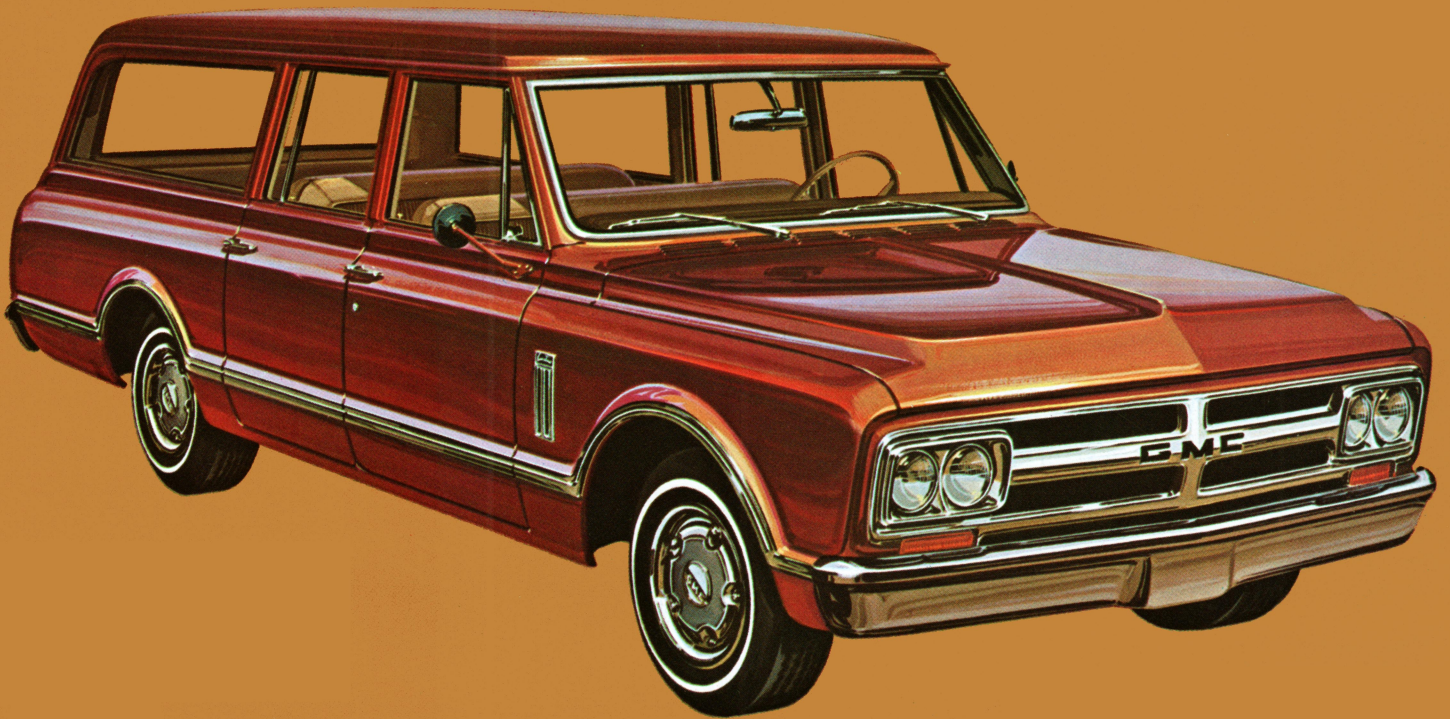


GMC

TRUCKS

**SUBURBAN
AND PANEL
MODELS**



1967 GMC SUBURBAN...

Meet the perfect all-purpose vehicle—GMC's longer, lower, sleeker Suburban for '67! Greater overall length plus a wheelbase bigger than the biggest station wagons gives you more room inside—space for nine passengers or as much as one-and-a-half tons of cargo! Loading is easier, too, with two curbside doors and a choice of lift and tailgate or panel-type rear doors. The Suburban is equipped with independent front wheel suspension plus easy-action front and rear coil springs—a combination that provides a luxuriously smooth ride. For extra rugged off-road operations, GMC's Suburban is also available with 4-wheel drive. Want to "dress up" your Suburban? GMC offers a wide selection of custom equipment—power steering, power brakes, automatic transmission, tinted glass, radio, tachometer, and much more. For good looks and hefty loads... for weekend fun or work-a-day utility—you'll want a GMC Suburban!



nts... GMC's chassis and driveline

full support
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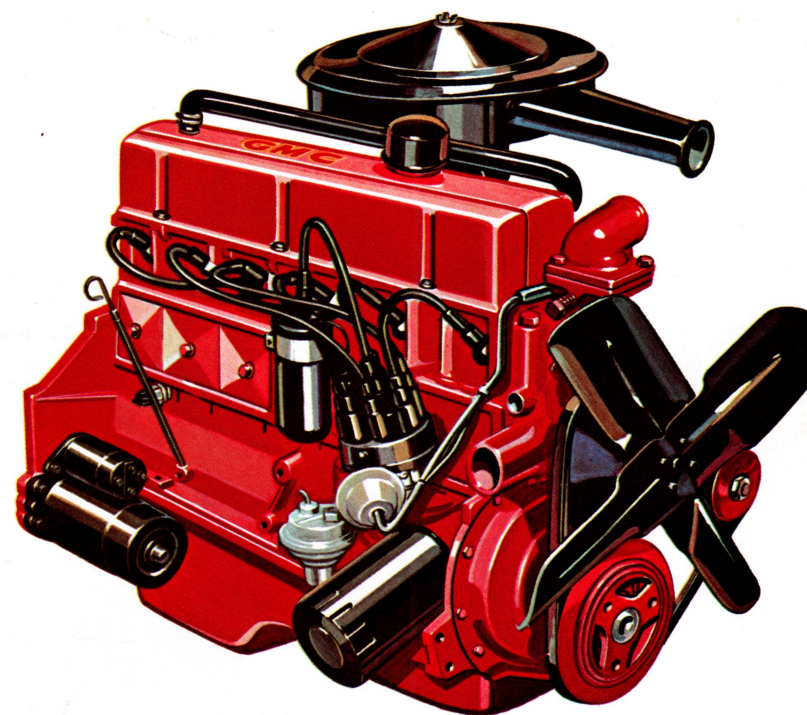
es provide
ance costs.

Independent front suspension—Heavy coil springs make roads seem smoother, turns easier. 6,000-mile lube intervals save you time and money.

Coil rear springs—Wide-set coil rear springs control sway, soften the bumps. The springs are two-stage for an easy ride, greater support for heavier loads.

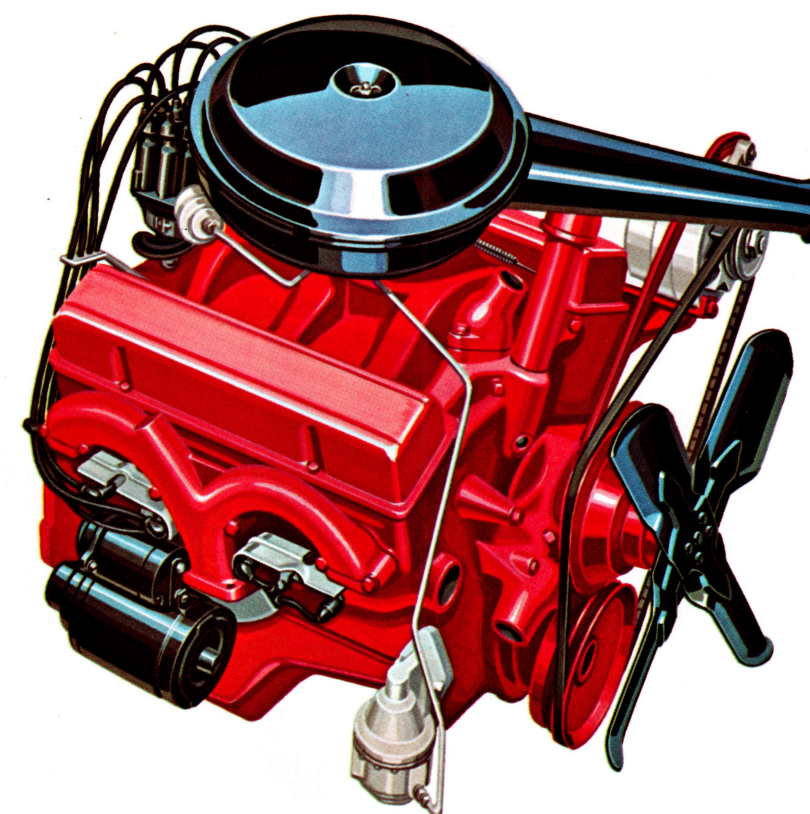
Auxiliary rear springs—Tapered leaf springs are available for extra durability in hard service. Springs take effect only with heavier loads, maintain easier ride under no-load and light-load conditions.

Transmissions—Availabilities include a regular 3-speed, 3-speed with overdrive, 4-speed or automatic. All are top quality truck-tough transmissions.



Your choice of America's savingest sixes!

Fuel-saving In-Line Six engines are available with both Suburban and Panel models. A 250 cu. in. I-6, rated at 155 horsepower, is standard. A 292 cu. in. I-6, developing 170 horsepower, is optional. All GMC I-6's feature a heavy-duty seven-main-bearing crankshaft that keeps bearing unit pressures low—provides large supporting surfaces on both sides of crank throw. Peak torque is achieved at low speeds for longer life and increased economy. Extra powerful optional 292 Six features aluminized inlet valves, automatic rotators on exhaust valves, hydraulic valve lifters and long life piston rings.



Power-up your profits with a GMC V-8!

GMC V-8's give you full power faster—have the built-in strength and stamina to stay on the job. V-8's available with Suburban and Panel models include a rugged 283 cu. in. V-8 (175 horsepower) and an extra-lively 327 cu. in. V-8 mustering 220 horsepower. Features include compact 90-degree V-block; short, rigid crankshaft, sturdy I-beam connecting rods, cast aluminum pistons with cast-in steel struts for expansion control and positive crankcase ventilation.

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1967 GMC PANEL

Eye-stopping style plus a big bonus of load space top a long list of advantages you enjoy with a '67 GMC Panel truck. These new prestige-building Panels measure an impressive 18 feet in overall length—provide space for up to 207 cubic feet of cargo! Rear doors are held at 90 or 180 degrees for loading convenience. Packages, crates and cartons slide easily on steel skid strips attached to the weather-proofed rear compartment wood floors. There's a smoother ride, too, for you and your goods. Coil springs front and rear, plus independent front suspension, soak up road shock and vibration. Panels have a sturdy, adjustable, bucket-type driver's seat with a steel back for protection against shifting loads. A wide selection of power and driveline components lets you equip a GMC Panel to the exact requirements of the job. Smarter looking, extra spacious, with true truck ruggedness, GMC's '67 Panels mean business . . . for you!

Vehicles shown illustrate standard or optional factory-installed equipment. Items referred to as options, optional or available are at extra cost.



More strength where it counts... GMC's chassis and driveline

Frames—Suburbans and Panels have the full support of rugged, steel-channel frame rails. Sturdy cross-members give extra strength to the understructure.

Clutch—GMC's diaphragm-spring clutch operates with exceptional ease. A 10-inch clutch is standard with I-6 engines. An 11-inch clutch is included with V-8-powered models.

Axles—All axles have hypoid gears for quiet, reliable, operation. (See specifications on back cover for available capacities.)

Brakes—Self-adjusting hydraulic brakes provide smooth, balanced braking, reduce maintenance costs. Vacuum power brakes are also available.

Independent front suspension—Heavy coil springs make roads seem smoother, turns easier. 6,000-mile lube intervals save you time and money.

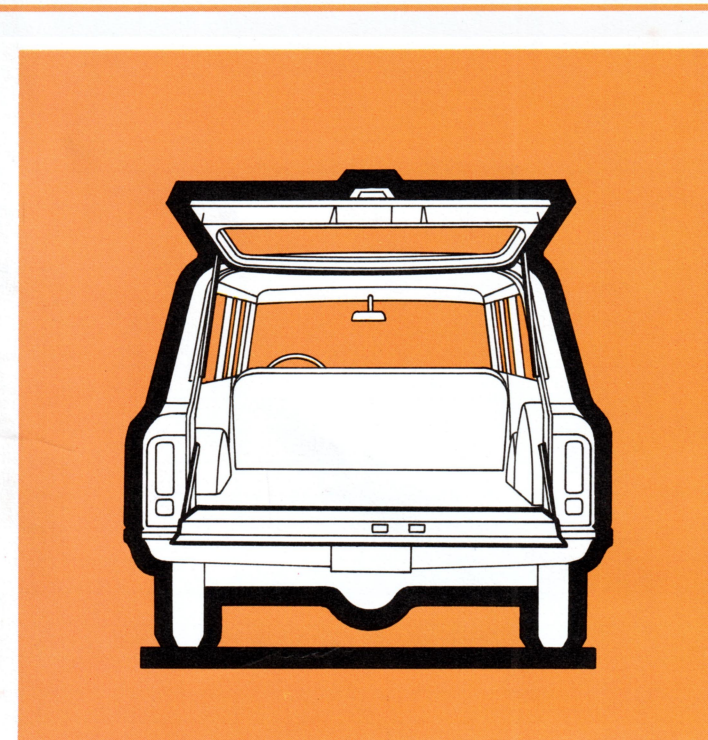
Coil rear springs—Wide-set coil rear springs control sway, soften the bumps. The springs are two-stage for an easy ride, greater support for heavier loads.

Auxiliary rear springs—Tapered leaf springs are available for extra durability in hard service. Springs take effect only with heavier loads, maintain easier ride under no-load and light-load conditions.

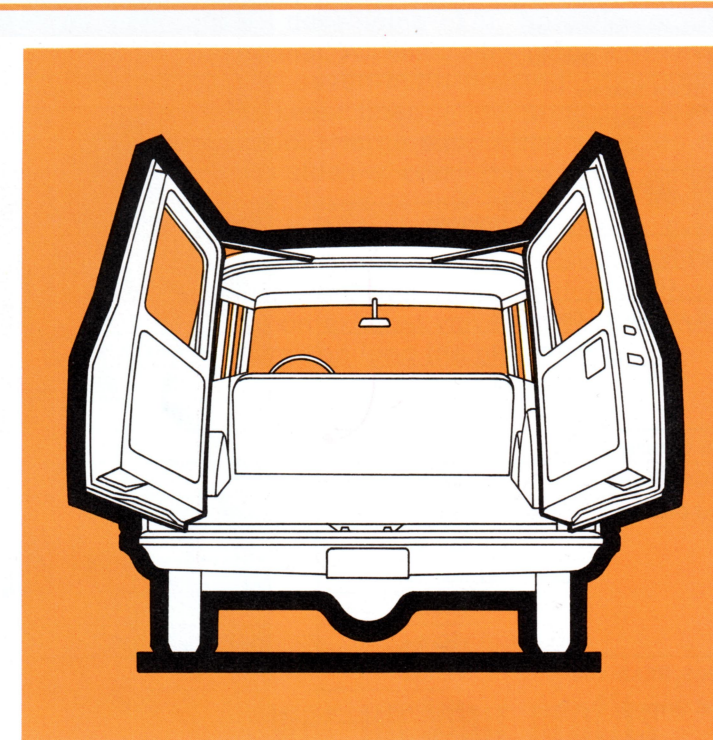
Transmissions—Availabilities include a regular 3-speed, 3-speed with overdrive, 4-speed or automatic. All are top quality truck-tough transmissions.

Standard safety and convenience features in GMC's 1967 Suburban and Panel models include: Instrument panel—padded edge, glare-reducing paint on crown, textured instrument background, flat knobs, safety-pull ashtray and safety latch glove box door. Front seat shoulder belt anchors; padded sun visor; four-way hazard warning flasher; dual master cylinder brake system; windshield washer; dual speed windshield wipers with glare-reducing arms and blades,

and thick laminate windshield are also included. Left and right outside mirrors are standard on Panel models. A left outside and a shatter-resistant inside day-night mirror with breakaway arm are standard on Suburbans. Other safety features on all models: seat belts; telescoping steering shaft; passenger-guard door locks; front seat back lock; corrosion-resistant brake lines; soft, low profile window control knobs, plus safety door latches and hinges.



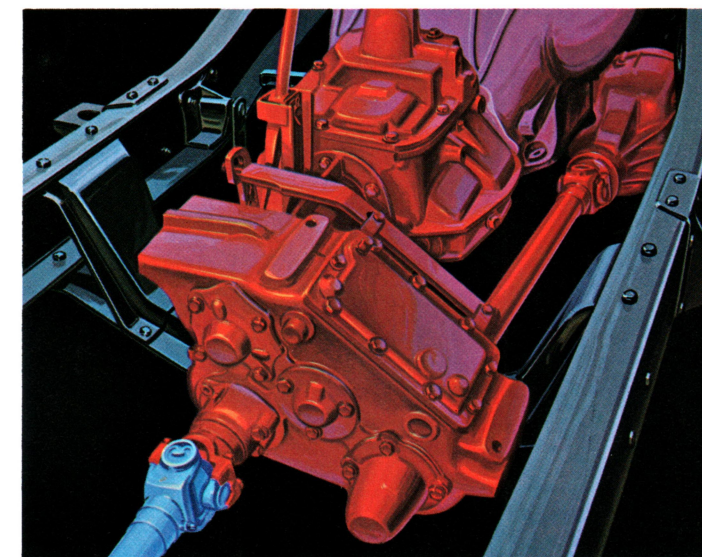
Rear lift and tailgate is offered in Suburban models for those who prefer station-wagon-type rear doors. The tailgate is flush with floor when open, permitting you to carry longer loads safely. Loading is easier, too. The liftgate swings up and out of the way for loading bulky, hard-to-handle cargo.



Panel-type rear doors are also available with the GMC Suburban. These rugged doors give you wide, clear access to the load compartment. Door latches are concealed for a smoother, more eye-pleasing exterior appearance. Two-position check links hold each door open for loading and unloading.

Extra rugged jobs call for GMC's 4-wheel drive!

GMC Suburbans and Panels, with 4-wheel drive, have a go-anywhere gameness that makes them ideal for rugged off-road operations. Ground clearance is ample despite a new, low profile that adds a high style note along with extra-easy entry and exit. Multiple forward speeds, plus two reverse gears, take you up steep grades, over rough trails and rutted fields that you'd never try with other trucks. Front and rear tapered leaf springs set new standards of 4 x 4 riding comfort. 2-speed transfer case, shown at right, is bolted directly to the transmission. A single lever from the transfer case controls the engagement of the front wheel drive as well as the high and low ranges. Power take-off openings are provided for accessory drives.



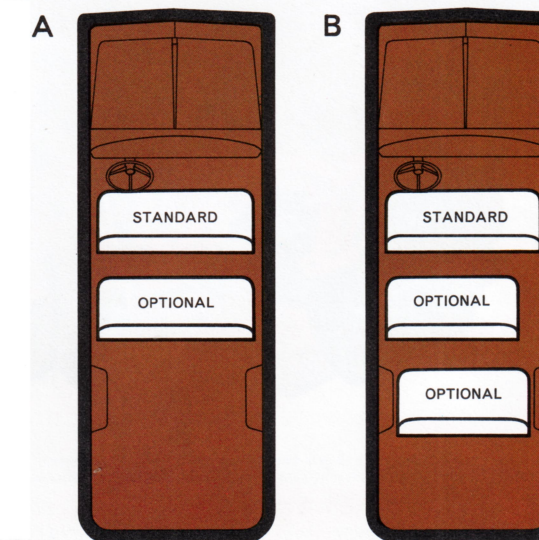
Travel in comfort and style with GMC Suburban!

GMC interior styling for '67 strikes a new note in beauty, luxury and durability. Suburban interiors feature deeply embossed fawn-colored vinyl upholstery with a thick foam cushion for exceptional comfort. Optional second and third passenger seats match front seat pattern. CUSTOM option

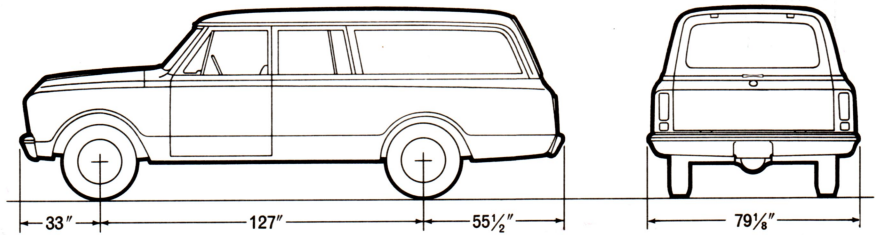
(illustrated) combines nylon and vinyl trim in choice of four colors (red, blue, green or fawn) keyed to exterior body paint. In Custom interior, too, the passenger seats match the front seat. For the ultimate in comfort and style, GMC offers bucket seats with center console in fawn-colored vinyl.

Suburban Seating Arrangements

GMC's Suburban provides room for up to 9 passengers or 181 cubic feet of cargo! Standard full-width front bench seat accommodates three husky adults with ease. A second full-width seat is optional at extra cost (see illustration "A"). To seat nine, order the two optional 3-passenger seats for center and rear positions as shown in illustration "B". Driver and passenger seat belts are standard. Rear seats are easily removed to convert the Suburban to a spacious cargo carrier.



Specifications



| | |
|---------------------------|--|
| SERIES | |
| GROSS WEIGHT RANGE | |
| AXLE, FRONT IFS | 5500 lbs. 3000 lbs. |
| Driving-steering | 3300 lbs. 3500 lbs. |
| AXLE, REAR | 3300 lbs. 3500 lbs. 5200 lbs. |
| BRAKES, SERVICE | Hydraulic, Dual Vacuum-Hydraulic |
| CLUTCH | 10" 11" |
| ENGINE In-Line Six | 155 hp. 250 170 hp. 292 |
| V8 | 175 hp. 283 220 hp. 327 |
| FRAME | Channel Type |
| SPRINGS, FRONT | Coil 1250 lbs. Rated at Ground 1350 lbs. 1500 lbs. Tapered Leaf 1450 lbs. 1600 lbs. 1750 lbs. |
| SPRINGS, REAR | Coil 1250 lbs. Rated at Ground 2000 lbs. 3000 lbs. Tapered Leaf 1800 lbs. 1900 lbs. 2500 lbs. Auxiliary, Leaf 500 lbs. |
| STEERING | Hydraulic Power |
| TRANSMISSION | 3-speed SM-318 SM-326 3-speed Overdrive 4-speed SM-420 NP-435 GA Automatic AT-218 AT-400 |
| TIRES | Standard Maximum |
| WHEELS | Disc |

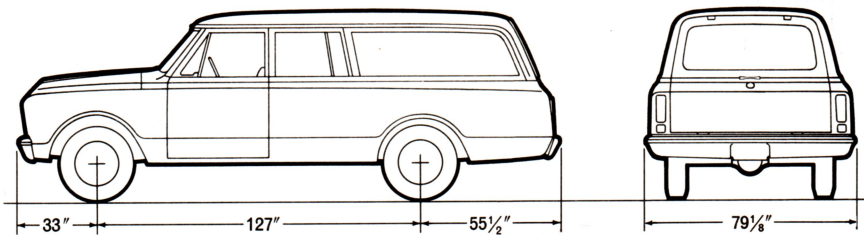
| CE & CS-1500 | CE & CS-2500 | KE & KS-1500 (4x4) | KE & KS-2500 (4x4) |
|---------------------|-------------------|--------------------|--------------------|
| 4400-5000 lbs. | 5500-7500 lbs. | 4600-5600 lbs. | 5700-7600 lbs. |
| STD. | — | — | — |
| — | STD. | — | — |
| — | — | STD. | — |
| — | — | — | STD. |
| — | — | STD. | — |
| STD. | — | — | — |
| — | STD. | — | STD. |
| STD. | STD. | STD. | STD. |
| OPT. | OPT. | OPT. | OPT. |
| STD. (CS) | STD. (CS) | STD. (KS) | STD. (KS) |
| STD. (CE) | STD. (CE) | STD. (KE) | STD. (KE) |
| STD. (CS) | STD. (CS) | STD. (KS) | STD. (KS) |
| OPT. (CS) | OPT. (CS) | OPT. (KS) | OPT. (KS) |
| STD. (CE) | STD. (CE) | STD. (KE) | STD. (KE) |
| OPT. (CE) | OPT. (CE) | OPT. (KE) | OPT. (KE) |
| STD. | STD. | STD. | STD. |
| STD. | — | — | — |
| OPT. | STD. | — | — |
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| — | — | OPT. | OPT. |
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| — | — | — | OPT. |
| OPT. | OPT. | — | — |
| OPT. | OPT. | OPT. | OPT. |
| STD. (CS) | — | STD. | STD. |
| STD. (CE) OPT. (CS) | STD. | — | — |
| OPT. | — | — | — |
| OPT. | OPT. | OPT. | OPT. |
| OPT. | OPT. | — | — |
| OPT. | OPT. | — | — |
| OPT. | OPT. | — | — |
| 8.15-15, 4 p.r. | 7-17.5, 6 p.r. | 8.15-15, 4 p.r. | 7-17.5, 6 p.r. |
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| STD. | STD. | STD. | STD. |

Refer to Load Capacity Chart in Data Book or Owners and Drivers Manual for minimum equipment required for maximum GVW or GCW.

The chassis components shown above are available as factory-installed options. Different model applications of these components as well as many other items of factory-installed equipment may be ordered through your GMC Dealer.

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Specifications



| SERIES | |
|----------------------|-------------------------------------|
| GROSS WEIGHT RANGE | |
| AXLE, FRONT IFS | 5500 lbs. |
| | 3000 lbs. |
| Driving-steering | 3300 lbs. |
| | 3500 lbs. |
| AXLE, REAR | 3300 lbs. |
| | 3500 lbs. |
| | 5200 lbs. |
| BRAKES, SERVICE | Hydraulic, Dual Vacuum-Hydraulic |
| CLUTCH | 10" 11" |
| ENGINE In-Line Six | 155 hp. 250 170 hp. 292 |
| V8 | 175 hp. 283 220 hp. 327 |
| FRAME | Channel Type |
| SPRINGS, FRONT | Coil 1250 lbs. |
| Rated at Ground | 1350 lbs. 1500 lbs. |
| Tapered Leaf | 1450 lbs. 1600 lbs. 1750 lbs. |
| SPRINGS, REAR | Coil 1250 lbs. |
| Rated at Ground | 2000 lbs. 3000 lbs. |
| Tapered Leaf | 1800 lbs. 1900 lbs. 2500 lbs. |
| Auxiliary, Leaf | 500 lbs. |
| STEERING | Hydraulic Power |
| TRANSMISSION 3-speed | SM-318 SM-326 |
| 3-speed | Overdrive |
| 4-speed | SM-420 NP-435 GA |
| Automatic | AT-218 AT-400 |
| TIRES Standard | |
| Maximum | |
| WHEELS | Disc |

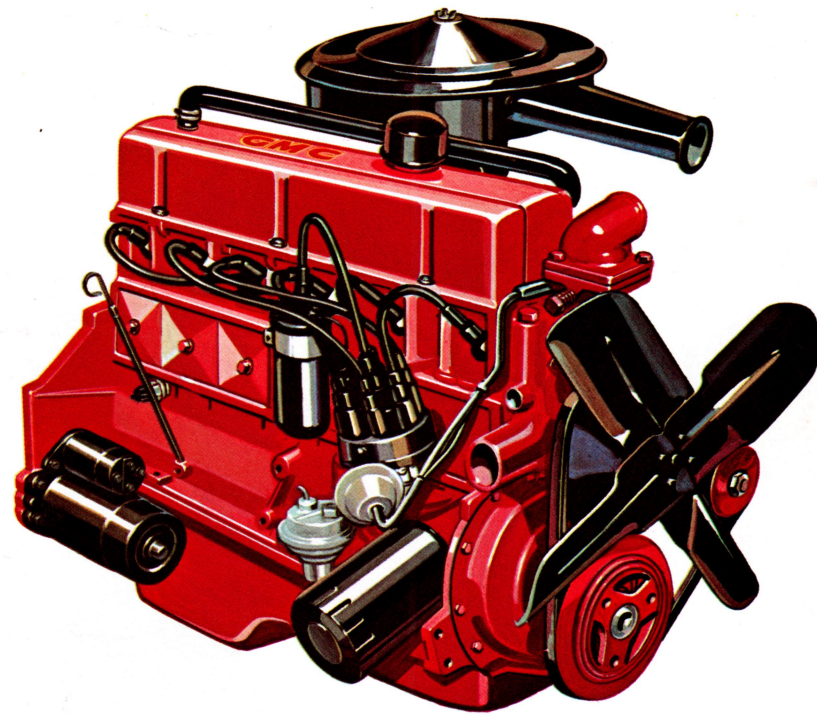
| CE & CS-1500 | CE & CS-2500 | KE & KS-1500 (4x4) | KE & KS-2500 (4x4) |
|---------------------|-------------------|--------------------|--------------------|
| 4400-5000 lbs. | 5500-7500 lbs. | 4600-5600 lbs. | 5700-7600 lbs. |
| STD. | — | — | — |
| — | STD. | — | — |
| — | — | STD. | — |
| — | — | — | STD. |
| — | — | STD. | — |
| STD. | — | — | — |
| — | STD. | — | STD. |
| STD. | STD. | STD. | STD. |
| OPT. | OPT. | OPT. | OPT. |
| STD. (CS) | STD. (CS) | STD. (KS) | STD. (KS) |
| STD. (CE) | STD. (CE) | STD. (KE) | STD. (KE) |
| STD. (CS) | STD. (CS) | STD. (KS) | STD. (KS) |
| OPT. (CS) | OPT. (CS) | OPT. (KS) | OPT. (KS) |
| STD. (CE) | STD. (CE) | STD. (KE) | STD. (KE) |
| OPT. (CE) | OPT. (CE) | OPT. (KE) | OPT. (KE) |
| STD. | STD. | STD. | STD. |
| STD. | — | — | — |
| OPT. | STD. | — | — |
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| — | — | — | OPT. |
| OPT. | OPT. | — | — |
| OPT. | OPT. | OPT. | OPT. |
| STD. (CS) | — | STD. | STD. |
| STD. (CE) OPT. (CS) | STD. | — | — |
| OPT. | — | — | — |
| OPT. | — | — | — |
| OPT. | OPT. | — | — |
| OPT. | OPT. | — | — |
| OPT. | OPT. | — | — |
| 8.15-15, 4 p.r. | 7-17.5, 6 p.r. | 8.15-15, 4 p.r. | 7-17.5, 6 p.r. |
| 8.00-16.5, 6 p.r. | 9.50-16.5, 8 p.r. | 8.00-16.5, 6 p.r. | 9.50-16.5, 8 p.r. |
| STD. | STD. | STD. | STD. |

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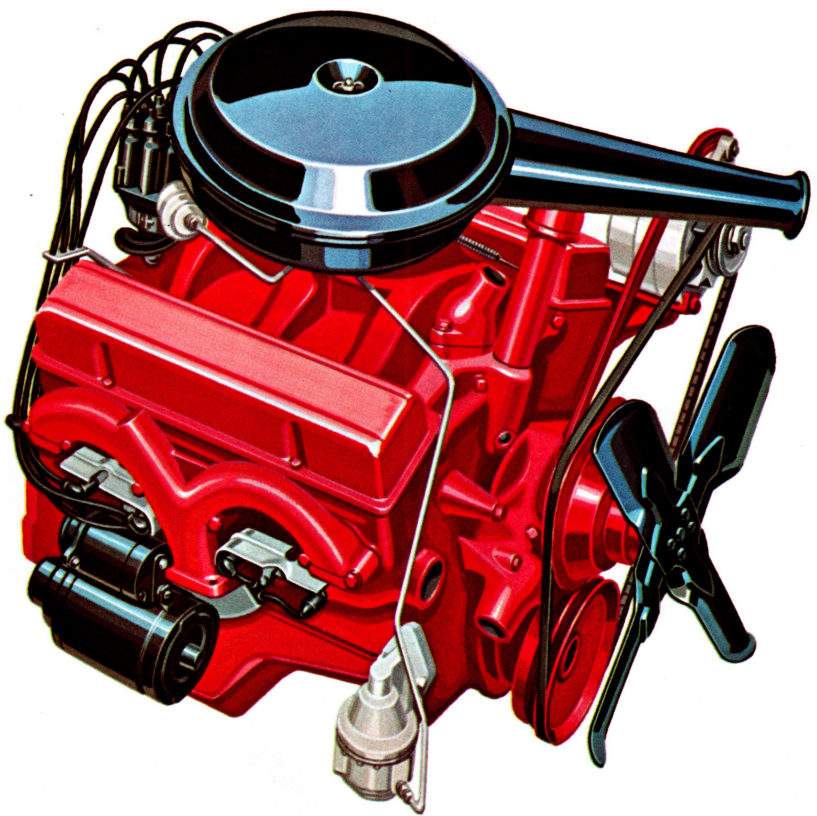
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Your choice of America's savingest sixes!

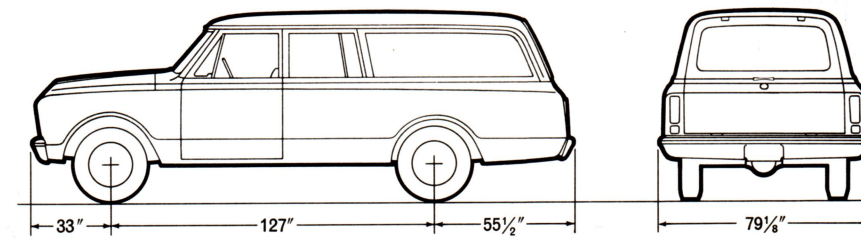
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Specifications



| SERIES | | CE & CS-1500 | CE & CS-2500 | KE & KS-1500 (4x4) | KE & KS-2500 (4x4) |
|--------------------|--------------------------|---------------------|-------------------|--------------------|--------------------|
| GROSS WEIGHT RANGE | 4400-5000 lbs. | 5500-7500 lbs. | 4600-5600 lbs. | 5700-7600 lbs. | |
| AXLE, FRONT IFS | 5500 lbs. STD. | — | — | — | — |
| | 3000 lbs. — | STD. | — | — | — |
| Driving-steering | 3300 lbs. — | — | STD. | — | — |
| | 3500 lbs. — | — | — | STD. | — |
| AXLE, REAR | 3300 lbs. — | — | — | STD. | — |
| | 3500 lbs. STD. | — | — | — | — |
| | 5200 lbs. — | — | — | — | STD. |
| BRAKES, SERVICE | Hydraulic, Dual | STD. | STD. | STD. | STD. |
| | Vacuum-Hydraulic | OPT. | OPT. | OPT. | OPT. |
| CLUTCH | 10" STD. (CS) | STD. (CS) | STD. (KS) | STD. (KS) | STD. (KS) |
| | 11" STD. (CE) | STD. (CE) | STD. (KE) | STD. (KE) | STD. (KE) |
| ENGINE | In-Line Six 155 hp, 250 | STD. (CS) | STD. (CS) | STD. (KS) | STD. (KS) |
| | 170 hp, 292 | OPT. (CS) | OPT. (CS) | OPT. (KS) | OPT. (KS) |
| | V8 175 hp, 283 | STD. (CE) | STD. (CE) | STD. (KE) | STD. (KE) |
| | 220 hp, 327 | OPT. (CE) | OPT. (CE) | OPT. (KE) | OPT. (KE) |
| FRAME | Channel Type | STD. | STD. | STD. | STD. |
| SPRINGS, FRONT | Coil 1250 lbs. | STD. | — | — | — |
| Rated at Ground | 1350 lbs. OPT. | STD. | — | — | — |
| | 1500 lbs. — | — | OPT. | — | — |
| | Tapered Leaf 1450 lbs. | — | — | STD. | — |
| | 1600 lbs. — | — | — | — | STD. |
| | 1750 lbs. — | — | — | OPT. | OPT. |
| SPRINGS, REAR | Coil 1250 lbs. | STD. | — | — | — |
| Rated at Ground | 2000 lbs. OPT. | STD. | — | — | — |
| | 3000 lbs. — | — | OPT. | — | — |
| | Tapered Leaf 1800 lbs. | — | — | STD. | — |
| | 1900 lbs. — | — | — | — | STD. |
| | 2500 lbs. — | — | — | — | OPT. |
| | Auxiliary, Leaf 500 lbs. | OPT. | OPT. | — | — |
| STEERING | Hydraulic Power | OPT. | OPT. | OPT. | OPT. |
| TRANSMISSION | 3-speed SM-318 | STD. (CS) | — | STD. | STD. |
| | SM-326 | STD. (CE) OPT. (CS) | STD. | — | — |
| | 3-speed Overdrive | OPT. | — | — | — |
| | 4-speed SM-420 | OPT. | OPT. | OPT. | OPT. |
| | NP-435 GA | OPT. | OPT. | — | — |
| | Automatic AT-218 | OPT. | OPT. | — | — |
| | AT-400 | OPT. | OPT. | — | — |
| TIRES | Standard | 8.15-15, 4 p.r. | 7-17.5, 6 p.r. | 8.15-15, 4 p.r. | 7-17.5, 6 p.r. |
| | Maximum | 8.00-16.5, 6 p.r. | 9.50-16.5, 8 p.r. | 8.00-16.5, 6 p.r. | 9.50-16.5, 8 p.r. |
| WHEELS | Disc | STD. | STD. | STD. | STD. |

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GMC TRUCK & COACH DIVISION, GENERAL MOTORS CORPORATION, PONTIAC, MICHIGAN

Litho in U.S.A.—ADV 587—3-67—75M



SUBURBAN AND PANEL MODELS



1967 GMC SUBURBAN...

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