

Now let us tell you about our Heavyweight.



you with all that exuberance and neglect elegance. Any Firebird can be ordered with knitted (just like mom used to make) vinyl upholstery. And picture windows (no

side vents), carpeting, and simulated wood grain styling on dash are standard. And with every Firebird you get GM's many safety features. Like seat belts, safety armrests, and

side-mounted marker lights.

Now, any guess why we decided to call them the Magnificent Five—again?



MARK OF EXCELLENCE

Write to: '68 Wide-Tracks, P.O. Box 888P, 196 Wide-Track Blvd., Pontiac, Michigan 48056.

Pontiac Motor Division

Announcing Pontiac's new Ram Air II.



Pontiac Motor Division

MARK OF EXCELLENCE

It grooms 340 hp from 5400 rpm. Twists 445 lbs. ft. of torque at 3800 rpm. And breathes air through two hood scoops. And for Ram Air's moderate extra cost, we've also added a new high-lift cam. New forged aluminum pistons. New

Armasteel crankshaft, new push rods and guides and dual high-rate valve springs. New freer breathing combustion chamber with 36% larger exhaust ports. New "tulip head" lightweight valves. Welcome, friends of the automobile.

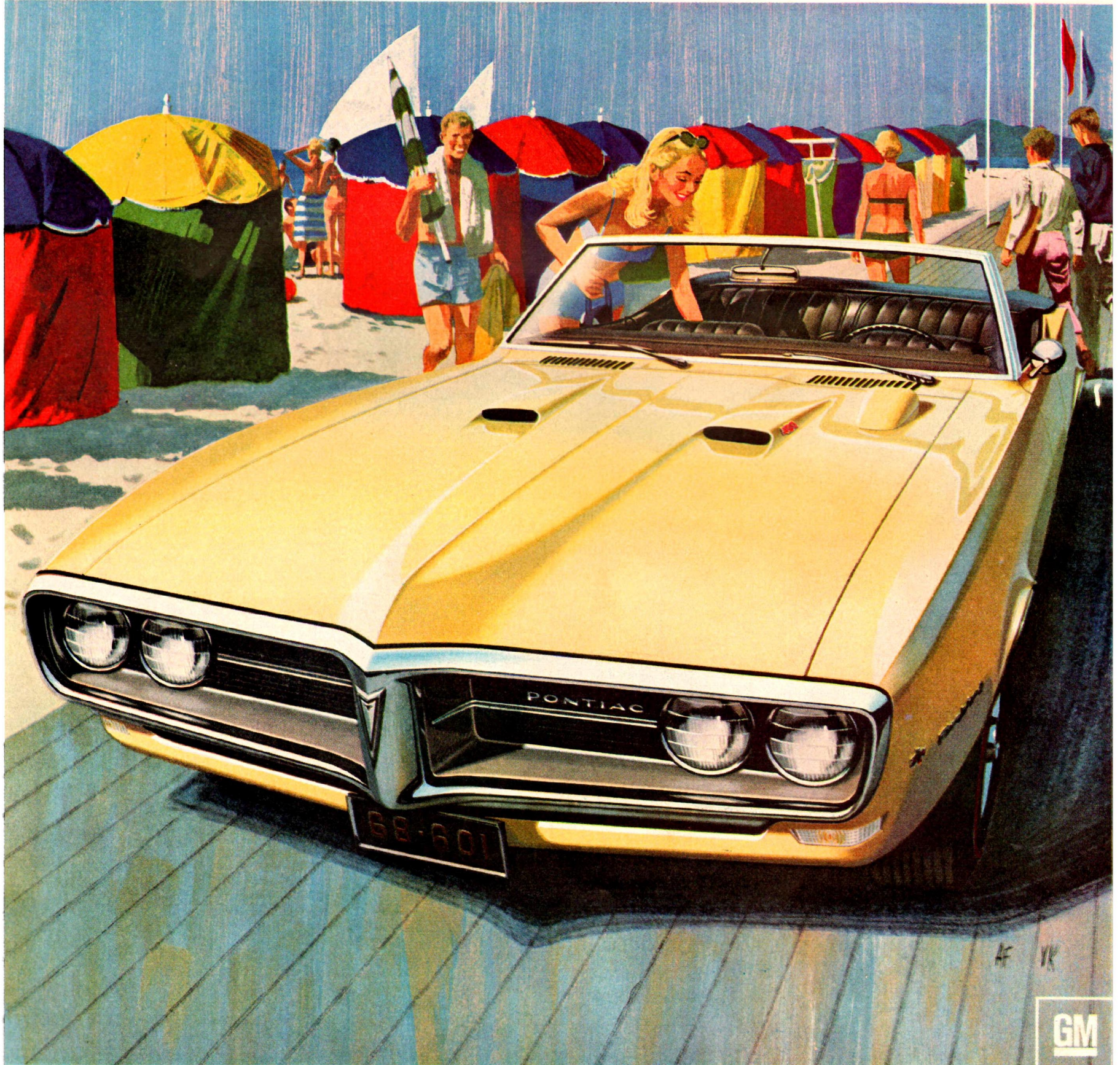
Anxious for 5 color pictures, specs and decals of the Great Wide-Tracks? Don't be. Send 30¢ (50¢ outside U.S.A.) to: '68 Wide-Tracks, P.O. Box 888B, 196 Wide-Track Blvd., Pontiac, Michigan 48056.

Here it's 1968 and you've never played Wide-Tracking? Maybe you're not a great American sport.

Here's your big chance to find out. Pontiac's Firebird for 1968. With bucket seats, wide-oval tires, a European-inspired, 175-hp Overhead Cam Six engine and some of the most exotic sheet metal ever to grace a sports car. And, if our basic fun machine doesn't bring out the sport in you, you've still got four more chances, ranging all the way up to the 335-hp Firebird 400 H.O.

With twin hood scoops, dual exhausts, redline wide-ovals and heavy-duty floor shift. Each of the Magnificent Five carries our new bag of safety features, including windshield pillar padding. And if, after you've tried Wide-Tracking, none of the great American sports cars has gotten under your skin, what have you lost? You can go right back to spending your evenings at home

Great American sports also dig Le Mans, GTO, Catalina, Bonneville and Grand Prix. Pontiac Motor Division.



Wide-Track **1968** Pontiacs

GM

MARK OF EXCELLENCE

Pontiac Firebird 400. The top end. Heavyweight of Pontiac's Magnificent Five Firebirds for 1968.

The credentials below are the powers behind our Heavy. You'll find them all set snugly atop 400's extra-firm but obliging suspension, with new asymmetrically mounted, multiple rear springs and wide-ovals. And you can order knitted (the

better to breathe with) vinyl upholstery.

And, with every Firebird, the kind of safety that comes from seat belts and side mounted marker lights. And that's just the beginning.

Now, any guesses why we call the 400 the Heavyweight of our Magnificent Five? We didn't think there'd be any confusion. Pontiac Motor Division

**400 cu. in.
Quadra-jet 4-bbl.
H.D. suspension.
330 hp.
Hurst.**



The end.

