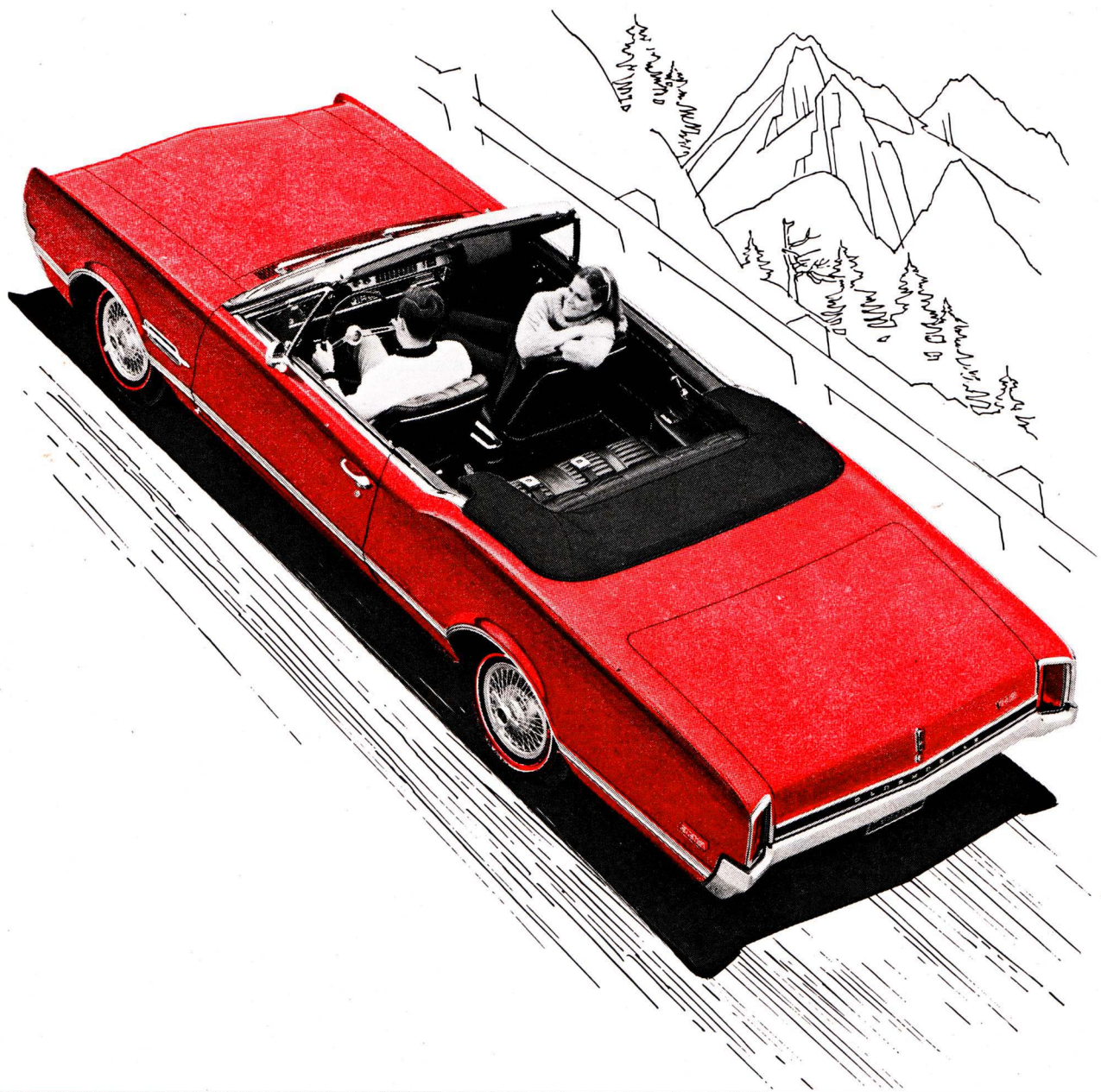


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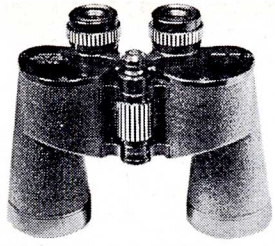
Way-out-front style (with a belt in the back!)



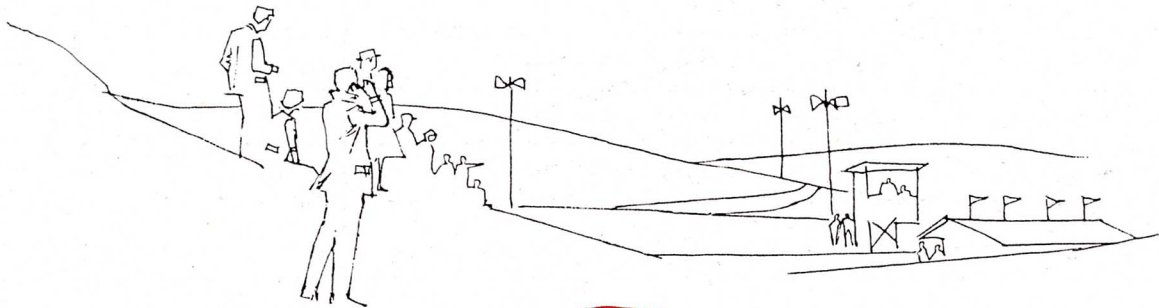
No look-alike, the swinging new Olds 4-4-2. This dandy has a demeanor all its own. No go-alike, either. 400-cube V-8, 4-barrel carb speak a brand new language through 4-4-2s articulate twin pipes. And heavy-duty suspension, front and rear stabilizers, red-line tires are pure business in action. Belt in the back? Fact is, 4-4-2 (like all Oldsmobile's) has two seat belts in the rear, two up front, all standard equipment. Fasten 'em when you take the wheel. And make sure back-seaters buckle up, too! **LOOK TO OLDS FOR THE NEW!**

STEP
OUT FRONT... in a Rocket Action

OLDSMOBILE!



Looking for the lowest-priced
high-performance car in America that's
designed for everyday driving?



Here's looking at you!

Oldsmobile Division • General Motors Corp.

And under that hood, a 400-cube 4-barrel V-8 going for you. Twin pipes *rumbling* for you. Heavy-duty front and rear suspension *working* for you to calm the most cornery, ornery roads. You turn on the action. (Buckle up first — those seat belts, front and rear, are only one of many standard safety features for '66.) 4-4-2 delivers the rest... including a price that makes going the Olds Rocket Action route a real economy move!

STEP
OUT FRONT... in a Rocket Action
OLDSMOBILE!

LOOK TO OLDS FOR THE NEW!

the newest Detroit sound
comes from a combo
called 4-4-2



OLDSMOBILE DIVISION

GM

Up-tempo all the way. With a 400-cube V-8 and 4-barrel carb to carry the lead. Heavy-duty front and rear suspension to smooth the beat. Acoustically tuned twin pipes to modulate the sound. And red-line tires to keep the whole score on track. That's 4-4-2. Try about four bars today. It's your kind of music! LOOK TO OLDS FOR THE NEW!

STEP
OUT FRONT...in a Rocket Action

OLDSMOBILE!

*STEP
OUT FRONT
IN '66 ... in a Rocket Action Olds!*



442 Swinging new kind of sports car excitement!



400-cubic-inch V-8, 4-barrel carb, twin pipes: Buckle up and have yourself a ball! This is the 350-hp 4-4-2. With heavy-duty suspension, built to K.O. the roughest roads. Front and rear stabilizers to take the "bend" out of curves, the bind out of corners. And under it all—pavement-biting red-line tires! But the swinging-est thing about Olds 4-4-2 is its surprisingly modest price! **LOOK TO OLDS FOR THE NEW!**

Oldsmobile Division • General Motors Corp.