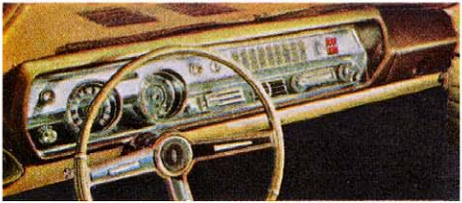


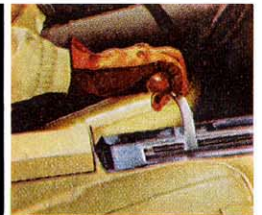
You'll find enough swingin' things on this page for several good cars.

Or one great one: Olds 4-4-2.



Take a 400-cube V-8 with four-barrel carburetor. Bolt it on a full 115-inch wheelbase. Steady it with heavy-duty suspension and sway bars. Fit it with beefed-up wheels and Red-Lines. Add a high-performance axle for action. Twin pipes for sound. Buckets for comfort. And the cool economics of a modest price tag. That's strictly standard stuff on America's most sweetly complete street machine: New quality-built Olds 4-4-2! Let your Olds Dealer show you how neatly the package is wrapped!

OBEY LAWS Olds thinks of your safety, too, with the GM-developed energy-absorbing steering column that can compress on severe impact up to 8 1/4 inches; with four-way hazard warning flasher; outside rearview mirror; dual master cylinder brake system, plus many other safety features—all standard.



Engineered for excitement . . . Toronado-style!

'67 OLDSMOBILE





keeper of the cool

Go Youngmobile, 4-4-2-mobile! Equipped to *move* young: 400 CID V-8. Heavy-duty springs and shocks. Sway bars fore *and* aft. High performance axle. Beefed up wheels. All over a full 115-inch wheelbase. Equipped to *look* young: Red- or white-line boots. Pin striping port and starboard. Louvered hood. Bucket seats. Chrome duals behind to advertise four

barrels up front. And a pack of standard safety features that just won't quit. For young ideas of your own, choose options like this: Wide oval tires. Rocket Rally Pac. UHV ignition. Superstock wheels. Front disc brakes. (To name just a few!) So what are you waiting for? The youth movement is under way at your Olds Dealer's and 4-4-2 is leading the parade!

442 One of the Youngmobiles from Oldsmobile

sedate it ain't



400 CID V-8. Full 115-inch wheelbase. Heavy-duty springs, shock absorbers, shaft. Sway bars, front and rear. High-performance axle. Dual exhausts. Beefed-up wheels. White-Line or wide-oval Red-Line tires. Bucket seats. Louvered hood. Higher oil pressure. They're all

standard goodies at one modest price. Available also, if you wish—Rocket Rally Pac, UHV ignition, superstock wheels, front disc brakes and the like. Put one into action and you'll agree: 1967 Olds 4-4-2 is the sweetest, neatest, completest anti-boredom bundle on rubber!

OLDS

442

GM

ENGINEERED FOR EXCITEMENT...TORONADO-STYLE!

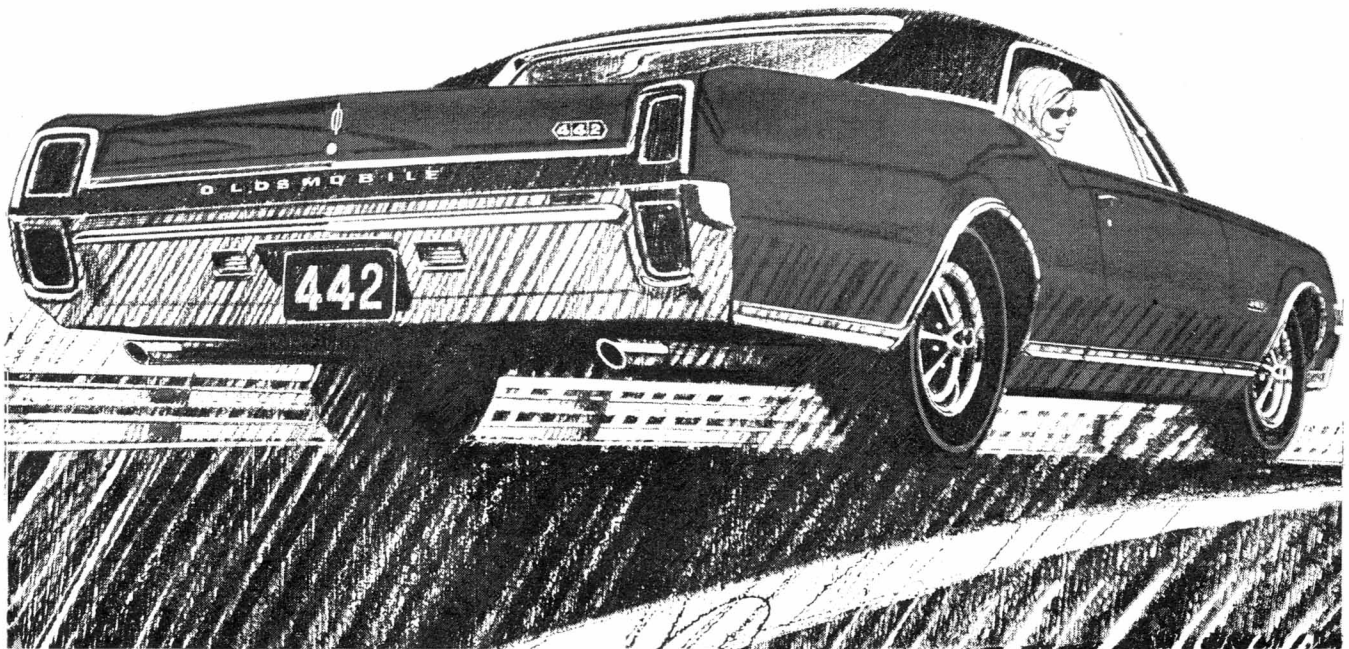
MARK OF EXCELLENCE

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Olds thinks of your safety, too, with GM-developed energy-absorbing steering column that can compress on severe impact up to 8¼ inches; with four-way hazard warning flasher; outside rearview mirror; dual master cylinder brake system, plus many other safety features — all standard!



highway improvement program.



Project engineer: Olds 4-4-2. Complete with heavy-duty springs and shocks. Beefed-up wheels and shaft. Performance axle. Front *and rear* sway bars. White-line or wide-oval, red-line tires. Full 115" wheelbase. They're part and parcel of Oldsmobile's campaign to straighten corners, iron out curves, make flatlands out of

hills. Rounding out the package: Nimble 400 CID V-8. Louvered hood. Buckets. Carpets. Dual exhausts. Can be equipped with Rocket Rally Pac, UHV transistorized ignition system, superstock wheels, front disc brakes, vinyl top, and the like. Just pick a road that needs some improving. Then put an Olds 4-4-2 to the test.

442 One of the Youngmobiles from Oldsmobile

recreation center



Meet Oldsmobile's new four-wheeled fun machine—swinging 4-4-2! Specs: 400 CID V-8. 115-inch wheelbase. Heavy-duty springs, shock absorbers, shaft. Performance axle. Sway bars, front and rear. Dual exhausts. Beefed-up wheels. White-line or wide-oval red-line tires. Buckets. Carpets. Louvered hood. All standard at one

modest price. Includes dual master cylinder brake system, full list of important safety features. Can also be equipped with Rocket Rally Pac, UHV ignition, superstock wheels, front disc brakes, console, tach, ski rack and the like. That's Olds 4-4-2—sweetest move on rubber. Make it your move. At your Olds Dealer's.

OLDS

442

GM

ENGINEERED FOR EXCITEMENT...TORONADO-STYLE! MARK OF EXCELLENCE

**OBEY
LAWS
DRIVE
SAFELY**

Olds thinks of your safety, too, with GM-developed energy-absorbing steering column that can compress on severe impact up to 8¼ inches; with four-way hazard warning flasher; outside rearview mirror; dual master cylinder brake system, plus many other safety features — all standard!

anti-boredom machine.

(Superstar from Oldsmobile!)



400 CID V-8. Full 115-inch wheelbase. Heavy-duty springs, shock absorbers, shaft. Sway bars, front *and* rear. High-performance axle. Dual exhausts. Beefed-up wheels. Red-Line or White-Line tires. Bucket seats. Louvered hood. Higher oil pressure. They're all standard goodies at one modest price.

Available also, if you wish—wide oval tires, Rocket Rally Pac, UHV ignition, superstock wheels, front disc brakes and the like. Try one and you'll agree: 1967 Olds 4-4-2 is the sweetest, neatest, completest anti-boredom bundle on rubber!

OBEY LAWS, DRIVE SAFELY. Olds thinks of your safety, too, with the GM-developed energy-absorbing steering column that can compress on severe impact up to 8¼ inches; with four-way hazard warning flasher; outside rearview mirror; dual master cylinder brake system, plus many other safety features—all standard for '67.

OLDS

442

GM

ENGINEERED FOR EXCITEMENT...TORONADO-STYLE!

MARK OF EXCELLENCE