

Dodge



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# Our Plum Crazy Challenger R/T Is No Shrinking Violet.

No way is 1970's all-new, high-performance car going to go unnoticed. Not with a mean 383 Magnum V8. Nor with an optional choice of engines, all the way up to the "Haulin' Hemi." Nor with that super-purple paint job—one of the new high-impact colors\* for the Dodge Scat Pack. Challenger R/T comes with all the other going goodies, too: 3-on-the-floor full-synchro manual transmission • Rallye Suspension (includes front torsion bars for extra-stable handling) • Rallye Instrument Cluster • HD drum-type brakes • Wide-tread tires • New longitudinal stripe or popular bumblebee stripe. 1970 Plum Crazy Challenger R/T. Be the first in your crowd to drive the Dodge Super Grape.

\*Optional, at extra cost.



Dodge Scat Pack ... the cars with the Bumblebee stripes

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## This Pony has Horses... 1970 Dodge Challenger R/T

1970's all-new high-performance pony car. It borrowed from no one. Completely new from the wide stance up. And the scoop drops the hint. The pony has a mean streak. Like a 383 Magnum V8. Light it up, and you'll get a quaking trace of four-barrel thunder. Or things get a mite stormier with the optional 440 Magnum V8 . . . or the all-out "hauling" Hemi." Challenger R/T has all the other going goodies, too: 3-on-the-floor full-synchro manual transmission • HD drum-type brakes • Wide-tread tires • Rallye Suspension with sway bar • Rallye Instrument Cluster • Bright dual exhaust tips • 3.23 axle ratio • New longitudinal stripe or traditional bumblebee stripe (your choice) • Brand-new optional 440 SixPack—three Holley two-barrels on a new high-rise manifold, vibrating under the new shaker hood (an option soon to be available). 1970 Dodge Challenger R/T. Kind of "cute" . . . 'til you let out the horses.

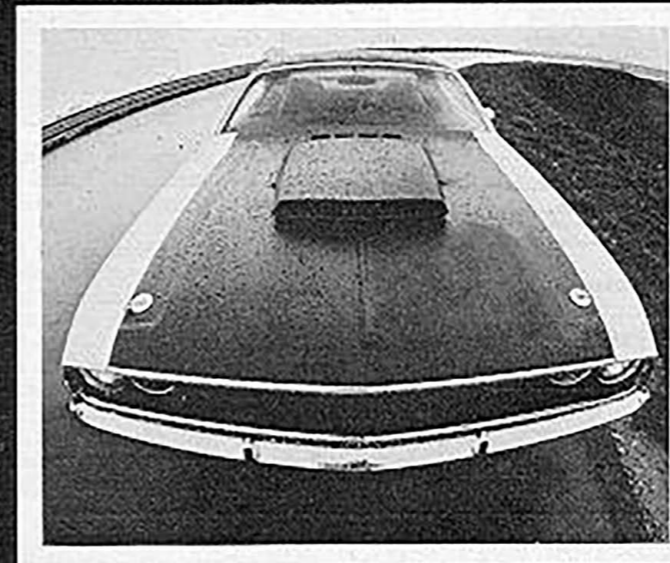


*Dodge Scoot Pack* ... the cars with the Bumblebee stripes

# CHALLENGER T/A. THIS CAR HAS NEVER RACED, YET IT HAS MORE FIRSTS THAN ANY OTHER CAR IN ITS CLASS.

- Small-block engine with SIX PAK carburetion.
- Air scoop design borrowed from a pursuit plane.
- Daytona rake for extra stability.
- Low-restriction, side-exit exhaust with megaphones.
- Big E60 tires, front; G60's, rear.
- Optional power steering designed for sports car driving.

For complete information,  
see your Dodge Dealer.



*Run with the Dodge Scoot Pack*



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