



**Chevrolet Chevelle**

# CHEVELLE



'70 SS 454 Sport Coupe\*

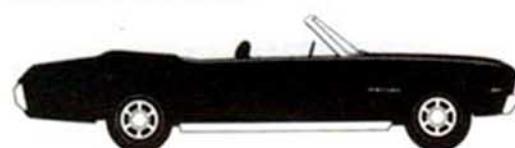


'70 SS 396 Convertible\*

\*SS 396 and SS 454 model options can be ordered for both Malibu Sport Coupe and Convertible. Check your dealer for availability as production will start late.



'70 Malibu Sport Coupe



'70 Malibu Convertible



'70 Malibu Sport Sedan



'70 Malibu 4-Door Sedan

(The one on the reverse side is the SS 396 Sport Coupe.)

## Built-ins

### NEW

New grille with muscular hood, new front bumper and front fender styling. New rear-end styling with taillights and backup lights made integral in new rear bumper. New side marker lights—front and rear. New lower profile fiberglass-belted tires. Freshly styled instrument panel with new instrument cluster and controls.

### OTHERS YOU'LL LIKE

Incomparable Body by Fisher quality. Full Coil suspension with computer-selected springs. Anti-theft steering column lock. Astro Ventilation and full door-glass styling for sport coupes and convertibles. Forward-mounted front door lock buttons. Protective inner fenders. Automatic ignition key alarm. Side-guard beam structure. Hide-A-Way windshield wipers. Perimeter-type frame. Other Chevelle standards include flush-and-dry rocker panels, Delco Eye energizer battery, Delcotron generator and self-adjusting Safety-Master brakes.

## Interiors

For 1970, Chevelle offers newly designed interiors throughout. All doors and sidewalls come clad in color-keyed vinyl. Floors are covered in color-keyed deep-twist carpeting. □ A new pattern cloth-and-vinyl interior is standard for all models except convertibles in black, blue, gold or dark green; in addition, turquoise is available for sedans. □ All-vinyl interiors are standard on convertibles and include choice of black, blue, ivory, red or saddle. □ Extra-cost all-vinyl interiors are available as follows: sport coupe—black, dark green, ivory, red, saddle; sport sedan—black, dark green, gold; 4-door sedan—black. □ Extra-cost all-vinyl Strato-bucket seats are available (for sport coupes and convertibles only) in black, ivory, red or saddle, plus blue (convertibles only) and dark green (sport coupes only).

## What's Available

### NEW

□ Pushbutton all-transistor radios: AM, AM/FM or AM/FM/Stereo. Hidden windshield antenna, new deep-cone speakers and variable dial light that dims with panel lights. □ New integral stereo tape system with AM or AM/FM/Stereo radio. Tape cartridges are inserted through radio dial. □ Finger-tip windshield wiper control permits operation of washers and wipers from turn signal lever.

□ Electrically operated power door lock system. □ Automatic seat back latch releases folding seats when door is opened. (For coupes and convertibles with power door lock system.) □ Windshield washer fluid monitor—signals when fluid is low (included with Auxiliary Lighting). □ SS 396 model option. Available for sport coupe and convertible. Includes 350-hp Turbo-Jet 396 V8, special suspension, power disc brakes, special domed hood, sport wheels, wide-oval white-lettered tires, wheel opening moldings, black resilient rear bumper panel and other performance and identification features. □ SS 454. Includes 360-hp Turbo-Jet 454 V8 plus SS features listed in SS 396 description above.

□ Cowl induction hood with large automatic air inlet door (for SS only). □ Sport stripes for SS hood and deck lid. □ Heavy-duty clutch. □ Wheel covers in several styles.

### OTHERS YOU'LL LIKE

□ Variable-ratio power steering. □ Power brakes. □ Power disc brakes. □ Power convertible top (white or black). □ Vinyl roof cover in black, white, dark blue, dark gold or dark green, depending on car color. □ Soft-Ray tinted glass. □ Rally wheels (except SS). □ White- or red-stripe tires. □ Comforttilt steering wheel. □ Custom deluxe seat and shoulder belts. □ Center console (available with Strato-bucket seats only). □ Child safety seat. □ Engine block heater. □ Mirror maplight.

□ Four-Season air conditioning or dealer-installed Comfort-Car air conditioning. □ Trailer hitch, car-to-trailer wiring harness, plus a full range of other trailering options. □ Positraction rear axle.

□ Deck-lid luggage carrier. □ Electric clock. □ Remote-control rearview mirror. □ Rear window defroster. □ Special instrumentation (V8 sport coupe and convertible). For other Options and Custom Features, check your dealer.

## Power Mates

### TRANSMISSIONS

□ 3-SPEED fully synchronized. Column-mounted lever. Forward gears in constant mesh for greater durability and smoother, quieter shifting. □ 4-SPEED fully synchronized. Floor-mounted lever. □ POWERGLIDE automatic. Column-mounted lever, or floor-mounted when you order console. Features 3-element hydraulic torque converter. □ TURBO HYDRA-MATIC. Column-mounted lever, or floor-mounted when you order console. Can be shifted manually through three forward ranges, or left in "drive" for automatic shifting.

### ENGINES

All engines for 1970 have new transmission-controlled spark advance for smoother acceleration and improved emission control. New slim-line, gasketless spark plugs for 6-cylinder engine and Turbo-Jet V8s. □ 155-hp Turbo-Thrift 250 Six—our new bigger standard Six. Single-barrel carburetor, regular fuel. Compression ratio—8.5:1. Transmissions: 3-Speed standard, Powerglide, Turbo Hydra-matic.

□ 200-hp Turbo-Fire 307 V8, standard. Two-barrel carburetor, regular fuel. Compression ratio—9.0:1. Transmissions: 3-Speed standard, 4-Speed, Powerglide, Turbo Hydra-matic. □ 250-hp Turbo-Fire 350 V8, extra cost. Two-barrel carburetor, regular fuel. Compression ratio—9.0:1. Transmissions: 3-Speed standard, 4-Speed, Powerglide, Turbo Hydra-matic. □ 300-hp Turbo-Fire 350 V8, extra cost. Four-barrel carburetor, premium fuel. Compression ratio—10.25:1. Transmissions: 4-Speed, Powerglide, Turbo Hydra-matic.

□ 330-hp Turbo-Jet 400 V8, extra cost. Four-barrel carburetor, premium fuel. Compression ratio—10.25:1. Transmissions: 4-Speed, Turbo Hydra-matic. □ 350-hp Turbo-Jet 396 V8, with SS only. Four-barrel carburetor, premium fuel. Compression ratio—10.25:1. Transmissions: 4-Speed, Turbo Hydra-matic. □ 360-hp Turbo-Jet 454 V8, with SS only. Four-barrel carburetor, premium fuel. Compression ratio—10.25:1. Transmissions: 4-Speed, Turbo Hydra-matic.

## Reassurance Features

### OCCUPANT PROTECTION

Seat belts with pushbutton buckles for all passenger positions. Shoulder belts with pushbutton buckles—driver and right front passenger (except convertible). Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks with forward-mounted lock buttons. Safety door latches and hinges. Folding seat back latches. Energy-absorbing instrument panel and front-seat back tops. Contoured windshield header (except convertibles). Thick-laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Side-guard beam structure. Cargo-guard luggage compartment.

### ACCIDENT PREVENTION

Side marker lights and reflectors. Parking lights that illuminate with headlights. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defroster, washers and dual-speed wipers. Wide-view inside day-night mirror (vinyl-edged, shatter-resistant glass and deflecting support). Outside rearview mirror. Fiberglass-belted tires with tire tread wear indicators. Dual master cylinder brake system with warning light. Starter safety switch. Dual-action safety hood latches.

### ANTI-THEFT

Anti-theft ignition key warning buzzer. Anti-theft steering column lock.

## Colors

15 Magic-Mirror acrylic lacquer finishes, 12 new for '70. Seven two-tone combinations are available. Convertible top in black or white with any exterior color.

- Gobi Beige • Tuxedo Black • Astro Blue
- Fathom Blue • Black Cherry • Desert Sand
- Champagne Gold • Autumn Gold • Green Mist • Forest Green • Cranberry Red
- Cortez Silver • Shadow Gray • Misty Turquoise • Classic White

## Facts and Figures

### COUPES AND CONVERTIBLES

Wheelbase	112.0"
Length	197.2"
Width	75.4"
Height: coupe	52.8"
convertible	53.2"
Tread (front and rear)	59.8"

### SEDANS

Wheelbase	116.0"
Length	201.2"
Width	75.4"
Height	53.5"
Tread (front and rear)	59.8"

### MISC.

Tire size: 6-cyl.—E78 x 14; SS V8s—F70 x 14 white lettered; all other V8s—F78 x 14.

Fuel tank rated capacity..... 20 gals.



## Putting you first, keeps us first.

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