

Suggested for mature audiences.



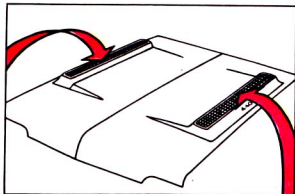
1969 Plymouth GTX

Plymouth GTX. As a member of an elite group, you crave the finer things in life. You know, the beach in the spring. The Strip. Miniskirts. Neat cars. Blood rare steaks. Things like that.

Well, we have good news for you.

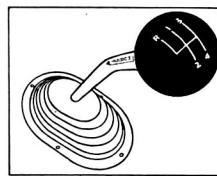
The Boss is back. Bossier than ever.

There's a new Air Grabber option that lets the engine breathe cool air through the hood scoops. Since cool air contains more oxygen, the engine runs stronger. (A shutoff control



dash lets you stop the flow of outside air whenever you want to.)

There are a variety of new high-performance axle packages you can order. Ratios now extend from 3.54 to 4.10:1 for better acceleration in all gears.



We've also included goodies like a Hurst shifter (so you take less time going through the gears), a heavy-duty radiator with viscous-drive fan (more power ends up at the wheels), a dual-breaker distributor (better spark), and a Sure-Grip differential (maximum traction).

You still get our terrific 440 cubic inch Super Commando engine with 4-barrel carburetor, performance cam, extra large throttle bores, and oversize ports and valves.

One of the nicest things about the high-performance GTX is the luxury that comes along with it.

Deep foam buckets and deluxe all-vinyl interiors.

Maturity *does* have its benefits, doesn't it?



Watch AFL Football on NBC-TV.

Look what Plymouth's up to now.

Plymouth



Road Runner 2-Door Hardtop

The 1969 Road Runner. There's still only one place to catch it.

If you want a high-performance car, Road Runner is one car to think about. This year, there are three Beep-Beeps.

A brand new convertible for 1969.

Road Runner hardtop.

As well as the great original—our 2-door sport coupe.

The Road Runner is a real performer. But not because it costs a lot of money. It doesn't.

It comes, nevertheless, with a standard 383 cubic inch V-8. A 4-barrel carburetor. An unsilenced air cleaner. And dual exhaust trumpets.

A 4-speed transmission with Hurst Linkage. A high lift cam. And Red Streak Wide Boots.

Options include a tachometer, and our new 160-position driver's adjustable bucket seat that does everything a

power seat does. At roughly half the cost. Another new option: functional hood scoops, or "air grabbers."

Now there is a larger, full-color Bird on the deck lid, doors and instrument panel. Plus a new deluxe steering wheel—with the Bird perched right on the hub.

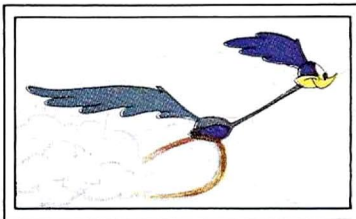
And this year's Road Runner comes in eighteen exterior colors. With broad

black sport stripes on the hood, optional.

Pity the poor coyote.

If Road Runner doesn't baffle him with numbers, he surely will with plumage. "Beep-Beep!"

You can catch the Road Runner. At your local Plymouth Dealer's. That's the place, and 1969's the time to . . .



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Look what Plymouth's up to now.

Redecorate your garage.

Watch the Name of the Game on NBC-TV.

Satellite 2-Door Hardtop

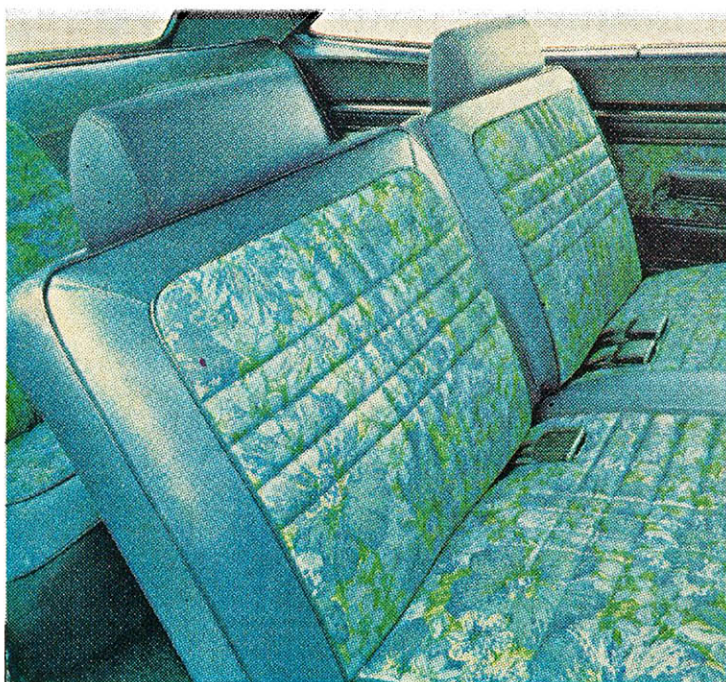


The 1969 Plymouth Satellite with Pop Prints

Feel your wheels are sort of square? Slip into something a bit more flattering. Like this '69 Plymouth Satellite with its pop print vinyl top.

Of course, it isn't really pop art. But then it isn't an assembly line black, either. What it is depends on a gal's idea of what her car should be. Pop tops probably wouldn't have been an overnight smash with people like Queen Victoria or the Grand Duchess of Fenwick. However, if you view your car as an extension of your own fun-loving personality, you'll probably dig our new Satellite pop top.

Just driving this beautiful bouquet of flowers does something for your ego. You'll enjoy going places. Being the center of attention. Standing



out in any crowded parking lot.

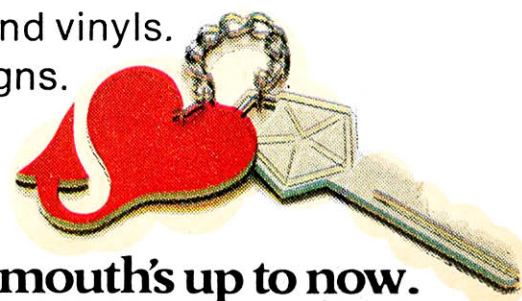
Want our floral arrangement inside, too? We'll match your mod top with a mod interior. On the seats. And on the doors.

If the print pictured on our Satellite Hardtop doesn't win you over, there's another yellow floral pattern available on our Barracuda Sports Coupe.

Your nearby Plymouth dealer will be happy to show you all our women-winning ways. Features like our self-adjusting brakes. Optional puncture-resistant tires. The biggest selection of interiors we've ever had. More colors. More fabrics and vinyls. More choice in seat designs.

Only one thing's for sure, driving will never be dull again.

Look what Plymouth's up to now.



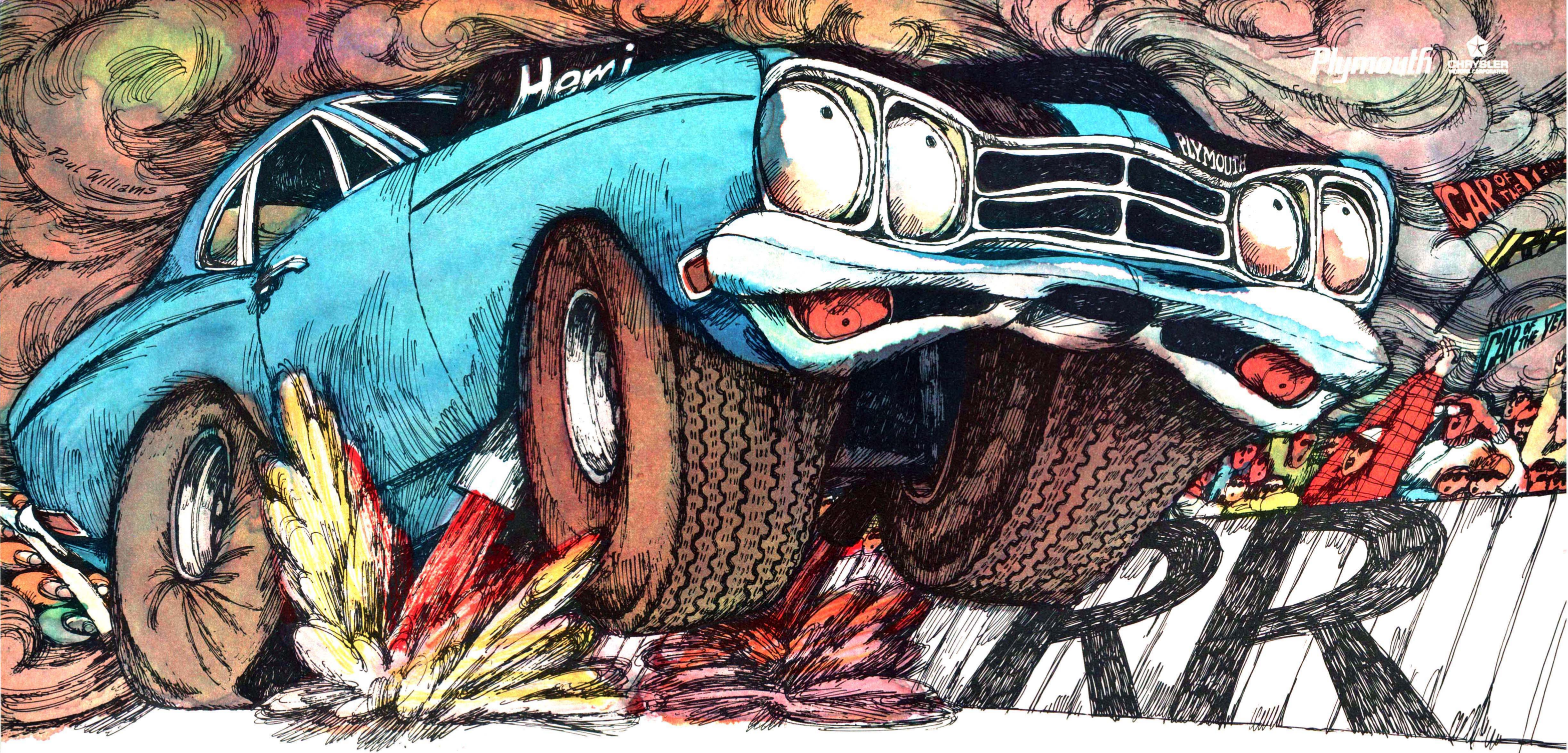


Plymouth
CHRYSLER
MOTORS CORPORATION

BEEP-BEEP! EEEYYOWWWW!

PLYMOUTH TELLS IT LIKE IT IS.

See test results, page 72



HEMI ROAD RUNNER: 0-105 IN 13.5 SECS.! ONE OF THE REASONS MOTOR TREND NAMED IT...

CAR OF THE YEAR



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MOTOR TREND TELLS IT LIKE IT IS...
PLYMOUTH ROAD RUNNER NAMED

CAR OF THE YEAR



Plymouth

