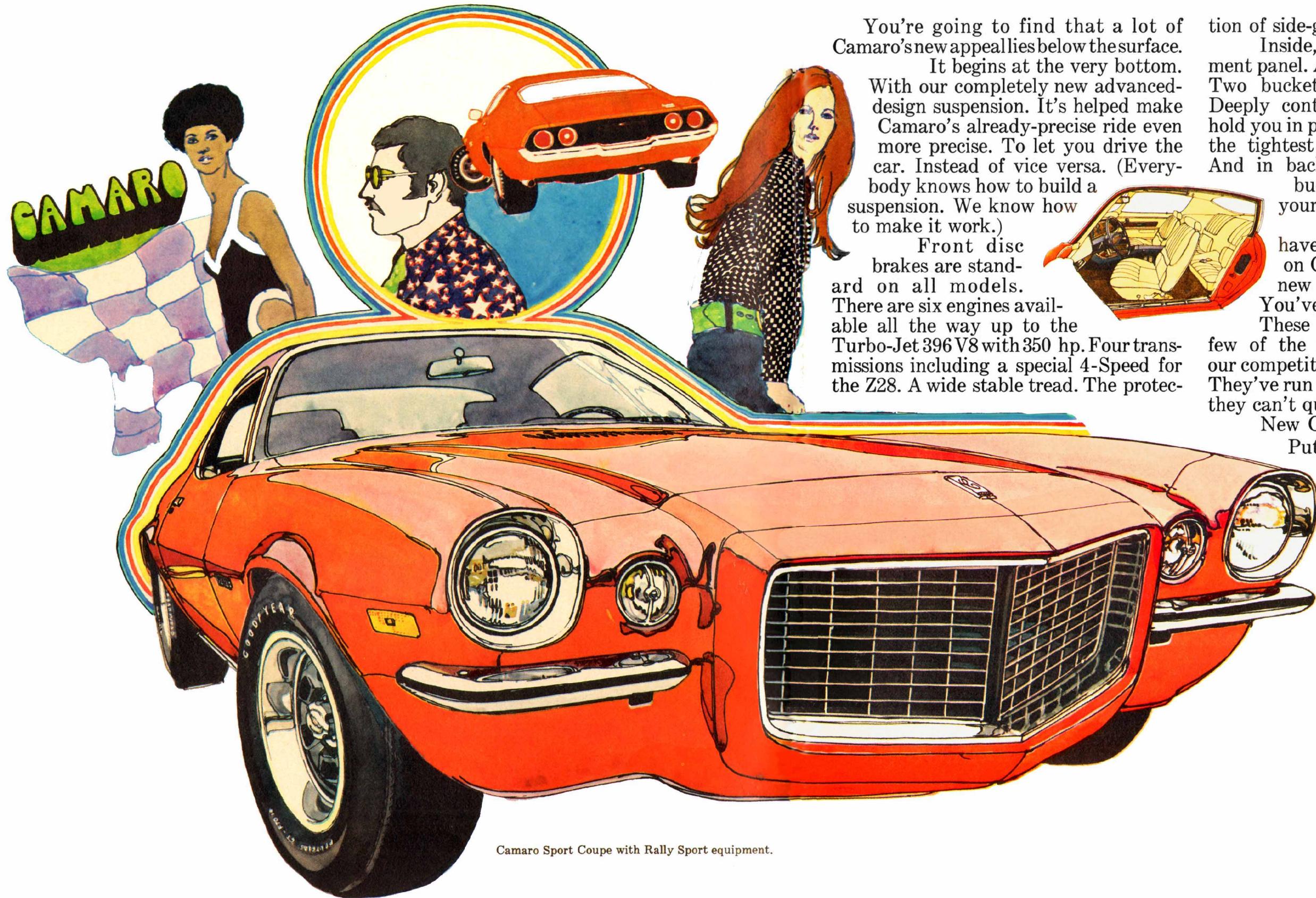
But don't just take our word for it. Drop in at your Chevy dealer's Sports Department and take a good long look.

Then, a good long drive.

Putting you first, keeps us first.



## New Camaro.



Camaro Sport Coupe with Rally Sport equipment.

## Now our competitors know how the captain of the Titanic felt.

You're going to find that a lot of Camaro's new allies below the surface.

It begins at the very bottom. With our completely new advanced-design suspension. It's helped make Camaro's already-precise ride even more precise. To let you drive the car. Instead of vice versa. (Everybody knows how to build a suspension. We know how to make it work.)

Front disc brakes are standard on all models. There are six engines available all the way up to the Turbo-Jet 396 V8 with 350 hp. Four transmissions including a special 4-Speed for the Z28. A wide stable tread. The protec-

tion of side-guard beams.

Inside, a new instrument panel. And new seats. Two buckets in front. Deeply contoured. To hold you in place through the tightest maneuvers. And in back, two semi-buckets that do the same for your friends.

And, of course, we haven't even touched on Camaro's sleek new appearance.

You've got eyes.

These are just a few of the reasons why our competition is on edge. They've run into something they can't quite handle.

New Camaro. The Super Hugger. Putting you first, keeps us first.

**See it, Feb. 26th. At your Chevrolet Sports Dept.**

