

GENERAL DATE

NUMBER GM 4-64

DATE 2-21-64

MERCHANDISING

OLDS 1007E

SUBJECT: F-85 High Performance Option BO9
Police Appr Sender - Pursuit

TO ALL OLDSMOBILE DEALERS:

The following optional group is now available on all 1964 Oldsmobile F-85 models with V-8 engines (except station wagons) as special equipment for police and other high performance users:

BO9 - Police Apprehender Pursuit Group

Includes:

- . 310 H.P. Performance V-8 Engine
- . 4-Speed Synchromesh Transmission
- . 4-Barrel Carburetor
- . Dual Exhaust
- . Heavy Duty Chassis Parts
 - 1. H.D. Front and Rear Shock Absorbers
 - 2. H.D. Front and Rear Stabilizer Shafts
 - 3. H.D. Front and Rear Springs
 - 4. H.D. Front and Rear Suspension Parts
- Performance Axle Ratio
- . Special Red Stripe Tires 7.50 x 14
- . Heavy Duty Clutch
- . Specially Designed Fender and Deck Medallion

Prices: BO9 - Police Apprehender Pursuit Group for F-85

Cutlass Models	Net	List	E.O.H.
	\$201.40	\$265.00	\$20.14
All other V-8 Models (Except Station Wagons)	225.70	297.00	22.57

M. J. Seaton Marketing Manager