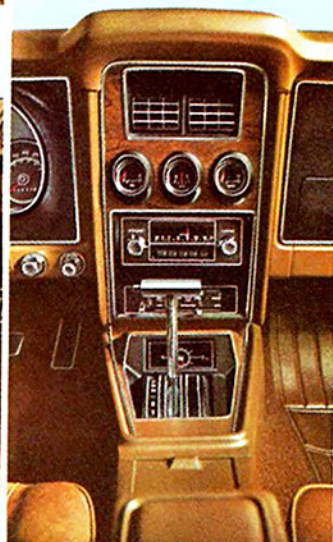


What makes Mustang different is the way it looks, handles, and makes you feel.



Options shown on the Mach I above are automatic transmission, air conditioning, power front disc brakes, AM radio, forged aluminum wheels with raised white-letter tires, sports interior with console and tach. Also available: steel-belted, radial ply tires. Tests show that steel-belted radials can give average drivers 40,000 miles of tread wear under normal driving conditions.

Better idea for safety . . . buckle up!



Ford Mustang has been the top-selling car in its class since 1965. Here are some reasons:

Good looks. Mustang is sporty and sleek. Inside and out. Your choice of five models: Mach I, SportsRoof, Grandé, Hardtop and Convertible.

Good handling. Mustang's low silhouette and compact size make its handling as beautiful as its looks. You get independent front suspension with anti-sway bar, for decisive sporty car handling with a comfortable passenger-car ride.

Great feeling. Your Mustang is a statement of personal style. It feels great . . . it looks great.

Discover Mustang for '73, at your Ford Dealer's.

FORD MUSTANG

FORD DIVISION



**What makes
Mustang different
is the way
it looks, handles,
and makes you feel.**



Mustang options, many of which are shown on the Grandé model above, include automatic transmission, air conditioning, AM-FM stereo radio, power front disc brakes, white sidewall tires, steel-belted radial-ply tires, and more.



From top: Mustang Hardtop, Convertible, Mach I.



This luxurious Grandé interior is shown with optional arm rest/storage compartment.

Better idea for safety... buckle up!



There are at least three reasons why Ford Mustang has been the top-selling car in its class since 1965.

Good looks. Mustang is sporty and sleek. Inside and out. Your choice of five models: Mach I, SportsRoof, Grandé, Hardtop and Convertible.

Good handling. Mustang's low silhouette and compact size make its handling as beautiful as its looks. You get independent front suspension with anti-sway bar, for decisive sporty car handling

with a comfortable passenger-car ride.

Great feeling. Driving a Mustang adds up to a statement of personal style. It feels great to you... it looks great to whoever's watching.

Discover Mustang for '73, at your Ford Dealer's

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All 1973 cars must meet Federal Emissions Standards before sale. See your Ford Dealer for details.

What makes Mustang different is the

For eight years now, the Ford Mustang has been the top-selling car in its class.

There are at least three reasons why.

The way it looks.

Sporty, sexy, sleek. You can choose from 5 models: Mach I, SportsRoof, Grandé, Hardtop, and Convertible.

New for 1973, you also get a rugged color-keyed front bumper and a dramatic grille design.

But not all the good looks are on the outside. Inside the

Mustang 10-13, 1972-14, 15

cockpit, you sit back in a bucket seat while your hand drops to a floor-mounted shift console and you look out over a deep-set instrument panel.

The way it handles.

The Mustang's low silhouette and compact size make its handling as beautiful as its looks.

A smoother independent front suspension with anti-sway bar helps take the bumps of rough roads and the twist out of twisting turns.

way it looks, handles, and makes you feel.

Giving you decisive sporty-car handling with a comfortable passenger-car ride.

The way it feels.

The feeling of control and balance you get from driving a Mustang adds up to a statement of personal style. Like when you do something very well, and know exactly how you did it.

It's a very different experience.

You can ask any of the 1 1/2 million people who own a Mustang. Or you can find out for yourself. At your Ford Dealer's.

(Some of the fine Mustang options shown on the Grandé above are automatic transmission, air conditioning, AM-FM stereo radio, console, power front disc brakes, white sidewall tires, and heated backlite. A smart choice too would be the steel-belted, radial ply tires. Tests show that steel-belted radials can give average drivers 40,000 miles of tread wear under normal driving conditions.)

FORD MUSTANG

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