

Hard to beat!
(easy to win!)



**Enter NATIONAL GOLF DAY . . .
You May "Beat the Champ"!**

A golfing first on NBC-TV and Radio! USGA Champion Ken Venturi (left) versus PGA Champion Bobby Nichols in the "Round of Champions" on National Golf Day, Monday, May 31st. Play your own round of golf at your local course in advance, and see if you can "Beat the Champ."



This Olds 4-4-2 is a real moving machine. It's got the kind of dashing style and flashing performance that are hard to beat. And you can *win* a 4-4-2 when you enter Oldsmobile's "Golf-O-Rama". *Four* 4-4-2 grand prizes in all—*plus* 442 other valuable prizes! Just visit your Olds dealer or participating golf pro shop and pick up your entry form. Think of it. *Four* 4-4-2 grand prizes! 442 transistor radios in scale-model Oldsmobiles! One of them could be *yours*.

Oldsmobile Division • General Motors Corporation

**Enter OLDS "GOLF-O-RAMA"
You May Win An Olds 4-4-2!**

**Four 4-4-2 grand prizes! 442 other prizes!
See your Olds Dealer or golf pro for entry forms. You don't have to play golf to win.**

This prize offer ends midnight, June 5, 1965 and is restricted to licensed drivers, 18 or older. This offer is void outside of the U.S.A. and in Wisconsin and Florida, and is subject to all federal, state or local regulations. Residents of New Jersey, Delaware, Kansas and Nebraska may request entry form by writing Box 4420, Detroit 28, Michigan.

'65  OLDSMOBILE

442

Look to Olds for the New!




New package
of instant action:

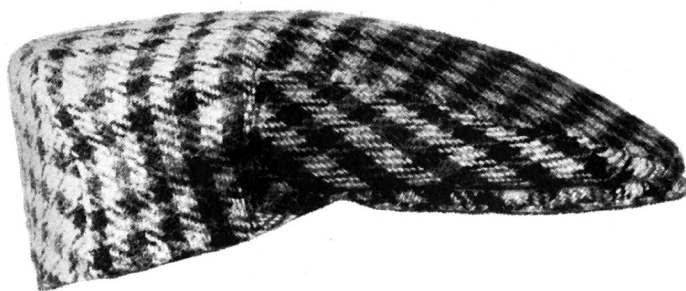
Olds **442**

What's the 4-4-2? Just the sweetest piece of live action on wheels! Small wonder, too, when you check its credentials. An all-new, all-its-own 400-cubic-inch V-8. Four-barrel carb. Twin pipes. Heavy-duty suspension. Nylon red-line tires. Three smooth transmission availabilities: 3-speed synchromesh, close-ratio 4-on-the-floor or Jetaway automatic. You can tuck all this "instant action" into any F-85 V-8 coupe or convertible. *And 4-4-2 prices start below any other high-performance car in America designed for everyday driving.* Sound like your kind of action? See your Oldsmobile Dealer. He has your number: 4-4-2!

Oldsmobile Division • General Motors Corporation

'65  **OLDSMOBILE**
The Rocket Action Car!

If you've got the cap...



Olds has the car!



A digger's dream, this 4-4-2! Here storms a lean 'n' mean Rocket V-8 . . . 400 cubes, 345 horses, quad pots. Goodies like twin acoustically tuned, chambered pipes . . . heavy-duty shocks, front and rear stabilizers and 4 coil springs. Result: unique 4-4-2 action and road sense. How many cents? *Lowest priced high-performance car in America designed for everyday driving!* This woolly machine waits for you at your Oldsmobile Dealer's now. *Hurry!*

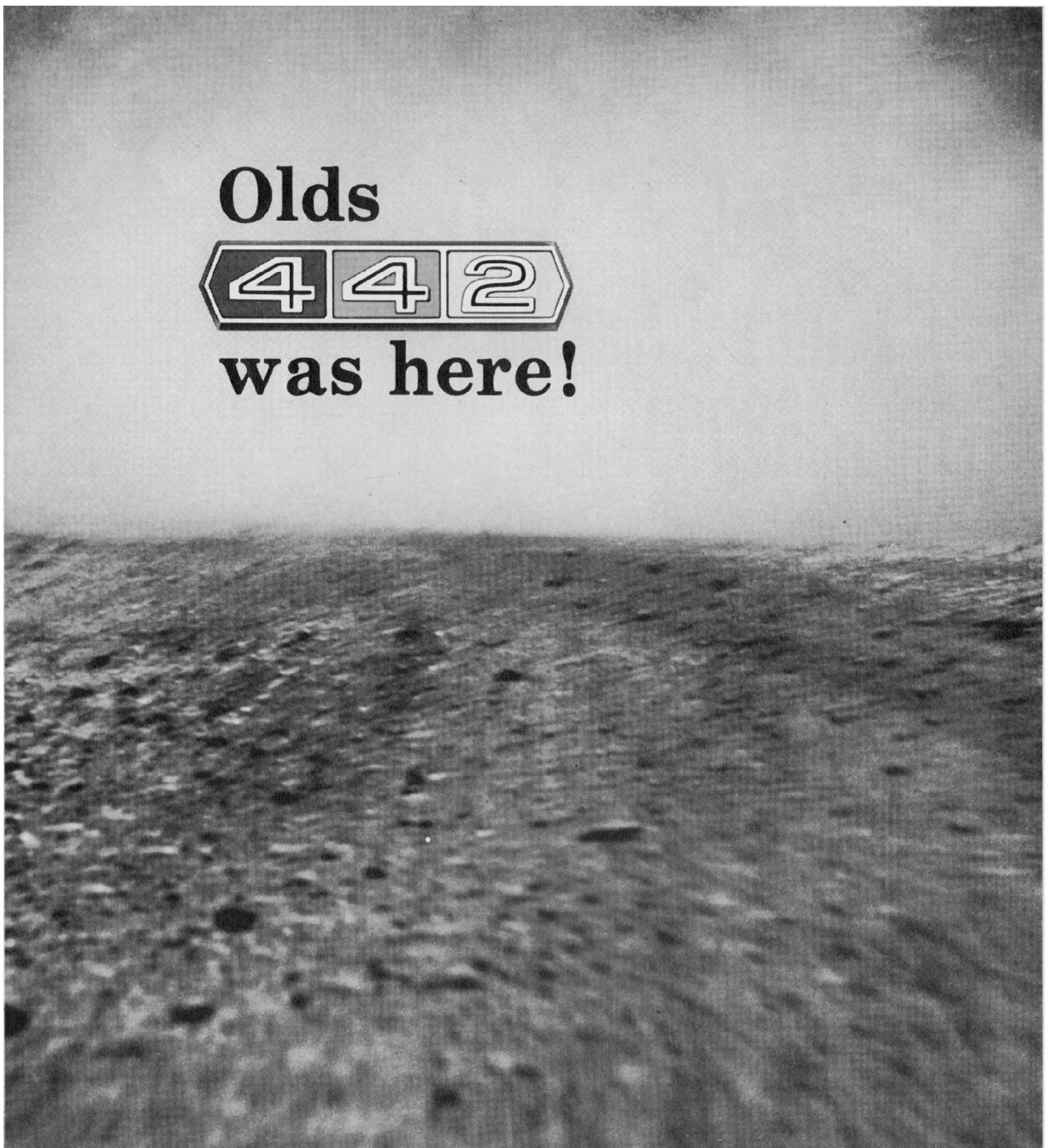
'65  OLDSMOBILE

*Try a Rocket in Action . . .
Look to Olds for the New!*

Olds



was here!



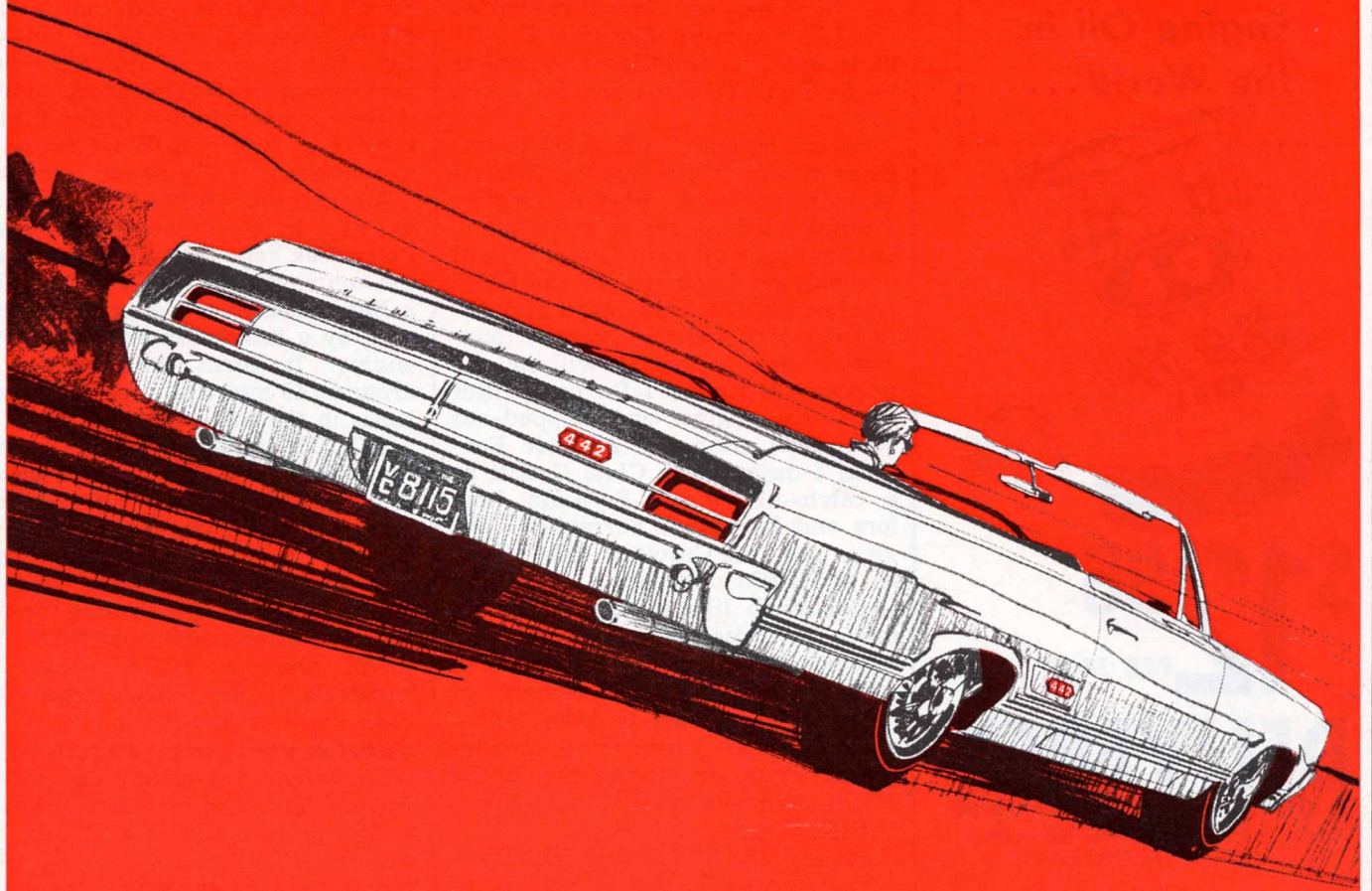
OLDSMOBILE DIVISION • GENERAL MOTORS CORPORATION

442 Lowest priced
high-performance car
in America!

Action-ready equipment includes: 400-cu.-in., 345-h.p. V-8 • 4-barrel carb • Acoustically tuned, chambered twin pipes • Heavy-duty frame • Heavy-duty springs and shocks • Heavy-duty suspension • Front and rear stabilizers • Nylon red-line tires • Three transmission availabilities—3-speed synchromesh, 4-on-the-floor, Jetaway automatic—with action-matched axles! Ask for it by number: 4-4-2 . . . in any F-85 V-8 coupe or convertible.

'65  **OLDSMOBILE**

Try a Rocket in Action...Look to Olds for the New!



Olds **442**

**New package
of instant action:
Color it cool!**

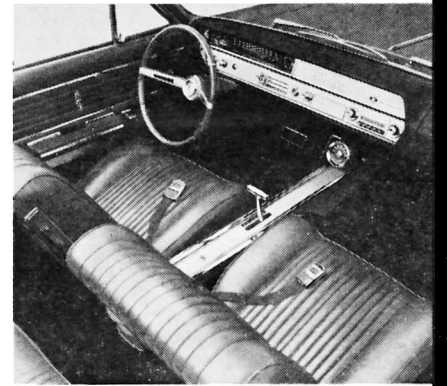
4-4-2 Convertible shown. Also available in F-85 V-8 Coupes.

Ready? Go! Color that Rocket action V-8 400-cubic-inches *big . . .* and 345-horses *eager!*
Color the four-barrel carb *neat . . .* the acoustically tuned, chambered twin pipes *sweet!*
Now we're moving with heavy-duty frame, shocks, front and rear stabilizers
(color the curves *flat*) and four heavy-duty coil springs (color the bumps *gone*).
There are three spirited transmissions available: color Jetaway *easy*, the close-ratio
four-on-the-floor *potent*, the three-speed synchromesh *smooth!* And color the price
low (starting lower than any other high-performance car in America
designed for everyday driving!). We've already colored
the tires with a slim red line. Nice job. Now why not
compare it with the original at your Olds Dealer's!

OLDSMOBILE DIVISION • GENERAL MOTORS CORPORATION

'65  **OLDSMOBILE**
The Rocket Action Car!

HOT SEAT!



400-cubic-inch V-8,
4-barrel carb and
twin pipes make
Olds 4-4-2 the action
package of the year!

Buckle yourself into this bucket, brother, and you'd better be out for kicks *because that's what you're in for!* Let's face it, those 400 cubes even sweeten up trips to the supermarket. But out there with the open road stretching before you, that's when 345 horses, heavy-duty frame and suspension, and front and rear stabilizers really begin to pay off! Package it up in any F-85 V-8 coupe or convertible . . . with 3-speed synchromesh, 4-on-the-floor or Jetaway automatic and axles to match. There's more cool action over the 4-4-2's red-line tires than you can flick a stick at!

Oldsmobile Division • General Motors Corporation

'65 **OLDSMOBILE**
The Rocket Action Car!

OLDS
442