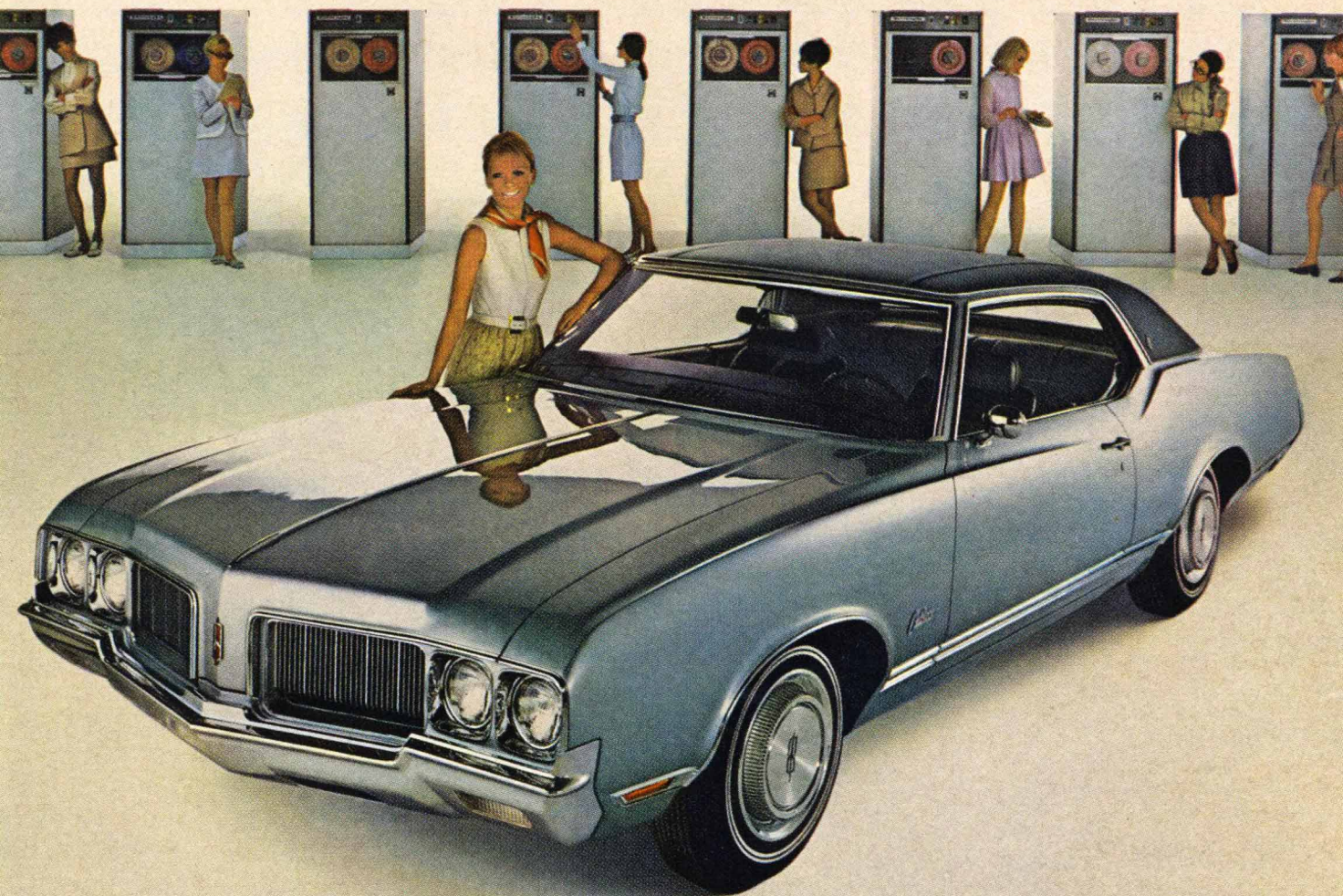


Facts. Figures. Data. Reel after reel after reel. Wouldn't it be nice to have an Escape Machine?



It's here! 1970 Olds Cutlass Supreme, a totally new idea in elegance.

You and Cutlass Supreme, what a couple you'll make. We know because we checked it out on our computers. Here's what we found: You really go for elegant looks. *Check.* Those deep-comfort, double-padded seats—choice of buckets or bench. *Check.* That agile coil-spring ride. *Check.*

The no-draft Flo-Thru Ventilation System. *Check.* The anti-theft steering column lock. *Check.* The smoother, longer-lasting Rocket V-8 performance of Oldsmobile's exclusive new Positive Valve Rotators. *Check.* What do they do for you? They rotate the valves constantly—providing

better valve seating and perfect sealing for longer, more efficient engine operation. *Check.* And a price that will easily fit your budget. *Check. Check.* See your nearest Olds dealer soon and check out a Cutlass Supreme Escape Machine. It could be the start of something great.

Oldsmobile: Escape from the ordinary.

Protects you with energy-absorbing padded instrument panel, sideguard beams, bias-ply glass-belted tires, side marker lights and reflectors, four-way hazard warning flasher, anti-theft steering column. **Pampers you** with luxurious interiors, rotary glove box latch, easy-to-read instruments. **Pleases you** with Oldsmobile's famous quiet ride, responsive power, and contemporary styling. Come see it soon.



MARK OF EXCELLENCE

**Orders. Complaints. Another one of those days.
Wouldn't it be nice to have an Escape Machine?**



**Totally new for 1970!
Cutlass Supreme – Olds elegance in a trim new size.**

Imagine you cruising around town in this sleek beauty. Proud? – you'd better believe it. This trim new personal size Supreme lets you move up to Olds elegance without leaving the low-price field.

But then, that's *your* secret – a secret luxuriously hidden under that formal new roof and elegant lines. And there's Rocket V-8 action that won't quit – thanks to another Oldsmobile exclusive:

unique Positive Valve Rotators. Cutlass Supreme – one of 29 Olds Escape Machines inviting you to make your escape. See them at your Olds dealer's. Try youngmobile thinking for 1970.

Oldsmobile: Escape from the ordinary.



INTRODUCING...

OLDS RALLYE 350

**Dr. Oldsmobile
scores again with
a new action look—
and a price that
says "Let's Go!"**

It's an all-new action look. From the wheels up. From the price down.

Olds Rallye 350. Just plain beautiful—to look at, drive, and price.

A 4-barreled, air-inducted V-8 makes it run. A 4-4-2 developed suspension makes it handle. And about every action/appearance item you can think of (scoops, stripes, blacked-out grille, yellow-coated bumpers and wheels, etc.) makes it the boldest scene-stealer that ever toured Main Street. And you can order it with a rear-deck spoiler.

The coupe that could win car-of-the-year honors on looks alone is at your Olds dealer's now. Olds Rallye 350.

WHAT IT'S GOT: 350-cu.-in., 4-bbl. V-8 with air-induction • Special Sebring Yellow paint with sport stripes (sides and rear) • New urethane-coated bumpers • Blacked-out grille • Fiberglass hood with functional air scoops, wide paint patches, chromed hood tie-downs • Rear bumper specially notched for flared dual exhausts • Heavy-duty FE2 suspension with front and rear stabilizer bars • Super-wide G70 x 14" bias-belted blackwalls on styled, Sebring Yellow sports wheels • Custom-sport steering wheel with leather-like, non-slip grip • Sports-styled outside mirrors, left side with remote control • Rally 350 decals on rear-quarter panels • 3.23:1 axle ratio • Olds Rallye 350 option is available on three models—F-85 Sports Coupe and Cutlass S Holiday or Sports Coupe.

