



A PRODUCT OF

 MOTOR COMPANY

FORD GALAXIE 500 2-DOOR HARDTOP

“3½-speed” box—and no charge

Every standard-shift Ford has Synchro on Low gear. Same for V-8 version of Fairlane and Falcon. That takes the old three-speeder out of Dullsville; making the bottom cog a *driving* gear instead of just a start-up gear is like adding half a ratio to the box and even the most basic Ford you can buy gets a good chunk of that sports car feeling.

How do you explain this to mama, who thinks Synchro is a new detergent?

Well, you can take her out in a '64 Ford and say: “Look, here I am almost stopped and the light goes green—so I pop it into Low and away we go; no “crr-r-runch.” Or you can show her the bit about the slow truck and the short

straightaway—how you can flip into Low at 10 M.P.H. and squirt on by with a big safety margin. Or sail down a stiff mountain grade and get the braking assist of bottom gear any time you want it. Or shift in the middle of a climbing hairpin turn without losing momentum.

We feel Synchro Low adds a big chunk of pleasure to anybody's three-speed driving. That's a big chunk you don't get in any other standard-shift car—because only Ford takes the trouble.

So trot on down to your Ford dealer and try it; we may wean you away from automatics yet.

TRY TOTAL PERFORMANCE
 FOR A CHANGE!

FORD

Falcon • Fairlane • Ford • Thunderbird



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FORD GALAXIE 500/XL—2-DOOR HARDTOP

Ford owners: discover how much
your old flame has changed!
Slide inside and feel a new brand of
Total Performance—refined and perfected
in events at Atlanta, Daytona, Riverside!
Quit answering false alarms...
discover a real change...in a Super Torque **Ford.**

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FORD GALAXIE 500—4-DOOR HARDTOP

Review our portfolio of competition successes in blue chip events like the Daytona and Riverside 500's—you'll see where Ford's total performance comes from. Now try the '64 version: beautifully wrapped in a Super Torque **FORD**. Hundreds of pounds more car than anything else at its price, this '64 Ford is solid, silent, and swift as a rumor in Wall Street.

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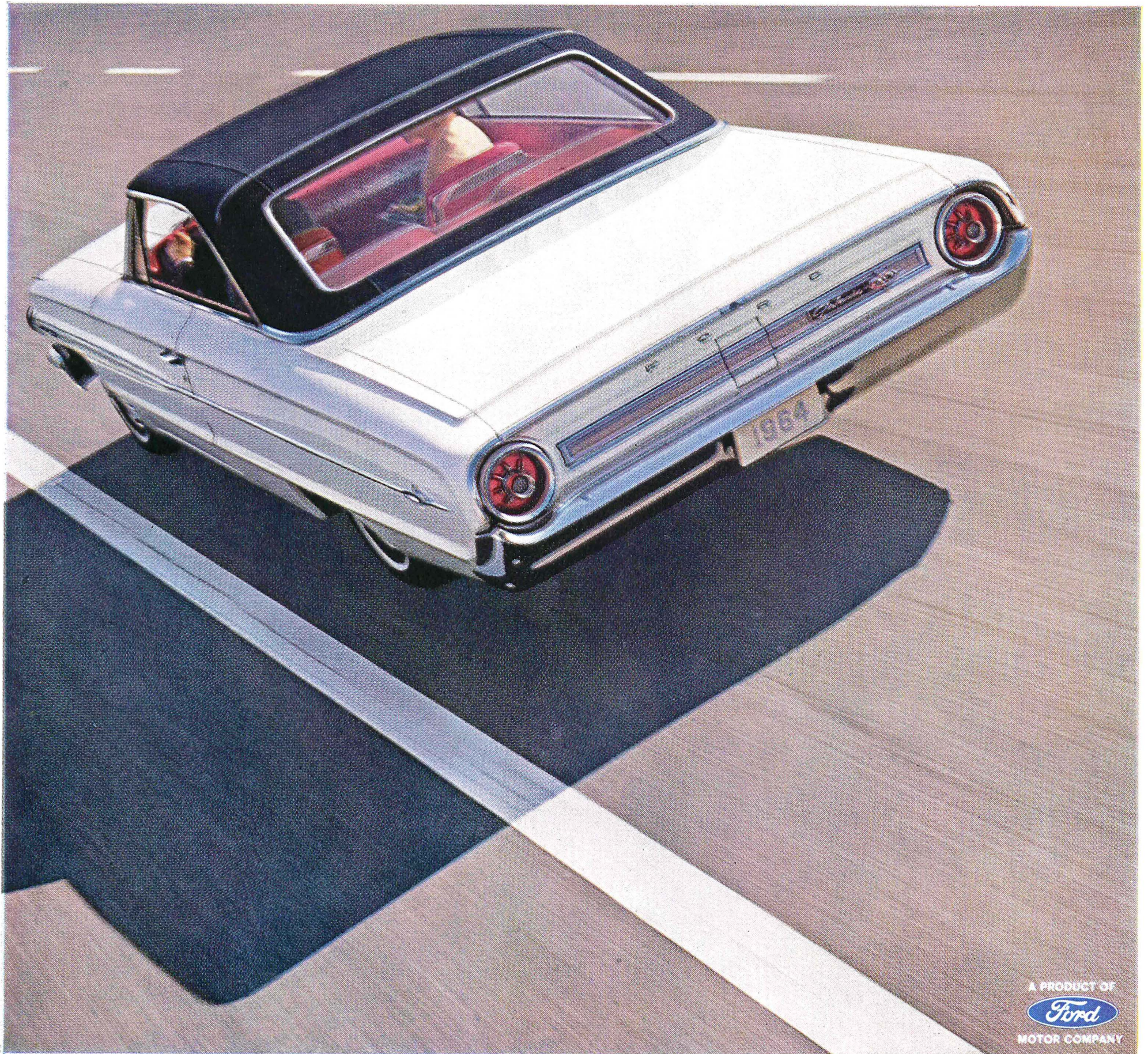
FORD GALAXIE 500/XL CONVERTIBLE

I was a "golf widow," neglected and alone. Then we got together on a solid, silent Super Torque **FORD**—so beautifully '64, and it's hundreds of pounds stronger, smoother, steadier than anything in its class. Now I'm no longer neglected and alone. I'm his caddy.

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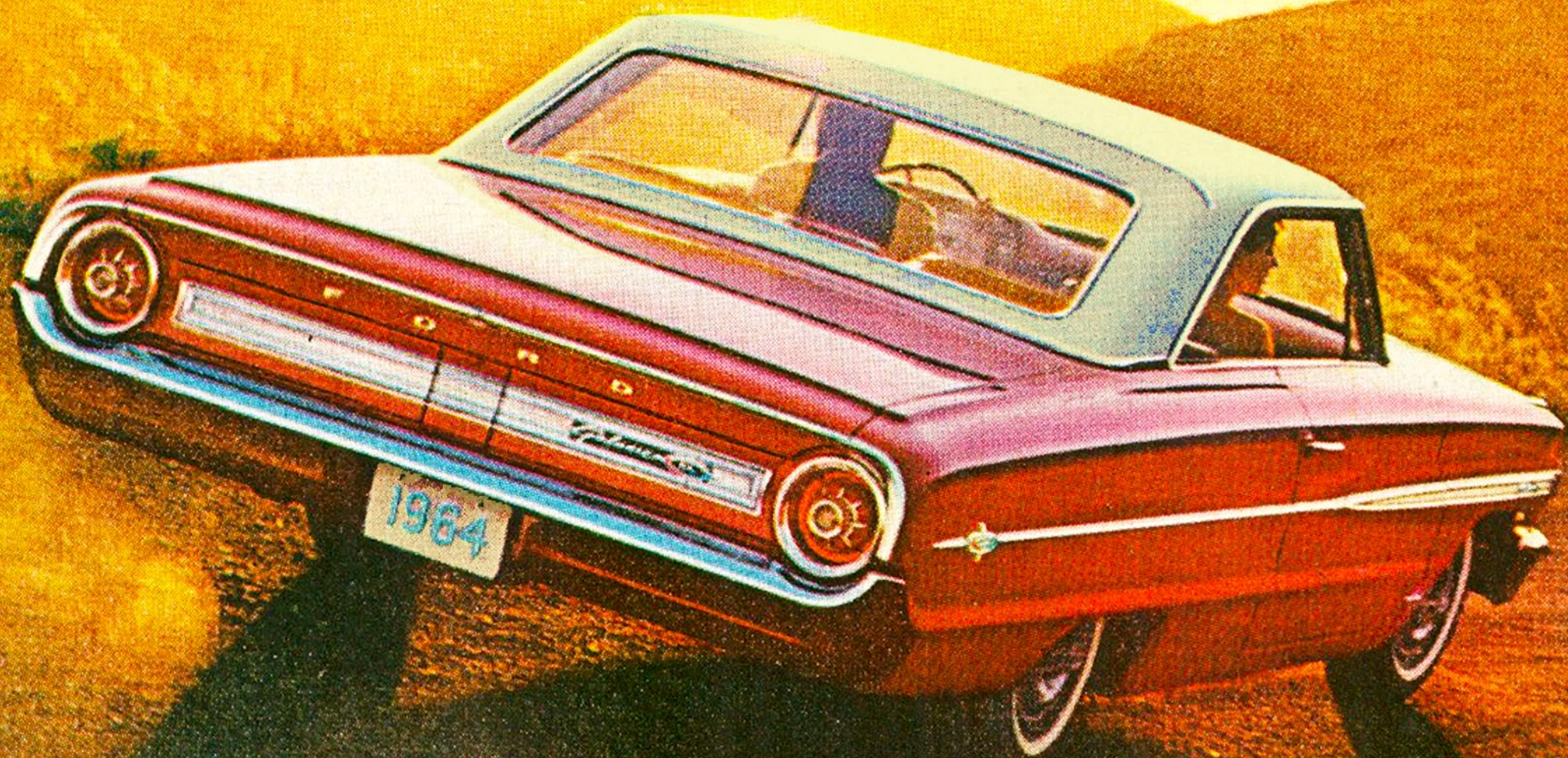
FORD GALAXIE 500/XL— 2-DOOR HARDTOP

For people who want straight answers.
The Solid, Silent Super Torque **FORD** responds
with a crackling combination of
acceleration, braking power, balance, strength,
precision control and road-clinging suspension.
That's total performance—and it was refined
in open competition. Any questions?
Put them straight to a Ford.

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WINNER OF MOTOR TREND'S
CAR OF THE YEAR AWARD



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GALAXIE 500/XL 2-DOOR HARDTOP

Change the road maps!

Every road under a solid, silent,
Super Torque **FORD** is "improved."

It's hundreds of pounds stronger, smoother, steadier
than any car in its class, with...

Extra muscle in the suspension!

Extra rigidity in the frame!

Extra strength in the body!

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1964 Ford at Mount Rushmore, South Dakota, U.S.A., where Presidents Washington, Jefferson, T. Roosevelt and Lincoln are carved into the rock.

Ford presents America's liveliest, most carefree cars

Ford for 1964

This is the big one—incredibly strong, immensely luxurious. When you ride in a '64 Ford, you'll discover how smooth, how quiet, how reassuring its Total Performance can be.

For all-out luxury, few cars in the world offer you as much as the 1964 Ford. Here is a car whose ride is quiet as a whisper, whose interior is rich as a jewel box, a car that gives you a unique combination of power, road-holding, braking and handling. This is Total Performance... demonstrated by specially equipped and adapted Fords in races and rallies around the world.

Ride in the '64 Ford and you are cradled in luxury. Extra pounds of insulation help

silence road noise, seal out weather. A refined suspension system "gives" both vertically and horizontally to give you an unbelievably smooth ride. Nylon-rich carpeting and extra-deep foam seat padding wrap you in luxury to soothe and refresh your travel. You even have the luxury option of Ford's famous Swing-Away steering wheel.

Years from now you'll discover another great virtue of this car—it's built to last. The 1964 Ford is the strongest Ford ever built...

easily the strongest in its class. There's more steel in the frame, more strength in the suspension, outstanding durability in every component of the car. Even the brakes are self-adjusting for more even wear.

You can choose your performance from 6 great engines, 4 transmissions, standard or optional heavy-duty suspensions. If you want a new car—truly 1964 "new," see your Ford Products Dealer.



You get more for your money in any Ford-built product



FORD GALAXIE 500/XL— 2-DOOR HARDTOP

Nobody goes down to the old Keefer place anymore, unless they're in a Solid, Silent Super Torque **FORD**. Only Ford takes that old wash-board road like a fresh-paved turnpike. Reason: The '64 Ford has over 130 pounds more steel in its frame and suspension than any other car in its class. (Is it true that old man Keefer hid money in his barn?)

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FORD GALAXIE 500/XL—2-DOOR HARDTOP

Those Super Torque **FORD** engines climb hills like a homesick Swiss yodeler. One is available with 425 horsepower (a few more than the average private plane). They're still talking about it at Daytona! Try total performance on your local Matterhorn. Just ask your nearest Ford dealer.

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