



Chevrolet Chevelle

CHEVELLE



70 SS 454 Sport Coupe



70 SS 396 Convertible

*SS 396 and SS 454 model options can be ordered for both Malibu Sport Coupe and Convertible. Check your dealer for availability as production will start late.



*70 Malibu Sport Coupe



*70 Malibu Convertible



*70 Malibu Sport Sedan



*70 Malibu 4-Door Sedan

(The one on the reverse side is the SS 396 Sport Coupe.)

Built-ins

NEW

New grille with muscular hood, new front bumper and front fender styling. New rear-end styling with taillights and backup lights made integral in new rear bumper. New side marker lights—front and rear. New lower profile fiberglass-belted tires. Freshly styled instrument panel with new instrument cluster and controls.

OTHERS YOU'LL LIKE

Incomparable Body by Fisher quality. Full Coil suspension with computer-selected springs. Anti-theft steering column lock. Astro Ventilation and full door-glass styling for sport coupes and convertibles. Forward-mounted front door lock buttons. Protective inner fenders. Automatic ignition key alarm. Side-guard beam structure. Hide-A-Way windshield wipers. Perimeter-type frame. Other Chevelle standards include flush-and-dry rocker panels, Delco E-Jye energizer battery, Delcotron generator and self-adjusting Safety-Master brakes.

Interiors

For 1970, Chevelle offers newly designed interiors throughout. All doors and sidewalls come clad in color-keyed vinyl. Floors are covered in color-keyed deep-twist carpeting.

☐ A new pattern cloth-and-vinyl interior is standard for all models except convertibles in black, blue, gold or dark green; in addition, turquoise is available for sedans.

☐ All-vinyl interiors are standard on convertibles and include choice of black, blue, ivory, red or saddle.

☐ Extra-cost all-vinyl interiors are available as follows: sport coupe—black, dark green, ivory, red, saddle; sport sedan—black, dark green, gold; 4-door sedan—black.

☐ Extra-cost all-vinyl Strato-bucket seats are available (for sport coupes and convertibles only) in black, ivory, red or saddle, plus blue (convertibles only) and dark green (sport coupes only).

What's Available

NEW

☐ Pushbutton all-transistor radios: AM, AM/FM or AM/FM/Stereo. Hidden windshield antenna, new deep-cone speakers and variable dial light that dims with panel lights.

☐ New integral stereo tape system with AM or AM/FM/Stereo radio. Tape cartridges are inserted through radio dial.

☐ Finger-tip windshield wiper control permits operation of washers and wipers from turn signal lever.

☐ Electrically operated power door lock system.

☐ Automatic seat back latch releases folding seats when door is opened. (For coupes and convertibles with power door lock system.)

☐ Windshield washer fluid monitor—signals when fluid is low (included with Auxiliary Lighting).

☐ SS 396 model option. Available for sport coupe and convertible. Includes 350-hp Turbo-Jet 396 V8, special suspension, power disc brakes, special domed hood, sport wheels, wide-oval white-lettered tires, wheel opening moldings, black resilient rear bumper panel and other performance and identification features.

☐ SS 454. Includes 360-hp Turbo-Jet 454 V8 plus SS features listed in SS 396 description above.

☐ Cowl induction hood with large automatic air inlet door (for SS only).

☐ Sport stripes for SS hood and deck lid.

☐ Heavy-duty clutch.

☐ Wheel covers in several styles.

OTHERS YOU'LL LIKE

☐ Variable-ratio power steering.

☐ Power brakes.

☐ Power disc brakes.

☐ Power convertible top (white or black).

☐ Vinyl roof cover in black, white, dark blue, dark gold or dark green, depending on car color.

☐ Soft-Ray tinted glass.

☐ Rally wheels (except SS).

☐ White- or red-stripe tires.

☐ Comfortilt steering wheel.

☐ Custom deluxe seat and shoulder belts.

☐ Center console (available with Strato-bucket seats only).

☐ Child safety seat.

☐ Engine block heater.

☐ Mirror maplight.

☐ Four-Season air conditioning or dealer-installed Comfort-Car air conditioning.

☐ Trailer hitch, car-to-trailer wiring harness, plus a full range of other trailering options.

☐ Positraction rear axle.

☐ Deck-lid luggage carrier.

☐ Electric clock.

☐ Remote-control rearview mirror.

☐ Rear window defroster.

☐ Special instrumentation (V8 sport coupe and convertible).

For other Options and Custom Features, check your dealer.

Power Mates

TRANSMISSIONS

☐ 3-SPEED fully synchronized. Column-mounted lever. Forward gears in constant mesh for greater durability and smoother, quieter shifting.

☐ 4-SPEED fully synchronized. Floor-mounted lever.

☐ POWERGLIDE automatic.

Column-mounted lever, or floor-mounted when you order console. Features 3-element hydraulic torque converter.

☐ TURBO HYDRA-MATIC.

Column-mounted lever, or floor-mounted when you order console. Can be shifted manually through three forward ranges, or left in "drive" for automatic shifting.

ENGINES

All engines for 1970 have new transmission-controlled spark advance for smoother acceleration and improved emission control. New slim-line, gasketless spark plugs for 6-cylinder engine and Turbo-Jet V8s.

☐ 155-hp Turbo-Thrift 250 Six—our new bigger standard Six. Single-barrel carburetor, regular fuel. Compression ratio—8.5:1.

Transmissions: 3-Speed *standard*, Powerglide, Turbo Hydra-matic.

☐ 200-hp Turbo-Fire 307 V8, *standard*. Two-barrel carburetor, regular fuel. Compression ratio—9.0:1. Transmissions: 3-Speed *standard*, 4-Speed, Powerglide, Turbo Hydra-matic.

☐ 250-hp Turbo-Fire 350 V8, extra cost. Two-barrel carburetor, regular fuel. Compression ratio—9.0:1. Transmissions: 3-Speed *standard*, 4-Speed, Powerglide, Turbo Hydra-matic.

☐ 300-hp Turbo-Fire 350 V8, extra cost. Four-barrel carburetor, premium fuel. Compression ratio—10.25:1. Transmissions: 4-Speed, Powerglide, Turbo Hydra-matic.

☐ 330-hp Turbo-Jet 400 V8, extra cost. Four-barrel carburetor, premium fuel. Compression ratio—10.25:1. Transmissions: 4-Speed, Turbo Hydra-matic.

☐ 350-hp Turbo-Jet 396 V8, with SS only. Four-barrel carburetor, premium fuel. Compression ratio—10.25:1. Transmissions: 4-Speed, Turbo Hydra-matic.

☐ 360-hp Turbo-Jet 454 V8, with SS only. Four-barrel carburetor, premium fuel. Compression ratio—10.25:1. Transmissions: 4-Speed, Turbo Hydra-matic.

Reassurance Features

OCCUPANT PROTECTION

Seat belts with pushbutton buckles for all passenger positions. Shoulder belts with pushbutton buckles—driver and right front passenger (except convertible). Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks with forward-mounted lock buttons. Safety door latches and hinges. Folding seat back latches. Energy-absorbing instrument panel and front-seat back tops. Contoured windshield header (except convertibles). Thick-laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Side-guard beam structure. Cargo-guard luggage compartment.

ACCIDENT PREVENTION

Side marker lights and reflectors. Parking lights that illuminate with headlights. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defroster, washers and dual-speed wipers. Wide-view inside day-night mirror (vinyl-edged, shatter-resistant glass and deflecting support). Outside rearview mirror. Fiberglass-belted tires with tire tread wear indicators. Dual master cylinder brake system with warning light. Starter safety switch. Dual-action safety hood latches.

ANTI-THEFT

Anti-theft ignition key warning buzzer. Anti-theft steering column lock.

Colors

15 Magic-Mirror acrylic lacquer finishes, 12 new for '70. Seven two-tone combinations are available. Convertible top in black or white with any exterior color.

• Gobi Beige • Tuxedo Black • Astro Blue
• Fathom Blue • Black Cherry • Desert Sand
• Champagne Gold • Autumn Gold • Green Mist • Forest Green • Cranberry Red
• Cortez Silver • Shadow Gray • Misty Turquoise • Classic White

Facts and Figures

COUPES AND CONVERTIBLES

Wheelbase.....112.0"
Length.....197.2" Width.....75.4"
Height: coupe.....52.8"
convertible.....53.2"
Tread (front and rear).....59.8"

SEDANS

Wheelbase.....116.0"
Length.....201.2" Width.....75.4"
Height.....53.5"
Tread (front and rear).....59.8"

MISC.

Tire size: 6-cyl.—E78 x 14; SS V8s—F70 x 14 white lettered; all other V8s—F78 x 14.
Fuel tank rated capacity.....20 gals.



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